

## News Release

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### **Hofstra University Offers Family Business Course**

Hofstra University, Hempstead, NY - [Hofstra University Continuing Education](#) will offer a new course this fall, **How to Maintain and Grow a Successful Family Business**. The 7-week evening course will be taught by Norm Goldberg, who has served as an advisor to many family-owned businesses, including The Wiz and Cablevision. From 1985-2000, he served as Chief Operating Officer of Fortunoff. He has also held senior management positions with Christian Dior, Bloomingdales and Diane Von Furstenberg.

The course begins on Tuesday, October 6 and runs through November 17. The cost of the course is \$395.

The course is designed for company founders and employees of family-owned businesses, and will explore the complexities of family businesses and provide ideas and techniques for dealing with the day-to-day challenges of maintaining and growing a family business. The course will use case studies of both successful and failed family businesses. Members of well-known family businesses will be invited to discuss their companies and offer answers to student questions. Scheduled speakers include Mickey Drexler, CEO of J.Crew, and Esther Fortunoff of the Fortunoff family.

To register for the course or for more information, visit [ce.hofstra.edu](http://ce.hofstra.edu) or call (516) 463-7800.

[Hofstra University Continuing Education](#) offers a broad range of workshops, seminars, conferences, lectures, events and courses in business, technology, personal enrichment, and community learning. [Hofstra University](#) is a dynamic private institution where students can choose from more than 145 undergraduate and more than 160 graduate programs in liberal arts and sciences; business; engineering; communication; education, health and human services; and honors studies, as well as a School of Law.

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Photo: Norm Goldberg