



World's Fairs Collection, 1893-1965

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World's Fairs Collection, 1893-1965
1.3 cu. ft.

This collection contains materials related to the World's Fairs held in Chicago in 1893 (May 1 – Oct. 10) and 1933-1934, and in New York in 1939-1940 and 1964-1965. Included are booklets, magazines, journals, broadsides, postcards, ephemera, flyers, bulletins, news clippings, maps of the layouts of the 1939-1940 and 1964-1965 World's Fairs, official guidebooks from 1934 and 1965, and memorabilia from the New York World's Fairs. A noteworthy piece of print material contained in the collection is a souvenir postcard of the Electricity Building at the 1893 Chicago World's Fair.

The World's Fair Collection is arranged in four series:

Series Titles

- I. 1893 Chicago World's Fair (World's Columbian Exposition)
- II. 1933-1934 Chicago World's Fair (Century of Progress International Exposition)
- III. 1939-1940 New York World's Fair (Theme: "The World of Tomorrow")
- IV. 1964-1965 New York World's Fair (Theme: "Peace Through Understanding")

Arrangement: materials within each series are arranged chronologically

World's Fairs Collection, 1893-1965
Box and Folder Listing

Series I: 1893 Chicago World's Fair (World's Columbian Exposition)

Box 1

Souvenir postcard (privately published) - World's Fair Electricity Building, 1893

Series II: 1933-1934 Chicago World's Fair (Century of Progress International Exposition)

Box 1

Guide book - *Official Guidebook World's Fair 1934*

Series III: 1939-1940 New York World's Fair (Theme: "The World of Tomorrow")

Box 1

Bulletin - *The Flushing Meadow Improvement*, Vol. 1 No.2, November, 1936

Box 2 (Oversize)

Bulletin - *New York World's Fair Bulletin*, Vol. II, No. 1, April 1938

Box 1

Promotional booklet - *Let's Put Long Island into the World's Fair*, c. 1938

Box 2 (Oversize)

Magazine - *The New York Times*, March 5, 1939. The magazine, which was Section 8 of the Sunday paper, was dedicated entirely to the 1939 New York World's Fair. Among other things, it included articles by Henry Ford and H.G. Wells.

Magazine (photostatic copy) - *The New York Times*, April 30, 1939. The magazine, which was Section 8 of the Sunday paper, was dedicated entirely to the 1939 New York World's Fair and was titled "THE FAIR and THE CITY."

Periodical - *New York Herald Tribune*, April 30, 1939. (The Magazine, which was Section XI of the Sunday paper was titled "Gateway to New York World's Fair.")

Box 1

Journal – *Quarterly Review of The New York City Cancer Committee*, Vol. 4, No. 1, Apr. 1939. (World's Fair Edition.)

News clippings, *The Forest Hills-Kew Gardens Post*, May 5, 1939. (Map of the 1939 New York World's Fair)

Box 2 (Oversize)

Magazine - *L'Illustration*, Jul. 1939. This issue of the French art magazine was dedicated to the 1939 World's Fair.

News clipping – *New York Herald Tribune*, Aug. 27, 1939 (“World's Fair Has One of Best Saturdays, With Crowds Swarming Foreign Zone”)

Box 1

Guide Book – *Official Guide Book – New York World's Fair 1939*

Guide Book – *Official Guide Book – New York World's Fair 1939*

Guide Book – *Official Guide Book – New York World's Fair 1939* (1st ed.)

Guide Book – *Official Guide Book – New York World's Fair 1939* (1st ed.)

Guide Book – *Official Guide Book – New York World's Fair 1939* (2nd ed.)

Guide Book – *Official Guide Book – New York World's Fair 1939* (2nd ed.)

Box 3

Booklet – *New York World's Fair 1939*

Booklet - *Your World of Tomorrow*, 1939. (The booklet discusses the theme of the World's Fair.)

Booklet - *Your World of Tomorrow*, 1939. (The booklet discusses the theme of the World's Fair.)

Souvenir booklet – *Seeing New York World's Fair in Colors*, 1939

Flyer- *New York World's Fair 1939* - Travel by train Pennsylvania Railroad

Guide – *Enjoy Your Stay on Long Island*, c. 1939. (Produced by Gertz department store)

Official Guide - *Pictorial Souvenir - New York State Exhibits*, 1939

Box 2 (Oversize)

Travel guide - New York World's Fair *Touraide, Souvenir Edition* by Conoco Travel Bureau, Denver Colorado, 1939

Map – The New Yorker's Map of the World of Tomorrow, c. 1939. (Published by *The New Yorker* with an index to the principal features of the World's Fair.)

Map Case 1-3

Map – *The New York 1939 Official World's Fair Pictorial Map*, 1939. (Tony Sarg Publications, Inc. New York, N.Y.)

Box 3

Postcard – “Farming at the World of Tomorrow,” 1939

Postcard – World's Fair, 1939. (Firestone Factory and Exhibition Building)

Postcard – Horn & Hardart Automat, c. 1939

Postcard – Swedish Exhibition, 1939

Box 4

Ephemera – World's Fair shopping bag from “The ‘Junket’ Folks” Exhibit, 1939

Memorabilia – World's Fair zippered portfolio, 1939

Memorabilia- Two Mr. Peanut New York World's Fair 1939 six-inch diameter bowls

Memorabilia- Six Mr. Peanut New York World's Fair 1939 three-inch diameter bowls

Box 3

Booklet - *The Ford Exposition New York World's Fair – 1940*

Booklet – *New York World's Fair 1940 Edition: Illustrated by Camera*

Guide Book – *Official Guide Book – New York World's Fair 1940*

Guide Book – *Official Guide Book – New York World's Fair 1940*

Box 2

Map – New York 1940 World’s Fair

Box 3

Ephemera – School Admission Ticket coupon booklet to the 1940 New York’s World’s Fair

Series IV: 1964-1965 New York World’s Fair (Theme: “Peace Through Understanding”)

Box 4

Memorabilia – wooden souvenir bowl with carvings of attractions from the New York World’s Fair © 1961-1963 N.Y.W.F.

Box 3

Memorabilia – First Day of Issue New York World’s Fair postage stamp on envelope, Apr. 22, 1964

Guide Book – *Official Guide Book – New York World’s Fair 1964-1965*

Guide Book – *Official Guide Book – New York World’s Fair 1964-1965*

Children’s book – *A Visit to the New York World’s Fair* (The Official 1964-1965 New York World’s Fair Story Book)

Ephemera - Monorail Coupon, New York World’s Fair, 1964-1965

Ephemera - Admission tickets to the 1964-1965 New York World’s Fair

Box 2

Map - New York World’s Fair 1964-1965. Hammond and Company

Box 4

Memorabilia - Unisphere coaster and ashtray set from the 1964-1965 New York World’s Fair

Memorabilia - Miniature wooden shoes from Dutch pavilion of the 1965 World’s Fair