

First-time Full-time Freshmen One Year Retention Rate

College	Department	Major	Fall 2011	
			Initial Cohort	Mean
School of Communication	Journalism, Media Stds, & PR	Journalism	63	87.3%
		Mass Media Studies	*	*
		Public Relations	30	93.3%
		Total	96	88.5%

First-time Full-time Freshmen Graduation Rates

College	Department	Major	Fall 2006			
			Initial Cohort	4 Year	5 Year	6 Year
School of Communication	Journalism, Media Stds, & PR	Broadcast Journalism	46	50.0%	58.7%	58.7%
		Mass Media Studies	7	57.1%	71.4%	71.4%
		Print Journalism	37	54.1%	59.5%	59.5%
		Public Relations	13	61.5%	61.5%	61.5%
		Total	103	53.4%	60.2%	60.2%

IPEDS exclusions have been removed from retention/graduation rates.

* represents fewer than 5 students