



**HOFSTRA**  
UNIVERSITY™

FRANK G. ZARB  
SCHOOL OF BUSINESS  
HEMPSTEAD, NEW YORK 11549

# The Merrill Lynch Center for the Study of International Financial Services and Markets

Fall 2006

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## The Director's View

George J. Papaioannou, Ph.D.

### A Retrospective on Our First 10 Years

The Merrill Lynch Center for the Study of International Financial Services and Markets was founded more than 10 years ago. Since its inception in January 1996, both the world of global finance and the Center have evolved and grown in many respects. **Therefore, as the Center commences its second decade of life, it is appropriate to take a look back and review its function and contributions.**

**The Center focused on international finance for two important reasons.** First, by the middle of the 1990s it had become increasingly evident that financial institutions, corporations and investors were operating in a world that was unavoidably affected by global market forces. Therefore, we envisioned a Center that would look at financial institutions and markets within the new global marketplace that was taking shape. Second – and recent developments have made this more obvious – the scope and impact of international forces on the real and financial economy are often mixed and not fully understood or appreciated. Consequently, it was imperative that the Center explore these issues and facilitate our understanding in a dispassionate approach.

From the outset, we also recognized that the Center needed to take an interdisciplinary approach to cover its subject matter more comprehensively. This meant that finance scholars and professionals, alone, could not fully shed light on all that is happening in global finance. Other forces, studied by other disciplines, have a bearing on the function of the global financial economy. Accordingly, we invited our colleagues from other departments, such as accounting, business legal studies, marketing, management and information technology, to join our mission. This conglomeration of faculty formed the group of associates, the backbone of our Center (see page 6). The result has been most interesting and rewarding: A very eclectic selection of topics are continually debated and presented in open forums through regularly scheduled roundtables and conferences attended by students, academics and business professionals. (For a listing of the Center's most recent activities, see page 8.)

Although founded by faculty at Hofstra University, the Center was not meant to serve only the intellectual and research interests of the academic community. In addition, we sought to engage our students, providing additional opportunities to learn about international finance and business outside the classroom. **Indeed, hundreds of Hofstra students have attended the Center's events over the past 10 years.** We also were committed to strengthening our relationships with the professional and policy-making communities. **In offering a forum to practitioners to present their insights and experience, we succeeded in bridging the divide between what is taught and learned on campus and what is practiced in the "real world."** Our list of speakers has included top executives from the securities, banking, insurance and investments industries; capital market regulators; and officials from governmental or international entities such as the World Bank, IMF and Federal Reserve. This record has been possible thanks to our business advisory board, comprising a group of business leaders, which has been a crucial resource to the Center as we reach out to the professional community. (For a listing of the members of this board, see page 2.)

**In conclusion, a focus on financial services and markets within a global context, an interdisciplinary approach to the study of these institutions, and engaging students and the professional community have been the defining characteristics of this Center.**

**Since the fall of 2001, we have organized the Center's annual cycle around several initiatives.** The four *Lunch & Learn* meetings held each year stimulate intellectual interaction among the associates who gather to discuss issues pertaining to global finance and business. In addition, *Roundtable Discussions* highlight both the fall and spring semesters. Financial institutions and markets are critically influenced by how corporations are governed and their conduct in relation to their stakeholders and capital markets. Therefore, each fall, this program is dedicated to issues relating to corporate governance and responsibility. Past roundtables have examined the post-Enron world, the impact of Sarbanes-Oxley, and pitfalls in information disclosure and transparency. This fall, our focus was on the executive compensation debate. A review of this program appears on page 6. We also recognize that

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### The Merrill Lynch Center Mission Statement:

*Established to promote and facilitate faculty and student study in the field of international financial services and markets and to communicate knowledge to the academic and business communities.*

international development of financial services and markets is impacted by the state and process of economic globalization. Each spring, we dedicate a roundtable to such issues. Thus, we have held roundtables on China and India, the globalization challenge for Europe, and Africa in the global economy. This coming spring, we will dedicate our fifth roundtable to the bright and dark sides of economic globalization.

**Beginning in 1999, we introduced a late-spring semester conference that is preceded by an executive breakfast with a keynote speaker from the business community.** These annual conferences bring together practitioners and academics and have covered topics such as the introduction of the Euro; mergers in the financial services sector; alternative investments; the marketing of financial products and

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## The Director's View

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services; and risk management, among others. The May 2007 conference will study private equity, a sector that continually makes headlines for its worldwide impact on corporate restructuring and performance.

Our most ambitious undertakings were two three-day international conferences organized in 1998 and 2006. At each conference, academics and business practitioners from around the globe convened at Hofstra to participate in a series of consecutive sessions. Well-regarded experts in their respective fields have served as keynote speakers at the conferences' luncheons and banquets. The 1998 conference provided worldwide coverage of the state of the financial services sector at that time. The 2006 conference was dedicated to the fascinating, complex and very critical world of managing risk in financial institutions.

Finally, the Center has promoted the production of new knowledge by recognizing and supporting the scholarship of students as well as faculty in the Frank G. Zarb School of Business. Each year the Center awards a prize to the best M.B.A./M.S. thesis and the best Honors Essay for undergraduate students in the area of international finance. Faculty research has been supported with grants, while a new funding initiative will support faculty authorship of an occasional paper series on topics relevant to the Center's mission.

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As the world of finance expands with the emergence of new markets, products and institutions, the Center will continue to explore these new developments and their implications on the global financial economy. The Center will

also remain an advocate of the concept that financial institutions and markets – operating with efficiency and integrity – can serve as the engines of both economic growth and well-being for the global community

## Mark Your Calendar

**Wednesday, May 2, 2007**

THE MERRILL LYNCH CENTER  
FOR THE STUDY OF INTERNATIONAL FINANCIAL SERVICES AND MARKETS

OF THE

FRANK G. ZARB SCHOOL OF BUSINESS

presents

## Private Equity

*The conference will feature presentations by academics and practitioners as well as a panel session. There will be both a breakfast and luncheon keynote speaker. Topics will include a broad spectrum of issues related to defining private equity, governance and activism, public investment in private equity (PIPEs) and regulatory perspectives.*

Visit our Web site at [www.hofstra.edu/MLC](http://www.hofstra.edu/MLC) for details regarding the conference and registration information.

# Merrill Lynch Center Hosts International Conference on Risk Management

Professor Gioia P. Bales, Center Administrator

The Merrill Lynch Center for the Study of International Financial Services and Markets, in cooperation with the Hofstra Cultural Center, hosted a conference titled *Managing Risk in Financial Institutions: From Theory to Practice* at the University's Scott Skodnek Business Development Center. Over April 27-29 conference attendees, including academics, business professionals and students, attended 10 sessions on a range of timely risk management topics. Drs. Ehsan Nikbakht and Nancy White of the Frank G. Zarb School of Business at Hofstra University served as the conference co-directors.



Dr. Nancy White, conference co-director, introduces Charles Smithson, luncheon keynote speaker.



Dr. Ehsan Nikbakht, conference co-director, greets banquet attendees and introduces Anthony Saunders, keynote speaker.

“Consistent with the goals of the Merrill Lynch Center to promote understanding of global financial markets and practices, we were fortunate to have conference participants from 11 different countries. Because the Center also strives to pro-

mote interaction between the academic and business communities, we were happy to have had both academics and practitioners well represented in our program,” comments Drs. Nikbakht and White.

A conference of this caliber – featuring speakers from throughout the United States and abroad – was made possible through the generosity of Banyu Pharmaceutical Co., Ltd., Japan, and OpenLink Financial of Uniondale, New York. The CEO of OpenLink, Coleman Fung, along with Dr. Ralph S. Polimeni, vice provost for accreditation and assessment at Hofstra and former dean of the Frank G. Zarb School of Business, served as conference co-chairs. Kenjiro Nagasaka, chairperson of Banyu and a member of our business advisory board, was given special recognition for his and his company's dedication to the Merrill Lynch Center over the last 10 years

Two keynote addresses highlighted the conference. On Thursday, April 27, Charles Smithson, managing partner at Rutter Associates LLC, was the luncheon speaker. Dr. Smithson, best known for the “building blocks approach” to financial products, is the author of five books, including the best-selling text *Managing Financial Risk and Credit Portfolio Management*. Dr. Smithson drew upon his varied career in academia as well as the private and public sectors to discuss risk management from a refreshing perspective. His lecture, titled “Are You Developing New Ways for Us to Lose Money ... Or Are We Left With the ‘Tried-and-True’ Ways?” examined common characteristics of recent financial debacles. Despite the development of sophisticated models, Mr. Smithson suggests that many of these financial disasters were caused by some form of human failure – such as covering up trades – which are particularly difficult to prevent.

On Friday evening, Dr. Anthony Saunders, The John M. Schiff Professor of Finance at New York University, delivered the academic keynote address. In recognition of his significant contribution to the field of risk management and our conference, Dr. Saunders was named the Joseph G. Astman Distinguished Conference Scholar, an award honoring the founder of the Hofstra Cultural Center. Dr. Saunders, who specializes in financial institutions and international banking, discussed “The Future of Bank Risk Management.” He provided an in-depth analysis



Dr. George Papaioannou (left) presents a plaque to Kenjiro Nagasaka, chairman of Banyu Pharmaceutical, a member of the MLC Business Advisory Board and a conference supporter.

of the Basel Accord and its profound effect on global banking.

Student interest and participation was evident throughout the three-day conference. Undergraduate and graduate students of the Frank G. Zarb School of Business were encouraged to attend the conference by their professors, who often referred to sessions in subsequent classes. A lively group of students were also invited to attend both the conference luncheon and banquet, exposing them to particularly well known and regarded speakers. Alex Ramsey, a senior at Hofstra University majoring in finance, attended many sessions as well as the luncheon and banquet. He commented, “Being a finance student and having the opportunity to attend the Risk Management Conference was an amazing experience. It was great to hear what professionals in the field were working on, along with being able to hear professors from Hofstra speak on projects that they were involved in. I can't wait until next year.” Blake Boshnack, a Hofstra senior majoring in finance, commented, “At the three-day conference, I was presented with many interesting models and theories, demonstrating different forms of risk in financial institutions today.” Likewise, Lauren Locascio, also a senior finance major, was excited to see concepts that she learned come alive during the conference. She said, “I have learned about the various types of risk present in the financial markets. This conference exposed me to the methods that financial managers use to quantify and hedge this exposure.”

On Thursday, April 27, the program opened with two informative sessions on risk management techniques. In Session I, Andrew Davidson of Andrew Davidson & Co., presented his ideas in a discussion titled “Valuing Mortgage-Backed

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Charles Smithson, managing partner at Rutter Associates, served as the luncheon keynote speaker.

Securities with Prepayment Uncertainty.” Mr. Davidson introduced a model he calls *prOAS*, which stands for prepay-risk-and-option-adjusted spread, to evaluate the risk inherent in mortgage securities. In Session II, the discussion of securitized financial instruments continued as Bennett Golub, managing director at Black Rock Financial Management, discussed “Approaches for Measuring the Duration of Mortgage-Related Securities.” Mr. Golub emphasized the importance of this topic: With more than \$22 trillion outstanding, securitized products such as mortgage-and asset-backed securities, which display significant negative convexity, represent approximately one-third of the U.S. debt security market. Attention turned to the global markets as Dr. Sergio Cao, chancellor of the University of the Philippines, addressed “Swaps and Other Derivatives: Uses, Regulations and Other Issues in the Philippines.”

Operational risk and technology was explored in Thursday’s third session. John MacKessy, director of Forensic and Litigation Consulting, addressed the timely topic of combating money laundering and terrorist financing through a risk-based approach. His discussion was followed by Dr. Richard Sullivan, senior economist of the Federal Reserve Bank of Kansas, who presented an overview of “The Supervisory Framework Surrounding Non-Bank Participation in the U.S. Retail Payments System.” The international perspective was provided by Ana Fernandez Laviada from the Universidad de Catabria, who discussed operational risk management in Spanish financial institutions.

The country-specific perspective continued in Thursday’s final session: Constantino Stephanou,

financial economist at the World Bank, focused on supervision of financial conglomerates in Chile while Aleh Kourloukov of the Bank of Montreal commented on Canadian banks’ compliance to Basel II.

A discussion of financial modeling opened the conference on Friday, April 28, with presentations by Linda Allen of Baruch College, Wolfgang Aussenegg of the Vienna University of Technology and Giuseppe Castellacci of FT Interactive Data Corporation. This session was moderated by Greg van Inwegen, director of quantitative analysis and risk management at Ivy Asset Management Corporation. On Friday afternoon, Robert Meschi, director of research at Ivy Asset Management, served as the moderator of a session devoted to risk and performance. In this session, the Merrill Lynch Center welcomed three academics from outside the Hofstra community: Stephen Brown of New York University, Norris Larrymore of Quinnipiac University and Tong Yu of the University of Rhode Island.

A discussion of risk aggregation and enterprise risk management capped the Friday sessions. Francesco Saita of Newfin Research Center and SDA, Italy, and Ned Gandavani of Winning Edge Systems, spoke on the risk manager’s perspective to capital aggregation. Evelyn Hayden of Osterreichische Nationalbank, Germany, presented evidence on the effect of diversification on the performance of German banks.

The half-day program on Saturday consisted of two sessions. The first session on credit and securitization featured John Marshall, senior principal of Marshall, Tucker & Associates, LLC, and founding member of the International Securities Exchange. Dr. Marshall presented his invited paper: “Securitizing the Balance Sheet: The Role of Synthetic CDOs.” He was joined by Eric Higgins of Drexel University, who spoke on deriving retail credit portfolio correlation properties from large asset-backed security pools. The conference closed on Saturday with a roundtable discussion on the risk management practice. Arun Keswani of Goldman Sachs, moderated the session with Don Chance of Louisiana State University, Naoki Tabata of RHJ International Japan, Inc., and Steven Dresner of the Pipe Report, participating.

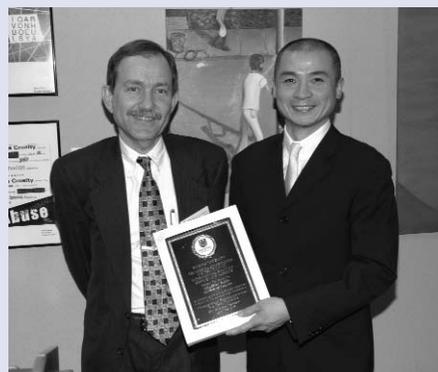
Conference participants were also invited to a demonstration in the newly constructed Zarb School of Business Trading Room, a state-of-the-art facility with 34 Bloomberg terminals, the largest number at any university. Dr. Ahmet K. Karagozoglu, co-director of the Trading Room, discussed “Using Trading Rooms in the Finance Curriculum: Tools for Risk Management and Quantitative Finance.”



Dr. Anthony Saunders of New York University delivered the banquet keynote address.



Finance students Steven Lauricella and Suresh Malaykhan enjoy the conference luncheon.



Dr. George Papaioannou (left) presents a plaque to Coleman Fung, founder and CEO of OpenLink Financial, conference co-chair and a conference supporter.



Hofstra Finance faculty Drs. Steven Krull, Esmeralda Lyn and Anoop Rai (seated) at conference luncheon with Dr. Ralph Polimeni, conference co-chair.

# The Merrill Lynch Center Welcomes the New Dean of the Zarb Business School – Salvatore Sodano, Former Chairman and CEO of the Amex

In June 2006, Salvatore F. Sodano was named dean of the Frank G. Zarb School of Business at Hofstra University. Mr. Sodano joins our university with an extensive record of leadership in business, demonstrated dedication to the college community and an impressive list of community service affiliations.

Dean Sodano has a long and strong relationship with Hofstra University. He served as chair of the board of trustees and is now a lifetime member of the board. He is also a former member of the business advisory board of the Merrill Lynch Center. An alumnus of Hofstra, Mr. Sodano received a Bachelor of Business Administration in accounting and economics and a Master of Business Administration in finance. The University acknowledged Mr. Sodano's professional achievements with its Alumni Achievement Award in 2000. In addition, Beta Alpha Psi, a national accounting fraternity, selected him for its Outstanding Alumnus Award in 2002.

As chairman and chief executive officer, Mr. Sodano led the American Stock Exchange (Amex) through a tumultuous time in global capital markets history, ultimately creating a revitalized institution with a strong focus on rebirth, innovation and product development. He directed the complete overhaul of the Amex infrastructure, developed new products, rebranded the more than 100-year-old institution, and established new relationships with key constituencies – most notably Amex employees and seat holders; trading floor firms and Wall Street “upstairs” firms; asset management companies and index sponsors; regulatory authorities, including the Securities & Exchange Commission; federal, state and local elected officials; law enforcement agencies; and the news media.

Rebuilding, revitalizing and setting the Amex on a sound, strategic course were Mr. Sodano's clear priorities leading up to the morning of September 11, 2001. The terrorist attacks that fateful day severely damaged the Amex's headquarters and trading operations, taking the lives of several Exchange personnel. Just six days later, Mr. Sodano successfully relocated all Amex businesses and employees to alternative locations and opened the Amex for business. On October 1, after directing its repair, Mr. Sodano personally led the return to the Amex's home in the restricted Ground Zero zone. Our dean's leadership during that stressful time – in concert with that of the New York Stock Exchange and The NASDAQ Stock Market – moved not only the Amex, but also the U.S. capital markets, to a quick and proud recovery.

On behalf of the Amex membership and listed companies, Mr. Sodano adeptly managed the

Exchange's response to increased corporate governance issues for publicly-listed companies, Sarbanes-Oxley implementation and a host of regulatory reforms. Additionally, recognizing the importance of the increasing globalization of investment, he developed working relationships with many leading exchanges in Europe and the Far East, including Amsterdam, Singapore and Tokyo, to trade and develop the Amex's Exchange Traded Funds (ETFs).

Recognized globally for his efforts and contributions, Mr. Sodano was appointed by the mayor of Beijing to serve on the Chinese Economic Zone Advisory Board for Zhongguancun Science Park, China's premier high-tech development zone. He was also appointed to the FTSE/Xinhua Index Committee, which oversees the FTSE/Xinhua China series of domestic indexes for Mainland China. In addition, Dean Sodano received the prestigious Ellis Island Medal of Honor in 2000, the Coalition of Italo-American Associations, Inc. Leadership in Finance and Investments Award in 2001, and the National Italian American Foundation's Special Achievement in Business Award in 2003.

Widely respected for his business perspectives, Dean Sodano has been a frequent guest on CNBC, CNN and the Fox News Channel, and is often quoted in publications such as *The Wall Street Journal*, *The New York Times* and *Financial Times*. Speaking often as a keynoter at leadership forums, his appearances have ranged from the National Press Club in Washington, D.C., to the World New Economy Forum of the Beijing High-Tech Week Summit at China's Great Hall of People.

In addition to his professional accomplishments, Dean Sodano has been recognized for his leadership and service to an array of charitable organizations. St. Vincent's Services honored Mr. Sodano with the Fred and Nancy De Matteis Award in



2001, citing his dedication to the agency's work in caring for needy and vulnerable children, and the Diocese of Brooklyn/Queens Futures in Education Foundation honored Mr. Sodano in 2003 for his commitment and support of needy students in these boroughs' Catholic schools. He is on the board of directors of Tomorrow's Hope Foundation, whose mission is to promote Catholic elementary school education. In 2004, Mr. Sodano received the Monsignor Thomas J. Hartman Award ("The Tommy") for business leadership, from Telecare, the television network of the Diocese of Rockville Centre. Mr. Sodano was a member of a three-person oversight committee to evaluate Catholic Health Services of Long Island, one of the largest hospital and healthcare networks in New York. Mr. Sodano serves as an adviser to the Finance Committee at Good Samaritan Hospital, Suffolk County's largest emergency care hospital. The Columbia Association of U.S. Customs and Affiliated Federal Agencies also honored Mr. Sodano this year.

# Merrill Lynch Center Continues Roundtable Discussions at Hofstra University

During the 2002-2003 academic year, the Merrill Lynch Center began a series of roundtable discussions. These discussions feature a panel of Hofstra University faculty who share their viewpoints on two very timely topics: corporate responsibility and the state of economic globalization. To maximize participation by Hofstra students, especially those at the graduate level, we have coordinated these programs with Graduate Business Career Services of the Frank G. Zarb School of Business.

On Wednesday, November 29, 2006, the Merrill Lynch Center hosted its fourth annual roundtable on corporate governance and responsibility titled "The Executive Compensation Debate." Dr. George Papaioannou moderated the program, and was joined by the following panelists:

**Dr. Sinan Cebenoyan**

Department of Finance, Zarb School of Business

**Dr. Richard Jones**

Department of Accounting, Taxation and Legal Studies in Business, Zarb School of Business

**Dr. Janet Lenaghan**

Department of Management, Entrepreneurship and General Business, Zarb School of Business

**Susan Martin, J.D.**

Department of Accounting, Taxation and Legal Studies in Business, Zarb School of Business

## More than 100 Hofstra graduate and undergraduate students attended the roundtable discussion, which focused on the following topics:

- Current developments and debate: Is executive compensation broken?
- Executive pay for corporate performance: Is that so?
- Problems with the design and monitoring of executive pay.
- Best practices in designing and governing executive pay.
- Executive compensation: Acting responsibly for shareholders, stakeholders and markets.
- Can organizational culture set a different paradigm for executive compensation?

# The Merrill Lynch Center Actively Supports Faculty and Student Research

To fulfill its mission to promote and facilitate faculty and student study in the field of international financial services and markets, the Merrill Lynch Center continues to provide research support to both faculty and students.

With the support of the Dean's Office of the Frank G. Zarb School of Business, each year the Center will fund two occasional papers by associates. According to Dr. George J. Papaioannou, director of the Center, these papers are intended to "bridge the gap between the investigation and testing of specific and narrow hypotheses and critical presentations of the larger picture." An interdisciplinary approach – which is in line with the Center's scope – is strongly encouraged. Thus, topics of interest may lie outside the finance field provided that the content is relevant to the conduct of finance and the working of financial markets. Accordingly, occasional papers may include: synthesis papers of academic and professional literature; overview of current practices, developments and trends, including a critical evaluation; or analysis of broad statistical data that highlight the current state and future trends. Prospective authors are encouraged to seek the collaboration of undergraduate or graduate students, who also may be eligible for stipends. The Center intends to post these papers on its web site.

Student research in the global financial markets is also encouraged and supported. Therefore, the Center will continue its tradition of recognizing the Best Honors Essay for undergraduate students and Best M.B.A./M.S. Thesis for graduate students. In recognition of these significant achievements, recipients will be presented with a monetary award.

## The following Hofstra faculty serve as Merrill Lynch Center associates for the 2006-2007 period:

**Robert Campbell, Ph.D.**  
Finance

**A. Sinan Cebenoyan, Ph.D.**  
Finance

**David Flynn, Ph.D.**  
Management, Entrepreneurship, and  
General Business

**Richard Jones, Ph.D.**  
Accounting, Taxation, and Legal Studies in  
Business

**Ahmet Karagozoglu, Ph.D.**  
Finance

**Wi Saeng Kim, Ph.D.**  
Finance

**Steven Krull, Ph.D.**  
Finance

**Laura Lally, Ph.D.**  
Business Computer Information Systems and  
Quantitative Methods

**Keun Lee, Ph.D.**  
Marketing and International Business

**Esmeralda Lyn, Ph.D.**  
Finance

**Susan Martin, J.D.**  
Accounting, Taxation, and Legal Studies in  
Business

**Rusty Mae Moore, Ph.D.**  
Marketing and International Business

**James Neelankavil, Ph.D.**  
Marketing and International Business

**Ehsan Nikbakht, Ph.D.**  
Finance

**Anoop Rai, Ph.D.**  
Finance

**Jeffrey Seltzer, J.D.**  
Law

**Elaine Sherman, Ph.D.**  
Marketing and International Business

**Andrew Spieler, Ph.D.**  
Finance

**Elizabeth Venuti, Ph.D.**  
Accounting, Taxation, and Legal Studies in  
Business

**K.G. Viswanathan, Ph.D.**  
Finance

**Nancy White, Ph.D.**  
Finance

**Edward Zychowicz, Ph.D.**  
Finance

The associates of the Merrill Lynch Center represent Hofstra faculty from a wide range of disciplines. Each of our 21 associates is committed to contributing to the study of one specialization within the field of international financial services and markets. Their responsibilities include: maintaining current familiarity within their area; moderating roundtable discussions; and initiating and organizing programs – such as seminars and symposiums – that enhance the understanding and expand the knowledge base in their areas.

## Specializations include:

- Emerging Markets
- Derivatives
- International Economics
- Accounting for International Markets and Services
- International Investments
- Law and Regulation
- Marketing of Financial Services
- Management and Organization of Financial Services
- International Investment Banking
- Information Technology
- International Banking

## Spotlight on Research by Merrill Lynch Center Associates

### AHMET KARAGOZOGLU

Associate Professor, Finance

“Information Asymmetry, Speculation and Foreign Trading Activity: Emerging Market Evidence,” with Cetin Ciner, in the special issue titled “Hedging, Speculating and Risk Diversification in International Markets,” forthcoming in the *International Review of Financial Analysis*.

“Introduction of Derivatives Exchanges in Emerging Markets,” with Pinar Ersen, presented at the Second International Conference on Business, Management and Economics, June 15-18, 2006, in Turkey.

### SUSAN MARTIN

Professor, Accounting, Taxation, and Legal Studies in Business

“Executive Compensation: Reining in Runaway Abuses – Again,” forthcoming in the *University of San Francisco Law Review*, December 2006.

“In-Course Honors: Creating an Honors Project for an Undergraduate Contracts Class,” *North East Journal of Legal Studies*, vol. 15, pp. 163-177 (2006).

“Rules for Multijurisdictional Practice: A Time for a Change,” *North East Journal of Legal Studies*, vol. 13, pp. 61-77 (2005).

“Controlling Excessive Executive Compensation: A Constant Conundrum,” presented at Academy of Legal Studies in Business Annual Meeting, St. Petersburg, FL, August 2006. The paper was:

- Chosen as Outstanding Proceedings Paper.
- Chosen by double-blind review process as a “Distinguished Paper.”
- Chosen to appear in refereed proceedings.

“Executive Compensation: Reining in Runaway Abuses – Again,” presented at North East Academy of Legal Studies in Business Annual Meeting, Lenox, MA, April 2006. Paper was chosen as the winner of “Best Paper of the Conference.”

“Granholt v. Heald (The Wine Case): Constitutional and Commercial Implications,” presented at Academy of Legal Studies in Business Annual Meeting, San Francisco, CA, August 2005. Paper was chosen to appear in refereed proceedings.

### GEORGE PAPAIOANNOU

Professor, Finance

“Deregulation and Competition in Underwriting: Review of the Evidence and New Findings,” with A. Gauci, *The Journal of International Business and Law*, vol. 5:1, pp. 47-73 (2006).

“The Market Structure Effects of Commercial Bank Entry Into Underwriting,” with A. Gauci. Annual meeting of the Multinational Finance Society, Edinburgh, UK, June 25-27, 2006.

“Cost of capital and operating performance effects following ADR listings,” with Cynthia Campbell and Anoop Rai. Annual meeting of the Eastern Finance Association, Philadelphia, PA, April 20-22, 2006.

### ANDREW SPIELER

Assistant Professor, Finance

“Real Estate Appraisal and Bid Price: An Empirical Evaluation on Alternative Theories,” with Carl Gwin (Baylor University) and Seow Eng Ong (National University of Singapore), *Journal of Housing Research*, vol. 15:1, (2006). Awarded “Best Paper in Real Estate Valuation” from American Real Estate Society (2005).

“Financial Constraints, Performance and Private Debt: The Case of REIT Credit Facilities,” with Robert Campbell (Hofstra University) and Erik DeVos (Ohio University). Awarded “Best Paper in REITs” from American Real Estate Society (2006).

## ACADEMIC ADVISORY BOARD

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Fordham University

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ALBA, Greece

# THE MERRILL LYNCH CENTER FOR THE STUDY OF INTERNATIONAL FINANCIAL SERVICES AND MARKETS

## ACTIVITIES REPORT: 2005-2006

**October 19, 2005**

**Lunch & Learn**

**Topic:** *Hedge Funds*

**Moderator:** *Dr. Steven Krull,*  
Zarb School of Business

**November 16, 2005**

**Lunch & Learn**

**Topic:** *Asset Price Bubbles*

**Moderator:** *Dr. Esmeralda Lyn,*  
Zarb School of Business

**March 8, 2006**

**Lunch & Learn**

**Topic:** *Development and Organization of  
Financial Markets and Services:  
The Interaction of Commercial and  
Investment Banks*

**Moderator:** *Dr. George Papaioannou,*  
Zarb School of Business

**March 29, 2006**

**Fourth Annual Roundtable on  
The State of Economic  
Globalization**

**Topic:** *Africa in the Global Economy*

**Panelists:** *Dr. Catherine Pattillo,*  
Senior Economist, IMF Africa Department  
*Dr. Emmanuel Goued-Njayick,*  
Deputy Director of MDG Global Watch and  
former U.N. Director  
*Dr. Grant Saff,* Hofstra College of Liberal Arts  
and Sciences

**Moderators:** *Drs. Esmeralda Lyn and  
Edward Zychowicz,*  
Zarb School of Business

**April 5, 2006**

**Lunch & Learn**

**Topic:** *The Marketing — Finance Interface*

**Moderators:** *Drs. Elaine Sherman and  
Anil Mathur,*  
Zarb School of Business

**April 27-29, 2006**

**International Conference:**

**Topic:** *Managing Risk in Financial  
Institutions: From Theory to Practice*  
**Co-Directors:** *Drs. Ehsan Nikbakht and  
Nancy White,*

Zarb School of Business  
An international conference (11 countries  
represented) featuring: 10 sessions with 28  
papers, one roundtable discussion, and two  
keynote speakers.

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