



What's Happening at Zarb

October 22, 2012 Update

Please contact Associate Dean, Gioia Bales at gioia.p.bales@hofstra.edu, or Patricia Salama, Director of Outreach for the Zarb School of Business at patricia.salama@hofstra.edu to submit events for upcoming emails. **New and updated information highlighted in yellow.**

Please note information is subject to change.

For updates see: www.hofstra.edu/Academics/colleges/zarb/zarb_happening.html

Tuesday, October 23rd

M.B.A./M.S. Job Fair Preparation Workshop

Time: 4:00 p.m. - 5:00 p.m.
Place: The Career Center
Contact: GraduateBusinessCareerServices@hofstra.edu

Prepare for the October 31st Career Fair! This workshop will cover how to research companies and prepare your introduction to the company representatives that will be attending the fair. You must pre-register for this program on Pride CMS.

To register, log onto MyHofstra portal, click on "myapps," then "Pride CMS." Once in Pride CMS, click on "Events."

Hofstra/News 12 Public Opinion Poll

Time: 4:30 p.m. - 10:00 p.m.
Place: Weller Hall, Room 230
Contact: Laura Fetter, Business Development Center, Room 143, University College Hall, (516) 463-5850, Laura.J.Fetter@hofstra.edu.

The Hofstra/News 12 Public Opinion Poll is open to all Hofstra students. Anyone interested in working the poll should contact Laura Fetter. All students must contact Laura Fetter for preapproval to work the polls.

Networking for Success

Time: 6:00 p.m. - 8:00 p.m.
Place: Mack Student Center, Room 145
Contact: Please **RSVP** to Sayena Gueye at sgueye1@pride.hofstra.edu
or nabahofstrauniversity@gmail.com

Learn the secrets of effective networking that can open the door to career success. In this workshop you will learn how to use the networking contacts you already have and also how to build your networking base. Topics covered will include informational interviews, professional associations and networking groups. Refreshments will be served!

Wednesday, October 24th

M.B.A./M.S. Leveraging LinkedIn Workshop

Time: 3:00 p.m. - 4:00 p.m.
Place: The Career Center
Contact: GraduateBusinessCareerServices@hofstra.edu

Learn how to maximize the benefits of utilizing the professional network called “LinkedIn.” You must pre-register for this program on Pride CMS.

To register, log onto MyHofstra portal, click on “myapps,” then “Pride CMS.” Once in Pride CMS, click on “Events.”

Friday, October 26th

Zarb Undergraduate Leadership Council Meeting

Time: 3:00 p.m. - 4:30 p.m.
Place: Weller Hall, Third Floor, Conference Room
Contact: Associate Dean, Gioia Bales at 3-5703 or gioia.p.bales@hofstra.edu

Monday, October 29th

Zarb School Undergraduate Practice Interviews

Time: 6:30 p.m.
Place: The Career Center
Contact: Zarb Alumni Association at alumni@hofstra.edu or Fred Burke, Executive Director, Career Services at Fred.Burke@hofstra.edu

Practicing for a job interview gives students more confidence and the ability to field difficult questions on real life interviews. Participating alumni will sit one-on-one with Zarb students to conduct full practice interviews and offer feedback and guidance on how to improve their interview skills.

Tuesday, October 30th

Debate Series: Jill Schlesinger, CFP®, Editor-at-Large, CBS MoneyWatch.com Discusses “Election 2012 – It’s All About the Economy”

Time: 4:30 p.m. - 6:15 p.m.
Place: Joan and Donald E. Axinn Library, 2nd Floor, Room 246
Contact: Associate Dean, Gioia Bales at 3-5703 or gioia.p.bales@hofstra.edu

M.B.A./M.S. Job and Internship Search Workshop

Time: 4:00 p.m. - 5:00 p.m.
Place: The Career Center
Contact: GraduateBusinessCareerServices@hofstra.edu

This workshop will address the various ways to conduct a job and internship search. You must pre-register for this program on Pride CMS.

To register, log onto MyHofstra portal, click on “myapps,” then “Pride CMS.” Once in Pride CMS, click on “Events.”

BDO Seidman and NABA Presents: “Backpack to Briefcase” with etiquette dinner

Time: 6:00 p.m. - 9:00 p.m.
Place: TBA
Contact: Please **RSVP** to Sayena Gueye at sgueye1@pride.hofstra.edu or nabahofstrauniversity@gmail.com

Wednesday, October 31st

Executive Speaker Series: Phyllis Ehrlich, Group Vice President, Time Warner Cable Discusses “Brand You!” 10 Tips for Building Your Personal Brand to Success

Time: 6:00 p.m.-7:45 p.m.
Place: Business Development Center, Room 246
Contact: Professor Luke Ng at 3-5523 or Luke.C.Ng@hofstra.edu

Refreshments will be served.

Hofstra University Career Fair

Time: 11:00 a.m. - 2:00 p.m.
Place: Mack Student Center, Multipurpose Room
Contact: Fred Burke, Executive Director, Career Services at Fred.Burke@hofstra.edu

Tuesday, November 6th

M.B.A./M.S. Job and Internship Search Workshop

Time: 4:00 p.m. - 5:00 p.m.
Place: The Career Center
Contact: GraduateBusinessCareerServices@hofstra.edu

This workshop will address the various ways to conduct a job and internship search. You must pre-register for this program on Pride CMS.

To register, log onto MyHofstra portal, click on “myapps,” then “Pride CMS.” Once in Pride CMS, click on “Events.”

Wednesday, November 7th

Dr. Charles McMellon Presents “Cuba: Communism vs. Capitalism Post Castro”

Time: Common Hour (11:15 a.m. - 12:40 p.m.)
Place: TBA
Contact: Please **RSVP** to Patricia Salama, Director of Outreach at x3-5360 or patricia.salama@hofstra.edu

Thursday, November 8th

Real Estate and Alternative Investments: 2012 and After (Sponsored by the Frank G. Zarb School of Business and The Wilbur F. Breslin Center for Real Estate Studies)

Time: 8:00 a.m. - 2:00 p.m.
Place: Hofstra University Club
Contact: Ehsan Nikbakht at Ehsan.Nikbakht@hofstra.edu or Andrew Spieler at Andrew.C.Spieler@hofstra.edu

The purpose of this seminar is to examine the trends and issues of investing in real estate and alternative investments in 2012 and after. Professors Ehsan Nikbakht and Andrew Spieler of Hofstra’s Finance Department are Co-directors of this program. Keynote speakers include David M. Blitzer, Ph.D., Managing Director and Chairman of the Index Committee, Standard and Poor’s (S&P), New York and Mathew Moran, Vice President, Chicago Board Options Exchange.

M.B.A./M.S. Orientation to Navigating Resunate

Time: 4:00 p.m. - 5:00 p.m.
Place: The Career Center
Contact: GraduateBusinessCareerServices@hofstra.edu

Resunate is a resume program that will measure how compatible your resume is with the positions you are interested in applying for. Come to this orientation to learn more about how to utilize the program. You must pre-register for this program on Pride CMS.

To register, log onto MyHofstra portal, click on “myapps,” then “Pride CMS.” Once in Pride CMS, click on “Events.”

Friday, November 9th

M.B.A./M.S. Orientation to Navigating VAULT

Time: 1:00 p.m. - 2:00 p.m.
Place: The Career Center
Contact: GraduateBusinessCareerServices@hofstra.edu

Learn all about what is in the VAULT that will help you with career exploration, employer research and job and internship opportunities! You must pre-register for this program on Pride CMS.

To register, log onto MyHofstra portal, click on “myapps,” then “Pride CMS.” Once in Pride CMS, click on “Events.”

Tuesday, November 13th

M.B.A./M.S. Orientation to Navigating Big Interview

Time: 4:00 p.m. - 5:00 p.m.
Place: The Career Center
Contact: GraduateBusinessCareerServices@hofstra.edu

Big Interview is your place to visit while preparing for upcoming interviews! The program has many benefits, such as recording practice interviews that can assist you in your interview success. The orientation will show you how to utilize the program. You must pre-register for this program on Pride CMS.

To register, log onto MyHofstra portal, click on “myapps,” then “Pride CMS.” Once in Pride CMS, click on “Events.”

Hofstra/News 12 Public Opinion Poll

Time: 4:30 p.m. - 10:00 p.m.
Place: Weller Hall, Room 230
Contact: Laura Fetter, Business Development Center, Room 143, University College Hall,
(516) 463-5850, Laura.J.Fetter@hofstra.edu.

The Hofstra/News 12 Public Opinion Poll is open to all Hofstra students. Anyone interested in working the poll should contact Laura Fetter. All students must contact Laura Fetter for preapproval to work the polls.

Wednesday, November 14th

Zarb School M.B.A./Graduate Practice Interviews

Time: 6:30 p.m.
Place: The Career Center
Contact: Zarb Alumni Association at alumni@hofstra.edu or Lisa Kellerman, Associate Director, Graduate Business Career Services at Lisa.A.Kellerman@hofstra.edu

In many cases, M.B.A. candidates have already been on interviews and have refined their resumes – but they also know that practice makes perfect. Participating alumni will sit one-on-one with Zarb students to conduct full practice interviews and offer feedback and guidance on how to improve their interview skills.

M.B.A./M.S. Leveraging LinkedIn Workshop

Time: 3:00 p.m. - 4:00 p.m.
Place: The Career Center
Contact: GraduateBusinessCareerServices@hofstra.edu

Learn how to maximize the benefits of utilizing the professional network called “LinkedIn.” You must pre-register for this program on Pride CMS.

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M.B.A./M.S. Careers in Marketing

Time: 6:00 p.m. - 8:00 p.m.
Place: Joan and Donald E. Axinn Library, 2nd Floor, Room 246
Contact: GraduateBusinessCareerServices@hofstra.edu

Join us to hear from marketing professionals in diverse industries discuss marketing careers! You must pre-register for this program on Pride CMS.

To register, log onto MyHofstra portal, click on “myapps,” then “Pride CMS.” Once in Pride CMS, click on “Events.”

Tuesday, November 20th

Kaplan Seminar: “Business School Admissions”

Time: 6:00 p.m. - 8:00 p.m.
Place: Mack Student Center, Room 145
Contact: Please **RSVP** to National Association of Black Accountants at nabahofstrauniversity@gmail.com or Sayena Gueye at sgueye1@pride.hofstra.edu

Tuesday, November 27th

M.B.A./M.S. Job and Internship Search Workshop

Time: 4:00 p.m. - 5:00 p.m.
Place: The Career Center
Contact: GraduateBusinessCareerServices@hofstra.edu

This workshop will address the various ways to conduct a job and internship search. You must pre-register for this program on Pride CMS.

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Wednesday, November 28th

**Debate Series: “Underfunded Benefit Crisis – What it Means to You and Me”
(sponsored by The Center for International Financial Services and Markets)**

Time: 6:00 p.m. - 8:00 p.m.
Place: TBA
Contact: Associate Dean, Gioia Bales at 3-5703 or gioia.p.bales@hofstra.edu