



Sports Journalism

Sports journalism is a rapidly growing media field that focuses on reporting of sports-related topics and sporting events. Sports journalism's fundamentals include, but are not limited to: researching a topic, interviewing skills, the ability to be organized and prepared to go on the air, and the importance of writing and how to do so for radio and television. Our sports media/journalism programs are designed to prepare young broadcasters with the basic skill sets they will need to succeed in the television and radio industry. The courses include lessons from a professional who has broadcasted on every level and handled all types of stories, from news to sports, and even entertainment. The ultimate goal of these programs is to teach students the fundamentals they need to embark on a future career in broadcasting.

INTRODUCTION TO SPORTS RESEARCH AND SPORTSCASTING PREPARATION (AGES 15-25)

H0800-51 Keith Irizarry 4 sessions: \$250 Tuesday, Thursday, January 31-February 12, 2013 6-8:30 p.m.

Many people don't realize that it requires hours, and sometimes days, of preparation in order to produce a well-informed and entertaining television or radio broadcast. A successful show is often the direct result of a broadcaster's preparation efforts. During this four-week workshop, students will be engaged in searching websites for information (college and professional), crafting information sheets and building charts for sports broadcasts. They will learn how to conduct phone interviews professionally and who to contact for additional information on players, teams, and programs.

SPORTS WRITING AND BLOGGING (AGES 15-25)

H0805-51 Keith Irizarry 4 sessions: \$250 Wednesday, February 27-March 20, 2013 6-8:30 p.m.

In a world defined by social media, many reporters, anchors, and hosts are moving away from the art of sports writing and yielding to abbreviated newsfeeds and updates. While there are times when it is necessary and appropriate to be quick and succinct with words, sports writers also need to know how to compose more extensive updates – always making each word count. In this four-week workshop, students will learn how to write national and local radio updates, organize stories, use reliable websites, write on deadline, compose a script for a television sportscast, compose words to fit with video, and utilize shot sheets during a highlight-driven show. Each student will also learn the positive aspects of blogging effectively and creatively and will experiment with blog writing.

HOW TO PREPARE AND CONDUCT A SPORTS-RELATED INTERVIEW (AGES 15-25)

H0810-51 Keith Irizarry 4 sessions: \$250 Wednesday, April 3-24, 2013 6-8:30 p.m.

Surely everyone has watched the news or sports and has seen a reporter ask questions. And surely you have either been impressed with those questions or you were left wondering, Why did he/she ask that? There are so many aspects that go into conducting a good interview. It takes organization and preparation. In this four-week workshop, each student will determine what constitutes a good question, learn how to organize notes, and determine how to ask follow-up questions. Students will also utilize the instructor's memorization techniques, and gain the confidence to be flexible with their questions and the interview.

ABOUT THE INSTRUCTOR: KEITH IRIZARRY

Keith Irizarry is a 2002 graduate of Hofstra University, where he was a member of WRHU-88.7 FM, Radio Hofstra University, and the sports anchor for Hofstra TV's "News and Views." After graduation, Keith began working with Cablevision as a play-by-play announcer, host, and reporter for various sports and teams, including the Long Island Ducks. He spent a few seasons as the play-by-play voice of Rutgers women's sports, Princeton Sports, Manhattan College basketball, and Stony Brook men's basketball.

For two seasons, Keith was an MLB.tv host, handling the weekend updates and previews for all Major League Baseball games. Currently, Keith works as the lead play-by-play announcer for MSG Varsity in Connecticut and the Hudson Valley. He has served as the Sportsdesk anchor as well as an anchor at Sirius-XM for all its

sports channels, including Mad Dog Radio. You can also see Keith on Sportsideo.com, where he handles all the live interviews with athletes, fans, writers, and more from around the world. Keith is a Long Island native and a Lindenhurst High School graduate.



HOFSTRA
UNIVERSITY

CONTINUING EDUCATION