



**School of  
Communication**  
*Graduate Programs*

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find your edge.



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## **a message from the dean**

In a world in which technology advances on a day-to-day basis – when delivery systems change from cameras, to iPods, to cell phones virtually overnight, when discourse and language cross the line between principle and law – a graduate degree in communication is an opportunity to harness the power and responsibility that come with the constant change in media culture.

Our three graduate programs – the Master of Arts in Speech Communication and Rhetorical Studies, the Master of Arts in Journalism, and the Master of Fine Arts in Documentary Studies and Production – are designed to provide you with the in-depth theory, research skills and technological familiarity you need to succeed in your chosen field. In a diverse and intellectually stimulating atmosphere, you will discover your strengths in order to shape your future. You will be prepared not only to compete effectively for the best jobs in your field, but also to perform those jobs with distinction.

Should your interests lie in developing your analytical and verbal skills for a career in conflict management, public advocacy or politics, or in sharpening your journalistic proficiency by writing about issues in science and health, business or sports, or in learning to tell a compelling story through the art of documentary production – our graduate programs provide you with the education and the academic credentials to make it happen.

The graduate programs of Hofstra's School of Communication offer teaching and mentoring by some of the best scholars and professionals in their respective fields. You will receive the individualized attention necessitated by the intellectual, artistic and technological demands of your degree program.

After you read more about our graduate programs, I invite you to visit the Hofstra campus and meet with us to discuss your interests and your future. I can promise you that our faculty and staff, our facilities and our proximity to New York City offer a unique and invigorating arena of study, preparing you to lead an extraordinary life in the exciting and constantly changing field of communication.



**Sybil DelGaudio, Ph.D.**  
Dean, School of Communication  
Professor of Radio, Television, Film

# School of Communication

Although the technology explosion is certainly changing *how* we communicate, it seldom changes *why* we communicate.

## LEADING-EDGE FACILITIES

Hofstra's School of Communication offers facilities that are among the best in the nation. Dempster Hall, which houses most of the school's facilities, contains one of the largest noncommercial broadcast studios in the Northeast, including video control rooms, editing suites and professional soundstages. WRHU, a fully digital radio station operating 24 hours a day, serves some four million listeners in the metropolitan region. We are constantly improving our facilities to keep them on the cutting edge. A new, converged newsroom and a multimedia classroom will be added in the near future.

Our graduate programs in documentary, journalism and speech communication balance both the *how* and the *why* we communicate. Through these programs, students seeking to build on their undergraduate focus or undertake a new field of study will be well prepared to meet the technological, informational and intellectual challenges that come their way.

Access to outstanding faculty and top-notch equipment and facilities allows our master's degree candidates to explore fully all aspects of their studies — from storytelling to the critical analysis of stories told by others. The passion for communicating ideas is at the heart of most film, journalism and speech endeavors. It is essentially *why* we communicate.

## OUTSTANDING FACULTY

Our faculty are experts in their fields. Some have received awards such as the Emmy, the Pulitzer Prize and the National Endowment for the Humanities Fellowship. All have extensive experience in their respective disciplines.

Teaching is their passion. Through their guidance, students are actively encouraged to think critically; to explore aesthetics; to investigate ethics, humanistic values and cultural diversity; to be original and creative; to learn current and converging technologies; and to become leaders in a technological age.

Through courses that explore both the theoretical nature and practical aspects of communication, program graduates are prepared to pursue scholarly interests or excel in the media arenas that influence our lives. Graduate study in Hofstra's School of Communication provides students with the edge they need to succeed.

## PROFESSIONAL OPPORTUNITIES

The proximity of New York City, the country's No. 1 media market, provides students with a wealth of research, internship and career opportunities, as well as easy access to the artistic and cultural resources of the nation's largest metropolitan area. Cable and network television operations, leading publishing companies, and top public relations firms offer students the opportunity to learn on the job and establish valuable professional connections. Many of the area's most accomplished professionals visit campus as guest lecturers, exposing students to the latest news and ideas in their fields. Among those who have

visited the campus recently are NBC sportscaster Len Berman; *New York Times* Managing Editor John Geddes; Terry Edmonds, speechwriter in the Clinton administration; performance artist Tim Miller; and President of Documentary and Family Programming at HBO Sheila Nevins.

Whether you aspire to be a documentary filmmaker, speechwriter or journalist, the School of Communication's graduate programs will prepare you to be a leading contributor in your chosen field or provide the essentials for graduate study beyond the master's level.



# Master of Fine Arts in Documentary Studies and Production

The Master of Fine Arts in Documentary Studies and Production, the first M.F.A. program offered at Hofstra, is designed to teach students the critical, analytical and practical tools for making documentaries. The program focuses on the development of ideas and the means for effectively communicating them through visual and aural media, while stressing the importance of aesthetics, ethics and humanistic values.

Courses on the history and theory of documentary allow students to develop an understanding of the documentary form. Through courses in research, writing and production, students develop the technical and analytical skills needed to produce effective documentaries.

## Meet the Faculty

### Christine Noschese Assistant Professor

**Academic Background:** M.A., Goddard College; B.A., Hofstra University

**Work/Awards:** Christine Noschese has produced and directed numerous films, including *Metropolitan Avenue*. Her films have received awards such as the Grierson Award for Best Documentary and the Jury Prize at the International Leipzig Festival. Her work has been nationally broadcast on the PBS documentary series *P.O.V.* and selected to premiere at MOMA's New Directors/New Films exhibition.

**Areas of Interest:** Working-class women, the changing stereotypes of women, the joys of culture and ethnicity, the culture of resistance

**Perspective on Teaching:** "I like the idea of helping people develop their potential. I try to get students involved in a project that means something to them. I ask, 'What does the story say? What's different about what you have to say?'"



# Radio, Television, Film

Faculty in the Radio, Television, Film Department include award-winning documentarians in radio, television and film. Through active engagement with the faculty, students are encouraged to discover their own voices and to develop their perspectives on issues of importance to society.

The M.F.A. program provides an environment in which students from diverse cultural, academic and professional backgrounds can share different perspectives to produce documentaries that engage, educate and inspire their audiences.

With the M.F.A. as their terminal degree, program graduates are prepared to continue their work in current and emerging fields of nonfiction media and to teach at the college level.

## Sybil DelGaudio Professor and Dean of the School of Communication

Meet the Faculty

**Academic Background:** Ph.D., Columbia University; M.A., Northwestern University; B.A., Brooklyn College, CUNY

**Work/Awards:** Sybil DelGaudio's combined interest in animation and passion for documentary have resulted in two projects that she directed for public television, *Animated Women* and *Independent Spirits: The Faith and John Hubley Story*. *Animated Women*, a four-part series on independent women animators, was broadcast on PBS stations around the country and on the BBC in Britain. The series was honored with an Emmy and a CINE Golden Eagle.

*Independent Spirits* is a one-hour documentary on the lives and work of independent animation artists Faith and John Hubley. *Independent Spirits* has been broadcast on more than 80 PBS affiliates and was screened at numerous American and international festivals.

Dr. DelGaudio is the author of *Dressing the Part: Sternberg, Dietrich, and Costume* and numerous articles that have appeared in journals and anthologies.

**Areas of Interest:** Animation, documentary and feminist theory

**Perspective on Teaching:** "Teaching is a mission, almost a calling. The great joy for me is in helping students create something they feel proud of."



**The Master of Fine Arts in Documentary Studies and Production is the only program of its kind on the East Coast and one of only two such programs in the United States.**

# Master of Arts in Journalism

The Master of Arts in Journalism is a professional program that prepares students to become ethical, skilled providers of specialized news. After completing a core of journalism ethics and skills courses, students pursue advanced study in any one of several specializations, including business journalism, science and health journalism, and sports journalism.

Course work designed to develop specialized writing and reporting skills is combined with graduate courses from the Frank G. Zarb School of Business or departments within the Hofstra College of Liberal Arts and Sciences, giving students both the necessary reporting skills and a solid grounding in a specialized area of knowledge. In their final year, students complete an internship at a major media outlet, providing them with invaluable practical experience in their specialization.

Our faculty includes experienced professionals and highly regarded scholars from the areas of print and broadcast journalism, public relations and media studies. In addition, top professionals from every field regularly join the faculty as lecturers and adjunct professors, sharing their experiences and expertise. With a broad base of professional knowledge and contacts, faculty members are able to guide students to internships and careers in New York and around the country.

## Meet the Faculty



## Carol Fletcher, Associate Professor

**Academic Background:** M.A., University of California, Berkeley;  
B.A., Yale University

**Publications/Awards:** Carol Fletcher has worked as a writer and editor for publications such as *Discover* and *Time*. Her writing has appeared in *The New York Times*, *Newsday* and *JAMA*, as well as numerous general interest, science and women's magazines.

**Areas of Interest:** Environmental and medical reporting, public assessment of risk, and the magazine industry

**Perspective on Teaching:** "I love working with students. I teach mostly skills courses, which involves working beside the students instead of lecturing to them. That's the kind of teaching I enjoy the most. I hope that I can bring to my students some of the excitement that I've felt over the years."

**Graduate students in journalism may choose an area of specialization in business, science and health, or sports journalism.**

# Journalism, Media Studies and Public Relations



“I attended a Graduate Open House and was intrigued by the journalism course offerings, and by the opportunity to be part of an emerging program. I have found the program to be very graduate student/commuter friendly. The professors know how to make the most of weekly meetings, allowing for productive sessions and semesters that do not feel rushed.

I would love to further my interest in sports journalism and am excited to pursue this avenue through this new concentration in sports journalism.”

– Charles Geier  
Candidate, M.A. in Journalism

## E.R. Shipp, Associate Professor

**Academic Background:** J.D., Columbia University; M.A., M.S., Columbia University; B.A., Georgia State University

**Publications/Awards:** E.R. Shipp received the 1996 Pulitzer Prize for Commentary for her columns that appeared in the *New York Daily News*. She has also written for *The New York Times* and was an ombudsperson for *The Washington Post*. She is co-author of *Outrage: The Story Behind the Tawana Brawley Hoax* and a contributor to *The Business Side of Journalism*. E.R. Shipp is a frequent contributor to National Public Radio, and her work appears regularly on the Web at BET.com and on her blog, [erhipp.blogspot.com](http://erhipp.blogspot.com).

**Areas of Interest:** The law, race, religion, sports, food and history (particularly the history of the South)

**Perspective on Teaching:** “Imparting to the next generation of journalists some of my experience really motivates me. Helping them navigate through the changing elements of the journalistic world these days motivates me too. I feel recharged by having to explain what we do and why we do it.”

### Meet the Faculty





# Master of Arts in Speech Communication and Rhetorical Studies

The Master of Arts in Speech Communication and Rhetorical Studies is designed to enhance communication and critical and analytical thinking skills. With a strong basis in the liberal arts, courses explore how the communication process works in interpersonal and group settings, in formal organizations, and in public communication situations.

The program aims to develop competencies in observing, analyzing and evaluating communication practices, while providing knowledge about human communication theory and developing communication skills in a variety of settings.

Students concentrate in either rhetorical studies or performance studies. Within these concentrations, they have considerable flexibility in tailoring a course of

study to fit their individual needs, and may choose a secondary, related area of concentration outside the School of Communication, such as political science, history, English or comparative literature.

The M.A. in Speech Communication and Rhetorical Studies was developed both for students who intend to pursue doctoral work and for those for whom the M.A. will be the final degree. The program prepares students for positions in all professional fields requiring effective communication, including business, education, the nonprofit sector and government. Program graduates will find applications of their knowledge and skills in careers as varied as speechwriting, communication training and development, conflict management and resolution, law, corporate and public advocacy, counseling and public performance.



“As a graduate student in the School of Communication, I had the opportunity to study and explore aspects of our day-to-day lives that most people take for granted. ... Because of the small class sizes, I got to know my professors on a personal level. It seemed like all the students in the program had one or two teachers that they developed a mentor-like bond with.”

— Andrew English, B.A. '04, M.A. '05



“My ultimate goal is to be an on-air personality. Through my studies here at Hofstra and with the help of many professors, that door has been opened for me. The good thing about this program is that it's broad and encompasses many different aspects of communication, so that I can go in lots of different directions.”

— Khadeen Joseph, B.A. '05

Candidate, M.A. in Speech Communication and Rhetorical Studies

# Speech Communication, Rhetoric and Performance Studies



Meet the Faculty

## Guillermo G. Caliendo, Assistant Professor

**Academic Background:** Ph.D., University of Pittsburgh; M.A., California State University, Los Angeles; B.A., Brigham Young University

**Publications/Awards:** Articles by Guillermo Caliendo have appeared in *The Ohio Speech Journal*, *The Journal of the Northwest Communication Association* and the *Journal of Gender Studies*.

**Areas of Interest:** Cultural studies from a communication perspective with an emphasis on contemporary culture and issues of gender and ethnicity

**Perspective on Teaching:** “Students in my class explore how popular culture describes everyday living, with a focus on language. We look at movies, popular figures, Web pages, and articles. ... Most of the students in my classes are working professionals. These students are always trying to make connections to what they do on an everyday basis. I am always working with them to develop better and more effective use of communication.”

**The M.A. in Speech Communication and Rhetorical Studies has applications in all professional fields requiring effective communication, including business, education, the nonprofit sector and government.**



## Lisa Merrill, Professor

**Academic Background:** Ph.D., M.A., New York University; B.A., City University of New York

**Publications/Awards:** Lisa Merrill is the author of *When Romeo Was a Woman: Charlotte Cushman and Her Circle of Female Spectators*, which won the Joe A. Callaway Prize for Best Book in Theatre or Drama and the Peter Herman Literary Award. She is also co-editor with Hofstra Professor Linda Longmire of *Untying the Tongue: Power, Gender and the Word*, and co-author with Deborah Borisoff of *The Power to Communicate: Gender Differences as Barriers*.

**Areas of Interest:** Performance history, 19th-century women, social movements as performance

**Perspective on Teaching:** “I am impassioned by getting students to use performance to understand earlier historical moments. I am also very concerned about inequities. Knowing you can empower people to understand their world and to communicate more effectively through performance motivates me. ... This program is unique in that it blends rhetoric and performance theory.”

# Hofstra at a Glance

## Founding Date

1935

## Campus

Size: 240 acres

Location: Hempstead, New York,  
25 miles east of New York City

## Student Profile

Total Students: 12,700

Total Graduate Students: 4,938

Total U.S. States Represented: 49

Total Countries Represented: 68

## Academic Profile

Graduate Areas of Study: 155

Full-time Faculty Holding Highest Degree  
in Their Fields: 90 percent

Average Graduate Class Size: 13

## Facilities and Resources

Library Resources: 1.4 million print volumes

Residence Halls: 37

Eateries: 17

On-Campus Theaters: 6

## Campus Life

Students Clubs and Organizations: 150

Cultural Events: 500 annually

Varsity Athletic Teams: 18 (9 for men, 9 for women)





# HOFSTRA UNIVERSITY®

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Hofstra University continues its commitment to extending equal opportunity to all qualified individuals without regard to race, color, religion, sex, sexual orientation, age, national or ethnic origin, physical or mental disability, marital or veteran status in the conduct and operation of its educational programs and activities, including admission and employment.

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