

Alumni Achievement

Celia Berk'79

Celia Berk was appointed to the newly created role of chief talent officer for Young & Rubicam Group in April 2009. She works in close partnership with its leaders to attract, develop and retain the best talent and promote collaboration across a global network comprising some of the most powerful brands in marketing communications.

Ms. Berk joined Young & Rubicam Group from within one of those companies, Burson-Marsteller, a preeminent global public relations firm. She held the position of managing director, human resources worldwide, there for more than 10 years, serving three chief executive officers during a period of significant change for strategic communications companies and their clients. In that time, the company was recognized in numerous industry competitions, surveys and rankings for the caliber of its talent worldwide.

Prior to joining Burson-Marsteller, Ms. Berk spent 10 years at Reuters America. Her last position was as senior vice president, organizational planning, working with the company's first chief information officer for the Americas. She joined Reuters from The Commonwealth Fund, where she was administrator of the Harkness Fellowships.

Celia Berk holds a Bachelor of Fine Arts from Hofstra University and serves on the school's Women in Leadership initiative. She is a founding member of the Advisory Council of the National Executive Service Corps, and sits on the global advisory board for the Future of Advertising Project, SEI Center for Advanced Studies in Management, The Wharton School. She also supports philanthropic ventures as a trustee of the Nina Abrams Fund.

Celia Berk began her professional life as a performing artist and is a member of the Screen Actors Guild, Actors Equity Association and the National Arts Club. She is actively involved in the cultural life of New York and can occasionally be spotted in and around the city singing the Great American Songbook.