

HOFSTRA UNIVERSITY
THE JEFFREY C. KRAUS ENDOWED RADIO AWARD
2012-2013

Dear Applicant:

Every year, the Hofstra Radio Alumni Association awards the Jeffrey C. Kraus Endowed Radio Award to provide financial assistance to students at Hofstra University. This award has been named as a tribute to Jeffrey C. Kraus '61, who embodied the spirit of Hofstra radio for over 30 years, first as student station manager and later as respected alumnus and long-time General Manager.

The Jeffrey C. Kraus Endowed Radio Award is awarded each spring to Hofstra students based upon their talent in and commitment to radio. A minimum grade-point average of 2.5 is required, you must be attending Hofstra University in the Fall 2012 semester, and be either a full participating member of WRHU or a Communications Audio Major. The scholarship is awarded by Hofstra University and the Office of Financial Aid upon the recommendation of the Jeffrey C. Kraus Endowed Radio Award Committee.

THIS AWARD IS BASED ON MERIT AS DETERMINED BY AN ESSAY AND A DEMO TAPE, BOTH OF WHICH ARE TO BE SUBMITTED VIA EMAIL WITH THE ESSAY IN WORD FORMAT & THE DEMO IN MP3 FORMAT TO AMY.REICH@HOFSTRA.EDU.

YOUR APPLICATION ALONG WITH A COPY OF A HIGH SCHOOL TRANSCRIPT, COLLEGE TRANSCRIPT (IF TRANSFER STUDENT) OR **DEGREE AUDIT REPORT (DAR)** IF CURRENT HOFSTRA STUDENT; **TWO LETTERS OF RECOMMENDATION**; AND A **COMPLETED FERPA FORM**, WHICH CAN BE FOUND AT: WWW.HOFSTRA.EDU/PDF/ACADREC_FERPA.PDF ARE TO BE MAILED.

The amount of these awards will be determined based on available interest generated from our endowment fund. The Jeffrey C. Kraus Endowed Radio Award will be awarded directly to selected students for use toward enhancing their academic experience at Hofstra.

The enclosed application must be completed and returned no later than **Friday, March 16, 2012** to:

Hofstra Radio Alumni Association
c/o Director for Alumni Affairs
Libby and Joseph G. Shapiro Alumni House
150 Hofstra University
Hempstead, NY 11549
Email: amy.reich@hofstra.edu

If you have any questions please contact the Office for Alumni Relations at (516) 463-6636 or Award Committee Chair, Sue Zizza at (516) 483-8321.

With Hofstra Pride,

Marc Wiener
President, HRAA

Susan Zizza '87, '96
Award Committee Chair, HRAA

Hofstra University
The Jeffrey C. Kraus Endowed Radio Award
2012-2013

APPLICATION DEADLINE: FRIDAY, MARCH 16, 2012

Instructions: Please type your application and return it to Sue Zizza, Hofstra Radio Alumni Association, c/o Scholarships, Director for Alumni Affairs, Libby and Joseph G. Shapiro Alumni House, 150 Hofstra University, Hempstead, NY 11549.

In addition to answering the questions in Section A you will need to type a 500 word essay (see Section B) and **supply a demo tape** (see Section C – no award will be made without a tape.)

Name: _____ Student ID# (700#)_____

Address: _____

Phone: _____

Year in School at the start of the next Fall semester: (i.e., Fr./Soph./Jr./ Sr./Graduate Student)

Please answer all of the following questions:

Are you a transfer student?

If yes, what school did you attend prior to Hofstra?

Current GPA? _____ (Information will be verified)

Why are you attending Hofstra?

Have you listened to WRHU? If so, how long have you been listening?

The Jeffrey C. Kraus Endowed Radio Award Application for 2012-2013

Page 2

For Sections A & B, please attach type-written answers on a separate sheet(s).

Section A

What extra curricular activities have you been, or are you now, involved with that have helped you to learn more about radio, audio production or writing for the audio medium? Please list them and give the dates of how long you have been involved.

Section B

In a typed 500 word essay please explain why you have chosen to study radio/audio production at Hofstra University. Please use the following questions as a guide when writing your essay.

What does radio mean to you?

How do you see radio differing from other media (i.e., TV, print, computers)?

What, or who, has inspired you to study radio/audio?

Describe a moment, or incident, that moved you to want to pursue a career in radio?

If there is no such singular moment in your life then explain what drives you to want to be in radio today and why?

What aspect of the radio/audio industry interests you most? (i.e., announcing, engineering, production, the music industry, talent.)

What aspects of the radio/audio industry do you think are most important to learn?

Is the study of radio/audio theory more important than practical experience? Yes, no or both and why?

What do you feel you can bring to the radio/audio industry?

How do you see the industry changing over the next 10 years?

What changes would you like to be a part of?

What short-term and long-term goals do you hope to achieve throughout your radio/audio career?

The following questions are general information we would like to know about you and your interest in this award. Please answer BOTH of these questions concisely and to the best of your ability.

- 1) What does receiving this award mean to you?
- 2) How do you think you might use these funds?

Section C

If you are currently a freshman, sophomore or junior at Hofstra University, or are transferring from another college where you were either involved in the school's radio station or study audio production please include a 3 to 5 minute tape of your work. Incoming freshmen are not required to provide a tape. Your audition tape should exemplify your current audio broadcasting skills. (i.e. news, productions, announcing, etc.)