

Alumni Achievement

Steven J. Freiberg

Steven J. Freiberg, who graduated from Hofstra with a bachelor's degree in banking and finance in 1979 and an M.B.A. in 1980, is chairman and chief executive officer, Global Cards for Citi.

Steven Freiberg joined Citi's Card Products Division in 1980 as a management associate, and by 1985 was the division's chief financial officer. He then moved on to become chief financial and operating officer of Citibank Financial Account, Citi's early entry into online banking.

In 1987 he became a founding director of Citicorp Investment Services (CIS) and, over the next four years, held the positions of chief financial officer, chief investment officer, and national sales director.

Mr. Freiberg joined a corporate-wide task force that developed Citicorp's five-year Global Consumer Strategic Plan in 1991. He then moved to Florida to run distribution for the Florida Consumer Bank.

In 1995 he returned to New York as chairman and CEO of Citicorp Investment Services and the Citicorp Insurance Group. In 1997 Mr. Freiberg rejoined the Credit Card Division



and assumed responsibility for several major strategic business groups. He was appointed chairman and CEO of Citi Cards in 2000.

In 2005 he was named co-chairman, Global Consumer Group. His North America responsibilities included credit cards, retail banking, consumer finance, Primerica, consumer lending (mortgage, auto, student loans), and small to mid-sized commercial banking.

This year, Mr. Freiberg was appointed to his current position, chairman and chief executive officer of Global Cards for Citi. This franchise is the No. 1 issuer of credit cards worldwide and is the leading global credit card brand.

Steven Freiberg is a member of Citi's Operating and Management Committees. Additionally, he serves or has served on the boards of Citibank N.A., Citicorp Credit Services Inc., Citicorp Investment Services, Citicorp Insurance Group, Citibank Trust NA, Citibank FSB, MasterCard Incorporated, the U.S. Board of MasterCard (as chair), Direct Marketing Association Board, Habitat for Humanity NYC Council, Upromise Board and the Financial Services Roundtable.