



HOFSTRA
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Hofstra University
Wilbur F. Breslin Center for Real Estate Studies
invites you to join us for a conference presented by

Hofstra University
Frank G. Zarb School of Business
Center for International Financial Services and Markets
and
The Institute of Real Estate at Hofstra University

Real Estate and Other Alternative Investments: 2009 and Beyond

Monday, October 26, 2009

8 a.m.-4:15 p.m.

Hofstra University Club

David S. Mack Hall, North Campus

8-8:45 a.m.

Registration and networking

8:45-9:45 a.m.

Keynote Address

Scott Rechler
Chairman and Chief Executive Officer
RXR Realty

9:45-11 a.m.

The Impact of the Current Crisis on the Real Estate Market

David Blitzer
Managing Director and Chair of the Indexing Committee,
Standard & Poors

David Fowler
Managing Director and Head of Real Estate,
Bank of New York

Patrick Lawler
Chief Economist, Federal Housing Finance Agency

11 a.m.-12:15 p.m.

**Alternative Investments -
Hedge Funds and Private Equity**

Daniel Amir
Vice President, Alternate Investment Services,
Bank of New York

Hossein Kazemi
Professor and Associate Director, Center for
International Securities & Derivatives Markets,
University of Massachusetts, Amherst

Mark Ferguson
Research Director, Quantifi Solutions

12:30-2 p.m.

Keynote Luncheon Speaker

Robert H. Edelstein
Maurice Mann Chair in Real Estate,
Haas School of Business, University of California, Berkeley

2:15-4 p.m.

Transparency, Lobbying and Market Trends

Akinola Olawore
Vice President, International Real Estate,
Akin Olawore & Co.,
Nigeria and African Real Estate Society

Gerard N. Giovaniello
Senior Vice President,
National Association of Realtors

Gene Phillips
Director,
PF2 Securities Evaluations, Inc.

Peter Bianco
Principal,
Bianco Properties

4-4:15 p.m.

Closing Remarks

REGISTRATION FORM

Frank G. Zarb School of Business and Wilbur F. Breslin Center for Real Estate Studies

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Hofstra University Club • David S. Mack Hall, North Campus

Name _____

Address _____

City, State, ZIP _____

Phone _____ Fax _____

E-mail _____

Admission is free, but registration is required. Seating is limited!

For additional information, please call **(516) 463-7214**.
To register, e-mail breslin@hofstra.edu or mail or fax form to:

Theresa M. Haller
Wilbur F. Breslin Center for Real Estate Studies
University College Hall
250 Hofstra University
Hempstead, NY 11549-2500
Fax: (516) 463-3907

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Directions to Hofstra University Club, David S. Mack Hall, North Campus: Travel on the Long Island Expressway, Northern State Parkway or Southern State Parkway to Meadowbrook Parkway to exit M4 (Hempstead Turnpike, Route 24). Follow Hempstead Turnpike (Route 24) west to Hofstra, approximately 1.5 miles. Turn right at traffic light before second pedestrian bridge onto North Campus. The Hofstra University Club is on your right; at the first stop sign, turn right and park.

20856-9/09



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find your edge.



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Salvatore Sodano
Dean
Frank G. Zarb School of Business

Richard V. Guardino, Jr.
Executive Dean
Wilbur F. Breslin Center for Real Estate Studies