

Hofstra University School of Education, Health and Human Services

in cooperation with

Hofstra Cultural Center
Hofstra University School of Law

and

Hofstra North Shore-LIJ School of Medicine at Hofstra University

presents

A 75th Anniversary Conference

PUBLIC HEALTH CHALLENGES AND ACHIEVEMENTS: 1935-2010

Thursday and Friday
November 4 and 5, 2010



HOFSTRA
PRIDE AND PURPOSE

CONFERENCE PROGRAM

*Hofstra University gratefully acknowledges the participation
and generous support of:*



EmblemHealth[®]



NSPC

NEUROLOGICAL SURGERY, P.C.

COMPREHENSIVE BRAIN AND SPINE CARE

BRAIN AND SPINE SURGERY • NEURO-ONCOLOGY • NEURO-OPHTHALMOLOGY
PAIN MANAGEMENT • DYNAMIC MRI IMAGING • PHYSICAL THERAPY

KEYNOTE SPEAKERS

Vicki Breitbart, Ed.D., LCSW

President

Public Health Association of New York City

Margo Wootan, Sc.D.

Director of Nutrition Policy

Center for Science in the Public Interest

Joseph G. Astman Distinguished Conference Scholar

Part of the 2010-2011 Health Policy Lecture Series is sponsored by
EmblemHealth, Garfunkel Wild, P.C., and Neurological Surgery, P.C.

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PUBLIC HEALTH CHALLENGES AND ACHIEVEMENTS: 1935-2010

Thursday and Friday, November 4 and 5, 2010

Stuart Rabinowitz

President and

Andrew M. Boas and Mark L. Claster

Distinguished Professor of Law

Hofstra University

Marilyn B. Monter

Chair, Board of Trustees

Hofstra University

M. Patricia Adamski

Senior Vice President for Planning and Administration

Adolph J. and Dorothy R. Eckhardt Distinguished

Professor of Corporate Law

Hofstra University

Herman A. Berliner

Provost and Senior Vice President for Academic Affairs

Lawrence Herbert Distinguished Professor

Hofstra University

CONFERENCE THEME

Tremendous achievements in public health have been made during the past 75 years, from sanitation to pasteurization to vaccination and beyond. This conference will applaud the successes and underscore the challenges - new and old - that continue to plague our nation's health.

CONFERENCE CO-DIRECTORS

Corinne Kyriacou, Ph.D.

Associate Professor of Community Health

Assistant Chair, Department of Health and Human Performance

Hofstra University School of Education,

Health and Human Services

Katie Sell, Ph.D.

Assistant Professor of

Health and Human Performance

Hofstra University School of Education,

Health and Human Services

SCHOOL OF EDUCATION, HEALTH AND HUMAN SERVICES CONFERENCE PLANNING COMMITTEE

David F. Foulk, Ed.D., Dean; **Karin Spencer**, Ph.D., Associate Dean;

Denny Taylor, Ph.D., Professor of Literacy Studies; **Estelle Weinstein**, Ph.D., Professor of Health and Human Performance

CONFERENCE COORDINATORS

Athelene A. Collins, Senior Associate Director, Hofstra Cultural Center

Natalie Datlof, Executive Director, Hofstra Cultural Center

8 a.m.-4 p.m.

CONFERENCE REGISTRATION

Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall
Joan and Donald E. Axinn Library, 10th floor, South Campus

**ALL CONFERENCE SESSIONS WILL BE HELD AT THE LEO A. GUTHART CULTURAL CENTER THEATER,
JOAN AND DONALD E. AXINN LIBRARY, FIRST FLOOR, SOUTH CAMPUS,
UNLESS OTHERWISE INDICATED.**

9-10:30 a.m.

BREAKFAST and OPENING PLENARY

WELCOME AND INTRODUCTION

David F. Foulk, Ed.D.

Dean, Hofstra University School of Education, Health and Human Services

KEYNOTE ADDRESS



Vicki Breitbart, Ed.D., LCSW

President, Public Health Association of New York City

“Protecting the Public’s Health: How the Political and Social Environment Shape Our Efforts”

10:45 a.m.-12:15 p.m. SESSION I: THE CHANGING FACE OF MORBIDITY

Moderator

Corinne Kyriacou, Ph.D., Associate Professor of Community Health
Assistant Chair, Department of Health and Human Performance
Hofstra University School of Education, Health and Human Services

Presenters

Ruth Finkelstein, Sc.D., Vice President of Health Policy, New York Academy of Medicine

Maria Torroella Carney, M.D., Commissioner of Health, Nassau County

Carla Boutin-Foster, M.D., Associate Professor of Medicine, Weill Cornell Medical Center

- 12:15-1 p.m.** **LUNCH** (*on your own; see page 9 for on-campus dining facilities*)
- STUDENT POSTER SESSION available for viewing**
Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall
Joan and Donald E. Axinn Library, 10th Floor, South Campus
- 1:15-2:45 p.m.** **SESSION II: SAFETY NET MEDICINE THEN AND NOW:
PROTECTING THE PUBLIC'S HEALTH**
- Moderator **David Weiss, Ph.D.**, Associate Professor of Health Administration
Hofstra University School of Education, Health and Human Services
- Presenters **Arthur Gianelli**, President and Chief Executive Officer
NuHealth, Nassau Health Care Corporation
- Jack O'Connell**, Special Advisor to the Chief Executive Officer
NuHealth, Nassau Health Care Corporation
- 3-4:30 p.m.** **SESSION III: HISTORY AND INTEGRATION OF PHYSICAL ACTIVITY
AND FITNESS REFORM**
- Moderator **Katie Sell, Ph.D.**, Assistant Professor of Health and Human Performance
Hofstra University School of Education, Health and Human Services
- Presenters **Shawn Ladda, Ed.D.**, Professor of Physical Education and Human Performance
Manhattan College School of Education
- Brian Clocksin, Ph.D.**, Associate Professor of Health and Human Performance
Hofstra University School of Education, Health and Human Services
- Elizabeth Tomlet, M.S.**, Assistant Professor, Suffolk Community College
Suffolk Zone Executive Board Member, NYS Association for Health, Physical Education,
Recreation, and Dance (AHPERD)
- 4:45-5:45 p.m.** **STUDENT POSTER SESSION and WINE AND CHEESE RECEPTION**
Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall
Joan and Donald E. Axinn Library, 10th Floor, South Campus
- 6-7:30 p.m.** **FILM VIEWING: UNNATURAL CAUSES**
Unnatural Causes, an acclaimed documentary series broadcast by PBS, explores the root causes of the alarming socioeconomic and racial inequities in health. Startling new findings suggest there is much more to our health than bad habits, health care, or unlucky genes. The social circumstances in which we are born, live, and work can actually get under our skin and disrupt our physiology as much as germs and viruses. Although the series is four hours in length, we will show only the first episode, *In Sickness and In Wealth* (56 min.), which explores how the distribution of power, wealth and resources shape opportunities for health.
- Discussant **Aloysius B. Cuyjet, M.D., M.P.H., FACC, FACP**
Chief Health Equity Officer
NuHealth, Nassau Health Care Corporation

ALL CONFERENCE SESSIONS WILL BE HELD AT THE LEO A. GUTHART CULTURAL CENTER THEATER,
JOAN AND DONALD E. AXINN LIBRARY, FIRST FLOOR, SOUTH CAMPUS,
UNLESS OTHERWISE INDICATED.

8 a.m.-2 p.m. **CONFERENCE REGISTRATION**

8-9 a. m. **CONTINENTAL BREAKFAST**

Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall
Joan and Donald E. Axinn Library, 10th floor, South Campus

9-10:30 a.m. **SESSION IV: ADVANCEMENTS IN WOMEN'S HEALTH AND
THE CHALLENGES THAT REMAIN**

Moderator **Estelle Weinstein, Ph.D.**, Professor of Health and Human Performance
Hofstra University School of Education, Health and Human Services

Presenters **Yvonne Green, RN**, Director, Office of Women's Health
Centers for Disease Control and Prevention

Sara Collins, Ph.D., Vice President, Affordable Health Insurance
The Commonwealth Fund

Sheila Rustig, Program Associate, Affordable Health Insurance
The Commonwealth Fund

10:45 a.m.-12:15 p.m. **SESSION V: THE PUBLIC HEALTH RESPONSE TO ENVIRONMENTAL TRAUMAS**

Moderator **Denny Taylor, Ph.D.**, Professor of Literacy Studies
Hofstra University School of Education, Health and Human Services

Presenters **Irwin Redlener, M.D.**, President and Co-Founder
Children's Health Fund

Linda Landesman, Dr.P.H., Assistant Vice President
New York City Health and Hospitals Corporation



12:30-2 p.m.

LUNCHEON and PLENARY

Hofstra University Club
David S. Mack Hall, North Campus

INTRODUCTION

Robert Wild, J.D., Partner
Garfunkel Wild, P.C.

KEYNOTE ADDRESS

Margo Wootan, Sc.D.
Director of Nutrition Policy
Center for Science in the Public Interest
Joseph G. Astman Distinguished Conference Scholar

“The Fight of the Century: Taking on Obesity”

2:15-3:30 p.m.

CLOSING SESSION and RECEPTION

Hofstra University Club
David S. Mack Hall, North Campus

HOFSTRA'S COMMITMENT TO IMPROVING THE PUBLIC'S HEALTH

Presenters

Vern Walker, Ph.D., J.D., Professor of Law
Hofstra University School of Law

David F. Foulk, Ed.D., Dean
Hofstra University School of Education, Health and Human Services

Lawrence G. Smith, M.D., Dean
Hofstra North Shore-LIJ School of Medicine at Hofstra University

JOSEPH G. ASTMAN DISTINGUISHED CONFERENCE/SYMPOSIUM SCHOLARS

- | | | | |
|------|---|------|--|
| 1986 | Marilyn French, Author
Conference: The World of George Sand | 1995 | Nicholas Johnson, Former Commissioner, Federal Communications Commission (FCC)
Conference: Eleventh International Interdisciplinary Conference on General Semantics |
| 1988 | Andrea Bonanome (Italy), Medical Researcher
Conference: Chocolate: Food of the Gods | 1996 | Seyyed Hossein Nasr, Scholar
Conference: Inscription as Art in the World of Islam |
| 1989 | Edmund W. Gordon, Psychologist
Conference: Minorities in Higher Education | 1996 | Peter A. Quinn, Author
Conference: Irish Literatures: Old and New Worlds |
| 1989 | Nicole Pellegrin (France), Scholar
Conference: The French Revolution of 1789 and Its Impact | 1996 | Rem Koolhaas, Founder and Principal, Office for Metropolitan Architecture, Rotterdam, Netherlands, and Professor of Architecture, Harvard University
Conference: (In)Visible Cities: From the Postmodern Metropolis to the Cities of the Future |
| 1990 | Edmond Morris, Biographer,
and Sylvia J. Morris, Biographer
Conference: Theodore Roosevelt and the Birth of Modern America | 1996 | Joyce Carol Oates, Author and Poet
Roger S. Berlind Distinguished Professor of the Humanities, Princeton University
Conference: George Sand: History, Politics and Society: From the First Empire to the Third Republic |
| 1990 | Dore Ashton, Art Historian
Conference: Van Gogh 100 | 1997 | Herbert S. Parmet, Distinguished Professor Emeritus, City University of New York
Conference: The Tenth Presidential Conference: George Bush: Leading in a New World |
| 1990 | John Cage, Composer and Artist
Conference: Bamboo and Oak: The Impact of East Asia on American Society and Culture | 1997 | Edward Peters, Scholar
Conference: Pope Innocent III and His World |
| 1991 | Paul Badura-Skoda (Austria), Musician, and Eva Badura-Skoda (Austria), Musicologist
Conference: Mozart: 200 Years of Research and Analysis | 1997 | Mario Lavista (México), Composer
Conference: The Hispanic Connection: Spanish and Spanish-American Literature in the Arts of the World |
| 1991 | Charles W. Smithson, Banker
Conference: Innovative Financial Instruments and Development in Financial Services | 1998 | Oren Lyons (Iroquois), Scholar
Conference: Native American Experience: Long Island, New York and Beyond |
| 1991 | Lucine Amara, Opera Singer
Conference: Opera and the "Golden West" | 1998 | Will Friedwald, Writer and Frank Sinatra Historian
Conference: Frank Sinatra: The Man, The Music, The Legend |
| 1991 | John G. Cawelti, Scholar
Conference: Detective Fiction and Film | 1999 | Jon C. Teaford, Scholar
Conference: Nassau County: From Rural Hinterland to Suburban Metropolis |
| 1991 | Marc Shell, Scholar
Conference: Money: Lure, Lore and Liquidity | 1999 | Michele Luzzati (Italy), Scholar
Conference: The Most Ancient of Minorities: History and Culture of the Jews of Italy |
| 1992 | Artie Kamiya, Scholar
Conference: East Coast Regional Conference on "Games Children Play" | 1999 | David B. Ruderman, Scholar
Conference: The Most Ancient of Minorities: History and Culture of the Jews of Italy |
| 1993 | Paul John Eakin, Scholar
Conference: First Person Singular: Autobiography Past, Present and Future | 1999 | Blanche Wiesen Cook, Historian
Conference: The Vision of Eleanor Roosevelt: World Citizen Ahead of Her Time |
| 1994 | Tovah Feldshuh, Actress
Conference: Women in Theatre: On the Occasion of the 150th Anniversary of the Birth of Sarah Bernhardt | 1999 | Donald Spoto, Author
Conference: Alfred Hitchcock: In Celebration of the 100th Anniversary of the Birth of Alfred Hitchcock |
| 1994 | Martin Bauml Duberman, Scholar
Conference: Art, Glitter and Glitz: The Theatre of the 1920s Celebrates American Diversity | | |
| 1995 | Kazuo Sayama (Japan), Writer and Baseball Historian
Conference: Baseball and the "Sultan of Swat": Commemorating the 100th Birthday of Babe Ruth | | |
| 1995 | Ngũgĩ wa Thiong'o, Novelist and Essayist
Conference: Africa 2000 | | |

JOSEPH G. ASTMAN DISTINGUISHED CONFERENCE/SYMPOSIUM SCHOLARS

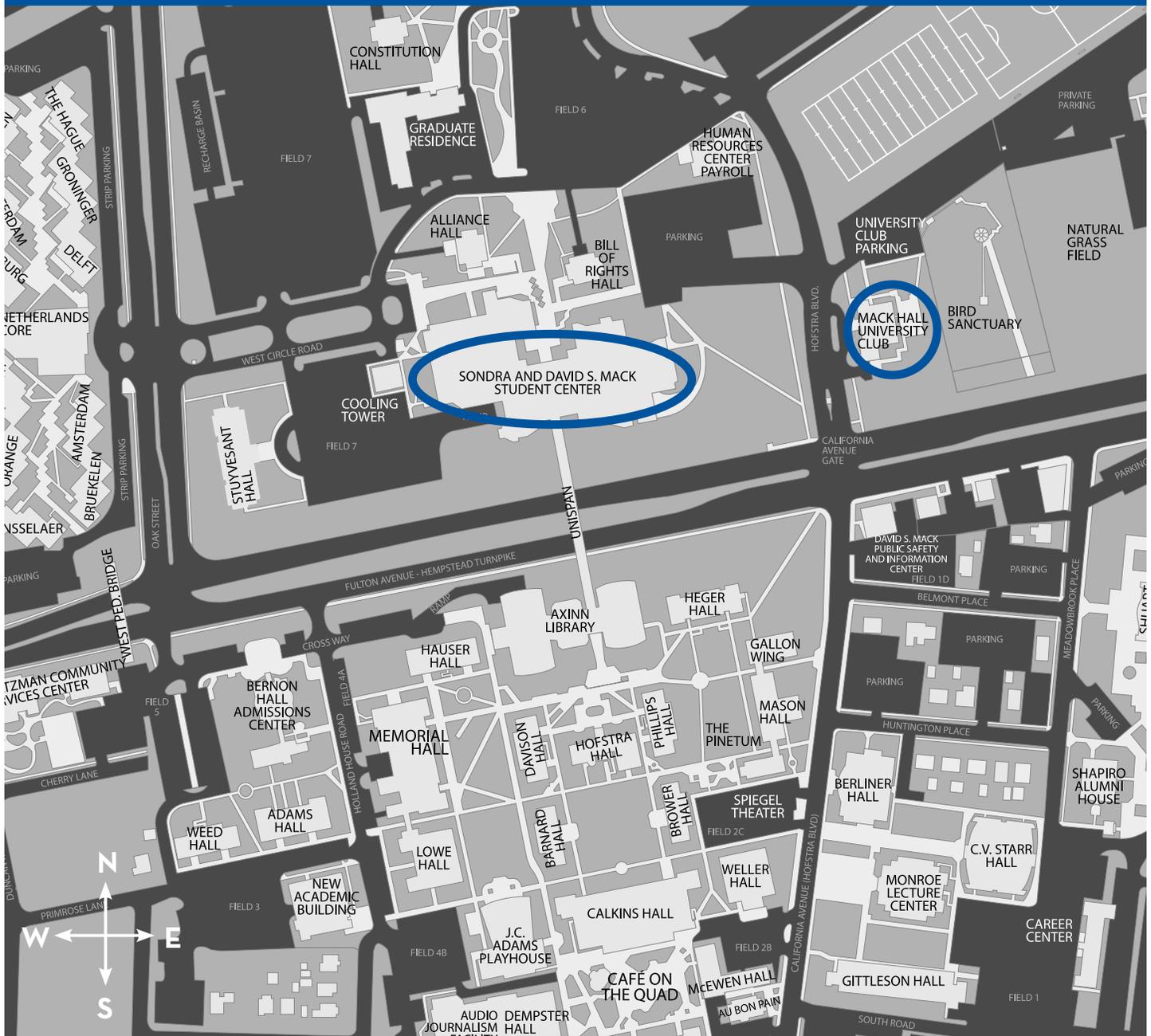
- | | | | |
|------|---|------|--|
| 1999 | Michael A. Morrison, Scholar
Conference: Millennial Shakespeare:
Performance/Text/Scholarship | 2003 | George D. Jackson, Historian
Conference: St. Petersburg 300th Anniversary:
The City as a Cradle of Modern Russia |
| 2000 | Peter Riddell, Associate Editor, <i>The Times</i> (London)
Conference: The Thatcher Years:
The Rebirth of Liberty? | 2004 | J. Richard Hackman, Scholar
Conference: Applied Organizational Psychology |
| 2000 | Walter Isaacson, Managing Editor, <i>Time</i>
Symposium: The Leadership Difference:
Rating the Presidents | 2004 | Edith Grossman, Translator
Conference: Don Quixote: The First 400 Years |
| 2000 | Jackson R. Bryer, Scholar
Conference: A Robert Anderson Retrospective:
Theater and Film | 2005 | Robert Fishman, Scholar
Conference: New Visions of Suburban Life:
An Interdisciplinary Conference |
| 2000 | Carlisle Floyd, Composer, <i>Susannah</i>
Conference: Contemporary Opera at the Millennium | 2005 | Paul Ryan, Scholar
Conference: Youth Employment in the Global Economy |
| 2001 | Kenneth T. Jackson, Scholar
Conference: Redefining Suburban Studies | 2005 | Douglas Brinkley, Scholar
Conference: 11th Presidential Conference:
William Jefferson Clinton:
The "New Democrat" From Hope |
| 2001 | Bill Michaelis, Scholar
Conference: The Child's Right to Play:
A Global Approach | 2006 | Ronald G. Knapp, Scholar
Conference: Asian Merchant Cultures at the Crossroads |
| 2001 | E.L. Doctorow, Author
Conference: <i>Moby-Dick</i> 2001:
An International Celebration | 2006 | Anthony Saunders, Scholar
Conference: Managing Risk in Financial Institutions:
From Theory to Practice |
| 2001 | Richard A. Falk, Scholar
Conference: 2001: A Peace Odyssey | 2006 | Eric J. Topol, Scholar
Conference: Biomedical Research and the Law |
| 2001 | George Wein, Producer
Symposium: Louis "Satchmo" Armstrong:
A Celebration of Jazz | 2006 | Cathy L. Jrade, Scholar
Symposium: Rubén Darío: 90 Years Later |
| 2002 | John Seelye, Scholar
Conference: John Steinbeck's Americas | 2007 | Jay Pasachoff, Scholar
Conference: Building a Scientifically Literate Population
and Workforce for the 21st Century |
| 2002 | Gwen Kirkpatrick, Scholar
Symposium: Spanish and Spanish-American Poetry:
Transition 2000 and Beyond | 2007 | Harold Koda, Scholar
Conference: Defining Culture Through Dress:
Individual and Collective Identities |
| 2002 | Howard Zinn, Scholar
Symposium: Representing Sacco and Vanzetti | 2007 | Talal Asad, Scholar
Conference: The Politics of Religion-Making |
| 2002 | Ian Thomson, Scholar
Conference: "If This Is a Man": The Life and
Legacy of Primo Levi | 2007 | Robert Davi, Artist
Symposium: Bond, James Bond: The World of 007 |
| 2002 | Gary Giddins, Biographer
Conference: Bing! Crosby and American Culture | 2007 | Raymond Benson, Scholar
Symposium: Bond, James Bond: The World of 007 |
| 2003 | Robert Kimball, Author and Historian of Musical Theatre
Conference: The Broadway Musical: 1920-2020 | 2007 | Richard Kadison, Scholar
Conference: College Student Mental Health:
Psychological, Institutional and Legal Issues |
| 2003 | Juan Tomás Ávila Laurel, Writer, Equatorial Guinea
Symposium: Beyond the Patria: Exile, Border-Crossing, and
Transnationalism in the Spanish-Speaking World | 2007 | Jessica Milner Davis, Scholar
Conference: At Whom Are We Laughing?
Humor in Romance Language Literatures |
| 2003 | Carl R. Gunther, Historian and Archivist
Conference: From Autogiro to Gyroplane:
The Past, Present and Future of an Aviation Industry | 2008 | Alison Stone, Scholar
Conference: Philosophy of Luce Irigaray |

JOSEPH G. ASTMAN DISTINGUISHED CONFERENCE/SYMPOSIUM SCHOLARS

2008	Doug Hesse, Scholar Conference: "Who Owns Writing?" Revisited	2009	john a. powell, Scholar Conference: The Diverse Suburb: History, Politics and Prospects
2008	John A. Pojman, Scholar Symposium: Building a Scientifically Literate Population and Workforce for the 21st Century: The Science of Patterns and Colors	2009	Suzanne Jill Levine, Scholar Conference: Borges and Us: Then and Always
2008	Stephen Hart, Scholar Symposium: I Am Going to Speak About Hope: International Poetry Symposium Celebrating the Work of César Vallejo	2010	Ritch C. Savin-Williams, Scholar Symposium: Sexual Identities: They Ain't What They Used to Be!
2008	Jeffrey T. Sammons, Scholar Conference: The Greatest: From Cassius Clay to Muhammad Ali	2010	Peter Zweifel, Scholar Conference: New Directions in American Health Care: Innovations From Home and Abroad
2009	William F. McComas, Scholar Conference: Darwin's Reach: A Celebration of Darwin's Legacy Across Academic Disciplines	2010	Howard P. Chudacoff, Scholar Symposium: Child's Play, Children's Pleasures: Interdisciplinary Explorations
2009	Neal A. Baer, M.D., Writer and Executive Producer Symposium: Media and Social Change: Using Entertainment Education to Improve the Outcomes of Health and Social Issues of Women	2010	Remo Bodei, Scholar Conference: For a Dangerous Pedogogy: A Manifesto for Italian and Italian American Studies
2009	Miguel Angel Sikota Ndjoli, Audiovisual Artist Conference: Between Three Continents: Rethinking Equatorial Guinea on the 40th Anniversary of Its Independence From Spain	2010	Francesco Durante, Scholar Conference: For a Dangerous Pedogogy: A Manifesto for Italian and Italian American Studies
2009	Eugenio Nkogo Ondo, Philosopher Conference: Between Three Continents: Rethinking Equatorial Guinea on the 40th Anniversary of Its Independence From Spain	2010	Michael Bérubé, Scholar Symposium: The Future of the Liberal Arts in the 21st Century
2009	Joan Marter, Scholar Symposium: Perle Fine and Early Leaders of Abstract Expressionism	2010	Zalmay Khalilzad, U.S. Ambassador to the United Nations (2007-2009) Symposium: U.S. Presidential Leadership at the United Nations: Evaluating the Past 65 Years and Looking Ahead to 21st-Century Governance
2009	Bernard Neville, Scholar Conference: Jean Gebser: Identity, Civilization and Consciousness	2010	Kevin Smith, Scholar Symposium: KAPOW! From Pulp Fiction to Google Books
		2010	Margo Wootan, Scholar Conference: Public Health Challenges and Achievements: 1935-2010



CAMPUS MAP



There are several dining facilities on the campus, some of which are listed below.

NORTH CAMPUS

Student Center Café	7:30 a.m.-9 p.m. (Thursday)
Mack Student Center	7:30 a.m.-8 p.m. (Friday)
Pura Vida	8 a.m.-11 p.m. (Thursday)
Mack Student Center	8 a.m.-3 p.m. (Friday)
Hofstra University Club	11:30 a.m.-2:30 p.m.
David S. Mack Hall	

SOUTH CAMPUS

Café Bistro	7:30 a.m.-9 p.m. (Thursday)
at Bits 'n' Bytes	7:30 a.m.-3 p.m. (Friday)
Memorial Hall	
Au Bon Pain	7:30 a.m.-9 p.m. (Thursday)
at Hofstra Deli	7:30 a.m.-5 p.m. (Friday)
Axinn Library Café	8 a.m.-midnight (Thursday)
	8 a.m.-9 p.m. (Friday)
Starbucks Café	7:30 a.m.-8:30 p.m. (Thursday)
on the Quad	8 a.m.-5 p.m. (Friday)

The Long Island Marriott Hotel and Conference Center in Uniondale is the official conference hotel. The following is the special discounted rate for room reservations.

LONG ISLAND MARRIOTT HOTEL AND CONFERENCE CENTER

101 James Doolittle Blvd.

Uniondale, NY 11553

Att: Reservations Manager

Tel: (516) 794-3800 or (800) 832-6255

Fax: (516) 794-5936

Room rate: \$139 per night, single/double/triple/
quadruple occupancy

Cutoff date: October 13, 2010

NOTE: ALL RESERVATIONS WILL BE HELD UNTIL 6 P.M. ON DAY OF ARRIVAL UNLESS ACCOMPANIED BY THE FIRST NIGHT'S ROOM DEPOSIT OR SECURED BY A MAJOR CREDIT CARD. RESERVATIONS AT THE DISCOUNTED RATE ARE SUBJECT TO AVAILABILITY. WHEN MAKING YOUR RESERVATIONS, PLEASE IDENTIFY YOURSELF AS A PARTICIPANT IN THE **PUBLIC HEALTH CONFERENCE** AT HOFSTRA UNIVERSITY.

Scheduled transportation will be arranged between the Hofstra University campus and the contracted hotel. Schedules will be available at the Conference Registration Desk as well as at the hotel.



LOCATION OF HOFSTRA UNIVERSITY

HOFSTRA UNIVERSITY is located in Hempstead, Long Island, New York, about 25 miles east of New York City, less than an hour away by train or automobile. The Long Island Rail Road (LIRR) has frequent trains to the Hempstead Station and the Mineola Station from Pennsylvania Station, located at 34th Street and 7th Avenue, New York City, as well as from the Flatbush Avenue Station in Brooklyn, New York. Use local taxi service to the Hofstra campus.

LOCAL TAXI SERVICE:

All Island Taxi Service	(516) 481-1111
Ollie's Airport Service	(516) 437-0505 (516) 352-6633 (718) 229-5454
Hempstead Taxi	(516) 489-4460
Pub Taxi Service	(516) 483-4433

BY CAR: Travel on the Long Island Expressway to exit 38, Northern State Parkway, to Meadowbrook Parkway South (exit 31A), or take Southern State Parkway to Meadowbrook Parkway North (exit 22N). Take Meadowbrook Parkway to exit M4 (Hempstead Turnpike). Proceed west on Hempstead Turnpike (Route 24W) to the Hofstra campus (approximately one mile).

For directions to the Hofstra campus, please visit hofstra.edu/directions.

TRANSPORTATION FROM AIRPORTS:

The Hofstra campus is located approximately 30 minutes by car from John F. Kennedy and LaGuardia International Airports.

Long Island Airport Limousine Service (LIALS)

LIALS provides shared service from JFK and LaGuardia International Airports to Hofstra University. LIALS can be called upon arrival at either JFK or LaGuardia International Airport at a public telephone: 656-7000 (no area code required). The phones are monitored from 4 a.m. through midnight, seven days a week. To make advance reservations, please call (718) 656-7000.

U.S. Limousine and Car Service

Personalized Transportation Service, (516) 352-2225 or (800) 962-2827

NOTE: Please be advised that there are no set fares charged by New York City yellow cabs between the airports and the Hofstra campus. Please confirm fee with the driver before starting your trip.

PUBLIC HEALTH CHALLENGES AND ACHIEVEMENTS: 1935-2010

REGISTRATION FORM

Mail or fax to:

Public Health Conference
 Hofstra Cultural Center
 113 Hofstra University, Hempstead, NY 11549-1130
 Tel: (516) 463-5669 Fax: (516) 463-4793

To register online, please visit hofstra.edu/publichealthconf

METHOD OF PAYMENT

Enclosed is a check in the amount of \$ _____
 (payable to Hofstra University-Public Health Conference).

MasterCard Visa

Amount: \$ _____

Cardholder's Name _____

Card Number _____

Expiration Date _____ Security Code _____

Cardholder's Signature _____

Cancellations: A \$15 administrative fee will be deducted for registration refunds; notice of cancellation must be received by October 27, 2010.

Returned checks: A \$25 handling fee will be charged for returned checks.

Name _____

Address _____

City/State/ZIP _____

Affiliation _____

Telephone _____

Fax _____

E-mail _____

I have made lodging reservations at the Long Island Marriott.

Hofstra University is 100-percent program accessible to persons with disabilities.

REGISTRATION FEES

(includes continental breakfasts and reception)

		NO. OF PERSONS	AMOUNT
Registration	\$50 (both days)	_____	\$ _____
	\$30 (per day)	_____	\$ _____
	<i>Indicate day.</i>	_____	
Faculty and Staff of North Shore-LIJ Health System (with ID)	\$30	_____	\$ _____
Senior citizen (65 and over with ID)	\$30 (both days)	_____	\$ _____
	\$20 (per day)	_____	\$ _____
	<i>Indicate day.</i>	_____	
Matriculated non-Hofstra student (must include copy of current school ID)	\$25 (both days)	_____	\$ _____
	\$15 (per day)	_____	\$ _____
	<i>Indicate day.</i>	_____	
Hofstra PEIR (with HofstraCard)	\$20	_____	\$ _____
Luncheon, Friday, November 5	\$10	_____	\$ _____
TOTAL		_____	\$ _____

All events, with the exception of Friday's luncheon, are FREE to Hofstra students, faculty and staff upon presentation of a current HofstraCard. Please check here if you are a member of the Hofstra community:

HU STUDENT

HU STAFF

HU FACULTY

HOFSTRA AT A GLANCE

LOCATION: Hempstead, Long Island, 25 miles east of New York City.
Telephone: (516) 463-6600

CHARACTER: A private, nonsectarian, coeducational university.

FOUNDING DATE: 1935

PRESIDENT: Stuart Rabinowitz, J.D.

COLLEGES AND SCHOOLS: Hofstra College of Liberal Arts and Sciences; Frank G. Zarb School of Business; School of Communication; School of Education, Health and Human Services; School of Law; School for University Studies; Hofstra University Honors College; Hofstra University Continuing Education; and Hofstra North Shore-LIJ School of Medicine at Hofstra University.

FACULTY (including librarians): There are 1,180 faculty members, of whom 544 are full-time. Ninety-one percent of full-time faculty hold the highest degree in their fields.

STUDENT BODY: Full-time undergraduate enrollment of 7,327. Total University enrollment, including part-time undergraduate, graduate and School of Law, is approximately 12,100. Male-female ratio is 45-to-55.

UNDERGRADUATE DEGREE PROGRAMS: Approximately 140 undergraduate program options.

GRADUATE DEGREE PROGRAMS: Graduate degrees, including the Ph.D., Ed.D., Psy.D., Au.D., and J.D., advanced certificates and professional diplomas, are offered in approximately 150 program options.

THE HOFSTRA CAMPUS: With 115 buildings and 240 acres, Hofstra is a member of the American Public Gardens Association.

LIBRARIES: The Hofstra Libraries contain 1.2 million print volumes and provide 24/7 online access to more than 49,000 full-text journals and 42,400 electronic books.

ACCESSIBILITY: Hofstra is 100 percent program accessible to persons with disabilities.

JANUARY AND SUMMER SESSIONS: Hofstra offers a January session and three summer sessions between May and August.

Hofstra University continues its commitment to extending equal opportunity to all qualified individuals without regard to race, color, religion, sex, sexual orientation, age, national or ethnic origin, physical or mental disability, marital or veteran status in employment and in the conduct and operation of Hofstra University's educational programs and activities, including admissions, scholarship and loan programs and athletic and other school administered programs. This statement of nondiscrimination is in compliance with Title VI and Title VII of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, the Americans with Disabilities Act Amendments Act, the Age Discrimination Act and other applicable federal, state and local laws and regulations relating to nondiscrimination ("Equal Opportunity Laws"). The Equal Rights and Opportunity Officer is the University's official responsible for coordinating its adherence to Equal Opportunity Laws. Questions or concerns regarding any of these laws or other aspects of Hofstra's Equal Opportunity Statement should be directed to Jennifer Mone, the Equal Rights and Opportunity Officer, at (516) 463-7310, C/O Office of Legal Affairs and General Counsel, 101 Hofstra University, Hempstead, NY 11549. For more information on general student matters (not work-related), you may contact the Dean of Students or Services for Students with Disabilities Offices, as appropriate.

26985:9/10

HOFSTRA BOARD OF TRUSTEES

As of August 2010

OFFICERS

Marilyn B. Monter,* *Chair*
Alan J. Bernon,* *Vice Chair*
David S. Mack,* *Vice Chair*
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Stuart Rabinowitz, *President*

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