HOFSTRA CULTURAL CENTER

presents a conference

The 50th Anniversary

of the

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Thursday-Saturday, April 26-28, 2012

In Memory of Hofstra University Professor Dana Brand Author of Mets Fan and The Last Days of Shea

Registration Program

HOFSTRA UNIVERSITY. pride and purpose

The 50th Anniversary



Conference

is dedicated to the memory of

DR. DANA BRAND (1954-2011)

Professor Dana Brand, former chair of the Hofstra University Department of English and a lifelong Mets fan, was a scholar and critic of American literature and late 19th- and early 20th-century culture. He joined the Hofstra faculty in 1989, and throughout his career at Hofstra, he produced not only academic books and articles on topics in literature, philosophy, and film, but also personal essays. Some of these essays became the basis for his book *Mets Fan*, which was released in 2007. His second book about baseball fandom, *The Last Days of Shea*, was published in 2009, and his efforts in the blogosphere earned him the nickname "The Proust of Mets Bloggers" in *The New York Times*.

From Professor Brand's essay "Baseball and the Life of the Mind" (relating a conversation he had while a graduate student at Yale with Bart Giamatti, J. Hillis Miller, and Jacques Derrida): "We were just, for that moment, some people talking about things we loved deeply. We knew that we didn't understand our love of sports any more than anyone else. But we were happy to stand out in the cold and share the fact that we loved it."

And we loved him.

Contributing Organizations:

The Cradle of Aviation Museum Garden City, NY Andrew Parton, Executive Director

5 Towns Batting Range • Mini Golf • Target Paintball Lawrence, NY

THE PARTICIPATION OF SPEAKERS IS SUBJECT TO THEIR PROFESSIONAL SCHEDULES.

HOFSTRA CULTURAL CENTER presents a conference

The 50th Anniversary



Thursday, Friday and Saturday April 26, 27 and 28, 2012

Stuart Rabinowitz President and Andrew M. Boas and Mark L. Claster Distinguished Professor of Law Hofstra University

M. Patricia Adamski Senior Vice President for Planning and Administration Adolph J. and Dorothy R. Eckhardt Distinguished Professor of Corporate Law Hofstra University Janis M. Meyer Chair, Board of Trustees Hofstra University

Herman A. Berliner Provost and Senior Vice President for Academic Affairs Lawrence Herbert Distinguished Professor Hofstra University

CONFERENCE CO-DIRECTORS

Richard J. Puerzer Associate Professor of Engineering and Chair, Department of Engineering Hofstra University

Paula M. Uruburu Professor of English and Vice Dean, School for University Studies Hofstra University

CONFERENCE COORDINATORS

Natalie Datlof Executive Director Hofstra Cultural Center

Deborah Lom Senior Assistant Director for Communications and Special Events Hofstra Cultural Center

Thursday, April 26, 2012

9 a.m5 p.m.	REGISTRATION AND COFFEE Multipurpose Room Sondra and David S. Mack Student Center, North Campus
10:30 a.mnoon	CONCURRENT PANELS
PANEL I-A	FAMILY TIES
	Kathleen Lockwood , Author Family Ties: An Inside Look at Life Outside the Ballpark
	Leslie Heaphy , Kent State University An Early Leader: Mrs. Joan Payson
	Nick Diunte , Middle Village, NY Hometown Boys
PANEL I-B	YOU GOTTA BELIEVE: THE METS FAITHFUL
	Alan Freedman The National Jewish Sports Hall of Fame and Museum The Mets and Judaism
	Jim Walters , St. John's University The Mets and Religion
	Steven Amarnick , Kingsborough Community College/CUNY A Long Journey: Teaching Homer's Odyssey and the Mets
PANEL I-C	THE DESCENDANTS
	Michael Shapiro , Columbia University Bottom of the Ninth
	Peter Laskowich , West Paterson, NJ Spiritual Descendants: The Mets Lineage
	David Bagdade , Indianapolis, IN Marv Throneberry: The Myth and the Legend
Noon-1 p.m.	LUNCH (on your own)
	BROWN BAGGING IN THE BULLPEN WITH THE BLOGOSPHERE

Bullpen Roster: Lineup of Players TBA on "Game Day"

Matthew Artus, amazinavenue.com Matthew Callan, amazinavenue.com Kerel Cooper, ontheblack.com Michael Donato, ceetar.com/optimisticmetsfan Joe Dubin, Bronx, NY Jason Fry, faithandfearinflushing.com Greg Prince, faithandfearinflushing.com Shannon Shark, metspolice.com

1-2 p.m.	OPENING CEREMONY
National Anthem	Performed by Maggie Doherty , Hofstra University, Class of 2012 Winner of the 2011 Mets National Anthem Audition Search Contest
Greetings	Herman A. Berliner Provost and Senior Vice President for Academic Affairs Lawrence Herbert Distinguished Professor Hofstra University
	Dedication of the conference to Professor Dana Brand
Remarks	Richard J. Puerzer Associate Professor of Engineering and Chair, Department of Engineering Hofstra University <i>Conference Co-Director</i>
	Paula M. Uruburu Professor of English and Vice Dean, School for University Studies Hofstra University <i>Conference Co-Director</i>
Reading	Peter Teleha , Hofstra University, Class of 2014 From Dana Brand's <i>The Last Days of Shea</i>
Keynote Address	John Thorn Official Historian, Major League Baseball Joseph G. Astman Distinguished Conference Scholar Meet the Mets: A Fifty-Year-Long Love Affair
2:15-3:45 p.m.	CONCURRENT PANELS
PANEL II-A	WHERE WERE YOU IN '62?
	James Gates, Jr., National Baseball Hall of Fame and Museum The Forlorn Hope: The Forgotten Players of the 1962 Mets
	Ron Briley , Sandia Preparatory School A Tale of Two Franchises: The New York Mets and the Houston Colt .45's - The Other Expansion Team of 1962
	Ira Stolzenberg , Farmingdale State College/SUNY How the 1962 Amazin' Mets Mended the Broken Heart of a Brooklyn Dodgers Fan
PANEL II-B	RIVALRIES AND "REVIVALRIES" I
	Stanton Green , Monmouth University Living With the Mets Through Their Rivalries
	Christopher DeRosa , Monmouth University Bad Guys, Good Guys, Dodgers or Gangsters? The Mets Rivalries With Their Own Ghosts
	Kenneth L. Campbell , Monmouth University Losers No More: The Historic 1969 Season and the Unlikely Rivalry Between the New York Mets and the Baltimore Orioles

Thursday, April 26, 2012

PANEL II-C	"METSMOBILIA" AND MASCOTS
	Patty Rossi, North Merrick, NY The Mascot: An Examination of Its Traditional Societal Significance and Its Evolution Into Its Modern Day Role in Major League Baseball, Specifically With Respect to the New York Mets Bill Morales, Bergen Community College "You Can Go Home Again": The Invention of Tradition and the "Selling" of the New York Mets
	Mike Cesarano , Queensborough Community College/CUNY The History and Evolution of the Mets Uniform and Logo Design
4-5:30 p.m.	PLENARY SESSION I
	AMAZIN' MEDIA: BROADCASTERS AND SPORTSWRITERS
	Hal Bock, Former Sports Writer, The Associated Press
	Ed Ingles , Professional in Residence, WRHU-88.7 FM, School of Communication, Hofstra University
	Stan Isaacs , Writer, thecolumnists.com; Former Sports Writer, <i>Newsday</i>
	Steve Jacobson, Former Sports Writer, Newsday
	Sal Marchiano , Former Sports Anchor and Emmy Award Recipient, <i>CW11 News at Ten</i>
Commentator	
Commentator 5:30-6:30 p.m.	CW11 News at Ten
	CW11 News at Ten Peter Gershon, Hofstra University
5:30-6:30 p.m.	CW11 News at Ten Peter Gershon, Hofstra University DINNER (on your own)
5:30-6:30 p.m. 6:45-8 p.m.	CW11 News at Ten Peter Gershon, Hofstra University DINNER (on your own) CONCURRENT PANELS
5:30-6:30 p.m. 6:45-8 p.m.	CW11 News at Ten Peter Gershon, Hofstra University DINNER (on your own) CONCURRENT PANELS THE KINGS OF QUEENS Charlie Vascellaro, Baltimore, MD
5:30-6:30 p.m. 6:45-8 p.m.	CW11 News at Ten Peter Gershon, Hofstra University DINNER (on your own) CONCURRENT PANELS THE KINGS OF QUEENS Charlie Vascellaro, Baltimore, MD The King and I – Remembering and Writing About Dave Kingman James Holzmeister, Columbus Technical College Placing the Blame/Defining the Game: "The Midnight Massacre" and the
5:30-6:30 p.m. 6:45-8 p.m.	CW11 News at Ten Peter Gershon, Hofstra University DINNER (on your own) CONCURRENT PANELS THE KINGS OF QUEENS Charlie Vascellaro, Baltimore, MD The King and I – Remembering and Writing About Dave Kingman James Holzmeister, Columbus Technical College Placing the Blame/Defining the Game: "The Midnight Massacre" and the Culture of the American Sports Business in the Later Twentieth Century Jon Springer, Brooklyn, NY

Thursday, April 26, 2012

PANEL III-B	MET(APHORS) AND MET(APHYSICS): POETRY READING
	Don Bowen , Midland University and
	Henry Krusiewicz, Midland University Poetic License and the New York Mets: How Poetic Forms Ritualize the Mets
	Frank Messina , Author, Poet Poetry Perfor-Mets
PANEL III-C	DÉJÀ VU ALL OVER AGAIN
	Russell Wolinsky , Author The Era Between June 15, 1977, and June 15, 1983
	Michael Ruscoe , Milford, CT The Bad Guys Wore Blue: The 1986 Mets, the Elements of Story and Why We Watch Sports
	John Scrimgeour , Salem, MA The 1986 Mets: Liberation and Failure
8 p.m.	FILM SCREENING: MATHEMATICALLY ALIVE: A STORY OF FANDOM (2007) 1 hr. 34 min.
	Katherine Foronjy co-directed (with Joseph Coburn) this award- winning documentary, which captures the Mets fan experience as it stands in the wake of the 2005 and 2006 seasons. Ms. Foronjy will discuss the film during a Q-and-A session after the screening.
8 p.m.	HOFSTRA ENTERTAINMENT presents <u>BASEBALL SWINGS!</u> Celebrating the Music of America's Favorite Pastime
	Featuring The Base Hits Quintet and special guest vocalists
	Thursday, April 26, at 8 p.m. Friday, April 27, at 8 p.m. Saturday, April 28, at 2 p.m. and 8 p.m. – Doubleheader!
	For more information, please see page 13.

Friday, April 27, 2012

8 a.m3 p.m.	REGISTRATION AND COFFEE
	Multipurpose Room Sondra and David S. Mack Student Center, North Campus
	WATCH FOR MR. MET!
9-10:30 a.m.	CONCURRENT PANELS
PANEL IV-A	"METMOIRS" AND MANAGERS
	Skip Lockwood , New York Mets (1975-1979) Shea Stadium: Where Everyone Knows Your Name
	John T. Saccoman, Seton Hall University Gil Hodges
PANEL IV-B	RHAPSODY IN BLUE (AND ORANGE)
	Lee Lowenfish, Author
	Remembering Jane Jarvis (1916-2010):
	The Mets One and Only Organist
	Brian Cogan, Molloy College
	and Mike Faloon , Co-Editor, <i>Zisk Online</i>
	Hey get out of here, ya punks: The New York Mets as Punk Rock
	David Krell , Author Meet the Mets: A Song, a Team, a History
10:45 a.m12:15 p.m.	
10:45 a.m12:15 p.m. PANEL V-A	Meet the Mets: A Song, a Team, a History
	Meet the Mets: A Song, a Team, a History CONCURRENT PANELS
	Meet the Mets: A Song, a Team, a History CONCURRENT PANELS BY THE NUMBERS: STATISTICS AND ANALYTICS
	Meet the Mets: A Song, a Team, a History CONCURRENT PANELS BY THE NUMBERS: STATISTICS AND ANALYTICS Vince Gennaro, Society for American Baseball Research (SABR)
	Meet the Mets: A Song, a Team, a History CONCURRENT PANELS BY THE NUMBERS: STATISTICS AND ANALYTICS Vince Gennaro, Society for American Baseball Research (SABR) Mark Simon, ESPN.com
PANEL V-A	Meet the Mets: A Song, a Team, a History CONCURRENT PANELS BY THE NUMBERS: STATISTICS AND ANALYTICS Vince Gennaro, Society for American Baseball Research (SABR) Mark Simon, ESPN.com Ben Baumer, New York Mets
PANEL V-A	Meet the Mets: A Song, a Team, a History CONCURRENT PANELS BY THE NUMBERS: STATISTICS AND ANALYTICS Vince Gennaro, Society for American Baseball Research (SABR) Mark Simon, ESPN.com Ben Baumer, New York Mets IN A LEAGUE OF THEIR OWN: AUTHOR ROUND-TABLE Matthew Silverman, Author, New York Mets:
PANEL V-A	Meet the Mets: A Song, a Team, a History CONCURRENT PANELS BY THE NUMBERS: STATISTICS AND ANALYTICS Vince Gennaro, Society for American Baseball Research (SABR) Mark Simon, ESPN.com Ben Baumer, New York Mets IN A LEAGUE OF THEIR OWN: AUTHOR ROUND-TABLE Matthew Silverman, Author, New York Mets: The Complete Illustrated History Stanley Cohen, Author, A Magic Summer: The Amazin' Story of the 1969 New York Mets John Thorn, Author, Baseball in the Garden of Eden: The Secret History of the Early Game
PANEL V-A	Meet the Mets: A Song, a Team, a History CONCURRENT PANELS BY THE NUMBERS: STATISTICS AND ANALYTICS Vince Gennaro, Society for American Baseball Research (SABR) Mark Simon, ESPN.com Ben Baumer, New York Mets IN A LEAGUE OF THEIR OWN: AUTHOR ROUND-TABLE Matthew Silverman, Author, New York Mets: The Complete Illustrated History Stanley Cohen, Author, A Magic Summer: The Amazin' Story of the 1969 New York Mets John Thorn, Author, Baseball in the Garden of Eden:

Friday, April 27, 2012

PANEL V-C AMAZIN' DAYS AND NIGHTS

Andrew Sparberg, Technical Career Institute May 1957: Two Games and a Week That Foretold the Future

Matthew Yeazel, Anne Arundel Community College From Two Pair to a Straight Flush: What to Do With Flushing?

Alan Cohen, West Hartford, CT Memorial Day, Sunday, May 31, 1964: Thirty-Two Innings

Brian Altano, Bergen Community College The Summer of '69: Bella, the Mets and Paul Stephans' Car Wash

12:15-1:15 p.m. LUNCH (on your own)

BROWN BAGGING IN THE BULLPEN WITH THE BLOGOSPHERE

Bullpen Roster: Lineup of Players TBA on "Game Day"

Matthew Artus, amazinavenue.com Matthew Callan, amazinavenue.com Kerel Cooper, ontheblack.com Michael Donato, ceetar.com/optimisticmetsfan Joe Dubin, Bronx, NY Jason Fry, faithandfearinflushing.com Greg Prince, faithandfearinflushing.com Shannon Shark, metspolice.com

1:30-3 p.m. PLENARY SESSION II

THE MIRACLE METS No autographs, please.

Bud Harrelson, New York Mets (1965-1977); Long Island Ducks, Senior Vice President, Part Owner and Former Manager

Ed Kranepool, New York Mets (1962-1979)

Art Shamsky, New York Mets (1968-1971)

3:15-4 p.m. CONCURRENT PANELS

- PANEL VI-A POETRY IN MOTION: QUESTIONS AND ANSWERS WITH ED CHARLES No autographs, please.
- Introduction George Vecsey, Contributing Sports Columnist, The New York Times

Edwin "The Glider" Charles New York Mets (1967-1969); Baseball's Poet Laureate Joseph G. Astman Distinguished Conference Scholar

PANEL VI-B SPECTATORS IN THE CITY: "TOONING" INTO THE METS

Rob Edelman, University at Albany/SUNY The Mets in the Movies

Terry Joseph Cole, LaGuardia Community College/CUNY Drawn and Quartered: A History of the Mets in Sports Cartoons

Friday, April 27, 2012

4:15-6 p.m.	PLENARY SESSION III
	NEW YORKERS RECALL THE DARK AGES: FOUR LONG YEARS BEFORE THE BIRTH OF THE '69 METS No autographs, please.
Introduction	George Vecsey, Contributing Sports Columnist, The New York Times
	Mrs. Gil Hodges, Brooklyn, NY
	Gil Hodges, Jr., Brooklyn, NY
	Ed Kranepool, New York Mets (1962-1979)
	Joe Pignatano, New York Mets (1962)
6:30 p.m.	VIP RECEPTION: MEET THE METS
	Reception Menu: Take Me Out to the Ballgame
	Starting lineup: Ed Charles, Bud Harrelson, Gil Hodges, Jr., Ed Kranepool, Skip Lockwood, Joe Pignatano, Art Shamsky, Rusty Staub
7:30 p.m.	THE AMAZIN' METS GALA BANQUET
	Banquet Menu: Take Me Out to the Ballgame
Greetings	Stuart Rabinowitz President and Andrew M. Boas and Mark L. Claster Distinguished Professor of Law Hofstra University
Remarks	Richard J. Puerzer Associate Professor of Engineering and Chair, Department of Engineering Hofstra University <i>Conference Co-Director</i>
	Paula M. Uruburu Professor of English and Vice Dean, School for University Studies Hofstra University <i>Conference Co-Director</i>
Banquet Address	Rusty Staub New York Mets (1972-1975, 1981-1985) Le Grand Orange
	No autographs, please.

FOR THE PUBLIC

Please complete and return the Registration Form with your check or credit card information. Your official name tag and registration packet can be picked up at the Conference Registration Desk, which will be located in the Multipurpose Room of the Sondra and David S. Mack Student Center, North Campus, on Thursday, Friday and Saturday, April 26, 27 and 28. Pickup hours are listed below:

Thursday: 9 a.m5 Friday: 8 a.m3 Saturday: 8:30 a.r	
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Parking is available on the North Campus adjacent to the Mack Student Center.

FOR HOFSTRA STUDENTS, FACULTY, ADMINISTRATORS AND STAFF

All events, with the exception of the VIP Reception, Banquet and meals, are free to Hofstra students, faculty, administrators and staff upon presentation of a current HofstraCard.

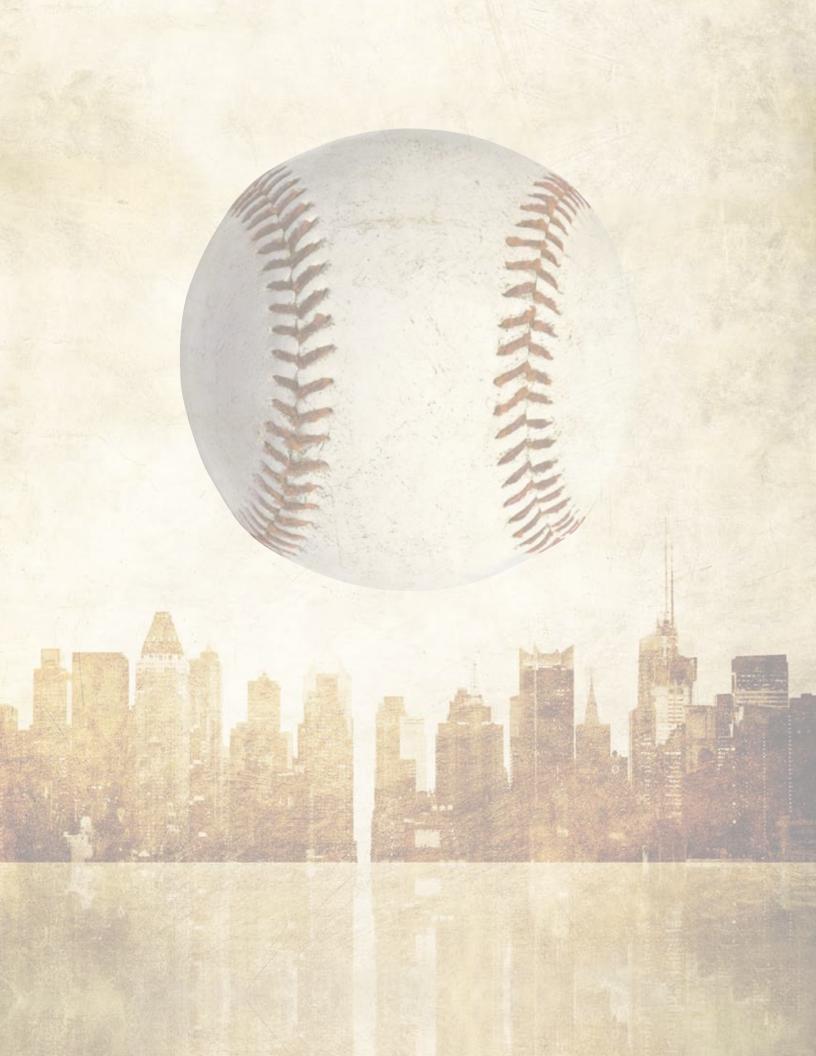
Hofstra students, faculty, administrators and staff **<u>must register</u>**. Please complete the orange center section of this program and return to the Hofstra Cultural Center, 243 Gallon Wing, South Campus.

Please note: Free admission to conference events cannot be extended to family and friends of members of the Hofstra University community.

ROOM ASSIGNMENTS WILL BE LISTED IN THE FINAL PROGRAM, WHICH WILL BE AVAILABLE AT THE CONFERENCE REGISTRATION DESK.

For more information, please contact the Hofstra Cultural Center at **516-463-5669**. For conference updates, please visit **hofstra.edu/mets.**





REGISTRATION FORM

The 50th Anniversary of the New York Mets Hofstra Cultural Center 243 Gallon Wing 113 Hofstra University Hempstead, New York 11549-1130

NAME				
ADDRESS				
CITY		ST	ATEZ	ZIP
TELEPHONE	FAX		EMAIL	
AFFILIATION (where applicable)				
O I have made hotel reservations at) Marriott	🔿 La Quinta	O Hampton Inn	O Red Roof Inn
O I plan to make hotel reservations at	O Marriott	O La Quinta	O Hampton Inn	O Red Roof Inn
O I do not require hotel reservations.				
REGISTRATION FEE:		No. of	Persons	Amount
Regular (three days)	\$100			\$
Hofstra Alumnus/Alumna: (incl. copy of Alumni Card)	\$90			
Senior Citizen (over 65) (incl. copy of ID)	\$85			
PEIR (incl. copy of HofstraCard)	\$45			
Matriculated Non-Hofstra Student (incl. copy of ID)	\$45			
Daily Rate () Thursday \$40 () Friday	v \$45 🔾 Saturda	y \$40		
Friday, April 27 VIP Reception and Banquet	\$125			
Banquet only O Vegetarian and O Kosher meals are	\$75 available.			
Hofstra Students/Faculty/Administrat (incl. copy of HofstraCard)	ors/Staff		No Registra	ation Fee
	T	OTAL		\$

METHOD OF PAYMENT

D Enclosed is a check in the amount of \$ (payable to Hofstra University-NY Mets Conference).	
Please charge my credit card. MasterCard O Visa	
Amount: \$	
Cardholder's Name	
Card Number	
xpiration DateSecurity Code	_
Cardholder's Signature	

Cancellations: A \$15 administrative fee will be deducted for registration refunds; notice of cancellation must be received by **April 1, 2012**.

Returned checks: A \$25 handling fee will be charged for returned checks.

ALL EVENTS, WITH THE EXCEPTION OF THE VIP RECEPTION, BANQUET AND MEALS ARE **FREE** TO PRE-REGISTERED HOFSTRA STUDENTS, FACULTY, ADMINISTRATORS AND STAFF WITH CURRENT HOFSTRACARD.

PLEASE COMPLETE THIS REGISTRATION FORM AND RETURN BY **APRIL 20, 2012**. MAKE CHECKS PAYABLE TO: **HOFSTRA UNIVERSITY – NY METS CONFERENCE** or REGISTER ONLINE AT **HOFSTRA.EDU/METS**

SEND TO:

NY Mets Conference Hofstra Cultural Center 243 Gallon Wing 113 Hofstra University Hempstead, NY 11549-1130

For more information, please contact the Hofstra Cultural Center at **516-463-5669**. For conference updates, please visit **hofstra.edu/mets.**

Hofstra University is 100-percent program accessible to persons with disabilities.

Saturday, April 28, 2012

8:30 a.m.-3:30 p.m. REGISTRATION

Multipurpose Room Sondra and David S. Mack Student Center, North Campus

8:30-9:30 a.m. CONTINENTAL BREAKFAST

9:30-11 a.m. CONCURRENT PANELS

PANEL VII-A RIVALRIES AND "REVIVALRIES" II

Michael Haupert, University of Wisconsin – La Crosse New York, New York: A Financial History of Two Baseball Teams

Joseph Dorinson, Long Island University – Brooklyn Campus Conversion From Ardent Yankee Fan to Loyal, If Disappointed, Mets Supporter

Dominic Longo, American Historical Association The Keith Hernandez Trade

PANEL VII-B "METS-TROPOLIS": COMING HOME

Chris Horgan Shea Stadium: From the Field to the Upper Deck, the Foundation of the Amazin' Mets

Peter Carino, Indiana State University Shea Stadium as a Home for the New York Mets

Jeffrey Kroessler, Lloyd Sealy Library, John Jay College of Criminal Justice/CUNY Professional and Amateur Sports in Flushing Meadows-Corona Park

11:15 a.m.-12:30 p.m. CONCURRENT PANELS

PANEL VIII-A OH SHEA CAN YOU SEE? OR LIVIN' IN THE CITI

Richard Pioreck, Hofstra University and Carl Galioto, HOK Architects Making a House a Home: The Polo Grounds, Shea Stadium and Citi Field

Robert Brinkmann, Hofstra University and Elizabeth Strom, University of South Florida How "Green" Is Your Outfield? Sustainability Practices at Citi Field and in MLB

Saturday, April 28, 2012

PANEL VIII-B	"METSMERIZED" – THE MET	S, MEDIA AND CULTURAL LITERACY
	Greg Prince , Baldwin, NY Our Shared Language: The Ne	w York Mets Dictionary of Cultural Literacy
	Kerel Cooper , Edison, NJ The Mets and Social Media	
	Ray Stilwell , Williamsville, NY The Decline and Loss of the Ne	ew York Mets Radio Network
Commentator	Marc Ernay , WINS Sports Anch Hofstra University, Class of 198	
12:30-1:30 p.m.	LUNCH (on your own)	
		ULLPEN WITH THE BLOGOSPHERE
	DROWN DAGGING IN THE D	ollrein with the blogosphere
	Bullpen Roster: Lineup of Playe	ers TBA on "Game Day"
		Jason Fry, faithandfearinflushing.com Greg Prince, faithandfearinflushing.com
1:30-3 p.m.	CONCURRENT PANELS	
PANEL IX-A	THE WRITER'S GAME	
	Stuart Miller , Author The 100 Greatest Days in New	York Sports
	Jason D. Antos , Whitestone, N Images of Baseball: Shea Stadi	
	Judy V. S. Johnson , North Cha Literature, the New York Mets a	
PANEL IX-B	MET-LIFE: THE '80S AND BEY	OND
	Robert Emproto , Huntington, 25 Years of Not Rebuilding: Ch	
	Joseph Accordo , Hofstra Unive Fireworks at 4 a.m.: July 4-5, N	
	David Geller , Hofstra Universit How Should the Mets of the La	
	Matthew Callan , Maspeth, NY Mets 2000: A Flawed Masterpi	

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Saturday, April 28, 2012

PANEL IX-C	LOS METS
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Nicholas Birns, Eugene Lang College Benny Agbayani: Hero of the Multicultural Mets

Paul Fessler, Dordt College The Rise of Hispanic Players

Arthur J. Molins, Lufthansa German Airlines *My Life as a Cuban-American Mets Fan*

3:15-4:45 p.m. CONCURRENT PANELS

PANEL X-A FIELDING QUESTIONS: THE PASSION OF THE BLOGGERS

Taryn Cooper, galforallseasons.com

John Coppinger, metstradamusblog.com

Steve Keane, kranepoolsociety.com

Greg Prince, faithandfearinflushing.com

PANEL X-B "METMOIRS" AND MEMORIES

Peter J. Myers, Palo Alto College Metmoirs

NinaMaria Scaringello, Mastic Beach, NY A View From the Stands

Michael Donato, Fair Lawn, NJ The New Age Mets Fan

PANEL X-C FAN-ADDICTS AND "METSMOBILIA"

Chris D'Orso, Sound Beach, NY From John DeMerit to Chris Schwinden: 50 Years of Baseball Cards and the Mets

Marc Gold, Gold Pure Food Products Co., Inc. Met Maze: A Dream, a Journal, a Fan Club and a 14 Year Old

Andrew Richter, Photographer, ImagesAR A Visual History of the Last Days of Shea

5 p.m. CLOSING RECEPTION

RELATED CONFERENCE EVENTS

Joan and Donald E. Axinn Library presents EXHIBITIONS:

SIMPLY AMAZIN': A LOOK BACK AT 50 YEARS OF THE NEW YORK METS

April 5-May 31, 2012

A collection of photos, books and Mets baseball memorabilia

Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall Joan and Donald E. Axinn Library, 10th Floor, South Campus and Main Floor Lobby, Joan and Donald E. Axinn Library, South Campus

EXHIBITION:

PERSONAL MEMENTOS FROM SHEA

From the Andrew Parton Collection

Thursday-Saturday, April 26-28, 2012

Multipurpose Room Sondra and David S. Mack Student Center, North Campus

Hofstra University Bookstore – A Service of Barnes & Noble presents

BOOK FAIR AND BOOK SIGNINGS

Books on the Mets will be featured exclusively, and authors will be present to autograph purchased copies (times TBA).

Thursday-Saturday, April 26-28, 2012

Hofstra University Bookstore and Multipurpose Room Sondra and David S. Mack Student Center, North Campus

FILM SHOWING:

Last Play At Shea, 2010 (90 min.)

A documentary feature chronicling the history of two New York icons, Billy Joel and Shea Stadium, and the journey that brought them together for the last musical performance at Shea Stadium (featuring an interview with Dana Brand).

Thursday-Saturday, April 26-28, 2012

Film will run continuously between 10 a.m. and 5 p.m.

Multipurpose Room Sondra and David S. Mack Student Center, North Campus

HOFSTRA ENTERTAINMENT

presents

BASEBALL SWINGS!

Celebrating the Music of America's Favorite Pastime

Featuring The Base Hits Quintet and special guest vocalists

We'll take you out to the ballgame with some of baseball's greatest musical hits, including "Meet the Mets," "Jake, Jake, The Yiddisha Ball Player," "Talkin' Baseball," "Say Hey" and "Heart." From marches to ragtime, waltzes to two-steps, polkas, jazz and show tunes, the songs of baseball are descriptive, humorous, and inspirational, and their lyrics mirror the imagery of their time.

Dates/Times:	Thursday, April 26, at 8 p.m. Friday, April 27, at 8 p.m. Saturday, April 28, at 2 p.m. and 8 p.m. ("doubleheader")
Location:	The Helene Fortunoff Theater Monroe Lecture Center California Avenue, South Campus
Tickets:	\$20 \$18 senior citizen (over 65) or matriculated non-Hofstra student with ID \$15 faculty/staff/matriculated student with current HofstraCard (one ticket per HofstraCard)
lickets on sale	e beginning March 27.

ALL SEATS RESERVED. NO REFUNDS.

For tickets and information, please contact the John Cranford Adams Playhouse Box Office at 516-463-6644, Monday-Friday, 11 a.m.-3:45 p.m. To order tickets online, visit hofstra.edu/hofstraentertainment.

METS MEMORABILIA RAFFLE AND AUCTION

Proceeds will benefit the Dana Brand Memorial Scholarship.

Raffle tickets will be available at the Conference Registration Desk all day on Thursday, April 26, and Friday, April 27, and at the reception and banquet as well.

The drawing will be held April 27, 2012, at The Amazin' Mets Gala Banquet. Winners need not be present to win.

Prizes Include:

- A signed Tom Seaver baseball •
- A signed Mike Pelfrey jersey •
- A signed Mookie Wilson bat
 - A signed Ray Knight bat •
- Three (3) pairs of tickets to a Mets-Yankees Subway Series game Friday, June 22, 2012, at 7:10 p.m. at Citi Field
- A voucher for four (4) field-level tickets for any regular season Mets home game. Not applicable for Opening Day or the Mets-Yankees Subway Series games.

For additional information, please call the Hofstra Cultural Center at 516-463-5669.

TRAVEL AND LODGING INFORMATION

The Long Island Marriott Hotel and Conference Center in Uniondale has been designated the official conference hotel. The following is the special discounted rate for room reservations, as well as information on other local hotels.

LONG ISLAND MARRIOTT HOTEL AND CONFERENCE CENTER

101 James Doolittle Blvd. Uniondale, NY 11553 Att: Reservations Manager Phone: 516-794-3800 or 800-832-6255 Fax: 516-794-5936 Room rate: \$149 per night, single/double/triple/quad occupancy **Rates based on availability.**

LA QUINTA INN AND SUITE

821 Stewart Avenue
Garden City, Long Island, NY 11530
Attn: Reservations Manager
Phone: 516-705-9000 or 800-531-5900
Fax: 516-705-9100
Room rate: La Quinta Inns & Suites extends a discount to Hofstra University at a Tier 1 rate.
Tier 1 rate fluctuates between \$141 and \$160 (rate may be \$160 during peak season).
Rates based on availability.

RED ROOF INN

699 Dibblee Drive Westbury, NY 11590 Attn: Reservations Manager Phone: 516-794-2555 or 1-800-RED-ROOF Fax: 516-794-2539 Room rate: Two-bed double room \$109.99+ tax (plus \$6 charge for additional person per room); Superior king room \$119.99+tax (plus \$6 charge for additional person per room) **Rates based on availability.**

HAMPTON INN

1 North Avenue Garden City, NY 11530 Attn: Reservations Manager Phone: 516-227-2720 or 1-800-HAMPTON Fax: 516-227-2708 Room rate: from \$139 per night, single or double occupancy **Rates based on availability.**

The Hampton Inn offers free hot breakfast, on-the-run breakfast bags, wired and wireless highspeed Internet access, local calls, 24-hour business center, 24-hour fitness center and suite shop, indoor pool, guest laundry facility, studio suites, meeting room, board room, and the 100-percent Hampton Inn satisfaction guarantee.

NOTE: ALL RESERVATIONS WILL BE HELD UNTIL 6 P.M. ON DAY OF ARRIVAL UNLESS ACCOMPANIED BY THE FIRST NIGHT'S ROOM DEPOSIT OR SECURED BY A MAJOR CREDIT CARD. RESERVATIONS AT THE DISCOUNTED RATE ARE SUBJECT TO AVAILABILITY. WHEN MAKING YOUR RESERVATIONS, PLEASE IDENTIFY YOURSELF AS A PARTICIPANT IN THE **METS CONFERENCE AT HOFSTRA UNIVERSITY**.

Scheduled transportation will be arranged between the Hofstra University campus and the Marriott and La Quinta Hotels. Schedules will be available at the Conference Registration Desk as well as at the hotels.

LOCATION OF HOFSTRA UNIVERSITY

HOFSTRA UNIVERSITY is located in Hempstead, Long Island, New York, about 25 miles east of New York City, less than an hour away by train or automobile. The Long Island Rail Road (LIRR) has frequent trains to the Hempstead Station and the Mineola Station from Pennsylvania Station, located at 34th Street and 7th Avenue, New York City, as well as from the Flatbush Avenue Station in Brooklyn, New York. Use local taxi service to the Hofstra campus.

Local Taxi Service: All Island Taxi Service Hempstead Taxi Pub Taxi Service Ollie's Airport Service	516-481-1111 516-489-4460 516-483-4433 516-437-0505 516-352-6633 718-229-5454
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BY CAR: Travel on the Long Island Expressway to exit 38, Northern State Parkway, to Meadowbrook Parkway South (exit 31A), or Southern State Parkway to Meadowbrook Parkway North (exit 22N). Take Meadowbrook Parkway to exit M4 (Hempstead Turnpike). Proceed west on Hempstead Turnpike (Route 24W) to the Hofstra campus (approximately one mile).

TRANSPORTATION FROM AIRPORTS:

The Hofstra campus is located approximately 30 minutes by car from John F. Kennedy and LaGuardia Airports.

CALL IN ADVANCE FOR RESERVATIONS:

Long Island Airport Limousine Service (LIALS)

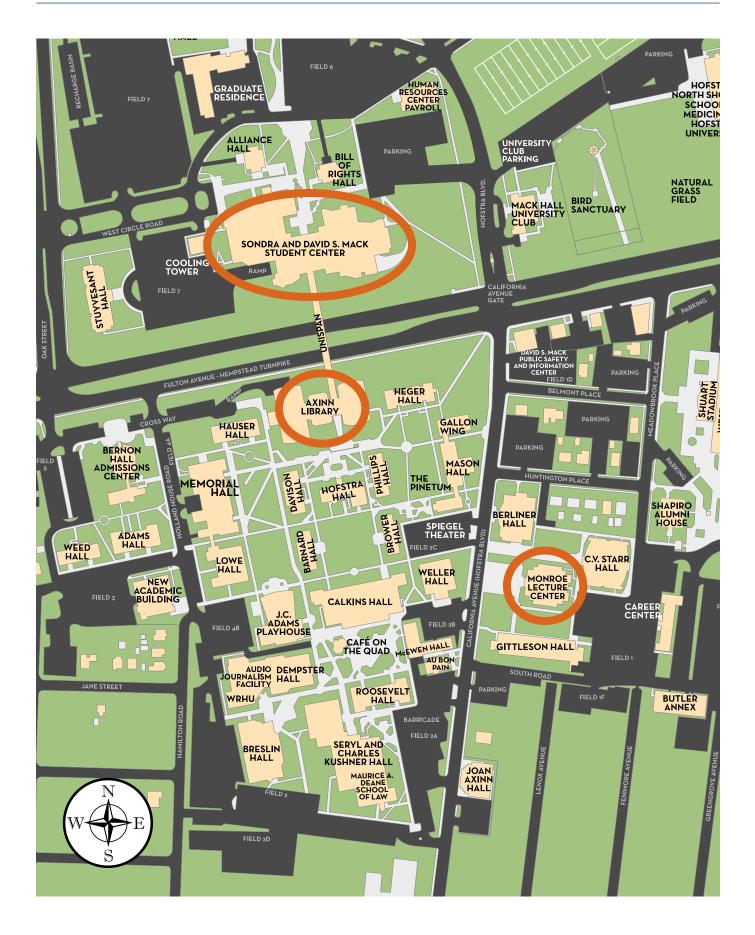
LIALS can be called upon arrival at either JFK or LaGuardia Airport at a public telephone: 656-7000 (no area code required). The phones are monitored from 4 a.m. through midnight, seven days a week.

U.S. Limousine and Car Service

Personalized Transportation Service 516-352-2225 or 800-962-2827

NOTE: Please be advised that there are no set fares charged by New York City yellow cabs between the airports and the Hofstra campus. Please confirm fee with the driver before starting your trip.

CAMPUS MAP







HOFSTRA UNIVERSITY.

HOFSTRA CULTURAL CENTER 113 HOFSTRA UNIVERSITY HEMPSTEAD, NEW YORK 11549-1130 Non-Profit Org. U.S. Postage **PAID** Hofstra University



Thursday-Saturday, April 26-28, 2012