



# World's Fairs Collection, 1893-1967.

Special Collections Department/Long Island Studies Institute

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World's Fairs Collection, 1893-1965  
2.9 cu. ft.

The collection contains materials related to the World's Fairs held in Chicago, Illinois (1893 and 1933-1934); Buffalo, New York (1901); St. Louis, Missouri (1904); Queens, New York (1939-1940 and 1964-1965); and Montreal, Canada (1967). Included are business records, DVDs, ephemera, maps, memorabilia, news clippings, newspapers, postcards, printed materials, and publications.

Noteworthy items include a souvenir postcard of the Electricity Building at the 1893 Chicago World's Fair, and a number of guides and maps to the New York World's Fairs of 1939-1940 and 1964-1965.

## **SUBJECTS**

### **Names:**

- Century of Progress International Exposition (1933-1934 : Chicago, Ill.).
- Expo (International Exhibitions Bureau) (1967 : Montréal, Québec)
- Louisiana Purchase Exposition (1904 : Saint Louis, Mo.).
- New York World's Fair (1939-1940).
- New York World's Fair (1964-1965).
- Pan-American Exposition (1901: Buffalo, N.Y.)
- World's Columbian Exposition (1893 : Chicago, Ill.).

### **Subjects:**

- Exhibitions

### **Places:**

- Buffalo (New York)--History
- Chicago, Ill.--History.
- Flushing (New York, N.Y.)--History.
- Montréal (Canada)--History.
- St. Louis, MO.--History.

### **Form and Genre Terms:**

- Business records.
- DVD-Video discs.
- Ephemera.
- Maps.
- Memorabilia.
- News clippings.
- Newspapers.
- Postcards.
- Printed materials.
- Publications.

The World's Fair Collection is arranged in six series:

Series Titles

- I. 1893 Chicago World's Fair (World's Columbian Exposition)
- II. 1901 Pan-American Exposition (Theme: "Pan-Americanism")
- III. 1904 St. Louis World's Fair (Louisiana Purchase Exposition)
- IV. 1933-1934 Chicago World's Fair (Century of Progress International Exposition)
- V. 1939-1940 New York World's Fair (Theme: "The World of Tomorrow")
- VI. 1964-1965 New York World's Fair (Theme: "Peace Through Understanding")
- VII. 1967 Universal Exposition (Expo 67) (Theme: "Man and His World")

World's Fairs Collection, 1893-1965  
Box and Folder Listing

**Series I: 1893 Chicago World's Fair  
(World's Columbian Exposition)**

<u>Box 1</u>		
<u>Folder</u>	<u>Title</u>	<u>Inclusive dates</u>
1	Souvenir postcard (privately published), World's Fair Electricity Building	1893

**Series II: 1901 Pan-American Exhibition  
(Theme: "Pan-Americanism")**

<u>Box 1</u>		
<u>Folder</u>	<u>Title</u>	<u>Inclusive dates</u>
	Souvenir tray (aluminum) with images of the Electric Tower, The Temple of Music, and Niagara Falls See: Box 3	1901

**Series III: 1904 St. Louis World's Fair  
(Louisiana Purchase Exposition)**

<u>Box 1</u>		
<u>Folder</u>	<u>Title</u>	<u>Inclusive dates</u>
2	Notepaper (blank) featuring images of building at the fair Postcard, Electricity Building	c.1904 1904

**Series IV: 1933-1934 Chicago World's Fair  
(Century of Progress International Exposition)**

	Ephemera and memorabilia	
	Chemical Elements metal bookmark / letter opener See: Box 3	c.1934
3	TWA "Lindbergh Line" luggage sticker / decal Humorous souvenir note with preprinted message titled "Greetings from the Fair." The note, which came in a mailing envelope, was made to resemble folded sheets of toilet tissue.	c.1930s 1933
4	Maps	
	Seeing Chicago and the World's Fair (Gray Line map and guide)	c.1933
	ED.V. Price 7 Co. Map of the World's Fair	c.1933

**Series IV: 1933-1934 Chicago World's Fair  
(Century of Progress International Exposition)**

Box 1

<u>Folder</u>	<u>Title</u>	<u>Inclusive dates</u>
5	Postcards	
	Administration Building as Seen from Lake Michigan	1933
	Enchanted Island	1933
	Firestone Factory and Exhibition Building	1933
	Firestone Multi-Color Pylons	1933
	Golden Temple of Jehol By Night	[1933]
	Havoline Thermometer	1933
	Owens-Illinois Glass Block Building	1933
	Sinclair Dinosaur Exhibit	c.1933
	Sky Ride	1933
	Travel and Transport Building	[1933]
	Publications and print materials	
6	Booklets	
	Facts About Illinois	c.1933
	<i>See Chicago and a Century of Progress Exposition</i>	c.1933
	<i>Sears Roebuck and Co., 1933</i>	1933
	(includes street car routes and maps)	
	Copper & Brass Industry Exhibit, with mailing envelope	c.1939
	<i>Panthéon de la Guerre: Cyclorama of the World War and Its Heroes</i>	1932
	See: Box 4, Folder 1	
7	<i>Rapid City South Dakota Agricultural District</i>	c.1933
8	<i>The Story of Sugar</i> , National Sugar Refining Co. of N.J. (Enclosure - illustration of how cane sugar is refined)	1933
9	<i>Official Pictures of a Century of Progress Exposition</i>	1933
	Bookplates	
	The Great Chalice of Antioch promotional book plate (2 copies)	[1933]
	See: Box 4, Folder 2	
	Books	
	<i>Official Guide Book of the Fair</i>	1933
	See: Box 6, Folder 1	
	<i>Official Guidebook of the World's Fair of 1934</i>	1934
	See: Box 6, Folder 2	

**Series IV: 1933-1934 Chicago World's Fair  
(Century of Progress International Exposition)**

Box 1

<u>Folder</u>	<u>Title</u>	<u>Inclusive dates</u>
	Publications and print materials	
10	Brochures and leaflets	
	Air Show	c.1933
	The Prudential Building at Randolph east of Michigan	c.1933
	The 57 at the Fair (Heinz 57)	c.1933
	The Why—What—and When of a Century of Progress International Exposition	c.1933
	How does the WORLD'S LARGEST THERMOMETER work?	1933
	Publications and print materials	
	Magazines	
11	<i>Japan</i> (printed by Shueisha, Tokyo, Japan)	c.1933
	Newspapers	
	<i>Big News</i> , Chicago World's Fair Edition. Headline reads: "Millions See Weird Sinclair Dinosaurs"	c.1933
	See: Box 5, Folder 1	
	<i>Chicago Sunday Tribune</i> , Century of Progress Section	June 4, 1933
	See: Box 5, Folder 2	
	<i>Chicago Sunday Tribune</i> , Picture Section (fragile with some tears and frayed edges)	June 11, 1933
	See: Box 5, Folder 3	
	<i>Chicago Sunday Tribune</i> , Picture Section (fragile with some tears and frayed edges)	June 18, 1933
	See: Box 5, Folder 4	
12	World's Fair stationery (12 sheets, with envelopes) featuring "12 Different etchings of Principal Views"	c.1933

**Series V: 1939-1940 New York World's Fair  
(Theme: "The World of Tomorrow")**

Box 1

	<b>Business records</b>	
13	Letter from Bayard F. Pope, Treasurer, New York World's Fair 1939, Inc. to the Executive and Finance Committees, and to the Board of Directors	1939
14	Report, New York World's Fair 1939, Inc., "Summary of Procedures Covering the Receipt of Ticket and Concession Revenues During the Fair Period and Control Thereof Maintained"	c.1938
	<b>DVDs</b>	
15	<i>New York World's Fair 1939</i> (2 discs)	c. 2008

**Series V: 1939-1940 New York World's Fair  
(Theme: "The World of Tomorrow")**

Box 1

<u>Folder</u>	<u>Title</u>	<u>Inclusive dates</u>
	<b>Ephemera and memorabilia</b>	
	Mr. Peanut New York World's Fair 1939 three-inch diameter bowls (6)	1939
	Mr. Peanut New York World's Fair 1939 six-inch diameter bowls (2)	1939
	Yale Towne Mfg. Co. bottle opener / screwdriver	c.1939
	Coffee bag (small) of Brazilian Gold coffee	1939
	Souvenir spoons (10) engraved with images of various exhibition buildings	1939
	World's Fair shopping bag from "The 'Junket' Folks" exhibit	1939
	World's Fair zippered portfolio	1939
	For items above, See: Box 3	
	World's Fair walking stick (blue with orange ball-shaped handle)	1939
	See: Storage Container 1 - Storage Tube 1	
16	Exposition Greyhound, Inc. Identification Check	1940
	Lounge Cars	
	School Admission Ticket coupon booklet	1940
	Sunrise Bavarian Village (Bellmore, N.Y.) promotional Card with map of "Roads Leading from the New York World's Fair 1939"	
	<b>Maps</b>	
17	World's Fair New York 1939, includes subway, automobile and theater district maps	c.1939
	The New York 1939 Official World's Fair Pictorial Map	1939
	See: Map Case 1-3	
	New York 1940 World's Fair	1940
	See: Box 5, Folder 5	
	The <i>New Yorker's</i> Map of the World of Tomorrow	c. 1939
	See: Box 5, Folder 6	
	<b>Newspapers and news clippings</b>	
18	The <i>Forest Hills-Kew Gardens Post</i> (Map of the 1939 New York World's Fair)	May 1939
	<i>New York Herald Tribune</i> , Sunday magazine section (titled "Gateway to New York World's Fair").	Apr. 1939
	See: Box 5, Folder 7	
	<i>New York Herald Tribune</i> ("World's Fair Has One of Best Saturdays, With Crowds)	Aug. 1939

Swarming Foreign Zone")  
See Oversized, Box 5, Folder 8

**Series V: 1939-1940 New York World's Fair**

<u>Box 1</u>		
<u>Folder</u>	<u>Title</u>	<u>Inclusive dates</u>
	<b>Newspapers and news clippings</b>	
	The <i>New York Times</i> Sunday magazine section. New York World's Fair. Commemorating the 150 <sup>th</sup> Anniversary of Washington's Inauguration. Includes articles by Henry Ford and H.G. Wells. See: Box 5, Folder 9	Mar. 1939
	The <i>New York Times</i> Sunday magazine section (photostatic copy) See: Box 5, Folder 10	Apr. 1939
19	<b>Postcards</b>	
	Elgin Watch Building (2 copies)	[1939]
	Firestone Factory and Exhibition Building, Typical American Farm	1939
	Firestone Factory and Exhibition Building, Model Farm	1939
	Horn & Hardart Automat at Times Square (2 copies)	c.1939
	Swedish Exhibit, living room designed by Carl Malmsten	c.1939
	<b>Press releases</b>	
20	New York World's Fair Inc., Department of Press	c.1939
	<b>Publications and print material</b>	
21	<i>108 World's fair recipes from Borden's!</i> (booklet)	c.1939
22	<i>Avocations</i> (magazine)	Dec. 1938
23	<i>Caravan</i> (magazine)	July 1939
24	The Coronation Scot, brochure (fragile, in two pieces)	c.1940
	<i>Dawn of a New Day: The New York World's Fair, 1939/40</i> (Queens Museum exhibition catalogue) See: Box 4, Folder 3	1980
25	<i>Enjoy Your Stay on Long Island</i> (Gertz department store) (booklet)	c. 1939
	<i>Famous American Homes</i> , Compliments of the Home Insurance Company (New York City) See: Box 4, Folder 4	1939
26	<i>The Flushing Meadow Improvement</i> , Vol. 1 No.2 (booklet)	1936
27	<i>The Ford Exposition New York World's Fair</i>	1940
28	<i>The Highway Traveler</i> , Greyhound Bus Lines magazine	1939
29	<i>Tuscany</i> (pamphlet)	c.1930s
30	<i>Let's Put Long Island into the World's Fair</i> (booklet)	c.1938
	<i>L'Illustration</i>	Jul. 1939



	See: Box 4, Folder 5	
	<i>L'Illustration</i>	Jul. 1939
	See: Box 4, Folder 6	
31	<i>New York World's Fair 1939</i>	1939
	("The Fairs of the Past and the Fair of Tomorrow") (booklet)	

**Series V: 1939-1940 New York World's Fair**

Box 1

<u>Folder</u>	<u>Title</u>	<u>Inclusive dates</u>
	<b>Publications and print material</b>	
31	<i>New York World's Fair 1939. Travel by Train</i> (Pennsylvania Railroad pamphlet)	1939
32	<i>New York World's Fair 1940 Edition: Illustrated by Camera</i>	1940
	<i>New York World's Fair Bulletin</i> , Vol. II, No. 1	1938
	See: Box 5, Folder 11	
33	New York World's Fair Official Guides (leaflet)	1939
	New York World's Fair <i>Touraide, Souvenir Edition</i> by Conoco Travel Bureau, Denver, CO. (travel guide w/maps)	1939
	See: Box 5, Folder 12	

Box 2

<u>Folder</u>	<u>Title</u>	<u>Inclusive dates</u>
1	The General Electric Building, New York World's Fair (brochure)	1940
	<i>Official Guide Book – New York World's Fair 1939</i>	1939
	See: Box 6, Folder 3	
	<i>Official Guide Book – New York World's Fair 1939</i>	1939
	See: Box 6, Folder 4	
	<i>Official Guide Book – New York World's Fair</i> (1 <sup>st</sup> ed.)	1939
	See: Box 6, Folder 5	
	<i>Official Guide Book – New York World's Fair</i> (1 <sup>st</sup> ed.)	1939
	See: Box 6, Folder 6	
	<i>Official Guide Book – New York World's Fair</i> (2 <sup>nd</sup> ed.)	1939
	See: Box 6, Folder 7	
	<i>Official Guide Book – New York World's Fair</i> (2 <sup>nd</sup> ed.)	1939
	See: Box 6, Folder 8	
	<i>Official Guide Book – New York World's Fair 1940</i>	1940
	See: Box 6, Folder 9	
	<i>Official Guide Book – New York World's Fair 1940</i>	1940
	See: Box 6, Folder 10	
2	<i>Pictorial Souvenir - New York State Exhibits (official guide)</i>	1939
	<i>Railroads on Parade</i> (Booklet)	1940
	See: Box 4, Folder	
3	<i>Quarterly Review of The New York City Cancer Committee</i> , Vol. 4, No. 1 (World's Fair Edition)	Apr. 1939
4	<i>See the New York World's Fair...in Pictures</i> (booklet)	1939

5	<i>Seeing New York World's Fair in Colors</i> (booklet)	1939
	<i>The Story of Lucky Strike</i> (book)	1938
	See: Box 6, Folder 11	
6	<i>Your World of Tomorrow</i> (booklet)	1939
7	<i>Your World of Tomorrow</i> (booklet)	1939

**Series VI: 1964-1965 New York World's Fair (Theme: "Peace Through Understanding")**

Box 2

<u>Folder</u>	<u>Title</u>	<u>Inclusive dates</u>
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**Ephemera and Memorabilia**

8	Commemorative coin	c.1964
9	First Day of Issue New York World's Fair postage stamp on envelope	1964
	Miniature wooden shoes from the Dutch pavilion	1964
	See: Box 3	
10	Monorail coupon	c.1964
11	Tickets	
	Admission	c.1964
	Long Island Rail Road souvenir ticket	1964
	Ford Motor Company Stockholder Identification Card	c.1964
	Wooden souvenir bowl with carvings of attractions from the New York World's Fair	c.1963
	See: Box 3	
	Unisphere coaster and ashtray set	1964
	See: Box 3	

**Maps**

	New York World's Fair 1964-1965. Hammond and Co.	1964
	See: Oversized, Box 5, Folder 13	

**News Clippings and Print Materials**

	Aerial view (includes legend to features at the Fair), "The Fair: Four Months to Go" (Newsday centerfold)	1963
	See: Oversized Box 5, Folder 14	
12	Pamphlets	1964-1965
13	Pamphlets	1964-1965

**Postcards**

14	Astral Fountain Night Scene, The	c. 1964-1965
	Astral Fountain, The	c. 1964-1965
	Belgian Village, The	
	Belgian Village Largest International Exhibit at the Chrysler Corporation Exhibit "Auto-fare"	c. 1964-1965
	Court of the President of U.S	c. 1964-1965
	Court of the President of the U.S.A- Polynesian Restaurant in back round	c. 1964-1965

	Festival of Gas, The	c.1964
	Ford Motor Company Pavilion	c.1964
	Ford Rotunda, The	c. 1964-1965
	Fountain of Planets	c. 1964-1965
	Fountain of Planets	c. 1964-1965
	Freedom of the Human Spirit Statue	c. 1964-1965
	General Electric Pavilion at Night	c. 1964-1965
	General Electric Pavilion- "Progressland"	c. 1964-1965
	General Foods Arch No. 1-American Express-	
	Billy Graham Tower- Federal Pavilion	c. 1964
	General Motors Futurama Building	c.1964
	General Motors Futurama Building	c.1964
	General Motors Futurama Building	c. 1964-1965
	Hummell Pavilion (International Plaza)	c. 1964-1965
15	Kodak Pavilion	c.1964
	Lunar Fountain at Night, The	c. 1964-1965
	N.Y State Exhibit- Tent of Tomorrow	c. 1964-1965
	New York State Exhibit at Night	c. 1964-1965
	New York World's Fair	c. 1963
	Observation Towers of the N.Y Exhibit at Night	c. 1964-1965
	Pepsi-Cola Pavilion	c.1964
	Pepsi-Cola Pavilion	c. 1964-1965
	Pool of Reflections and the Court of Peace	c. 1964-1965
	Schaefer Center	c. 1964-1965
	Sultan Ahmed mosque—Istanbul, Turkey (2 copies)	c.1964
	Thailand Pavilion	c. 1964-1965
	The Belgian Village	c. 1965
	The Belgian Village Carousel	c. 1965
	Tower of Light	c. 1964-1965
	U.S Pavilion at Night	c.1964-1965
	U.S Pavilion- Peace through Understanding"	c. 1964-1965
	U.S. Rubber giant tire Ferris wheel	c.1964
	Unisphere	c. 1962
	Unisphere - "Night Scene"	c.1963
	Unisphere Night Scene	c. 1964-1965
	Unisphere	c. 1964-1965
	Unisphere in the Fountain of Continents as seen from the Observation Tower of the N.Y State Pavilion	c. 1964-1965
	Unisphere- Court of Peace	c. 1964-1965
	Vatican Pavilion, The	c. 1964-1965
	Vatican Pavilion- "The Church is Christ Living in the World"	c. 1964-1965
	William A. Shea Municipal Stadium	c. 1963
16	Set of 12 Official Post Cards	c.1964

## Publications

- |    |   |      |
|----|---|------|
| 17 | <i>A Visit to the New York World's Fair</i> (children's book) | 1964 |
|    | <i>Official Guide New York World's Fair 1964/1965</i>         | 1964 |
|    | See: Box 6, Folder 12   |      |

## Series VI: 1964-1965 New York World's Fair (Theme: "Peace Through Understanding")

### Box 2

<u>Folder</u>	<u>Title</u>	<u>Inclusive dates</u>
	Publications	
	<i>1965 Official Guide New York World's Fair</i>	1965
	See: Box 6, Folder 13	
	<i>1965 Official Guide New York World's Fair</i>	1965
	See: Box 6, Folder 14	
18	<i>Chicago "The City Beautiful"</i>	1964

### **Sound Recordings**

- |  |  |      |
|--|--|------|
|  | <i>The Triumph of Man</i> , as presented at the New York World's Fair, 1964-1965, by the Travelers Insurance Companies. One sound disc: 33 1/3 RPM; 6 3/4" | 1964 |
|  | See: Box 4, Folder 8   |      |
|  | <i>Walt Disney Presents Great Moments with Mr. Lincoln</i> , Official Souvenir Record. One sound disc: 33 1/3 RPM; 6 3/4"                                  | 1964 |
|  | See: Box 4, Folder 9   |      |

## Ephemera and Memorabilia, 1901-1940

### Box 3

<u>Folder</u>	<u>Title</u>	<u>Inclusive dates</u>
	Souvenir tray (aluminum) with images of the Electric Tower, The Temple of Music, and Niagara Falls	1901
	Chemical Elements metal bookmark / letter opener	c.1934
	Mr. Peanut New York World's Fair 1939 three-inch diameter bowls (6)	1939
	Mr. Peanut New York World's Fair 1939 six-inch diameter bowls (2)	1939
	Yale Towne Mfg. Co. bottle opener / screwdriver	c.1939
	Coffee bag (small) of Brazilian Gold coffee	1939
	Souvenir spoons (10) engraved with images of various exhibition buildings	1939

World's Fair shopping bag from "The 'Junket' Folks" exhibit	1939
World's Fair zippered portfolio	1939
Cotton Club World's Fair Edition	1939-1940

Box 4

<u>Folder</u>	<u>Title</u>	<u>Inclusive dates</u>
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**Ephemera and Memorabilia, 1964-1965**

21 View Master Stereo Pictures	1964-1965
Empire State Building Ash Tray	1964-1965
Glass Cup	1964-1965
Glass Cup	1964-1965
Main Mall Ash Tray	1964- 1965
Map of New York State Pavilion	1964-1965
Mini Wooden Shoes- Dutch	1964-1965
Shot Glass	1964-1965
Silver Spoon	1964- 1965
Statue of Liberty Ash Tray	1964-1965
Unisphere	1964-1965
Unisphere Coaster and Ash Tray Set	1964-1965
Wooden Souvenir Bowl with carvings of attractions from the New York World's Fair	1964- 1965
World Fair's Mug	1964-1965

Box 5

<u>Folder</u>	<u>Title</u>	<u>Inclusive dates</u>
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**Ephemera and Memorabilia, 1964-1965**

License Plate	1964-1965
License Plate- COM	1964-1965
Peace through Understanding License Plate	1964-1965
Spoons with Different Buildings	1964-1965

Box 6

<u>Folder</u>	<u>Title</u>	<u>Inclusive dates</u>
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1	<i>Panthéon de la Guerre: Cyclorama of the World War and Its Heroes</i>	1932
2	The Great Chalice of Antioch, promotional book plate (2 copies)	[1933]
3	<i>Dawn of a New Day: The New York World's Fair, 1939/40</i> (Queens Museum exhibition catalogue)	1980
4	<i>Famous American Homes</i> , Compliments of the Home Insurance Company (New York City)	1939

5	<i>L'Illustration</i>	Jul. 1939
6	<i>L'Illustration</i>	Jul. 1939
7	<i>Railroads on Parade</i>	1940
8	<i>The Triumph of Man</i> , as presented at the New York World's Fair, 1964-1965, by the Travelers Insurance Companies. One sound disc: 33 1/3 RPM; 6 3/4"	1964
9	<i>Walt Disney Presents Great Moments with Mr. Lincoln</i> , Official Souvenir Record. One sound disc: 33 1/3 RPM; 6 3/4"	1964

Box 7

<u>Folder</u>	<u>Title</u>	<u>Inclusive dates</u>
1	<i>Big News</i> , Chicago World's Fair Edition. Headline reads: "Millions See Weird Sinclair Dinosaurs"	c.1933
2	<i>Chicago Sunday Tribune</i> , Century of Progress Section	June 4, 1933
3	<i>Chicago Sunday Tribune</i> , Picture Section (fragile with some tears and frayed edges)	June 11, 1933
4	<i>Chicago Sunday Tribune</i> , Picture Section (fragile with some tears and frayed edges)	June 18, 1933
5	New York 1940 World's Fair	1940
6	The <i>New Yorker's</i> Map of the World of Tomorrow	c. 1939
7	<i>New York Herald Tribune</i> , Sunday magazine section (titled "Gateway to New York World's Fair").	Apr. 1939
8	<i>New York Herald Tribune</i> ("World's Fair Has One of Best Saturdays, With Crowds Swarming Foreign Zone")	Aug. 1939
9	The <i>New York Times</i> Sunday magazine section. New York World's Fair. Commemorating the 150 <sup>th</sup> Anniversary of Washington's Inauguration. Includes articles by Henry Ford and H.G. Wells.	Mar. 1939

Box 7

<u>Folder</u>	<u>Title</u>	<u>Inclusive dates</u>
10	The <i>New York Times</i> Sunday magazine section (photostatic copy)	Apr. 1939
11	New York World's Fair Bulletin, Vol. II, No. 1	1938
12	New York World's Fair <i>Touraide, Souvenir Edition</i> by Conoco Travel Bureau, Denver, CO. (travel guide, with maps)	1939
13	New York World's Fair 1964-1965. Hammond and Co. 1964	
14	Aerial view (includes legend to features at the Fair), "The Fair: Four Months to Go" ( <i>Newsday</i> centerfold)	1963

Box 8

<u>Folder</u>	<u>Title</u>	<u>Inclusive dates</u>
1	<i>Official Guide Book of the Fair</i>	1933
2	<i>Official Guidebook of the World's Fair of 1934</i>	1934
3	<i>Official Guide Book – New York World's Fair 1939</i>	1939

4	<i>Official Guide Book – New York World’s Fair 1939</i>	1939
5	<i>Official Guide Book – New York World’s Fair (1<sup>st</sup> ed.)</i>	1939
6	<i>Official Guide Book – New York World’s Fair (1<sup>st</sup> ed.)</i>	1939
7	<i>Official Guide Book – New York World’s Fair (2<sup>nd</sup> ed.)</i>	1939
8	<i>Official Guide Book – New York World’s Fair (2<sup>nd</sup> ed.)</i>	1939
9	<i>Official Guide Book – New York World’s Fair 1940</i>	1940
10	<i>Official Guide Book – New York World’s Fair 1940</i>	1940
11	<i>The Story of Lucky Strike (book)</i>	1938
12	<i>Official Guide New York World’s Fair 1964/1965</i>	1964
13	<i>1965 Official Guide New York World’s Fair</i>	1965
14	<i>1965 Official Guide New York World’s Fair</i>	1965

Box 2

Series VII: 1967 Universal Exposition (Expo 67)

19	Postcard book (12 images)	1967
	Souvenir Spoon Expo 67 (located in Box 4)	1967
	Scarf Expo 67 (located in Box 4)	1967