

GLOBAL

POPULAR

CULTURE

Turning movies into television into youtube/"wikinomics"/ pop culture/ blog reporting/ the wizard of oz/ Hollywood/ telenovelas/ independent filmmaking

This course is going to examine how stories are told and sold around the world in a post-internet era. We will examine selected texts (words, picture, sound, motion) from around the world and find out how the democratization and globalization of media creation and distribution has changed how people buy and sell entertainment.

Course materials will include Walter Benjamin, Don Tapscott, Blogs, Nigerian movies, telenovelas, Australian sci fi TV, Robert Reich and your research.

(This course assumes familiarity with Star Wars IV, V, and VI.)

GS 104C on MW 4:30 p.m.- 5:55 p.m.