

12:45 pm – 2:10 pm
Studio A (Rm 114)
LHSC

Opening Remarks

Dr. Evan Cornog, Dean, Lawrence Herbert School of Communication

VR Think: The Big Picture of Immersion

The potential of VR for storytelling beyond video games has been amply demonstrated – witness the number of VR docs and VR journalism initiatives that have been rolled out in the last few years. By absenting the omniscient director's hand, it creates a new creative space within which the traditional role of a director must perforce be redefined. As with any new medium, it also raises a host of questions for its creators, users, and researchers. This panel will look at the ethical, creative, and cultural implications of VR storytelling from the perspective of producers, editors, and institutions.

Moderated by Asst. Professor, Russell Chun, Dept. of Journalism, Mass Media, and Public Relations

Featuring:

Marcelle Hopkins, VR Director
James Pallot, Co-Founder, Emblematic Group
Carla Borrás, Series Coordinating Producer, FRONTLINE

2:30 pm – 4:15 pm
Studio A (Rm 114)
LHSC

VR SANDBOX

Try on the latest VR gear and experience immersive projects that are pushing the boundaries of non-fiction storytelling.

4:30 pm – 6:00 pm
Studio A (Rm 114)
LHSC

Whose Point of View: The Technical and Innovative Challenges of VR

The seduction of immersion aside, VR poses a host of new technical challenges. From developing 360-degree camera rigs to devising editing solutions that can deal with 360-degree visuals; from reworking traditional roles of cinematographers and editors to involving web and app developers, this field is in a state of rapid innovation and evolution. This panel will offer a look at the inner-workings of VR technology and solutions, and discuss technical tools, editorial solutions, and software coding that is enabling VR to live in multiple spaces – web, wearable devices, and mobile.

Moderated by Assoc. Professor, Aashish Kumar, Dept. of Radio, TV, Film

Featuring:

Dan Archer, Founder, Empathetic Media
Nathan Griffiths, Interactive Editor, AP
Deniz Ergurel, Founder, Haptic.al

