

# PANELISTS



## Dan Archer

**Founder of Empathetic Media (@empatheticmedia)**, a Brooklyn-based multimedia agency that uses graphic journalism, virtual and augmented reality to tell immersive stories with impact. His work has been published among others by the BBC, Washington Post, Associated Press, Canadian Broadcasting Corp., American Public Media, Vice magazine and Fusion. He is a 2016 Fellow at the Tow Center at Columbia University, was a 2014 Reynolds Journalism Institute Fellow at the University of Missouri and 2011 Knight Journalism Fellow at Stanford University.



## Carla Borrás

**Series Coordinating Producer, FRONTLINE.** Carla manages the day-to-day production of the broadcast, leveraging reporting across platforms and coordinating FRONTLINE's story development. She was instrumental in launching FRONTLINE's digital video and virtual reality efforts. Prior to jumping at the chance to join FRONTLINE in 2008, she worked on films and nonfiction programming for the Discovery Channel, Sony Pictures and truTV.



## Deniz Ergürel

**Technology journalist, media R&D director and entrepreneur.** He is currently a Tow-Knight Fellow at CUNY for Entrepreneurial Journalism and is the founder of Haptic.al. Based in New York, Deniz is an individual member of Wan-Ifra Global Alliance for Media Innovation.



## Nathan Griffiths

**Interactive Editor at the Associated Press**, joined the company in 2012 where he developed interactive data visualizations and news applications and is now focused on developing alternative digital formats for storytelling, including the use of motion tracking, 3D and virtual reality. Prior to working for the AP, Nathan worked for a decade in the technology industry.



## Marcelle Hopkins

**Journalist and VR filmmaker** specializing in human rights and humanitarian crises. She directed, wrote and co-produced a VR documentary on South Sudan for PBS's series FRONTLINE and the Brown Institute for Media Innovation, On the Brink of Famine. She won a Magic Grant from the Brown Institute for Media Innovation, a Social Justice Media Fellowship from the Made in NY Media Center by IFP, a UN Foundation Prize, and a Horizon Interactive Award.



## Jamie Pallot

**Co-founder of Emblematic Group, pioneering producers of virtual reality news and documentary content.** He was formerly Editorial Director of Condé Nast Digital, where he won a National Magazine Award for General Excellence. Pallot has led major digital initiatives at Time Inc., Microsoft, and NewsCorp, as well as editing The Virgin Film Guide in the U.K. He is a former Contributing Editor at Vanity Fair and has written for The Wall Street Journal, the Financial Times Magazine, and Harper's Bazaar.

