

Reservation Information

Name *(Please print clearly.)*

Company Name *(if applicable)*

Title *(if applicable)*

Address

City

State

ZIP

Telephone

Email

Dietary Preference: ☐ Vegetarian ☐ Kosher

Method of Payment

☐ Enclosed is my check for \$ _____ for _____ tickets / _____ tables
(payable to Hofstra University Diversity Celebration).

☐ I wish to be a sponsor.

Indicate package: _____

☐ I wish to pay by credit card. Amount: \$ _____

☐ American Express

☐ MasterCard

☐ Visa

Name printed on card _____

Card number _____ Exp. date _____

Signature _____

Please provide reservation and payment information, and return in the enclosed envelope by November 1, 2012.

Mail to: National Center for Suburban Studies at Hofstra University,
250 Hofstra University, Hempstead, NY 11549-2500 or fax to: **516-463-3907**.

All contributions are tax-deductible to the extent allowed by law.

Proceeds benefit diversity-related scholarships, research and community-based initiatives.



Celebration of SUBURBAN DIVERSITY 2012



*Reservation Information and
Giving Opportunities*

Journal Advertisements

In keeping with our goal of a green, sustainable suburbia – one of the themes of this year's celebration – we will feature a DIGITAL E-JOURNAL that will be displayed continuously during the evening. It also will be available to view on the National Center for Suburban Studies at Hofstra University® website, and a CD of all the ads will be distributed to all guests.

E-Journal submissions must be received by October 23, 2012.

Gold E-Journal Ad.....\$2,000

Silver E-Journal Ad.....\$1,500

Full-Screen E-Journal Ad\$1,000

Half-Screen E-Journal Ad\$500

E-Journal Specifications

- Ads should be created as a PowerPoint file.
- Gold, Silver and Full-Screen Ads can also be created in LANDSCAPE and sized as 10 inches by 7.5 inches and emailed as a PDF.
- Half-Screen Ads should be formatted in PORTRAIT and sized as 5 inches by 7.5 inches.

All ads should be emailed to Ina Katz, at ina.katz@hofstra.edu.

Additional Advertising Opportunities

"History of Suburban Diversity" Booklet Sponsor\$10,000

Banquet Program Sponsor:

Back Program Cover\$10,000

Inside Front Cover\$5,000

For more information about placing an ad or becoming a history booklet sponsor or program sponsor, contact Ina Katz at **516-463-9939** or ina.katz@hofstra.edu.

Cover Image:

Horizons, 2008, Milt Masur, bas relief/collage, overpainted with oil, on panel.

From the Collection of Embracing Our Differences, Long Island: A Project of the Suffolk Center on the Holocaust, Diversity & Human Understanding, Inc.

Sponsorship Opportunities and Benefits

"Hero of Diversity" • \$25,000

Recognition as Prime Sponsor
Two VIP Tables for 12 at Banquet
Gold Ad in Banquet E-Journal

"Champion of Diversity" • \$15,000

Recognition as Key Sponsor
Two VIP Tables for 10 at Banquet
Gold Ad in Banquet E-Journal

"Patron of Diversity" • \$10,000

Recognition as Valued Sponsor
One Table for 12 at Banquet
Silver Ad in Banquet E-Journal

"Friend of Diversity" • \$5,000

One Table for 10 at Banquet
Full-Screen Ad in Banquet E-Journal

"Ally of Diversity" • \$2,000

Four tickets to Banquet
Full-Screen Ad in Banquet E-Journal

"Defender of Diversity" • \$1,000

Two tickets to Banquet
Half-Screen Ad in Banquet E-Journal

Ticket Information

- ☐ Please make _____ reservation(s) at \$250 per person. (\$140 per person is tax-deductible.)
- ☐ Please reserve _____ table(s) for 10 at \$2,000 per table. (\$900 per table is tax-deductible.)
- ☐ I am unable to attend, but would like to make a donation of \$ _____ to benefit diversity-related scholarships and research.

Tickets will be held at the door.