

**29TH ANNUAL
HOFSTRA PRIDE GOLF CLASSIC
AND AUCTION**

honoring
Robert F. Gartland '74



Monday, July 17, 2017

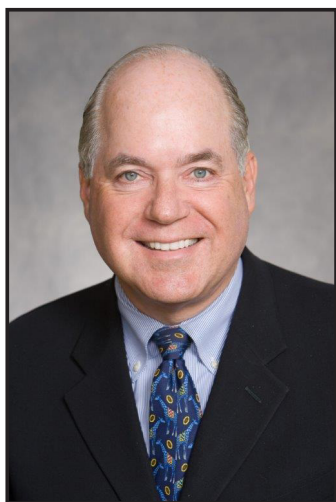
Garden City Country Club

Garden City, New York



2017 HONOREE

Robert F. Gartland



Robert F. (Bob) Gartland is chairman of the Gartland & Mellina Group (GMG), a management consulting firm serving the financial services industry since 2009. Prior to founding GMG, he spent 34 years in the financial services industry, including 28 years (1979-2007) with Morgan Stanley. Since 2010 he has also served as an independent trustee for Fidelity Fixed Income and Asset Allocation Mutual Funds.

Bob graduated from Hofstra in 1974 with a Bachelor of Science in industrial engineering and went on to earn a Master of Science the following year at Columbia University. In the nonprofit sector, Bob is a vice chairman of the Futures in Education Foundation, a member of the St. Francis Hospital Foundation board of directors, and a trustee of St. Dominic Church in Oyster Bay, New York.

He and his wife, Peggy, reside in Cove Neck, New York, and have four children and six grandchildren. They are avid supporters of Hofstra sports teams, season ticket holders for Hofstra Men's Basketball, and members of the Hofstra Athletics Pride Club. They also have endowed a scholarship at Hofstra.

SPONSORSHIP OPPORTUNITIES

Title Sponsor — \$10,000

- ▶ One (1) foursome at the Golf Classic
- ▶ Four (4) additional reception tickets
- ▶ Exclusive first tee sponsor
- ▶ Opportunity to place promotional items and company information in gift bags
- ▶ Company name and logo listed as Title Sponsor on event welcome board

Brunch Sponsor — \$5,000

- ▶ One (1) foursome at the Golf Classic
- ▶ Two (2) additional reception tickets
- ▶ Signage prominently displayed throughout the brunch
- ▶ Opportunity to place promotional items and company information in gift bags
- ▶ Company name and logo on event welcome board

Reception Sponsor — \$5,000

- ▶ One (1) foursome at the Golf Classic
- ▶ Two (2) additional reception tickets
- ▶ Signage prominently displayed throughout the reception
- ▶ Opportunity to place promotional items and company information in gift bags
- ▶ Company name and logo on event welcome board

Golfer Gift Sponsor — \$5,000

- ▶ One (1) foursome at the Golf Classic
- ▶ Sponsors premium giveaway to each golf participant
- ▶ Company name and logo on signage at event registration
- ▶ Company name and logo on event welcome board

Golf Cart Sponsor — \$2,500

- ▶ Company name and logo on all golf carts throughout the course
- ▶ Company name and logo on event welcome board
- ▶ Tee sign on course

Driving Range Sponsor — \$1,000

- ▶ Signage at the driving range
- ▶ Company name and logo on event welcome board
- ▶ Opportunity to add promotional item to golfer gift bags
- ▶ Tee sign on course

Locker Room Sponsor — \$1,000

- ▶ Signage outside both men's and women's locker rooms
- ▶ Company name and logo on event welcome board
- ▶ Opportunity to add promotional item to golfer gift bags
- ▶ Tee sign on course

Putting Green Sponsor — \$500

- ▶ Signage at putting green
- ▶ Company name and logo on event welcome board
- ▶ Opportunity to add promotional item to golfer gift bags
- ▶ Tee sign on course

Tee Sponsor — \$150

- ▶ Tee sign on course

EVENT SCHEDULE

Registration/Brunch – 10 a.m.

Shotgun Start – 12:30 p.m.

Reception – 5:30 p.m.

Dinner and Awards Program – 6:30 p.m.

Day of Golf: Single Golfer \$575

Foursome \$2,300

Pride Package... \$2,400 (includes foursome and tee sponsorship)

- ▶ 18 holes of golf ▶ Golfer gift
- ▶ Brunch and refreshments on the course
- ▶ Reception, dinner and awards ceremony

Dinner and Awards Ceremony only: \$125 per person



DIRECTIONS TO THE GARDEN CITY COUNTRY CLUB

206 Stewart Avenue, Garden City, NY 11530 • 516-746-8070

LONG ISLAND EXPRESSWAY:

Take Long Island Expressway to Exit 34 (New Hyde Park Road); travel south onto New Hyde Park Road. Continue south on New Hyde Park Road to Stewart Avenue, which is two traffic lights after the railroad crossing. Turn left onto Stewart Avenue; the club entrance is one mile on the right.

SOUTHERN STATE PARKWAY:

Take Southern State Parkway to Exit 17 North (Hempstead Avenue); proceed to the second traffic light and turn left on Nassau Boulevard. Continue on Nassau Boulevard to Stewart Avenue, which is the first traffic light after the railroad crossing. Turn left onto Stewart Avenue; the club entrance is three blocks on the left.

GRAND CENTRAL PARKWAY/NORTHERN STATE PARKWAY:

Take Grand Central Parkway/Northern State Parkway to Exit 26 South (New Hyde Park Road). Follow Long Island Expressway directions (above).

REGISTRATION FORM

Name _____

Company Name _____

Address _____

City _____ State _____ ZIP _____

Preferred Phone _____

Email _____

___ golfer(s) for brunch, golf and reception at \$575 per golfer

___ person(s) for dinner only at \$125 per person

___ G.O.L.D. (Graduates of the Last Decade) golfer(s) for
brunch, golf and reception at \$475 per golfer

___ G.O.L.D. (Graduates of the Last Decade) for dinner only
at \$100 per person

☐ **Pride Package – Includes a foursome and tee sponsorship
for \$2,400**

Golfer Information

Golfer #1:

Name _____

Size _____ Email _____

Golfer #2:

Name _____

Size _____ Email _____

Golfer #3:

Name _____

Size _____ Email _____

Golfer #4:

Name _____

Size _____ Email _____

SPONSORSHIP FORM

Please indicate your desired sponsorship level by checking
the appropriate box(es):

- | | |
|-------------------------------------------------|----------|
| <input type="checkbox"/> Title Sponsor* | \$10,000 |
| <input type="checkbox"/> Brunch Sponsor* | \$5,000 |
| <input type="checkbox"/> Reception Sponsor* | \$5,000 |
| <input type="checkbox"/> Golfer Gift Sponsor* | \$5,000 |
| <input type="checkbox"/> Golf Cart Sponsor* | \$2,500 |
| <input type="checkbox"/> Driving Range Sponsor* | \$1,000 |
| <input type="checkbox"/> Locker Room Sponsor* | \$1,000 |
| <input type="checkbox"/> Putting Green Sponsor* | \$500 |
| <input type="checkbox"/> Tee Sponsor | \$150 |

*maximum of two (2) sponsors

Sponsorship Total \$ _____

Message to be printed on sponsorship sign(s):

☐ I cannot attend but would like to make a gift of \$ _____
to support Hofstra Athletics.

PAYMENT INFORMATION

- ☐ Enclosed is a check in the amount of \$ _____,
made payable to Hofstra University.
- ☐ Please charge my credit card in the amount of \$ _____.
- ☐ MasterCard ☐ Visa ☐ American Express

Circle One: Personal Card Corporate Card

Cardholder's Name _____

Card # _____

Expiration Date ____ / ____

Signature _____

Please make all checks payable to HOFSTRA UNIVERSITY and
return with a completed registration/sponsorship form to:
Shaun Rutherford
Room 113 Shapiro Alumni House
150 Hofstra University, Hempstead, NY 11549-1500

Payment is due by July 12, 2017.

To register or pay online, visit hofstra.edu/pridegolfclassic
or contact Shaun Rutherford at **516-463-4919** or
shaun.rutherford@hofstra.edu.