



## CFA Exam Prep Program Content for Level I

The exam curriculum is based on the Candidate Body of Knowledge which is divided into 4 major areas: ethical and professional standards, tools and inputs for investment valuation and management, asset valuation, and portfolio management



\*Source: CFA Institute, September 2008

CFA Institute administers the CFA examinations. Its headquarters are in Charlottesville, USA, with offices also in London, New York and Hong Kong. The Institute is made up of over 95,000 members in 134 countries and over 135 member societies in 56 countries. The Institute is an international not-for-profit organization that sets the highest standards of ethics, education and professional excellence for investment professionals.

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## Cutting-edge online learning provided by 7city Learning

In addition to 16 classroom sessions, you'll have access to a wide range of tools to help you master the content



### Diagnostic Study Planner

Much more than just a time planner, this interactive tool guides you through every step of your personal CFA journey, keeping you abreast of strengths and weaknesses.



### Mobile Learning

Answer practice questions while on the move from your handheld device. In addition, MP3 and MP4 recordings are available for download to your mobile device, allowing you to watch anywhere, anytime.



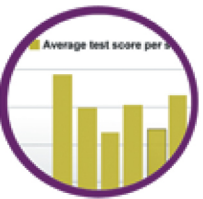
### Live Streaming and Classroom Recordings

Recorded classes are posted on your portal for ongoing reference and review. In addition, you can "attend" our classes via Live Streaming, reaping the benefits even if you can't be there in person.



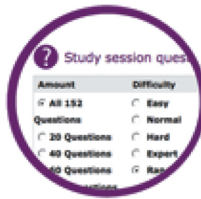
### Email-a-Day

Working in conjunction with your online CFA® portal, Email-a-Day will identify your weak spots through advanced diagnostics, sending you targeted content and advice in order to remedy problem areas.



### Progress Reporting

Tied to our portal diagnostics, you can keep track of your progress and immediately address areas that need work.



### Quizzes, Questions and Online Mock Exams

Our vast question bank contains questions on every single LOS. Customize your own tests according to study session and reading, and focus only on those questions you answered incorrectly in the past.