

M/WBE Certification

Learn how Minority/Women-Owned Business Enterprise Certification can help you find new business opportunities in 2018



How Do I Become a New York State Certified M/WBE?

Firms are typically eligible to apply if they meet the following criteria:

- ❑ Firms doing business in New York State for more than one year
- ❑ Firms that are at least 51% owned, operated and controlled by a minority or a woman for more than one year



HOFSTRA UNIVERSITY®

SCOTT SKODNEK BUSINESS DEVELOPMENT CENTER

Entrepreneurial Assistance Program
Partially funded by Empire State Development

MWBE Certification can assist with the growth and economic development of minority and women-owned businesses.

BENEFITS OF M/WBE CERTIFICATION:

- ❑ **COMPETE IN NEW YORK STATE CONTRACTS**
- ❑ **DEVELOP NEW MARKETING STRATEGIES**
- ❑ **EXPAND YOUR TARGET MARKET**
- ❑ **INCREASE THE CUSTOMER BASE**

FOR MORE INFORMATION ON HOW TO RECEIVE ASSISTANCE EMAIL OR CALL:

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