

# Innovation is the hallmark of a Zarb M.B.A.

*From marketing to management, from health care to sports and entertainment, Hofstra's Frank G. Zarb School of Business educates executives and leaders.*

**A**t Hofstra University's Frank G. Zarb School of Business, our professors teach innovation every day. They helped us create one of the most advanced Master of Business Administration programs, as well as launching dynamic programs in Health Services Management and Quality Management.

Hofstra's new M.B.A. is an intensified program of 41 to 48 credits that focuses on decision making, teamwork, technology and management in a vibrant, interactive and diverse environment. There's also an Executive M.B.A. Students connect to the Internet, sophisticated business software, and library resources through classroom workstations and remote access.

## Anticipated Fall 2006

### **M.B.A. in Sports and Entertainment Management**

will prepare students for leadership in the sports, media, music, event management and gaming industries.

No wonder the Zarb School is the only business school on Long Island with dual accreditation in accounting and business administration by AACSB International.

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