



# Hofstra University

Current Revision Date: 12/03/20

Established: 1935

Location: Hempstead, NY

Mascot: The Pride

Mascot Name: Kate and Willie Pride

Conference: NCAA Division I - CAA

Hofstra University  
Hofstra  
Hofstra Pride

## Verbiage

### Hofstra Blue

PANTONE 661 C

CMYK: 100, 75, 0, 6 | RGB: 0, 53, 148

MADEIRA Rayon: 1076 | RA: 2210

### Hofstra Gold

PANTONE 123 C

CMYK: 0, 23, 91, 0 | RGB: 255, 199, 44

MADEIRA Rayon: 1171 | RA: 2242

### Black

PANTONE Process Black

CMYK: 0, 0, 0, 100 | RGB: 44, 42, 41

MADEIRA Rayon: 1241 | RA: 2296

Approved University colors or the \*PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. \*PANTONE® is a registered trademark of PANTONE, Inc.

### Primary Athletic Marks



Note: Black and white marks for print purposes only

### Primary Athletic Wordmarks



### Primary H Wordmarks



### Hofstra Pride Font

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890

abcdefghijklmnopqrstuvwxyz  
1234567890

Note: The Hofstra Pride Font is also available in a keyable font and may be downloaded at the top right of the artwork page.

Note: Hofstra University offers versions of these marks for all sports on campus; please download the Sport Specific Artwork Pack at the top of the page to access files.

### Secondary Athletic Marks



### Sport Specific Logos





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## Primary University Marks

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## Secondary University Marks

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Note: Recommended fonts for use with Institutional are Avenir Light, Avenir Medium and Avenir Heavy.

Note: H shield cannot be used by itself, must be used with HOFSTRA UNIVERSITY (horizontal or vertical).

## University Coat of Arms

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## School of Law Marks - Formal

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HOFSTRA UNIVERSITY  
MAURICE A. DEANE SCHOOL OF LAW

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HOFSTRA UNIVERSITY  
MAURICE A. DEANE SCHOOL OF LAW

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HOFSTRA UNIVERSITY  
MAURICE A. DEANE SCHOOL OF LAW

## School of Law Marks - Informal

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HOFSTRA | LAW

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HOFSTRA | LAW

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HOFSTRA | LAW

Note: When using the informal law treatment, a formal law treatment must also be present on the item.



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Midnight Blue	Sky Blue	Orange	Sun Yellow	Stone Gray
<b>PANTONE 541 C</b> CMYK: 100, 78, 32, 22   RGB: 0, 60, 113 MADEIRA Rayon: 1042   RA: 2612	<b>PANTONE 284 C</b> CMYK: 59, 17, 0, 0   RGB: 108, 172, 228 MADEIRA Rayon: 1274   RA: 2206	<b>PANTONE 021 C</b> CMYK: 0, 65, 100, 0   RGB: 254, 80, 0 MADEIRA Rayon: 1078   RA: 2397	<b>PANTONE 123 C</b> CMYK: 0, 23, 91, 0   RGB: 255, 199, 44 MADEIRA Rayon: 1171   RA: 2242	<b>PANTONE 424 C</b> CMYK: 30, 20, 19, 58   RGB: 112, 115, 114 MADEIRA Rayon: 1062   RA: 2731

## School of Medicine Marks

50	51	52	53
54	55	56	57

## Office/Department/School Promotional Item Marks

58	59

## School of Nursing Marks

60	61	62	63
64	65	66	67
68	69	70	71

### ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis).
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.
- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.