### **Hofstra University** Current Revision Date: 12/03/20

Established: 1935 **Location:** Hempstead, NY Mascot: The Pride

**Mascot Name:** Kate and Willie Pride **Conference:** NCAA Division I - CAA **Hofstra University** 

Hofstra Hofstra Pride

Hofstra Blue	Hofstra Gold	Black
PANTONE 661 C CMYK: 100, 75, 0, 6   RGB: 0, 53, 148 MADEIRA Rayon: 1076   RA: 2210	PANTONE 123 C CMYK: 0, 23, 91, 0   RGB: 255, 199, 44 MADEIRA Rayon: 1171   RA: 2242	<b>PANTONE Process Black CMYK: 0, 0, 100   RGB: 44, 42, 41</b> MADEIRA Rayon: 1241   RA: 2296

Approved University colors or the \*PANTONE® colors standards, refer to the current editions of the PANTONE color publications. \*PANTONE® is a registered trademark of PANTONE, Inc.

## **Primary Athletic Marks**







Note: Black and white marks for print purposes only

### Primary H Wordmarks

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HOFSTRA ATHLETICS





# Secondary Athletic Marks 8 H H H H

### **Primary Athletic Wordmarks** 15 16 18 19

**Verbiage** 

#### **Hofstra Pride Font**

**ABCDEFGHIJKLM NOPORSTUVWXYZ** 1234567890

abcdefghi jklmnopqr stuvwxyz 1234567890

Note: The Hofstra Pride Font is also available in a keyable font and may be downloaded at the top right of the artwork page.

Note: Hofstra University offers versions of these marks for all sports on campus; please download the Sport Specific Artwork Pack at the top of the page to access files.

### **Sport Specific Logos**



HOFSTRA



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HOFSTRA



**Primary University Marks** 27 30 28 29 **HOFSTRA HOFSTRA HOFSTRA** UNIVERSITY UNIVERSITY®

**Secondary University Marks** 

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Note: Recommended fonts for use with Institutional are Avenir Light, Avenir Medium and Avenir Heavy.

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Note: H shield cannot be used by itself, must be used with HOFSTRA UNIVERSITY (horizontal or vertical).



35 **HOFSTRA** 

> MAURICE A. DEANE SCHOOL OF LAW



School of Law Marks - Formal

**HOFSTRA** Maurice A. Deane

**School of Law Marks - Informal** 

**LAW** 

HOFSTRA.



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HOFSTRA UNIVERSITY

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Maurice A. Deane School of Law



HOFSTRA.

**LAW** 

# HOFSTRA LAW

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Maurice A. Deane School of Law

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HOFSTRA LAW

HOFSTRA LAW

Note: When using the informal law treatment, a formal law treatment must also be present on the item.



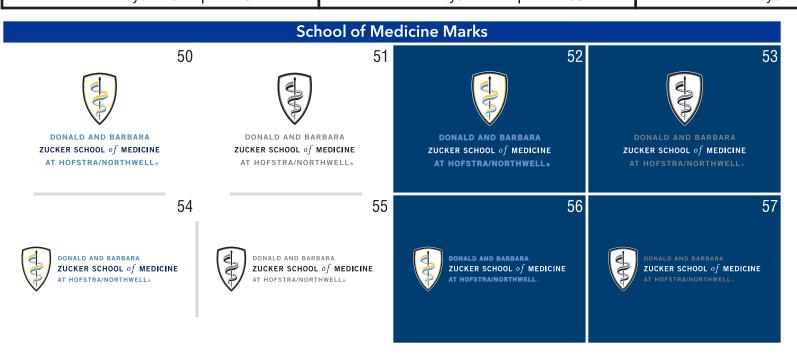


Midnight Blue **Sky Blue** Sun Yellow **Stone Gray** Orange **PANTONE 541 C PANTONE 284 C PANTONE 424 C PANTONE 021 C PANTONE 123 C** CMYK: 30, 20, 19, 58 | RGB: 112, 115, 114 CMYK: 100, 78, 32, 22 | RGB: 0, 60, 113 CMYK: 59, 17, 0, 0 | RGB: 108, 172, 228 CMYK: 0, 65, 100, 0 | RGB: 254, 80, 0 CMYK: 0, 23, 91, 0 | RGB: 255, 199, 44 MADEIRA Rayon: 1062 RA: 2731 MADEIRA Rayon: 1042 | RA: 2612 MADEIRA Rayon: 1274 | RA: 2206 MADEIRA Rayon: 1078 | RA: 2397 MADEIRA Rayon: 1171 | RA: 2242

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SCHOOL of NURSING

PHYSICIAN ASSISTANT STUDIES

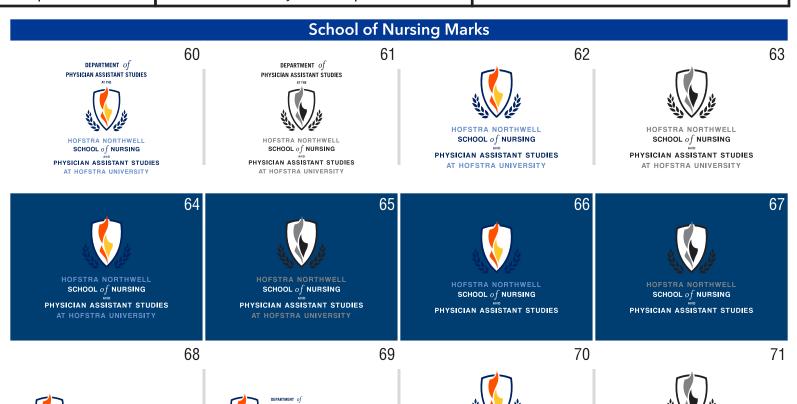




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MORTHWELL

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### **ADDITIONAL PERTINENT** INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis).
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.

- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.

HOESTRA NORTHWELL

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