

March Eighth
1 9 3 7

Dr. Matthew Chappell
Canadian Pacific Building
New York, N. Y.

Dear Dr. Chappell:

From this point on I would like to begin a systematic, three-times-a-week promotion of a selected list of prospective sponsors for your show.

Before doing so, however, I think you should send me a letter indicating what you think my participation should be in the event the show is sold to a sponsor.

I understand that you will be able to furnish me with station reports on volume of mail received by your program as well as by others, such as the Good Will Court, both now and prior to the Court's sponsorship by Chase & Sanborn.

Sincerely,

Clayton W. Cousens.

cwc/rd