

## PARENT SURVEY 2009

Most respondents out of the record 855 Parent Survey 2009 participants were parents of first-year and sophomore students who are residing on campus; live outside NY state; have BA or post-graduate degrees; are not Hofstra alums; are female; are baby-boomers (ages 45-67). This year's results are compared to results of Parent Survey 2008.

### PARENT SURVEY RESULTS:

How important are the following sources of information about Hofstra (very important and important):

- Hofstra Family Link e-letter (e-mail): 86% (2008: 80%)
- Hofstra family website (hofstra.edu/parfam): 72% (2008: 73%)
- Hofstra Family Connection printed newsletter: 59% (2008: 61%)

How often do you communicate with your student ?

- More than once a day: 15% (2008: 15%)
- Daily: 24% (2008: 23%)
- 4-6 times per week: 19% (2008: 20%)
- 2-3 times per week: 22% (2008: 25%)
- About once per week: 17% (2008: 15%)
- 2-3 times per month: 3% (2008: 3%)

How often do you communicate with your student via the following methods (very frequently and frequently)?

- Student's cell phone: 86% (2008: 90%)
- Text messaging: 50% (2008: 43%)
- E-mail: 42% (2008: 41%)
- Instant messaging: 17% (2008: 21%)
- Regular mail: 5% (2008: 5%)
- Student's landline phone: 4% (2008: 2%)

How often do you visit campus?

- Rarely: 26% (2008: 24%)
- Once or twice per semester: 53% (2008: 54%)
- About once per month: 14% (2008: 14%)
- 2-3 times per month: 4% (2008: 6%)
- Once per week or more: 3% (2008: 2%)

Of which programs publications and services below are you aware?

- Parent Orientation: 90% (2008: 81%)
- Family Weekend: 95% (2008: 58%)
- Hofstra family Web site (hofstra.edu/parfam): 73% (2008: 56%)
- Hofstra Family Link e-letter (e-mail): 79% (2008: 56%)
- Hofstra Family Connection printed newsletter: 55% (2008: 38%)

- Parent and Family Handbook: 50% (2008: 36%)
- Parent and Family Programs Office: 50% (2008: 11%)

How strongly do you agree or disagree with the following statements? (strongly agree or agree)

- Hofstra University includes parents and families in the college community: 72% (2008: 65%)
- My student made a good choice in attending Hofstra: 86% (2008: 82%)

Which best describes how you think your student will change/has changed while in college:

- Slow and gradual development across all years in college: 67% (2008: 66%)
- Most significant changes in the first year with less development in subsequent years: 17% (2008: 16%)
- Little or moderate change in the first year with more changes closer to graduation: 14% (2008: 16%)
- No change across all years in college: 2% (2008: 2%)

Thinking about this academic year (08-09), what have been your greatest concerns regarding your student? (top four answers)

- Academics: 57% (2008: 59%)
- Finances: 50% (2008: 48%)
- Health and safety: 42% (2008: 41%)
- Career planning/job search: 40% (2008: 37%)

On what topics has your student most requested your assistance and advice? (top four answers)

- Finances: 56% (2008: 56%)
- Academics: 44% (2008: 44%)
- Career planning/job search: 30% (2008: 28%)
- Health and safety: 23% (2008: 23%)

About how much of college expenses do you expect your student to contribute?

- 0%: 23% (2008: 19%)
- 1-10%: 38% (2008: 37%)
- 11-25%: 15% (2008: 17%)
- 26-50%: 10% (2008: 12%)
- 51-74%: 5% (2008: 5%)
- 75% or more: 9% (2008: 9%)