



Social Media Do's and Don'ts

Do you take P.R.I.D.E. in your social media self?

DO

Start By Googling Yourself

Even if you have a common name, you never know what might show up in a search!

Post "Career-Friendly" Links

Social media is great for sharing opinions, but be wary of what your posts may say about you to an employer.

Follow Your Mentors/Role Models

Stay up to date on what professionals in your dream career field are doing!

Make (and USE!) a LinkedIn Profile

It gives you a professional social media self, and keeps the networking going with those in your field!

Keep a Consistent Social Media Presence

Conflicting personas across accounts can make employers unsure of which "you" they are hiring!

Use Proper Grammar and Spelling

Using shortened lingo is OK if you're on Twitter and have a character limit, but using "U" or "TTYL" elsewhere on social media can look unprofessional.

Bring Social Media Interactions into the "Real World"

If you run into someone you're connected with online, say hi and use the link to strike up conversation!

DON'T

Post Illegal Activities

No matter how you slice it, sharing anything related to illegal activities can get you into hot water with a lot more than just an employer.

Bully or Use Hateful Speech

The idea of "treating others as you would like to be treated" still stands as the Golden Rule — even on social media!

Trash-Talk Professors, Co-Workers or Companies

You never know who might be able to see what you post. Don't let something you say one day get you into trouble the next!

"Check-In" Excessively

Constantly updating social media with your whereabouts can be annoying as well as dangerous.

Lie, Cheat or Plagiarize

You wouldn't use someone else's work in a paper, right? Your social media self should be just that — yours!

Have an Unprofessional Social Media Presence

Posting pictures from last Friday might be fun, but do you really want an employer to see them?

Rely on Your Privacy Settings

Privacy settings, though great, are not a catch-all. You never know who may be able to see your posts!

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