

HOFSTRA UNIVERSITY

THE JEFFREY C. KRAUS ENDOWED RADIO AWARD & THE MARC WIENER AWARD FOR 2024-2025

Dear Applicant:

The Hofstra Radio Alumni are pleased to announce two student awards for the 2024-2024 Academic year. Since 1994, the HRAA has been awarding the Jeffrey C. Kraus Endowed Radio Award to provide financial assistance to students at Hofstra University. This award was named as a tribute to Jeffrey C. Kraus '61, who embodied the spirit of Hofstra radio for over 30 years, first as student station manager and later as respected alumnus and longtime General Manager.

The Jeffrey C. Kraus Endowed Radio Award is awarded each spring to Hofstra students based upon their talent in and commitment to radio. A minimum grade-point average of 2.5 is required. All applicants must be attending Hofstra University in the Fall 2024 semester and be either a full participating member of WRHU or a Communications Audio Major. The scholarship is awarded by Hofstra University and the Office of Financial Aid upon the recommendation of the HRAA Award Committee.

The amount of The Jeffrey C. Kraus Endowed Radio Award will be determined based on available interest generated from our endowment fund. The Marc Wiener Award will GIVE \$500.00 to up to two students.

THE KRAUS AWARD IS BASED ON MERIT AS DETERMINED BY AN ESSAY AND AN AUDIO DEMO, BOTH OF WHICH ARE TO BE SUBMITTED VIA EMAIL WITH THE ESSAY AS A PDF FORMAT AND THE AUDIO DEMO AS AN MP3 TO hofstraradioalum@hofstra.edu

The Marc Wiener Award is being presented again this year to up to two WRHU station members for the 2024-2025 school year, in honor of alumnus Marc Wiener, who served as the President of the Hofstra Radio Alumni Association for many years and is a member of the Hofstra Radio Hall of Fame.

Applicants for The Wiener Award must demonstrate interest in one of the following criteria:

- *Interest in the art and technology of engineering
- *Interest in the role music plays in audio content
- *Interest in the integration of technology and broadcasting.

THE WIENER AWARD IS BASED ON MERIT AS DETERMINED BY AN ESSAY AND AN AUDIO DEMO, THEY ARE TO BE SUBMITTED VIA EMAIL WITH THE ESSAY AS A PDF & THE DEMO AS AN MP3 TO hofstraradioalum@hofstra.edu

BOTH AWARDS REQUIRE SUBMITTING YOUR APPLICATION, ALONG WITH YOUR COLLEGE TRANSCRIPT. FRESHMAN ALSO NEED TO ADD THEIR HIGH SCHOOL TRANSCRIPT. TRANSFER STUDENTS SHOULD INCLUDE PRIOR SCHOOL TRANSCRIPTS OR DEGREE AUDIT REPORT (DAR)

IF A CURRENT HOFSTRA STUDENT; **TWO LETTERS OF RECOMMENDATION**; AND A COMPLETED **FERPA FORM**, WHICH CAN BE FOUND AT: [HOFSTRA.EDU/PDF/ACADREC_FERPA.PDF](https://hofstra.edu/pdf/acadrec_ferpa.pdf) ARE TO BE MAILED. PLEASE INDICATE ON FERPA: NAME OF AUTHORIZED PERSON: **HRAA AWARD COMMITTEE.**

Note: Students can apply for both awards but can only receive one award for 2024-2025. The awards will be given directly to selected students for use toward enhancing their academic experience at Hofstra.

The enclosed application must be completed and returned no later than **FRIDAY, APRIL 5, 2024 AT 5PM** to: Hofstra Radio Alumni Association; Amy Reich, Executive Director for Alumni Affairs Libby and Joseph G. Shapiro Alumni House 150 Hofstra University Hempstead, NY 11549 Email: Amy.Reich@Hofstra.edu

If you have any questions, please contact the Office for Alumni Affairs at (516) 463-6636 or Award Committee Chair, Sue Zizza at (516) 483-8321.

With Hofstra Pride,

Liane Sousa, Susan Zizza '87,'96 Karen Montalbano

President, HRAA Award Committee Chair, HRAA Award Committee Co-Chair, HRAA

Hofstra University the Jeffrey C. Kraus Endowed Radio Award & Marc Wiener Award 2024-2025 Cover Page 2

APPLICATION DEADLINE: Friday, April 5, 2024 at 5pm

Instructions: For either the Kraus or Wiener applications: please type and complete this first page of the application and return it to Hofstra Radio Alumni Association, c/o Amy Reich, Executive Director for Alumni Affairs at hofstraradioalum@hofstra.edu **Note: Students can apply for both awards but can only receive one award.**

Next choose which award you are applying for and be sure to complete all the required elements.

Page 3 of this application is the second section required for The Kraus Award.

Page 4 of this application is the second section required for The Wiener Award.

Name: _____

Student ID# (700#) _____

Address:

Phone:

Year in School at the start of the next Fall semester: (i.e., Fr./Soph./Jr./ Sr. /Graduate Student)

Which Award are you applying for? _____

Please answer all of the following questions:

Are you a transfer student? _____

If yes, what school did you attend prior to Hofstra? _____

Current GPA? (Information will be verified) Why are you attending Hofstra?

Have you listened to WRHU?

If so, how long have you been listening?

What shows have you listened to on WRHU and what are the best qualities of that show?

APPLICATION DEADLINE: Friday, April 5, 2024 at 5pm

For the Jeffrey C. Kraus Award, for Sections A & B, please email answers to hofstraradioalum@hofstra.edu, BEING SURE TO IDENTIFY WHICH IS SECTION A AND WHICH IS SECTION B.

Section A

What extracurricular activities have you been, or are you now, involved with that have helped you to learn more about radio, audio production or writing for the audio medium? Please list them and give the dates of how long you have been involved.

Section B

In a typed 500-word essay please explain why you have chosen to study radio/audio production at Hofstra University. Please use the following questions as a guide when writing your essay.

What does radio mean to you?

How do you see radio differing from other media (i.e., TV, print, computers)?

What, or who, has inspired you to study radio/audio?

Describe a moment, or incident, that moved you to want to pursue a career in radio? If there is no such singular moment in your life, then explain what drives you to want to be in radio today and why?

What aspect of the radio/audio industry interests you most? (i.e., announcing, engineering, production, the music industry, talent.)

What aspects of the radio/audio industry do you think are most important to learn?

Is the study of radio/audio theory more important than practical experience? Yes, no or both and why?

What do you feel you can bring to the radio/audio industry?

How do you see the industry changing over the next 10 years?

What changes would you like to be a part of?

What short-term and long-term goals do you hope to achieve throughout your radio/audio career?

The following questions are general information we would like to know about you and your interest in this award. Please answer BOTH questions concisely and to the best of your ability.

1. What does receiving this award mean to you?
2. How do you think you might use these funds?

Section C – Audio Demo

Please include a 3-to-5 minute audio demo of your work. Incoming freshmen are not required to provide an audio demo.

Your audition demo should exemplify your current audio broadcasting skills. (i.e. news, productions, announcing, etc.)

APPLICATION DEADLINE: Friday, April 5, 2024 at 5pm

For the Marc Wiener Award, please email answers to hofstraradioalum@hofstra.edu, BEING SURE TO IDENTIFY WHICH IS SECTION A AND WHICH IS SECTION B.

Section A

In a typed 350-word essay please explain your interest and involvement in one of the below areas at Hofstra University.

- Interest in the art and technology of engineering.
- Interest in the role music plays in audio content.
- Interest in the integration of technology and broadcasting.

The following questions are general information we would like to know about you and your interest in this award. Please answer BOTH questions concisely and to the best of your ability.

- What does receiving this award mean to you?
- How do you think you might use these funds?

Section B – Audio Demo

Please include a 3-to-5 minute audio demo of your work. Incoming freshmen are not required to provide an audio demo.

Your audition demo should exemplify your current audio skills.