Hofstra University Libraries
Long Island Studies Institute
and the Hofstra Cultural Center
present

Redefining Suburban Studies:
Searching for a New Paradigm

An Interdisciplinary Conference
March 30 and 31, 2001

Photo courtesy of the Long Island Studies Institute at Hofstra University
Hofstra University, a private, nonsectarian, coeducational university, founded in 1935, Long Island's first coeducational college.

LOCATION: Nassau County, Long Island, 25 miles east of Manhattan.

DIRECTIONS: Long Island Rail Road station less than two miles from campus; John F. Kennedy LaGuardia and MacArthur Airports within 30 minutes.

ACCESSIBILITY: Hofstra is 100-percent program accessible to persons with disabilities.

STUDENT BODY: Approximately 8,000 full-time undergraduate students. Total University enrollment, including part-time undergraduate, graduate and School of Law, is approximately 13,000. Male-female ratio is 48-to-54 percent.

ALUMNI: More than 90,000.

FACULTY: 489 full time (90 percent hold the highest degrees in their fields) and 1,176 in total.

CLASS SIZE: Student-faculty ratio is 13-to-1.

THE FACULTIES AT Hofstra: Hofstra College of Liberal Arts and Sciences, New College, Frank G. Zarb School of Business, School of Communication, School of Education and Allied Human Services, School of Law, School for University Studies, University College for Continuing Education.

32 ACCREDITATIONS, including:
- Middle States Association of Colleges and Schools
- National Council for Accreditation of Teacher Education (NCATE)
- Accreditation Board of Engineering and Technology (ABET)
- American Psychological Association (APA)
- AACSB - The International Association for Management Education
- American Bar Association (ABA)
- Phi Beta Kappa - one of only 255 institutions out of more than 3,600 colleges and universities nationwide.

THE Hofstra Libraries are fully computerized and contain 1.6 million volumes available for student use.

THE Hofstra Museum is accredited by the American Association of Museums.

THE Hofstra Campus is a registered member of the American Association of Botanical Gardens and Arboretas.

DEGREES: Bachelor's degrees offered in 104 areas of study, 123 graduate programs, including Ph.D., Ed.D., Psy.D. and J.D. degrees.

SUMMER SESSIONS: Full program of day and evening undergraduate and graduate courses during two separate five-week sessions, which begin in May and July.
Hofstra University Libraries
Long Island Studies Institute
and the
Hofstra Cultural Center

present

Redefining Suburban Studies: Searching for a New Paradigm

An Interdisciplinary Conference
March 30 and 31, 2001

Conference Co-Directors

Daniel R. Rubey
Dean of Library and Information Services
Hofstra University

Barbara M. Kelly
Director of Long Island Studies Institute,
Rare Books and Manuscripts
Hofstra University

Conference Coordinator

Richard Pioreck
Assistant Director
Projects, Publications and Faculty Liaison
Hofstra Cultural Center

James M. Shuart
President
Hofstra University

J. Richard Block
Vice President for Planning and Liaison
Hofstra University

Herman A. Berliner
Provost and Dean of Faculties
Lawrence Herbert Distinguished Professor
Hofstra University

John J. Conefry, Jr.
Chairman, Board of Trustees
Hofstra University

Michael B. DeLuise
Vice President for University Relations
Hofstra University

Natalie Datlof
Executive Director, Hofstra Cultural Center
Hofstra University

Hofstra University Redefining Suburban Studies Conference Committee

Ralph Acampora
Philosophy

M. David Burghardt
Engineering

Elliot Jurist
Philosophy

Joann Krieg
English

Douglas A. Morrow
Communications

Anne O’Byrne
Philosophy

Dennis Radcliffe
Geology

Jean-Paul Rodrigue
Economics/Geography

Grant Saff
Economics/Geography

Gail Satler
New College

Marc Silver
Sociology

James Wiley
Economics/Geography

The Hofstra Cultural Center gratefully acknowledges the support of
Hofstra University Bookstore
A service of Barnes & Noble
Directors’ Message

America is now a suburban nation. The post-war suburban model for realizing the American Dream has become a way of life for most of us. Suburbanites are the new majority. Developed as an alternative to crowded cities and the passing rural agricultural economy for returning World War II veterans and members of the urban working classes, the suburbs were popularized in the national imagination by communities such as Long Island’s Levittown. But over the years, the escape from urban blight and decay has become a flight to the cultural wasteland in the popular imagination. The “burbs” have been stereotyped as a two-child, two-car dystopia, parodied as ticky-tacky and bourgeois.

Part of the problem may be that our political and social discourse about the suburbs for the past half-century has continued to see “suburbs” in the shadow of the “urbs,” the great 19th-century cities that gave birth to them. Our vocabulary and conceptual frameworks for understanding suburban issues have remained bound by the subordination of “suburb” to “urb.” Terms such as sub-urban, ex-urban, exo-burbs, urban sprawl and edge cities keep us from approaching suburbs as complex and multifaceted phenomena and valid objects of study in themselves.

In 1985 Kenneth T. Jackson published The Crabgrass Frontier: The Suburbanization of the United States, a groundbreaking work that removed suburbia from the shadows of the American city and examined it squarely on its own terms. In his own words, Professor Jackson “sought to integrate intellectual, architectural, urban and transportation history with public policy analysis.” The book served to elevate the American suburb to a new prominence within the field of urban studies. Kenneth Jackson’s interdisciplinary approach examined the suburb not only as form and place, but also as social setting, business, political entity and conceptual framework. In 1987 Professor Jackson was answered quickly by Robert Fishman’s Bourgeois Utopias: The Rise and Fall of Suburbia.


The subtitles of these books suggest that we still tend to see the suburbs in terms of "rise and fall," as a downward progression from utopian dream to bourgeois nightmare. But the realities of the American suburbs are more complicated and multifaceted, and they affect almost all areas of American life. A new field of investigation, suburban studies, is developing across disciplinary boundaries to investigate and understand the various phenomena of suburbia. In organizing this conference, Redefining Suburban Studies: Searching for a New Paradigm, we have taken advantage of Hofstra University’s location on Long Island (the home of Brooklyn Heights, the first American suburb), the University Libraries’ strong collections in Long Island and New York State history, and the research and programming of Hofstra’s Long Island Studies Institute.

Our intention was to provide a forum for new approaches to study the suburbs. It is time to take a new look at existing models of understanding the suburbs, moving suburbia to the forefront rather than treating it as merely a dark “other” for the city. We hope the conference will give us an opportunity to reassess our concepts about suburbia and examine the suburbs in terms of the unique problems and opportunities they present, rather than simply measuring them against either rus or urb.

The interdisciplinary focus of this conference reflects the nature of modern suburbs and the growing body of research about them. The initial group of Hofstra faculty members who planned this conference came from a wide range of disciplines, from sociology, anthropology, history, business and economics, geography, engineering and architecture, and from communications, philosophy, law, English literature and cultural studies as well. Wherever feasible, we have mixed disciplinary approaches on a single panel in order to give a sense of the many perspectives from which the same issues can be viewed. We hope to leave the conference with newly enriched perspectives and new ideas for future research, and with a definition of a new interdisciplinary paradigm for suburban studies.
We welcome all of our distinguished guests, panelists, moderators and discussants, and we are particularly honored that Professor Kenneth T. Jackson, author of *The Crabgrass Frontier* and Hofstra's Joseph G. Astman Distinguished Conference Scholar, will speak at the conference banquet on Friday, March 30. Professor Jackson's talk, “Rethinking The Crabgrass Frontier,” will reexamine his groundbreaking work and suggest some further avenues for study. The Saturday plenary session from 10:30 a.m. to 12:30 p.m. will feature Professor Jackson, his colleagues and several of his former students in a discussion of his work and its impact over the past 15 years.

Geri E. Solomon, Hofstra University's Archivist, curated and coordinated the exhibition *Families on the Move: Developing Suburban Communities* in the Axinn Library's David Filderman Gallery. The photos, brochures and artifacts in the exhibition support Professor Jackson's thesis that America was a suburban nation long before the GI Bill and the post-war suburban subdivisions. Dean David C. Christman, Karen Albert and Mary Wakeford from the Hofstra Museum arranged for the installation. Gregg and Gary Hammond shared materials from their private collections. Otherrepositories whose materials are on display include the Nassau County Museum, Long Island Studies Institute, Cornell University, the Bryant Library's local history room, the Suffolk County Historical Society, the Huntington Historical Society and the Archives of the Town of Hempstead.

We thank the conference committee members who generously gave their time and expertise to help make the conference program a success. They generated the topical themes that helped to define the conference, read paper submissions, and many agreed to serve as panel moderators.

We are especially indebted to the staff of the Hofstra Cultural Center, whose efficiency and skill made this gathering of scholars from all over the country possible. Executive Director Natalie Datlof and Associate Director Athelene A. Collins-Prince have used their extensive skills and experience to solve problems before we knew they existed. Assistant Director for Projects, Publications and Faculty Liaison Richard Pioreck, the Conference Coordinator, has pulled together all the myriad essential elements necessary to make a conference work. Bob Spiotto, Associate Director of Performing Arts and Producer of Special Events, cheerfully immersed himself in the character of Tommy DeMaria, *The Man Who Loved Levittown*, and recreated the suburban spirit that marked the early post-war years.

Paul Sirianni, General Manager of the Hofstra University Bookstore, ordered the books and arranged the authors' book signing sessions to provide access to the published work of the conference participants. Thanks also to Professor Douglas A. Morrow of the School of Communication, producer-director of the *Tri-State Minutes* series, and his student video-makers – Joe Laronga, Cheryl Noonan, Sharon McGlone, Greg Kasoff, Mirrella Di Paola, Laurel Dusenberry, Donna Porstner, Denise Rueda and Matt Zisel – for sharing their work with us.

Vicki Dwyer, along with her colleagues in Printing and Publication Services, produced the programs and registration packets. Our creature comforts throughout the conference are overseen by Kathleen Dwyer, Director of Scheduling, and her crew of able assistants, along with the staff of Lackmann Culinary Services.

In closing, we would like to acknowledge the unflagging support that Hofstra's President, Dr. James M. Shuart, has given the Hofstra Cultural Center since it was founded in 1976. Since its inception under the late Joseph G. Astman, the Cultural Center has organized outstanding conferences, providing the general public as well as academic audiences with a wide range of high-quality scholarship.

Daniel R. Rubey
Professor and Dean,
Library and Information Services
Hofstra University Libraries
Hofstra University

Barbara M. Kelly
Director, Long Island Studies Institute,
Rare Books and Manuscripts
Hofstra University Libraries
Hofstra University
CONFERENCE REGISTRATION
Student Center Theater Lobby
Sondra and David S. Mack Student Center, North Campus

BOOK DISPLAY AT HOFSTRA UNIVERSITY BOOKSTORE
Selected titles relevant to the conference
Author signings 1-4 p.m.
Sondra and David S. Mack Student Center, North Campus

VIDEO VIEWS OF SUBURBIA
Tri-State Minutes Series
Room 145
Sondra and David S. Mack Student Center, North Campus

Douglas A. Morrow
Producer/Director
Special Assistant Professor of Communication
School of Communication
Hofstra University

Tri-State Minutes student video-makers:
Mirrella Di Paola Sharon McGlone
Laurel Dusenberry Cheryl Noonan
Greg Kasoff Donna Porstner
Joe Laronga Denise Rueda
Matt Zisel

EXHIBITION
Families on the Move: Developing Suburban Communities
David Filderman Gallery
Ninth floor
and Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall
10th floor
Joan and Donald E. Axinn Library, South Campus

Photo courtesy of the Long Island Studies Institute at Hofstra University
PRE-CONFERENCE EVENT
DRAMATIC READING
Student Center Theater
Sondra and David S. Mack Student Center, North Campus

THE MAN WHO LOVED LEVITTOWN

by W.D. Wetherell
adapted and performed by Bob Spiotto
Associate Director of Performing Arts
and Producer of Special Events
Hofstra Cultural Center

This offbeat 1985 short story is “built” around the ruminations of the prototypical post-World War II man who needs to have his say with regard to the crowded roads, high taxes, rising costs, polluted waterways and subsequent waves of suburban sprawl that changed the geographic face of Long Island.

“W.D. Wetherell is a canny, fastidious storyteller.”
-- The New York Times Book Review

Bob Spiotto holds a B.F.A. in theater performance from Hofstra University and an M.F.A. in directing from The Catholic University of America. In addition to his duties at the Hofstra Cultural Center, Mr. Spiotto is also Associate Producer for Hofstra USA Productions and has served as an adjunct faculty member in New College and on the faculty of University College for Continuing Education. Locally, his directing and acting credits have taken him from Queens to Quogue, and at Hofstra he has been involved in more than 250 productions or related presentations since 1990.

W.D. Wetherell's 12 books include Wherever That Great Heart May Be, Small Mountains, Chekhov's Sister, The Wisest Man in America, Upland Stream, Hyannis Boat and Other Stories, and The Man Who Loved Levittown, for which he received the Drue Heinz Literature Prize. He is also the recipient of two NEA Fellowships, the National Magazine Award, and in 1998 he received the Strauss Living Award for outstanding achievement from the American Academy of Arts and Letters. His latest novel, Morning, will be released this year.
Friday, March 30, 2001

10:45 A.M.-
OPENING CEREMONY
Student Center Theater
Sondra and David S. Mack Student Center, North Campus

12:45 P.M.
GREETINGS AND INTRODUCTIONS
Herman A. Berliner
Provost and Dean of Faculties
Lawrence Herbert Distinguished Professor
Hofstra University

WELCOME
Daniel R. Rubey
Dean of Library and Information Services
Hofstra University
Conference Co-Director

COMMENTS
Hon. Charles E. Schumer
United States Senator
New York

KEYNOTE ADDRESS
Philip C. Dolce
Chair, Department of Social and Behavioral Sciences
Professor of History
Bergen Community College
Paramus, NJ
“Motion Pictures and Suburbs”

12:45-1:30 P.M.
LUNCH (on your own) See page 28 for dining facilities.

1:30-3 P.M.
CONCURRENT PANELS

PANEL I-A: ENVIRONMENTAL POLITICS
West Plaza Room
Sondra and David S. Mack Student Center, North Campus

MODERATOR
Geri Solomon
University Archivist
Hofstra University

Mark Friedberger
Adjunct Lecturer in History
Texas Christian University
Fort Worth, TX
“Sprawl and the Rural-Urban Fringe in North Texas, 1985-2000”

Peter Siskind
Ph.D. Candidate in History
University of Pennsylvania
Philadelphia, PA
“Affluence, Ambiguity and Isolation: Suburban Environmental Politics During the 1960s and 1970s”

Photos courtesy of the Long Island Studies Institute at Hofstra University
PANEL I-A CONT’D

Hugh Bartling
Assistant Professor of Political Science
University of Central Florida
Orlando, FL
“Towards an Ecology of Suburbia”

PANEL I-B: SANCTUARIES AND SOCIAL HALLS:
PUTTING RELIGION INTO SUBURBAN STUDIES
Student Center Theater
Sondra and David S. Mack Student Center, North Campus

MODERATOR

Joann Krieg
Professor of English
Hofstra University

Etan Diamond
Senior Research Associate
The Polis Center
Indiana University
Indianapolis, IN
“Survey of the Historical Literature on Suburban Religion”

Darren Dochuk
Graduate Teaching Assistant in History
University of Notre Dame
South Bend, IN
“Lost in Lotus Land: A Congregational Encounter with Suburbia”

Stephanie Dyer
Lecturer in History
Princeton University
Princeton, NJ
“From Suburban City on a Hill to Urban Church of the Savior:
James Rouse’s Journey Through the Landscape of American Protestantism”

RESPONDENT

Robert Fishman
Professor of Architecture and Urban Planning
University of Michigan
Ann Arbor, MI
PANEL I-C: RACE IN THE AMERICAN DREAM
East Plaza Room
Sondra and David S. Mack Student Center, North Campus

MODERATOR

Andrew Wiese
Associate Professor of History
San Diego State University
San Diego, CA

John R. Breihan
Professor of History
Loyola College
Baltimore, MD
“Garden Suburbs for the Working Class: Prefabrication, Planning and Racial Discrimination in Suburban Baltimore During World War II”

Ivy Holliman
Teaching Assistant in History
The University of Georgia
Athens, GA

S. Maxwell Hines
Assistant Professor of Curriculum and Teaching
Hofstra University

and

Alan J. Singer
Associate Professor of Curriculum and Teaching
Hofstra University
“Troubled Past, Contentious Present, Problematic Future: Race and Long Island Schools Since World War II”

Leslie Wilson
Associate Professor of History
Montclair State University
Upper Montclair, NJ
“Moving Walls: Restrictive Covenants and Residential Mobility in Los Angeles”

Photos courtesy of the Long Island Studies Institute at Hofstra University
3-4:30 P.M.  

CONCURRENT PANELS

PANEL II-A: TRANSPORTATION'S IMPACT ON SUBURBAN FORM  
West Plaza Room  
Sondra and David S. Mack Student Center, North Campus

M Od er at or

Jean-Paul Rodrigue  
Assistant Professor of Economics/Geography  
Hofstra University

Alan J. Bliss  
Ph.D. Candidate in History  
University of Florida  
Gainesville, FL  
“Ramp Neighborhoods”

Joshua L. Schank  
Ph.D. Candidate in Urban Planning  
Columbia University  
Transportation Planner for New York  
Metropolitan Transportation Authority  
New York, NY  
“Airports and Suburban Development”  
(co-authored with Professor Elliot Sclar, Columbia University)

Zachary M. Schrag  
Ph.D. Candidate in History  
Columbia University  
New York, NY  
PANELL II-B: COMMERCIAL PATTERNS AND STRATEGIES
Student Center Theater
Sondra and David S. Mack Student Center, North Campus

Moderator
Marge Harrison
Ph.D. Candidate in History
Columbia University
New York, NY

Michele Bertomen
Associate Professor of Architecture
New York Institute of Technology
Central Islip, NY
“Conditions Favorable for Big Box Formation: Strategies for Retaining Diversity”

Curtis Miner
Ph.D. Candidate in History
University of Pittsburgh
Pittsburgh, PA
Senior Curator, History (Popular Culture)
The State Museum of Pennsylvania
Harrisburg, PA
“From City Alleys to Suburban Lanes: Post-War Pennsylvania and the Suburban Bowling Boom”

PANELL II-C: STUDYING CULTURES: CONCEPTS AND METHODS
East Plaza Room
Sondra and David S. Mack Student Center, North Campus

Moderator
Natalie Naylor
Former Director
Long Island Studies Institute
Hofstra University

Matt Lindstrom
Assistant Professor of Political Science
Siena College
and
Katrina Howey, Robert Messia and Nicole Pezzulo
Undergraduate Students
Siena College
Loudonville, NY
“Suburban Sprawl: Politics, Ecology and Culture”

Todd Postol
Adjunct Professor of History
Suffolk Community College
Selden, NY
“Teaching American History in the Age of Sprawl: College Freshmen and Suburban Campus Design”

4:30-4:45 P.M.
BREAK

Photos courtesy of the Long Island Studies Institute at Hofstra University
4:45-6:15 P.M.  

CONCURRENT PANELS

PANEL III-A: ARCHITECTURE AND SUBURBAN PLANNING  
West Plaza Room  
Sondra and David S. Mack Student Center, North Campus

**Moderator**  
Mary C. Sies  
Associate Professor of American Studies  
University of Maryland  
College Park, MD

Daniel Faoro  
Associate Professor of Architecture and Landscape  
Lawrence Technological University  
Southfield, MI  
“The Decline and Rebirth of the Public Realm in Residential Districts in the United States From 1920 to 2000”

Leslie Frank  
Lecturer in History  
University of Connecticut  
Storrs, CT  

Renee Y. Chow  
Assistant Professor of Architecture  
University of California at Berkeley  
Berkeley, CA  
“Breaking the Box: Building the Suburbs as a Fabric”

PANEL III-B: IDEOLOGY AND LIFESTYLE  
Student Center Theater  
Sondra and David S. Mack Student Center, North Campus

**Moderator**  
Anne E. O’Byrne  
Assistant Professor of Philosophy  
Hofstra University

Andrea L. McArdle  
Ph.D. Candidate in American Studies  
New York University  
New York, NY  
“Legal Texts as Cultural Narratives of Post-War Suburbia: Gender, Power and Consumer Protection”

Lael Leslie  
Ph.D. Candidate in Sociology  
The Graduate Center at CUNY  
New York, NY  
“Where There Is No Main Street: Forging Place in the Post-Suburb”
PANEL III-C: THE IMPACT OF MUNICIPAL GOVERNMENT
East Plaza Room
Sondra and David S. Mack Student Center, North Campus

MODERATOR
Grant Saff
Assistant Professor of Economics/Geography
Hofstra University

Jeffrey A. Kroessler
Research Associate and Archivist
The College of Staten Island
Staten Island, NY
“The Limits of Liberal Planning: State Senator John Marchi and the South Richmond Plan”

Myron A. Levine
W.W. Diehl Trustees’ Endowed Professorship in Political Science
Albion College
Albion, MI
“Metropolitan Governance in a Suburban Age”

Thomas A. McMullin
Associate Professor of History
University of Massachusetts, Boston
Boston, MA
“The Early Movement Against Suburban Sprawl: The Metropolitan Park Systems in Boston and Detroit”

6:15-6:30 P.M.
BREAK

6:30-7 P.M.
PANEL IV: GALLERY TALK
David Filderman Gallery
Ninth floor
Joan and Donald E. Axinn Library
South Campus

MODERATOR
Daniel R. Rubey
Dean of Library and Information Services
Hofstra University
Conference Co-Director

Geri Solomon
University Archivist
Hofstra University
“Resources and Repositories for Studying Suburbia and Its Elements”

Photos courtesy of the Long Island Studies Institute at Hofstra University
7:15-9:30 P.M. COCKTAIL RECEPTION AND BANQUET
Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall
10th floor
Joan and Donald E. Axinn Library, South Campus

7:15 P.M. Reception
8 P.M. Banquet

GREETINGS
Michael B. DeLuise
Vice President for University Relations
Hofstra University

WELCOME
Daniel R. Rubey
Dean of Library and Information Services
Hofstra University
Conference Co-Director

REMARKS
Barbara M. Kelly
Director of Long Island Studies Institute, Rare Books and Manuscripts
Hofstra University
Conference Co-Director

INTRODUCTION
Angelo Francis Corva
Architect
Angelo Francis Corva and Associates
Manhasset, NY

BANQUET SPEAKER
Kenneth T. Jackson
Joseph G. Astman Distinguished Conference Scholar
Barzun Professor of History and the Social Sciences
Columbia University
New York, NY
Author: The Crabgrass Frontier: The Suburbanization of the United States

“Rethinking The Crabgrass Frontier”
9:30 A.M.-3 P.M.

CONFERENCE REGISTRATION
Student Center Theater Lobby
Sondra and David S. Mack Student Center, North Campus

VIDEO VIEWS OF SUBURBIA
Tri-State Minutes Series
Room 145
Sondra and David S. Mack Student Center, North Campus

Douglas A. Morrow
Producer/Director
Special Assistant Professor of Communication
School of Communication
Hofstra University

Tri-State Minutes student video-makers:
Mirrella Di Paola Sharon McGlone
Laurel Dusenberry Cheryl Noonan
Greg Kasoff Donna Porstner
Joe Laronga Denise Rueda
Matt Zisel

9:30-10:30 A.M.

CONTINENTAL BREAKFAST
West Multipurpose Room
Sondra and David S. Mack Student Center, North Campus

10 A.M.-4 P.M.

BOOK DISPLAY AT HOFSTRA UNIVERSITY BOOKSTORE
Selected titles relevant to the conference
Sondra and David S. Mack Student Center, North Campus

1-5 P.M.

EXHIBITION
Families on the Move: Developing Suburban Communities
David Filderman Gallery
Ninth floor
and Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall
10th floor
Joan and Donald E. Axinn Library
South Campus

Photos courtesy of the Long Island Studies Institute at Hofstra University
10:30 A.M.-12:30 P.M.  

**PLENARY SESSION**  
Student Center Theater  
Sondra and David S. Mack Student Center, North Campus  

**PANEL V: RETHINKING THE CRABGRASS FRONTIER**

**Chair/Discussant**  
Michael H. Ebner  
A.B. Dick Professor of History  
Chair, Department of History  
Lake Forest College  
Lake Forest, IL

**Discussants**  
Timothy J. Gilfoyle  
Associate Professor of History  
Loyola University  
Chicago, IL

Dolores Hayden  
Professor of Architecture and Urbanism  
Yale University  
New Haven, CT

Margaret Marsh  
Professor of History  
Dean of the Faculty of Arts and Sciences and the Graduate School  
Rutgers University at Camden  
Camden, NJ

Andrew Wiese  
Associate Professor of History  
San Diego State University  
San Diego, CA

**Respondent**  
Kenneth T. Jackson  
*Joseph G. Astman Distinguished Conference Scholar*  
Barzun Professor of History and the Social Sciences  
Columbia University  
New York, NY  
Author: *The Crabgrass Frontier: The Suburbanization of the United States*

12:30-1:30 P.M.  

**LUNCH (on your own)** See page 28 for dining facilities.
CONCURRENT PANELS

PANEL VI-A: RANCH-O-RAMA: THE RANCH HOUSE IN AMERICAN SUBURBS
West Plaza Room
Sondra and David S. Mack Student Center, North Campus

Moderator: Carol Fletcher
Adjunct Assistant Professor of Journalism and Mass Media Studies
Hofstra University

R. Stephen Sennott
Adjunct Instructor in Art and Communication
Lake Forest College
Lake Forest, IL
“The House You Need: ‘Ranch House Deluxe’ or ‘Low, Wide and Handsome’”

Barbara Kantz
Professor of History and Human Services
SUNY Empire State College
Old Westbury, NY
“‘Queen for a Day’ – The Socialization of Suburban Values”

Kristin Utter Fedders
Assistant Professor of Art History
Earlham College
Richmond, IN
“‘American Contemporary Styling At Its Best':
The Formica World’s Fair House, 1964-1965”

Stephen B. James
Teaching Assistant in Architecture
University of Virginia
Charlottesville, VA
“Magazines and Modernity: The ‘Home’ Magazines and the
Making of the Ranch House, 1945-1950”

PANEL VI-B: REAL ESTATE RHETORIC AND THE AMERICAN DREAM
Student Center Theater
Sondra and David S. Mack Student Center, North Campus

Moderator: Jeffrey Kroessler
Research Associate and Archivist
The College of Staten Island
Staten Island, NY

Martin V. Minner
Ph.D. Candidate in History
Indiana University
Bloomington, IN
“Suburban Growth and the Rhetoric of Metropolitanism
in Newark, New Jersey, 1906-1916”

Photos courtesy of the Long Island Studies Institute at Hofstra University
PANEL VI-B CONT’D

Jeffrey M. Hornstein
Teaching Assistant in History
University of Maryland
College Park, MD
“The Realtor Gets an Epistemology, 1921-1941”

Jennifer Kerns
Ph.D. Candidate in History
University of Arizona
Tucson, AZ
“A Social Experiment in Greenbelt: Gender, Class and Public Housing, 1937-1954”

Ellen Avitts Menefee
Instructor in Art History
University of Delaware
Newark, DE
“Live the Dream: The Rhetoric of the Furnished Model Home of the Late 20th Century”

PANEL VI-C: BEYOND THE BEDROOM
East Plaza Room
Sondra and David S. Mack Student Center, North Campus

MODERATOR

Philip C. Dolce
Chair, Department of Social and Behavioral Sciences
Professor of History
Bergen Community College
Paramus, NJ

Nancy A. Miller
Lecturer in Architecture and Landscape
University of Minnesota
Minneapolis, MN

John Archer
Associate Professor of Cultural Studies and Comparative Literature
University of Minnesota, Twin Cities Campus
Minneapolis, MN
“American Dreamland: Contesting the Nation in Post-War Suburbia”

Roger Panetta
Associate Professor of History
Marymount College
Tarrytown, NY
“The Rise of the Therapeutic Suburb: Child Care in Westchester County, New York, 1880-1920”
3:30-5:30 P.M.  

CONCURRENT PANELS

PANEL VII-A: RETHINKING SUBURBIA  
West Plaza Room  
Sondra and David S. Mack Student Center, North Campus

Moderator  

Mildred DeRiggi  
Site Director, Nassau County Museum  
Long Island Studies Institute  
Hofstra University

Ana Puszkin-Chevlin  
Assistant Director of Graduate Programs in Urban Planning  
Columbia University  
New York, NY  
“What Is the Future of Older Suburban Cities?”  
(co-authored with Professor Elliot Sclar, Columbia University)

John E. Ullmann  
Professor Emeritus of Business Computer Information Systems and Quantitative Methods  
Hofstra University  
“Suburban Economics Revisited”

Robert B. Sargent  
Associate Professor of English  
Hofstra University  
“Redefining the History of the Suburbs: A Case History of Glen Cove, Long Island”

PANEL VII-B: PLANNING AND DEVELOPMENT  
Student Center Theater  
Sondra and David S. Mack Student Center, North Campus

Chair/Discussant  

M. David Burghardt  
Professor of Engineering  
Hofstra University

Discussants  

Peter R. Mineo  
Partner  
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PANEL VII-C: REPRESENTATIONS OF SUBURBIA IN THE ARTS
East Plaza Room
Sondra and David S. Mack Student Center, North Campus

Moderator

John Ganim
Professor of English
University of California, Riverside
Riverside, CA

Judith J. Friedman
Associate Professor of Sociology
Rutgers University
Piscataway, NJ
“Perceptions of Suburbia: Views From Visual Art”

Kaye DeMetz
Assistant Professor of Theatre
Producer, Student Theatre
Bergen Community College
Paramus, NJ
“Themes in Theater of the Suburbs”

Catherine Jurca
Assistant Professor of Literature
Caltech
Pasadena, CA
“White Diaspora: The Suburb and the 20th-Century American Novel”

Daniel R. Rubey
Dean of Library and Information Services
Hofstra University
Conference Co-Director
“Photographing Suburbia: From Bill Owens to Gregory Crewdson”

5:30-6:30 P.M.

Closing Reception
David Filderman Gallery
Ninth floor
Joan and Donald E. Axinn Library
South Campus
Joseph G. Astman Distinguished Conference Scholars

1986  Marilyn French, Author
       Conference: The World of George Sand

1988  Andrea Bonanome (Italy), Medical Researcher
       Conference: Chocolate: Food of the Gods

1989  Edmund W. Gordon, Psychologist
       Conference: Minorities in Higher Education

1989  Nicole Pellegrin (France), Scholar
       Conference: The French Revolution of 1789 and Its Impact

1990  Edmond Morris, Biographer, and
       Sylvia J. Morris, Biographer
       Conference: Theodore Roosevelt and the Birth of Modern America

1990  Dore Ashton, Art Historian
       Conference: Van Gogh 100

1990  John Cage, Composer and Artist
       Conference: Bamboo and Oak: The Impact of East Asia on American Society and Culture

1991  Paul Badura-Skoda (Austria), Musician, and Eva Badura-Skoda (Austria), Musicologist
       Conference: Mozart: 200 Years of Research and Analysis

1991  Charles W. Smithson, Banker
       Conference: Innovative Financial Instruments and Development in Financial Services

1991  Lucine Amara, Opera Singer
       Conference: Opera and the “Golden West”

1991  John G. Cawelti, Scholar
       Conference: Detective Fiction and Film

1991  Marc Shell, Scholar
       Conference: Money: Lure, Lore and Liquidity

1992  Artie Kamiya, Scholar
       Conference: East Coast Regional Conference on “Games Children Play”

1993  Paul John Eakin, Scholar
       Conference: First Person Singular: Autobiography Past, Present and Future

1994  Tovah Feldshuh, Actress

1994  Martin Bauml Duberman, Scholar
       Conference: Art, Glitter and Glitz: The Theatre of the 1920s Celebrates American Diversity

1995  Kazuo Sayama (Japan), Writer and Baseball Historian
       Conference: Baseball and the “Sultan of Swat”: Commemorating the 100th Birthday of Babe Ruth

1995  Ngũgĩ wa Thiong’o, Novelist and Essayist
       Conference: Africa 2000

1995  Nicholas Johnson, Former Commissioner, Federal Communications Commission (FCC)
       Conference: Eleventh International Interdisciplinary Conference on General Semantics
1996  Seyyed Hossein Nasr, Scholar  
Conference: Inscription as Art in the World of Islam

1996  Peter A. Quinn, Author  
Conference: Irish Literatures: Old and New Worlds

1996  Rem Koolhas, Founder and Principal, Office for Metropolitan Architecture  
Rotterdam, Netherlands, and Professor of Architecture, Harvard University  
Conference: (In)Visible Cities: From the Postmodern Metropolis to the Cities of the Future

1996  Joyce Carol Oates, Author and Poet  
Roger S. Berlind Distinguished Professor of the Humanities, Princeton University  
Conference: George Sand: History, Politics and Society: From the First Empire to the Third Republic

1997  Herbert S. Parmet, Distinguished Professor Emeritus, City University of New York  
Conference: The Tenth Presidential Conference: George Bush: Leading in a New World

1997  Edward Peters, Scholar  
Conference: Pope Innocent III and His World

1997  Mario Lavista (México), Composer  
Conference: The Hispanic Connection: Spanish and Spanish-American Literature in the Arts of the World

1998  Oren Lyons (Iroquois), Scholar  
Conference: Native American Experience: Long Island, New York and Beyond

1998  Will Friedwald, Writer and Frank Sinatra Historian  

1999  Jon C. Teaford, Scholar  
Conference: Nassau County: From Rural Hinterland to Suburban Metropolis

1999  Michele Luzzati (Italy), Scholar  
Conference: The Most Ancient of Minorities: History and Culture of the Jews of Italy

1999  David B. Ruderman, Scholar  
Conference: The Most Ancient of Minorities: History and Culture of the Jews of Italy

1999  Blanche Wiesen Cook, Historian  
Conference: The Vision of Eleanor Roosevelt: World Citizen Ahead of Her Time

1999  Donald Spoto, Author  
Conference: Alfred Hitchcock: In Celebration of the 100th Anniversary of the Birth of Alfred Hitchcock

1999  Michael A. Morrison, Scholar  
Conference: Millennial Shakespeare: Performance/Text/Scholarship

2000  Peter Riddell, Associate Editor, The Times (London)  
Conference: The Thatcher Years: The Rebirth of Liberty?

2000  Walter Isaacson, Managing Editor, Time  
Symposium: The Leadership Difference: Rating the Presidents

2000  Jackson R. Bryer, Scholar  
Conference: A Robert Anderson Retrospective: Theater and Film

2000  Carlisle Floyd, Composer, Susannah  
Conference: Contemporary Opera at the Millennium

2001  Kenneth T. Jackson, Scholar  
Conference: Redefining Suburban Studies
Hofstra Cultural Center

The Hofstra Cultural Center was founded in 1976 by the late Joseph G. Astman, Professor of Comparative Literature and Languages at Hofstra University, and has evolved into a dynamic instrument for fostering scholarly exchange and intellectual debate. In its 20-year history as an integral part of Hofstra University, it has sponsored more than 100 international conferences that have brought together thousands of scholars from throughout the United States and all over the world. The Cultural Center has solidified its role as a forum for the interdisciplinary exploration of a wide range of topics. Its conferences range from highly specialized inquiries (e.g., The Trotsky-Stalin Conflict in the 1920s and Inscription as Art in the World of Islam) to subjects of general cultural interest (Chocolate: Food of the Gods; Baseball and the “Sultan of Swat”: Commemorating the 100th Birthday of Babe Ruth; and Frank Sinatra: The Man, The Music, The Legend), from matters of local and regional concern (Long Island Studies Conferences Robert Moses and Long Island Women: Activists and Innovators) to issues of international and global significance (New Directions in Worker/Management Relations: US/USSR; The United Nations at Fifty; and Africa 2000).

The Hofstra Cultural Center operates primarily through the medium of the international scholarly conference, traditionally enriched by exhibitions, performances and various supplemental events, but it also sponsors other cultural activities. Its conference activities fall under three headings: conferences dedicated to monographic study of world historical figures (Einstein, James Joyce, Trotsky, Stalin, Goethe, George Sand, Van Gogh, C. G. Jung, Tchaikovsky and Sarah Bernhardt); conferences dedicated to historical, cultural, political or artistic problematics (Heritage: An Appraisal of the Harlem Renaissance; Bamboo and Oak: The Impact of East Asia on American Society and Culture; and Avant-Garde Art and Literature); and a series of conferences dedicated to the presidents of the United States. The “presidential series,” inaugurated in 1982, has so far examined the presidencies of Roosevelt, Truman, Eisenhower, Kennedy, Johnson, Nixon, Ford, Carter, Reagan and Bush. Employing a pioneering format, these conferences have attempted to examine the presidencies in a critical way by inviting former members of the administrations and White House staffs to enter into discussion with political scientists, historians and economists.

James M. Shuart, President of Hofstra University, has best defined the mission of the Cultural Center: “A University should be an arena for ideas. We take that mission very seriously, and we seek through our international scholarly conferences to make the best of intellectual thought available, not only to our academic community, but also to the communities beyond our campus.”

Pellegrino D’Acierno
Professor of Comparative Literature and Languages
Hofstra University
Hofstra Cultural Center

Conference and Symposia Schedule and Publications Listing

- George Sand Centennial  
  November 1976

- Heinrich von Kleist Bicentennial  
  November 1977

+ The Chinese Woman  
  December 1977

- George Sand: Her Life, Her Works, Her Influence  
  April 1978

- William Cullen Bryant and His America  
  October 1978

+ The Trotsky-Stalin Conflict in the 1920s  
  March 1979

* Albert Einstein Centennial  
  November 1979

+ Renaissance Venice Symposium  
  March 1980

+ Sean O’Casey  
  March 1980

* Walt Whitman  
  April 1980

* Nineteenth-Century Women Writers  
  November 1980

* Feodor Dostoevski  
  April 1981

* Gotthold Ephraim Lessing  
  November 1981

* Franklin Delano Roosevelt: The Man, the Myth, the Era  
  March 1982

* Johann Wolfgang von Goethe  
  April 1982

* James Joyce  
  October 1982

* Twentieth-Century Women Writers  
  November 1982

* Harry S. Truman: The Man from Independence  
  April 1983

• John Maynard Keynes  
  September 1983

* Romanticism in the Old and the New World:  
  Washington Irving, Stendahl, and Zhukovskii  
  October 1983

* Espectador Universal: José Ortega y Gasset  
  November 1983

* Dwight D. Eisenhower: Soldier, President, Statesman  
  March 1984

+ Victorian Studies  
  April 1984

+ Symposium on Eighteenth-Century Venice  
  April 1984

* George Orwell  
  October 1984

* Friedrich von Schiller  
  November 1984

* John F. Kennedy: The Promise Revisited  
  March 1985

** Higher Education: Today and Tomorrow  
  April 1985

****** Heritage: A Reappraisal of the Harlem Renaissance  
  May 1985

+ New York State History Conference  
  June 1985

* Eighteenth-Century Women and the Arts  
  October 1985

* Johann Sebastian Bach  
  October 1985

+ Law School Conference: Sixteen Years of the Burger Court, 1969-1985  
  November 1985

Avant-Garde Art and Literature  
  November 1985

  November 1985

+ Artificial Intelligence  
  February 1986

** Evolution of Business Education  
  March 1986

* Lyndon B. Johnson: A Texan in Washington  
  April 1986

**** Long Island Studies  
  May 1986

++ Attitudes Toward Persons With Disabilities  
  June 1986

* The World of George Sand  
  October 1986

**** Miguel de Unamuno/Ramón Valle-Inclán/Federico García-Lorca  
  November 1986

+++ C. G. Jung and the Humanities  
  November 1986

+ The Bicentennial of the United States Constitution: A Celebration  
  April 1987

* Suburbia Re-examined  
  June 1987

**** Shellfishing and Coastal Resource Management: A Global Perspective  
  August 1987

* American Immigration and Ethnicity  
  October 1987

* Richard Nixon: A Retrospective on His Presidency, Vols. I*, II*, III*  
  November 1987

* Dream and Reality: The Modern Black Struggle for Freedom and Equality  
  February 1988

* Multinational Culture: Social Impacts of a Global Economy  
  March 1988

* Group Defamation and Freedom of Speech:  
  The Relationship Between Language and Violence  
  April 1988

***** The Legacy of John von Neumann  
  June 1988
Long Island Studies Conference: Robert Moses
Business Finance in Less-Developed Capital Markets
Byron and His Contemporaries
Chocolate: Food of the Gods
Minorities in Higher Education
Gerald R. Ford: Restoring the Presidency, Vols. I*, II*
East Coast Regional Meeting of the Society of Protozoologists
The French Revolution of 1789 and Its Impact
Theodore Roosevelt and the Birth of Modern America
Vincent Van Gogh
The Environment: Global Problems-Local Solutions
Jimmy Carter: Keeping Faith, Vols. I*, II*
Mozart: 200 Years of Research and Analysis
Innovative Financial Instruments and Developments in Financial Services
Opera in the “Golden West”
Detective Fiction and Film in Honor of the 100th Anniversary of the Birth of Agatha Christie, Vols. I*, II*
Money: Lure, Lore, and Liquidity
The United States and Japan in World War II
New Directions in Worker/Management Relations: US/USSR
The Allocation of Power Between Central and Local Governments: The American and Soviet Perspectives
Games Children Play
E. Scott Fitzgerald
The Organization for the Study of Communication, Language, and Gender
The Next Long Island Hurricane!!! Are We Ready for the “Big One”?
Contested Terrain: Power, Politics, and Participation in Suburbia
Tchaikovsky and His Contemporaries
Edvard Grieg: Exploration of Scandinavian Cultures
First-Person Singular: Autobiography Past, Present and Future
Women in Theatre: On the Occasion of the 150th Anniversary of the Birth of Sarah Bernhardt (1844-1923)
The Theatre of the 1920s Celebrates American Diversity
United Nations at Fifty
Baseball and the “Sultan of Swat”: Commemorating the 100th Birthday of Babe Ruth
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Frank Sinatra: The Man, The Music, The Legend
Nassau County Centennial: From Rural Hinterland to Suburban Metropolis
The Most Ancient of Minorities: History and Culture of the Jews of Italy

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The Leadership Difference: Rating the Presidents
October 2000
A Robert Anderson Retrospective: Theater and Film
October 2000
Contemporary Opera at the Millennium
November 2000
Redefining Suburban Studies: Searching for a New Paradigm
March 30-31, 2001
The Child’s Right to Play: A Global Approach
May 3-5, 2001
Moby-Dick 2001
October 18-20, 2001
2001: A Peace Odyssey: Commemorating the 100th Anniversary of the Awarding of the Nobel Peace Prize
November 8-10, 2001
Louis Armstrong Symposium
November 15-16, 2001
John Steinbeck’s Americas
March 21-23, 2002
The Classical Music of George Gershwin
May 2002
Power of the Media Symposium: Film/Radio/TV/WWW
October 2002
“If This Is a Man”: The Life and Legacy of Primo Levi
October 23-24, 2002
Bing! Crosby and American Culture
November 14-16, 2002
Power of the Media Symposium: Film/Radio/TV/WWW
March-April 2003
From Autogiro to Gyroplane: The Past, Present and Future of an Aviation Industry
April 25-26, 2003
The Broadway Musical – 1920-2020
April-May, 2003
Jean Cocteau Conference
October 1-3, 2003
St. Petersburg, Russia: 300th Anniversary
October 2003
Don Quixote Conference
April 22-24, 2004
Identity and Expression in the African Diaspora
October 7-9, 2004

All other volumes forthcoming from Greenwood Press.

For further information and “Calls for Papers”:
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200 Hofstra University
Hempstead, NY 11549-2000
Tel: (516) 463-5669/5670
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E-mail: HOFCULCTR@HOFSTRA.EDU
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There are several dining facilities on the campus, some of which are listed below. Only one dining facility, the Hofstra University Club, requires reservations. You may make reservations for lunch/dinner by calling (516) 463-6648.

North Campus:

- Main Café: 7:30 a.m.-7 p.m.
- Sbarro’s: 11 a.m.-11 p.m.
- Burlaps: 7:30 a.m.-11 p.m.
- University Club (Call for reservations.)

South Campus:

- Café Bistro at Bits ‘n Bytes: 7:30 a.m.-9 p.m.
- Hofstra Deli: 7:30 a.m.-9:30 p.m.
- Café on the Quad: 8 a.m.-9 p.m.