

HOFSTRA UNIVERSITY LIBRARIES
LONG ISLAND STUDIES INSTITUTE
AND THE
HOFSTRA CULTURAL CENTER

present

REDEFINING SUBURBAN STUDIES:
SEARCHING FOR A NEW PARADIGM

AN INTERDISCIPLINARY CONFERENCE
MARCH 30 AND 31, 2001



HOFSTRA UNIVERSITY
HEMPSTEAD, NEW YORK 11549



HOFSTRA UNIVERSITY
HEMPSTEAD, NEW YORK 11549

Photo courtesy of the Long Island Studies Institute at Hofstra University

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HOFSTRA AT A GLANCE

2000-2001

Hofstra University, a private, nonsectarian, coeducational university, founded in 1935, Long Island's first coeducational college.

LOCATION: Nassau County, Long Island, 25 miles east of Manhattan.

DIRECTIONS: Long Island Rail Road station less than two miles from campus; John F. Kennedy, LaGuardia and MacArthur Airports within 30 minutes.

ACCESSIBILITY: Hofstra is 100-percent program accessible to persons with disabilities.

STUDENT BODY: Approximately 8,000 full-time undergraduate students. Total University enrollment, including part-time undergraduate, graduate and School of Law, is approximately 13,000. Male-female ratio is 46-to-54 percent.

ALUMNI: More than 90,000.

FACULTY: 489 full time (90 percent hold the highest degrees in their fields) and 1,176 in total.

CLASS SIZE: Student-faculty ratio is 13-to-1.

THE FACULTIES AT HOFSTRA: Hofstra College of Liberal Arts and Sciences, New College, Frank G. Zarb School of Business, School of Communication, School of Education and Allied Human Services, School of Law, School for University Studies, University College for Continuing Education.

32 ACCREDITATIONS, including:

- Middle States Association of Colleges and Schools
- National Council for Accreditation of Teacher Education (NCATE)
- Accreditation Board of Engineering and Technology (ABET)
- American Psychological Association (APA)
- AACSB - The International Association for Management Education
- American Bar Association (ABA)
- Phi Beta Kappa - one of only 255 institutions out of more than 3,600 colleges and universities nationwide.

THE HOFSTRA LIBRARIES are fully computerized and contain 1.6 million volumes available for student use.

THE HOFSTRA MUSEUM is accredited by the American Association of Museums.

THE HOFSTRA CAMPUS is a registered member of the American Association of Botanical Gardens and Arboreta.

DEGREES: Bachelor's degrees offered in 104 areas of study, 123 graduate programs, including Ph.D., Ed.D., Psy.D. and J.D. degrees.

SUMMER SESSIONS: Full program of day and evening undergraduate and graduate courses during two separate five-week sessions, which begin in May and July.

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HOFSTRA CULTURAL CENTER

present

**REDEFINING SUBURBAN STUDIES:
SEARCHING FOR A NEW PARADIGM**

AN INTERDISCIPLINARY CONFERENCE
MARCH 30 AND 31, 2001

Conference Co-Directors

Daniel R. Rubey
*Dean of Library and Information Services
Hofstra University*

Barbara M. Kelly
*Director of Long Island Studies Institute,
Rare Books and Manuscripts
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Conference Coordinator

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*Provost and Dean of Faculties
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Natalie Datlof
*Executive Director, Hofstra Cultural Center
Hofstra University*

Hofstra University Redefining Suburban Studies Conference Committee

Ralph Acampora
Philosophy

M. David Burghardt
Engineering

Elliot Jurist
Philosophy

Joann Krieg
English

Douglas A. Morrow
Communications

Anne O'Byrne
Philosophy

Dennis Radcliffe
Geology

Jean-Paul Rodrigue
Economics/Geography

Grant Saff
Economics/Geography

Gail Satler
New College

Marc Silver
Sociology

James Wiley
Economics/Geography

The Hofstra Cultural Center gratefully acknowledges the support of
Hofstra University Bookstore
A service of Barnes & Noble

DIRECTORS' MESSAGE

America is now a suburban nation. The post-war suburban model for realizing the American Dream has become a way of life for most of us. Suburbanites are the new majority. Developed as an alternative to crowded cities and the passing rural agricultural economy for returning World War II veterans and members of the urban working classes, the suburbs were popularized in the national imagination by communities such as Long Island's Levittown. But over the years, the escape from urban blight and decay has become a flight to the cultural wasteland in the popular imagination. The "burbs" have been stereotyped as a two-child, two-car dystopia, parodied as tacky and bourgeois.

Part of the problem may be that our political and social discourse about the suburbs for the past half-century has continued to see "suburbs" in the shadow of the "urbs," the great 19th-century cities that gave birth to them. Our vocabulary and conceptual frameworks for understanding suburban issues have remained bound by the subordination of "suburb" to "urb." Terms such as *sub-urban*, *ex-urban*, *exo-burbs*, *urban sprawl* and *edge cities* keep us from approaching suburbs as complex and multifaceted phenomena and valid objects of study in themselves.

In 1985 Kenneth T. Jackson published *The Crabgrass Frontier: The Suburbanization of the United States*, a groundbreaking work that removed suburbia from the shadows of the American city and examined it squarely on its own terms. In his own words, Professor Jackson "sought to integrate intellectual, architectural, urban and transportation history with public policy analysis." The book served to elevate the American suburb to a new prominence within the field of urban studies. Kenneth Jackson's interdisciplinary approach examined the suburb not only as form and place, but also as social setting, business, political entity and conceptual framework. In 1987 Professor Jackson was answered quickly by Robert Fishman's *Bourgeois Utopias: The Rise and Fall of Suburbia*.

The year 2000 saw an explosion of new books on the suburbs, including Robert D. Putnam's *Bowling Alone: The Collapse and Revival of American Community*, Rosalyn Baxandall and Elizabeth Ewen's *Picture Windows: How the Suburbs Happened*, and Elizabeth Plater-Zyberk and Jeff Speck's *Suburban Nation: The Rise of Sprawl and the Decline of the American Dream*. *The New York Times Magazine* provided a capstone by devoting its April 9, 2000, issue to the "new suburban majority."

The subtitles of these books suggest that we still tend to see the suburbs in terms of "rise and fall," as a downward progression from utopian dream to bourgeois nightmare. But the realities of the American suburbs are more complicated and multifaceted, and they affect almost all areas of American life. A new field of investigation, suburban studies, is developing across disciplinary boundaries to investigate and understand the various phenomena of suburbia. In organizing this conference, *Redefining Suburban Studies: Searching for a New Paradigm*, we have taken advantage of Hofstra University's location on Long Island (the home of Brooklyn Heights, the first American suburb), the University Libraries' strong collections in Long Island and New York State history, and the research and programming of Hofstra's Long Island Studies Institute.

Our intention was to provide a forum for new approaches to study the suburbs. It is time to take a new look at existing models of understanding the suburbs, moving suburbia to the forefront rather than treating it as merely a dark "other" for the city. We hope the conference will give us an opportunity to reassess our concepts about suburbia and examine the suburbs in terms of the unique problems and opportunities they present, rather than simply measuring them against either *rus* or *urb*.

The interdisciplinary focus of this conference reflects the nature of modern suburbs and the growing body of research about them. The initial group of Hofstra faculty members who planned this conference came from a wide range of disciplines, from sociology, anthropology, history, business and economics, geography, engineering and architecture, and from communications, philosophy, law, English literature and cultural studies as well. Wherever feasible, we have mixed disciplinary approaches on a single panel in order to give a sense of the many perspectives from which the same issues can be viewed. We hope to leave the conference with newly enriched perspectives and new ideas for future research, and with a definition of a new interdisciplinary paradigm for suburban studies.

We welcome all of our distinguished guests, panelists, moderators and discussants, and we are particularly honored that Professor Kenneth T. Jackson, author of *The Crabgrass Frontier* and Hofstra's Joseph G. Astman Distinguished Conference Scholar, will speak at the conference banquet on Friday, March 30. Professor Jackson's talk, "Rethinking *The Crabgrass Frontier*," will reexamine his groundbreaking work and suggest some further avenues for study. The Saturday plenary session from 10:30 a.m. to 12:30 p.m. will feature Professor Jackson, his colleagues and several of his former students in a discussion of his work and its impact over the past 15 years.

Geri E. Solomon, Hofstra University's Archivist, curated and coordinated the exhibition *Families on the Move: Developing Suburban Communities* in the Axinn Library's David Filderman Gallery. The photos, brochures and artifacts in the exhibition support Professor Jackson's thesis that America was a suburban nation long before the GI Bill and the post-war suburban subdivisions. Dean David C. Christman, Karen Albert and Mary Wakeford from the Hofstra Museum arranged for the installation. Gregg and Gary Hammond shared materials from their private collections. Other repositories whose materials are on display include the Nassau County Museum, Long Island Studies Institute, Cornell University, the Bryant Library's local history room, the Suffolk County Historical Society, the Huntington Historical Society and the Archives of the Town of Hempstead.

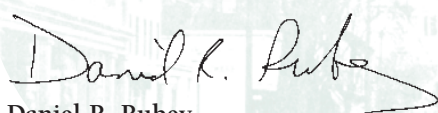
We thank the conference committee members who generously gave their time and expertise to help make the conference program a success. They generated the topical themes that helped to define the conference, read paper submissions, and many agreed to serve as panel moderators.

We are especially indebted to the staff of the Hofstra Cultural Center, whose efficiency and skill made this gathering of scholars from all over the country possible. Executive Director Natalie Datlof and Associate Director Athelene A. Collins-Prince have used their extensive skills and experience to solve problems before we knew they existed. Assistant Director for Projects, Publications and Faculty Liaison Richard Pioreck, the Conference Coordinator, has pulled together all the myriad essential elements necessary to make a conference work. Bob Spiotto, Associate Director of Performing Arts and Producer of Special Events, cheerfully immersed himself in the character of Tommy DeMaria, *The Man Who Loved Levittown*, and recreated the suburban spirit that marked the early post-war years.

Paul Sirianni, General Manager of the Hofstra University Bookstore, ordered the books and arranged the authors' book signing sessions to provide access to the published work of the conference participants. Thanks also to Professor Douglas A. Morrow of the School of Communication, producer-director of the *Tri-State Minutes* series, and his student video-makers – Joe Laronga, Cheryl Noonan, Sharon McGlone, Greg Kasoff, Mirrella Di Paola, Laurel Dusenberry, Donna Porstner, Denise Rueda and Matt Zisel – for sharing their work with us.

Vicki Dwyer, along with her colleagues in Printing and Publication Services, produced the programs and registration packets. Our creature comforts throughout the conference are overseen by Kathleen Dwyer, Director of Scheduling, and her crew of able assistants, along with the staff of Lackmann Culinary Services.

In closing, we would like to acknowledge the unflagging support that Hofstra's President, Dr. James M. Shuart, has given the Hofstra Cultural Center since it was founded in 1976. Since its inception under the late Joseph G. Astman, the Cultural Center has organized outstanding conferences, providing the general public as well as academic audiences with a wide range of high-quality scholarship.



Daniel R. Rubey
Professor and Dean,
Library and Information Services
Hofstra University Libraries
Hofstra University



Barbara M. Kelly
Director, Long Island Studies Institute,
Rare Books and Manuscripts
Hofstra University Libraries
Hofstra University

FRIDAY, MARCH 30, 2001

9 A.M.-5 P.M.

CONFERENCE REGISTRATION

Student Center Theater Lobby

Sondra and David S. Mack Student Center, North Campus

BOOK DISPLAY AT HOFSTRA UNIVERSITY BOOKSTORE

Selected titles relevant to the conference

Author signings 1-4 p.m.

Sondra and David S. Mack Student Center, North Campus

VIDEO VIEWS OF SUBURBIA

Tri-State Minutes Series

Room 145

Sondra and David S. Mack Student Center, North Campus

Douglas A. Morrow

Producer/Director

Special Assistant Professor of Communication

School of Communication

Hofstra University

Tri-State Minutes student video-makers:

Mirrella Di Paola

Sharon McGlone

Laurel Dusenberry

Cheryl Noonan

Greg Kasoff

Donna Porstner

Joe Laronga

Denise Rueda

Matt Zisel

9 A.M.-9 P.M.

EXHIBITION

Families on the Move: Developing Suburban Communities

David Filderman Gallery

Ninth floor

and Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall

10th floor

Joan and Donald E. Axinn Library, South Campus

Photo courtesy of the Long Island Studies Institute at Hofstra University

9:30-10:30 A.M.

PRE-CONFERENCE EVENT

DRAMATIC READING

Student Center Theater

Sondra and David S. Mack Student Center, North Campus



THE MAN WHO LOVED LEVITTOWN

by W.D. Wetherell

adapted and performed by Bob Spiotto

Associate Director of Performing Arts

and Producer of Special Events

Hofstra Cultural Center

This offbeat 1985 short story is “built” around the ruminations of the prototypical post-World War II man who needs to have his say with regard to the crowded roads, high taxes, rising costs, polluted waterways and subsequent waves of suburban sprawl that changed the geographic face of Long Island.

“W.D. Wetherell is a canny, fastidious storyteller.”

-- *The New York Times Book Review*

Bob Spiotto holds a B.F.A. in theater performance from Hofstra University and an M.F.A. in directing from The Catholic University of America. In addition to his duties at the Hofstra Cultural Center, Mr. Spiotto is also Associate Producer for Hofstra USA Productions and has served as an adjunct faculty member in New College and on the faculty of University College for Continuing Education. Locally, his directing and acting credits have taken him from Queens to Quogue, and at Hofstra he has been involved in more than 250 productions or related presentations since 1990.

W.D. Wetherell's 12 books include *Wherever That Great Heart May Be*, *Small Mountains*, *Chekhov's Sister*, *The Wisest Man in America*, *Upland Stream*, *Hyannis Boat and Other Stories*, and *The Man Who Loved Levittown*, for which he received the Drue Heinz Literature Prize. He is also the recipient of two NEA Fellowships, the National Magazine Award, and in 1998 he received the Strauss Living Award for outstanding achievement from the American Academy of Arts and Letters. His latest novel, *Morning*, will be released this year.

FRIDAY, MARCH 30, 2001

10:45 A.M.-
12:45 P.M.

OPENING CEREMONY

Student Center Theater

Sondra and David S. Mack Student Center, North Campus

GREETINGS AND
INTRODUCTIONS

Herman A. Berliner

Provost and Dean of Faculties

Lawrence Herbert Distinguished Professor

Hofstra University

WELCOME

Daniel R. Rubey

Dean of Library and Information Services

Hofstra University

Conference Co-Director

COMMENTS

Hon. Charles E. Schumer

United States Senator

New York

KEYNOTE ADDRESS

Philip C. Dolce

Chair, Department of Social and Behavioral Sciences

Professor of History

Bergen Community College

Paramus, NJ

“Motion Pictures and Suburbs”

12:45-1:30 P.M.

LUNCH (*on your own*) See page 28 for dining facilities.

1:30-3 P.M.

CONCURRENT PANELS

PANEL I-A: ENVIRONMENTAL POLITICS

West Plaza Room

Sondra and David S. Mack Student Center, North Campus

MODERATOR

Geri Solomon

University Archivist

Hofstra University

Mark Friedberger

Adjunct Lecturer in History

Texas Christian University

Fort Worth, TX

“Sprawl and the Rural-Urban Fringe in North Texas, 1985-2000”

Peter Siskind

Ph.D. Candidate in History

University of Pennsylvania

Philadelphia, PA

“Affluence, Ambiguity and Isolation: Suburban Environmental Politics
During the 1960s and 1970s”

Photos courtesy of the Long Island Studies Institute at Hofstra University

PANEL I-A CONT'D

Hugh Bartling
Assistant Professor of Political Science
University of Central Florida
Orlando, FL
“Towards an Ecology of Suburbia”

**PANEL I-B: SANCTUARIES AND SOCIAL HALLS:
PUTTING RELIGION INTO SUBURBAN STUDIES**

Student Center Theater
Sondra and David S. Mack Student Center, North Campus

MODERATOR

Joann Krieg
Professor of English
Hofstra University

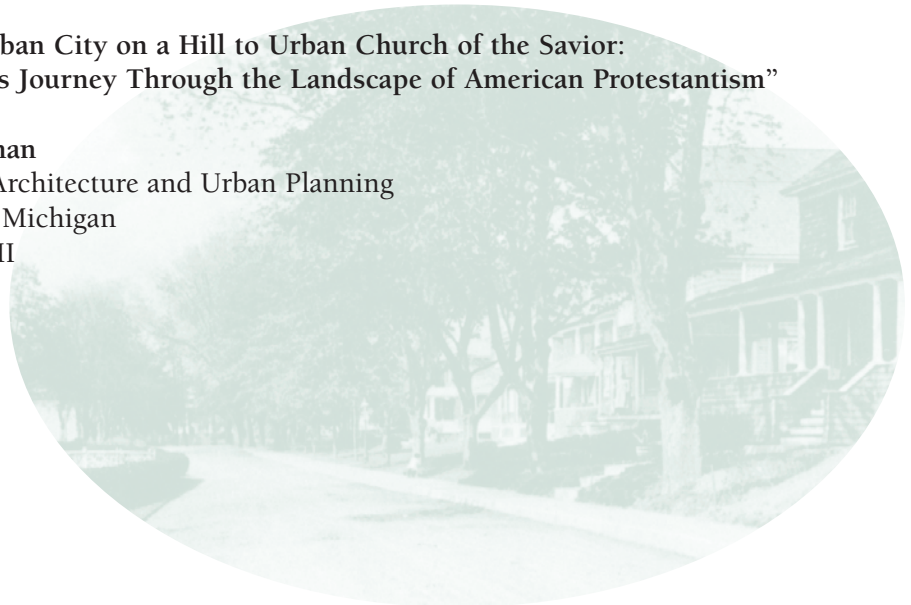
Etan Diamond
Senior Research Associate
The Polis Center
Indiana University
Indianapolis, IN
“Survey of the Historical Literature on Suburban Religion”

Darren Dochuk
Graduate Teaching Assistant in History
University of Notre Dame
South Bend, IN
“Lost in Lotus Land: A Congregational Encounter with Suburbia”

Stephanie Dyer
Lecturer in History
Princeton University
Princeton, NJ
“From Suburban City on a Hill to Urban Church of the Savior:
James Rouse’s Journey Through the Landscape of American Protestantism”

RESPONDENT

Robert Fishman
Professor of Architecture and Urban Planning
University of Michigan
Ann Arbor, MI



MODERATOR

PANEL I-C: RACE IN THE AMERICAN DREAM

East Plaza Room

Sondra and David S. Mack Student Center, North Campus

Andrew Wiese

Associate Professor of History
San Diego State University
San Diego, CA

John R. Breihan

Professor of History
Loyola College
Baltimore, MD

“Garden Suburbs for the Working Class: Prefabrication, Planning and Racial Discrimination in Suburban Baltimore During World War II”

Ivy Holliman

Teaching Assistant in History
The University of Georgia
Athens, GA

“Defining Urban Renewal: Atlanta's Highway Construction, 1944-1957”

S. Maxwell Hines

Assistant Professor of Curriculum and Teaching
Hofstra University
and

Alan J. Singer

Associate Professor of Curriculum and Teaching
Hofstra University

**“Troubled Past, Contentious Present, Problematic Future:
Race and Long Island Schools Since World War II”**

Leslie Wilson

Associate Professor of History
Montclair State University
Upper Montclair, NJ

“Moving Walls: Restrictive Covenants and Residential Mobility in Los Angeles”

3-4:30 P.M.

CONCURRENT PANELS

PANEL II-A: TRANSPORTATION'S IMPACT ON SUBURBAN FORM

West Plaza Room

Sondra and David S. Mack Student Center, North Campus

MODERATOR

Jean-Paul Rodrigue

Assistant Professor of Economics/Geography
Hofstra University

Alan J. Bliss

Ph.D. Candidate in History
University of Florida
Gainesville, FL
“Ramp Neighborhoods”

Joshua L. Schank

Ph.D. Candidate in Urban Planning
Columbia University
Transportation Planner for New York
Metropolitan Transportation Authority
New York, NY
“Airports and Suburban Development”
(co-authored with Professor Elliot Sclar, Columbia University)

Zachary M. Schrag

Ph.D. Candidate in History
Columbia University
New York, NY
“Sprawl or Corridor? The Politics of Land Use Planning Around
Washington Metro Stations, 1967-2000”



FRIDAY, MARCH 30, 2001

PANEL II-B: COMMERCIAL PATTERNS AND STRATEGIES

Student Center Theater

Sondra and David S. Mack Student Center, North Campus

MODERATOR

Marge Harrison

Ph.D. Candidate in History

Columbia University

New York, NY

Michele Bertomen

Associate Professor of Architecture

New York Institute of Technology

Central Islip, NY

“Conditions Favorable for Big Box Formation: Strategies for Retaining Diversity”

Curtis Miner

Ph.D. Candidate in History

University of Pittsburgh

Pittsburgh, PA

Senior Curator, History (Popular Culture)

The State Museum of Pennsylvania

Harrisburg, PA

“From City Alleys to Suburban Lanes: Post-War Pennsylvania and the Suburban Bowling Boom”

PANEL II-C: STUDYING CULTURES: CONCEPTS AND METHODS

East Plaza Room

Sondra and David S. Mack Student Center, North Campus

MODERATOR

Natalie Naylor

Former Director

Long Island Studies Institute

Hofstra University

Matt Lindstrom

Assistant Professor of Political Science

Siena College

and

Katrina Howey, Robert Messia and Nicole Pezzulo

Undergraduate Students

Siena College

Loudonville, NY

“Suburban Sprawl: Politics, Ecology and Culture”

Todd Postol

Adjunct Professor of History

Suffolk Community College

Selden, NY

“Teaching American History in the Age of Sprawl: College Freshmen and Suburban Campus Design”

4:30-4:45 P.M.

BREAK

Photos courtesy of the Long Island Studies Institute at Hofstra University

4:45-6:15 P.M.

CONCURRENT PANELS

PANEL III-A: ARCHITECTURE AND SUBURBAN PLANNING

West Plaza Room

Sondra and David S. Mack Student Center, North Campus

MODERATOR

Mary C. Sies

Associate Professor of American Studies

University of Maryland

College Park, MD

Daniel Faoro

Associate Professor of Architecture and Landscape

Lawrence Technological University

Southfield, MI

“The Decline and Rebirth of the Public Realm in Residential Districts in the United States From 1920 to 2000”

Leslie Frank

Lecturer in History

University of Connecticut

Storrs, CT

“Are 2000 Architects Wrong?": Modernism and the Single Family Home in Rhode Island, 1935-1955”

Renee Y. Chow

Assistant Professor of Architecture

University of California at Berkeley

Berkeley, CA

“Breaking the Box: Building the Suburbs as a Fabric”

PANEL III-B: IDEOLOGY AND LIFESTYLE

Student Center Theater

Sondra and David S. Mack Student Center, North Campus

MODERATOR

Anne E. O'Byrne

Assistant Professor of Philosophy

Hofstra University

Andrea L. McArdle

Ph.D. Candidate in American Studies

New York University

New York, NY

“Legal Texts as Cultural Narratives of Post-War Suburbia: Gender, Power and Consumer Protection”

Lael Leslie

Ph.D. Candidate in Sociology

The Graduate Center at CUNY

New York, NY

“Where There Is No Main Street: Forging Place in the Post-Suburb”

PANEL III-C: THE IMPACT OF MUNICIPAL GOVERNMENT

East Plaza Room

Sondra and David S. Mack Student Center, North Campus

MODERATOR

Grant Saff

Assistant Professor of Economics/Geography
Hofstra University

Jeffrey A. Kroessler

Research Associate and Archivist
The College of Staten Island
Staten Island, NY

**“The Limits of Liberal Planning: State Senator John Marchi
and the South Richmond Plan”**

Myron A. Levine

W.W. Diehl Trustees' Endowed Professorship in Political Science
Albion College
Albion, MI

“Metropolitan Governance in a Suburban Age”

Thomas A. McMullin

Associate Professor of History
University of Massachusetts, Boston
Boston, MA

**“The Early Movement Against Suburban Sprawl:
The Metropolitan Park Systems in Boston and Detroit”**

6:15-6:30 P.M.

BREAK

6:30-7 P.M.

PANEL IV: GALLERY TALK

David Filderman Gallery

Ninth floor

Joan and Donald E. Axinn Library

South Campus

MODERATOR

Daniel R. Rubey

Dean of Library and Information Services
Hofstra University
Conference Co-Director

Geri Solomon

University Archivist
Hofstra University

“Resources and Repositories for Studying Suburbia and Its Elements”

7:15-9:30 P.M.

COCKTAIL RECEPTION AND BANQUET

Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall
10th floor
Joan and Donald E. Axinn Library, South Campus

7:15 P.M.

Reception

8 P.M.

Banquet

GREETINGS

Michael B. DeLuise
Vice President for University Relations
Hofstra University

WELCOME

Daniel R. Rubey
Dean of Library and Information Services
Hofstra University
Conference Co-Director

REMARKS

Barbara M. Kelly
Director of Long Island Studies Institute, Rare Books and Manuscripts
Hofstra University
Conference Co-Director

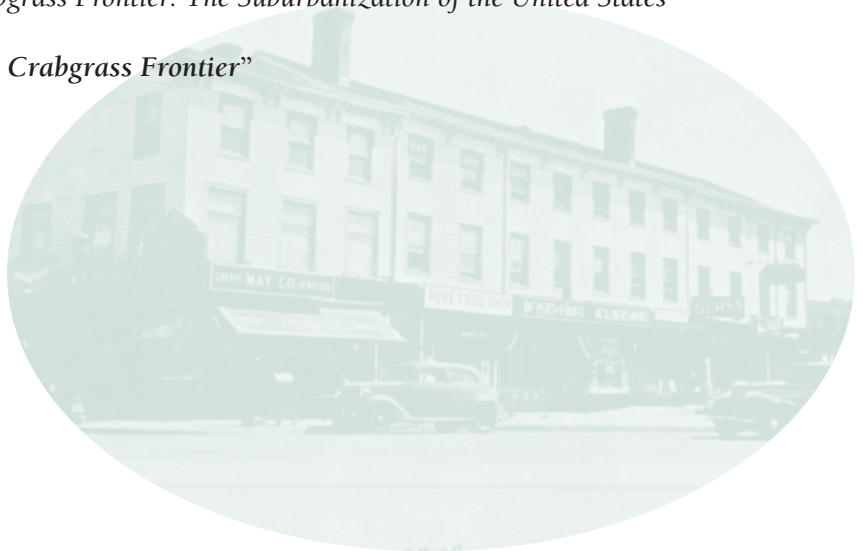
INTRODUCTION

Angelo Francis Corva
Architect
Angelo Francis Corva and Associates
Manhasset, NY

BANQUET SPEAKER

Kenneth T. Jackson
Joseph G. Astman Distinguished Conference Scholar
Barzun Professor of History and the Social Sciences
Columbia University
New York, NY
Author: *The Crabgrass Frontier: The Suburbanization of the United States*

“Rethinking *The Crabgrass Frontier*”



SATURDAY, MARCH 31, 2001

9:30 A.M.-3 P.M.

CONFERENCE REGISTRATION

Student Center Theater Lobby
Sondra and David S. Mack Student Center, North Campus

VIDEO VIEWS OF SUBURBIA

Tri-State Minutes Series
Room 145
Sondra and David S. Mack Student Center, North Campus

Douglas A. Morrow

Producer/Director
Special Assistant Professor of Communication
School of Communication
Hofstra University

Tri-State Minutes student video-makers:

Mirrella Di Paola	Sharon McGlone
Laurel Dusenberry	Cheryl Noonan
Greg Kasoff	Donna Porstner
Joe Laronga	Denise Rueda
Matt Zisel	

9:30-10:30 A.M.

CONTINENTAL BREAKFAST

West Multipurpose Room
Sondra and David S. Mack Student Center, North Campus

10 A.M.-4 P.M.

BOOK DISPLAY AT HOFSTRA UNIVERSITY BOOKSTORE

Selected titles relevant to the conference
Sondra and David S. Mack Student Center, North Campus

1-5 P.M.

EXHIBITION

Families on the Move: Developing Suburban Communities
David Filderman Gallery
Ninth floor
and Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall
10th floor
Joan and Donald E. Axinn Library
South Campus

Photos courtesy of the Long Island Studies Institute at Hofstra University

10:30 A.M.-12:30 P.M.

PLENARY SESSION

Student Center Theater

Sondra and David S. Mack Student Center, North Campus

PANEL V: RETHINKING *THE CRABGRASS FRONTIER*

CHAIR/DISCUSSANT

Michael H. Ebner

A.B. Dick Professor of History

Chair, Department of History

Lake Forest College

Lake Forest, IL

DISCUSSANTS

Timothy J. Gilfoyle

Associate Professor of History

Loyola University

Chicago, IL

Dolores Hayden

Professor of Architecture and Urbanism

Yale University

New Haven, CT

Margaret Marsh

Professor of History

Dean of the Faculty of Arts and Sciences and the
Graduate School

Rutgers University at Camden

Camden, NJ

Andrew Wiese

Associate Professor of History

San Diego State University

San Diego, CA

RESPONDENT

Kenneth T. Jackson

Joseph G. Astman Distinguished Conference Scholar

Barzun Professor of History and the Social Sciences

Columbia University

New York, NY

Author: *The Crabgrass Frontier: The Suburbanization of the United States*

12:30-1:30 P.M.

LUNCH (on your own) See page 28 for dining facilities.



SATURDAY, MARCH 31, 2001

1:30-3:30 P.M.

CONCURRENT PANELS

PANEL VI-A: RANCH-O-RAMA: THE RANCH HOUSE IN AMERICAN SUBURBS

West Plaza Room

Sondra and David S. Mack Student Center, North Campus

MODERATOR

Carol Fletcher

Adjunct Assistant Professor of Journalism and Mass Media Studies
Hofstra University

R. Stephen Sennott

Adjunct Instructor in Art and Communication
Lake Forest College
Lake Forest, IL

“The House You Need: ‘Ranch House Deluxe’ or ‘Low, Wide and Handsome’”

Barbara Kantz

Professor of History and Human Services
SUNY Empire State College
Old Westbury, NY

“‘Queen for a Day’ -- The Socialization of Suburban Values”

Kristin Utter Fedders

Assistant Professor of Art History
Earlham College
Richmond, IN

“‘American Contemporary Styling At Its Best’:
The Formica World's Fair House, 1964-1965”

Stephen B. James

Teaching Assistant in Architecture
University of Virginia
Charlottesville, VA

“Magazines and Modernity: The ‘Home’ Magazines and the
Making of the Ranch House, 1945-1950”

PANEL VI-B: REAL ESTATE RHETORIC AND THE AMERICAN DREAM

Student Center Theater

Sondra and David S. Mack Student Center, North Campus

MODERATOR

Jeffrey Kroessler

Research Associate and Archivist
The College of Staten Island
Staten Island, NY

Martin V. Minner

Ph.D. Candidate in History
Indiana University
Bloomington, IN

“Suburban Growth and the Rhetoric of Metropolitanism
in Newark, New Jersey, 1906-1916”

Photos courtesy of the Long Island Studies Institute at Hofstra University

PANEL VI-B CONT'D

Jeffrey M. Hornstein

Teaching Assistant in History
University of Maryland
College Park, MD

"The Realtor Gets an Epistemology, 1921-1941"

Jennifer Kerns

Ph.D. Candidate in History
University of Arizona
Tucson, AZ

"A Social Experiment in Greenbelt: Gender, Class and Public Housing, 1937-1954"

Ellen Avitts Menefee

Instructor in Art History
University of Delaware
Newark, DE

**"Live the Dream: The Rhetoric of the Furnished Model Home
of the Late 20th Century"**

PANEL VI-C: BEYOND THE BEDROOM

East Plaza Room

Sondra and David S. Mack Student Center, North Campus

MODERATOR

Philip C. Dolce

Chair, Department of Social and Behavioral Sciences
Professor of History
Bergen Community College
Paramus, NJ

Nancy A. Miller

Lecturer in Architecture and Landscape
University of Minnesota
Minneapolis, MN

**"The General Motors Technical Center: Material Innovation and Corporate Image
in the American Suburban Landscape, 1945-1956"**

John Archer

Associate Professor of Cultural Studies
and Comparative Literature
University of Minnesota, Twin Cities Campus
Minneapolis, MN

"American Dreamland: Contesting the Nation in Post-War Suburbia"

Roger Panetta

Associate Professor of History
Marymount College
Tarrytown, NY

**"The Rise of the Therapeutic Suburb: Child Care
in Westchester County, New York, 1880-1920"**

SATURDAY, MARCH 31, 2001

3:30-5:30 P.M.

CONCURRENT PANELS

PANEL VII-A: RETHINKING SUBURBIA

West Plaza Room

Sondra and David S. Mack Student Center, North Campus

MODERATOR

Mildred DeRiggi

Site Director, Nassau County Museum

Long Island Studies Institute

Hofstra University

Ana Puszkin-Chevlin

Assistant Director of Graduate Programs in Urban Planning

Columbia University

New York, NY

“What Is the Future of Older Suburban Cities?”

(co-authored with Professor Elliot Sclar, Columbia University)

John E. Ullmann

Professor Emeritus of Business Computer Information Systems

and Quantitative Methods

Hofstra University

“Suburban Economics Revisited”

Robert B. Sargent

Associate Professor of English

Hofstra University

“Redefining the History of the Suburbs: A Case History of Glen Cove, Long Island”

PANEL VII-B: PLANNING AND DEVELOPMENT

Student Center Theater

Sondra and David S. Mack Student Center, North Campus

CHAIR/
DISCUSSANT

M. David Burghardt

Professor of Engineering

Hofstra University

DISCUSSANTS

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Ben Heitner

Vice President

Checkers of Long Island

Wantagh, NY

Photos courtesy of the Long Island Studies Institute at Hofstra University

PANEL VII-C: REPRESENTATIONS OF SUBURBIA IN THE ARTS

East Plaza Room

Sondra and David S. Mack Student Center, North Campus

MODERATOR

John Ganim

Professor of English

University of California, Riverside

Riverside, CA

Judith J. Friedman

Associate Professor of Sociology

Rutgers University

Piscataway, NJ

“Perceptions of Suburbia: Views From Visual Art”

Kaye DeMetz

Assistant Professor of Theatre

Producer, Student Theatre

Bergen Community College

Paramus, NJ

“Themes in Theater of the Suburbs”

Catherine Jurca

Assistant Professor of Literature

Caltech

Pasadena, CA

“White Diaspora: The Suburb and the 20th-Century American Novel”

Daniel R. Rubey

Dean of Library and Information Services

Hofstra University

Conference Co-Director

“Photographing Suburbia: From Bill Owens to Gregory Crewdson”

5:30-6:30 P.M.

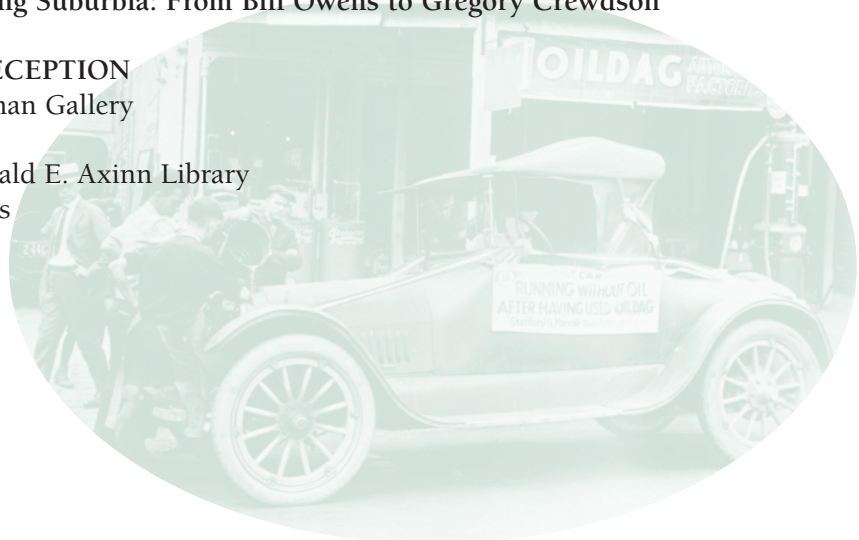
CLOSING RECEPTION

David Filderman Gallery

Ninth floor

Joan and Donald E. Axinn Library

South Campus



Joseph G. Astman Distinguished Conference Scholars

- 1986 **Marilyn French**, Author
Conference: The World of George Sand
- 1988 **Andrea Bonanome** (Italy), Medical Researcher
Conference: Chocolate: Food of the Gods
- 1989 **Edmund W. Gordon**, Psychologist
Conference: Minorities in Higher Education
- 1989 **Nicole Pellegrin** (France), Scholar
Conference: The French Revolution of 1789 and Its Impact
- 1990 **Edmond Morris**, Biographer, and
Sylvia J. Morris, Biographer
Conference: Theodore Roosevelt and the Birth of Modern America
- 1990 **Dore Ashton**, Art Historian
Conference: Van Gogh 100
- 1990 **John Cage**, Composer and Artist
Conference: Bamboo and Oak: The Impact of East Asia on American Society and Culture
- 1991 **Paul Badura-Skoda** (Austria), Musician, and **Eva Badura-Skoda** (Austria), Musicologist
Conference: Mozart: 200 Years of Research and Analysis
- 1991 **Charles W. Smithson**, Banker
Conference: Innovative Financial Instruments and Development in Financial Services
- 1991 **Lucine Amara**, Opera Singer
Conference: Opera and the “Golden West”
- 1991 **John G. Cawelti**, Scholar
Conference: Detective Fiction and Film
- 1991 **Marc Shell**, Scholar
Conference: Money: Lure, Lore and Liquidity
- 1992 **Artie Kamiya**, Scholar
Conference: East Coast Regional Conference on “Games Children Play”
- 1993 **Paul John Eakin**, Scholar
Conference: First Person Singular: *Autobiography Past, Present and Future*
- 1994 **Tovah Feldshuh**, Actress
Conference: Women in Theatre: On the Occasion of the 150th Anniversary of the Birth of Sarah Bernhardt
- 1994 **Martin Bauml Duberman**, Scholar
Conference: Art, Glitter and Glitz: The Theatre of the 1920s Celebrates American Diversity
- 1995 **Kazuo Sayama** (Japan), Writer and Baseball Historian
Conference: Baseball and the “Sultan of Swat”: Commemorating the 100th Birthday of Babe Ruth
- 1995 **Ngũgĩ wa Thiong’o**, Novelist and Essayist
Conference: Africa 2000
- 1995 **Nicholas Johnson**, Former Commissioner, Federal Communications Commission (FCC)
Conference: Eleventh International Interdisciplinary Conference on General Semantics

- 1996 **Seyyed Hossein Nasr**, Scholar
Conference: Inscription as Art in the World of Islam
- 1996 **Peter A. Quinn**, Author
Conference: Irish Literatures: Old and New Worlds
- 1996 **Rem Koolhaas**, Founder and Principal, Office for Metropolitan Architecture
Rotterdam, Netherlands, and Professor of Architecture, Harvard University
Conference: (In)Visible Cities: From the Postmodern Metropolis to the Cities of the Future
- 1996 **Joyce Carol Oates**, Author and Poet
Roger S. Berlind Distinguished Professor of the Humanities, Princeton University
Conference: George Sand: History, Politics and Society: From the First Empire to the Third Republic
- 1997 **Herbert S. Parmet**, Distinguished Professor Emeritus, City University of New York
Conference: The Tenth Presidential Conference: George Bush: Leading in a New World
- 1997 **Edward Peters**, Scholar
Conference: Pope Innocent III and His World
- 1997 **Mario Lavista** (México), Composer
Conference: The Hispanic Connection: Spanish and Spanish-American Literature in the Arts of the World
- 1998 **Oren Lyons** (Iroquois), Scholar
Conference: Native American Experience: Long Island, New York and Beyond
- 1998 **Will Friedwald**, Writer and Frank Sinatra Historian
Conference: Frank Sinatra: The Man, The Music, The Legend
- 1999 **Jon C. Teaford**, Scholar
Conference: Nassau County: From Rural Hinterland to Suburban Metropolis
- 1999 **Michele Luzzati** (Italy), Scholar
Conference: The Most Ancient of Minorities: History and Culture of the Jews of Italy
- 1999 **David B. Ruderman**, Scholar
Conference: The Most Ancient of Minorities: History and Culture of the Jews of Italy
- 1999 **Blanche Wiesen Cook**, Historian
Conference: The Vision of Eleanor Roosevelt: World Citizen Ahead of Her Time
- 1999 **Donald Spoto**, Author
Conference: Alfred Hitchcock: In Celebration of the 100th Anniversary of the Birth of Alfred Hitchcock
- 1999 **Michael A. Morrison**, Scholar
Conference: Millennial Shakespeare: Performance/Text/Scholarship
- 2000 **Peter Riddell**, Associate Editor, *The Times* (London)
Conference: The Thatcher Years: The Rebirth of Liberty?
- 2000 **Walter Isaacson**, Managing Editor, *Time*
Symposium: The Leadership Difference: Rating the Presidents
- 2000 **Jackson R. Bryer**, Scholar
Conference: A Robert Anderson Retrospective: Theater and Film
- 2000 **Carlisle Floyd**, Composer, *Susannah*
Conference: Contemporary Opera at the Millennium
- 2001 **Kenneth T. Jackson**, Scholar
Conference: Redefining Suburban Studies

HOFSTRA CULTURAL CENTER

The Hofstra Cultural Center was founded in 1976 by the late Joseph G. Astman, Professor of Comparative Literature and Languages at Hofstra University, and has evolved into a dynamic instrument for fostering scholarly exchange and intellectual debate. In its 20-year history as an integral part of Hofstra University, it has sponsored more than 100 international conferences that have brought together thousands of scholars from throughout the United States and all over the world. The Cultural Center has solidified its role as a forum for the interdisciplinary exploration of a wide range of topics. Its conferences range from highly specialized inquiries (e.g., *The Trotsky-Stalin Conflict in the 1920s* and *Inscription as Art in the World of Islam*) to subjects of general cultural interest (*Chocolate: Food of the Gods*; *Baseball and the "Sultan of Swat": Commemorating the 100th Birthday of Babe Ruth*; and *Frank Sinatra: The Man, The Music, The Legend*), from matters of local and regional concern (Long Island Studies Conferences *Robert Moses* and *Long Island Women: Activists and Innovators*) to issues of international and global significance (*New Directions in Worker/Management Relations: US/USSR*; *The United Nations at Fifty*; and *Africa 2000*).

The Hofstra Cultural Center operates primarily through the medium of the international scholarly conference, traditionally enriched by exhibitions, performances and various supplemental events, but it also sponsors other cultural activities. Its conference activities fall under three headings: conferences dedicated to monographic study of world historical figures (Einstein, James Joyce, Trotsky, Stalin, Goethe, George Sand, Van Gogh, C. G. Jung, Tchaikovsky and Sarah Bernhardt); conferences dedicated to historical, cultural, political or artistic problematics (*Heritage: An Appraisal of the Harlem Renaissance*; *Bamboo and Oak: The Impact of East Asia on American Society and Culture*; and *Avant-Garde Art and Literature*); and a series of conferences dedicated to the presidents of the United States. The "presidential series," inaugurated in 1982, has so far examined the presidencies of Roosevelt, Truman, Eisenhower, Kennedy, Johnson, Nixon, Ford, Carter, Reagan and Bush. Employing a pioneering format, these conferences have attempted to examine the presidencies in a critical way by inviting former members of the administrations and White House staffs to enter into discussion with political scientists, historians and economists.

James M. Stuart, President of Hofstra University, has best defined the mission of the Cultural Center: "A University should be an arena for ideas. We take that mission very seriously, and we seek through our international scholarly conferences to make the best of intellectual thought available, not only to our academic community, but also to the communities beyond our campus."

Pellegrino D'Acerno
Professor of Comparative Literature and Languages
Hofstra University

HOFSTRA CULTURAL CENTER

Conference and Symposia Schedule and Publications Listing

•	George Sand Centennial	November 1976
•	Heinrich von Kleist Bicentennial	November 1977
+	The Chinese Woman	December 1977
•	George Sand: Her Life, Her Works, Her Influence	April 1978
•	William Cullen Bryant and His America	October 1978
+	The Trotsky-Stalin Conflict in the 1920s	March 1979
*	Albert Einstein Centennial	November 1979
+	Renaissance Venice Symposium	March 1980
+	Sean O'Casey	March 1980
*	Walt Whitman	April 1980
*	Nineteenth-Century Women Writers	November 1980
*	Feodor Dostoevski	April 1981
*	Gotthold Ephraim Lessing	November 1981
*	Franklin Delano Roosevelt: The Man, the Myth, the Era	March 1982
*	Johann Wolfgang von Goethe	April 1982
*	James Joyce	October 1982
*	Twentieth-Century Women Writers	November 1982
*	Harry S. Truman: The Man from Independence	April 1983
••	John Maynard Keynes	September 1983
*	Romanticism in the Old and the New World: Washington Irving, Stendahl, and Zhukovskii	October 1983
*	Espectador Universal: José Ortega y Gasset	November 1983
*	Dwight D. Eisenhower: Soldier, President, Statesman	March 1984
+	Victorian Studies	April 1984
+	Symposium on Eighteenth-Century Venice	April 1984
*	George Orwell	October 1984
*	Friedrich von Schiller	November 1984
*	John F. Kennedy: The Promise Revisited	March 1985
**	Higher Education: Today and Tomorrow	April 1985
••••	Heritage: A Reappraisal of the Harlem Renaissance	May 1985
+	New York State History Conference	June 1985
*	Eighteenth-Century Women and the Arts	October 1985
*	Johann Sebastian Bach	October 1985
+	Law School Conference: Sixteen Years of the Burger Court, 1969-1985	November 1985
	Avant-Garde Art and Literature	November 1985
+	Television 1985-1986: Issues for the Industry and the Audience	November 1985
+	Artificial Intelligence	February 1986
**	Evolution of Business Education	March 1986
*	Lyndon B. Johnson: A Texan in Washington	April 1986
•••	Long Island Studies	May 1986
++	Attitudes Toward Persons With Disabilities	June 1986
*	The World of George Sand	October 1986
****	Miguel de Unamuno/Ramón Valle-Inclán/Federico García-Lorca	November 1986
+++	C. G. Jung and the Humanities	November 1986
+	The Bicentennial of the United States Constitution: A Celebration	April 1987
*	Suburbia Re-examined	June 1987
**	Shellfishing and Coastal Resource Management: A Global Perspective	August 1987
*	American Immigration and Ethnicity	October 1987
*	Richard Nixon: A Retrospective on His Presidency, Vols. I*, II*, III*	November 1987
*	Dream and Reality: The Modern Black Struggle for Freedom and Equality	February 1988
*	Multinational Culture: Social Impacts of a Global Economy	March 1988
*	Group Defamation and Freedom of Speech: The Relationship Between Language and Violence	April 1988
•••••	The Legacy of John von Neumann	June 1988

•••	Long Island Studies Conference: Robert Moses	June 1988
*	Business Finance in Less-Developed Capital Markets	September 1988
••••	Byron and His Contemporaries	December 1988
*	Chocolate: Food of the Gods	December 1988
++++	Minorities in Higher Education	March 1989
*	Gerald R. Ford: Restoring the Presidency, Vols. I*, II*	April 1989
+	East Coast Regional Meeting of the Society of Protozoologists	June 1989
*	The French Revolution of 1789 and Its Impact	October 1989
•••	Theodore Roosevelt and the Birth of Modern America	April 1990
*	Vincent Van Gogh	May 1990
*	The Environment: Global Problems-Local Solutions	June 1990
+	Bamboo and Oak: The Impact of East Asia on American Society and Culture	October 1990
*	Jimmy Carter: Keeping Faith, Vols. I*, II*	November 1990
+	Mozart: 200 Years of Research and Analysis	February 1991
+	Innovative Financial Instruments and Developments in Financial Services	March 1991
*	Opera in the "Golden West"	April 1991
*	Detective Fiction and Film in Honor of the 100th Anniversary of the Birth of Agatha Christie, Vols. I*, II*	October 1991
*	Money: Lure, Lore, and Liquidity	November 1991
+	The United States and Japan in World War II	December 1991
*	New Directions in Worker/Management Relations: US/USSR	March 1992
*	The Allocation of Power Between Central and Local Governments: The American and Soviet Perspectives	April 1992
*	Games Children Play	May 1992
◆	F. Scott Fitzgerald	September 1992
*	The Organization for the Study of Communication, Language, and Gender	October 1992
+++++	The Next Long Island Hurricane!!! Are We Ready for the "Big One"?	November 1992
*	Contested Terrain: Power, Politics, and Participation in Suburbia	March 1993
*	Ronald Reagan-Ninth Presidential Conference, Vols. I*, II*, III*	April 1993
*	Tchaikovsky and His Contemporaries	October 1993
*	Edvard Grieg: Exploration of Scandinavian Cultures	November 1993
*	First-Person Singular: <i>Autobiography Past, Present and Future</i>	March 1994
	Women in Theatre: On the Occasion of the 150th Anniversary of the Birth of Sarah Bernhardt (1844-1923)	October 1994
	Art, Glitter, and Glitz: The Theatre of the 1920s Celebrates American Diversity	November 1994
+	United Nations at Fifty	March 1995
	Baseball and the "Sultan of Swat": Commemorating the 100th Birthday of Babe Ruth	April 1995
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*	Eleventh International Conference on General Semantics	November 1995
•••	Long Island Women: Activists and Innovators	March 1996
	Inscription as Art in the World of Islam	April 1996
	Irish Literatures: Old and New Worlds	July 1996
#	History, Society, and Politics: George Sand from the First Empire to the Third Republic	November 1996
	George Bush: The 41st President of the United States	April 1997
*	The World of Pope Innocent III	May 1997
	The Hispanic Connection: Spanish and Spanish-American Literature in the Arts of the World	October 1997
	Legal Ethics: Access to Justice	April 1998
+	The Native American Experience: Long Island, New York and Beyond	April 1998
	Financial Services in the Evolving Global Marketplace: The Next Millennium	October 1998
	Frank Sinatra: The Man, The Music, The Legend	November 1998
•••	Nassau County Centennial: From Rural Hinterland to Suburban Metropolis	March 1999
	The Most Ancient of Minorities: History and Culture of the Jews of Italy	April 1999

The Eighth Eastcoast Regional Meeting of Protozoologists	June 1999
Tenth Anniversary Conference of Protozoology	September 1999
The Vision of Eleanor Roosevelt: World Citizen Ahead of Her Time	November 1999
Millennial Shakespeare: Performance/Text/Scholarship	March 2000
The Thatcher Years: The Rebirth of Liberty?	April 2000
Oscar Wilde: The Man, His Writings and His World	October 2000
The Leadership Difference: Rating the Presidents	October 2000
A Robert Anderson Retrospective: Theater and Film	November 2000
Contemporary Opera at the Millennium	March 30-31, 2001
Redefining Suburban Studies: Searching for a New Paradigm	May 3-5, 2001
The Child's Right to Play: A Global Approach	October 18-20, 2001
Moby-Dick 2001	
2001: A Peace Odyssey: Commemorating the 100 th	
Anniversary of the Awarding of the Nobel Peace Prize	November 8-10, 2001
Louis Armstrong Symposium	November 15-16, 2001
John Steinbeck's Americas	March 21-23, 2002
The Classical Music of George Gershwin	May 2002
Power of the Media Symposium: Film/Radio/TV/WWW	October 2002
"If This Is a Man": The Life and Legacy of Primo Levi	October 23-24, 2002
Bing! Crosby and American Culture	November 14-16, 2002
Power of the Media Symposium: Film/Radio/TV/WWW	March-April 2003
From Autogiro to Gyroplane: The Past, Present and	
Future of an Aviation Industry	April 25-26, 2003
The Broadway Musical – 1920-2020	April-May, 2003
Jean Cocteau Conference	October 1-3, 2003
St. Petersburg, Russia: 300 th Anniversary	October 2003
Don Quixote Conference	April 22-24, 2004
Identity and Expression in the African Diaspora	October 7-9, 2004

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Uniondale, New York

Quality Hotel and Convention Center
Hempstead, New York

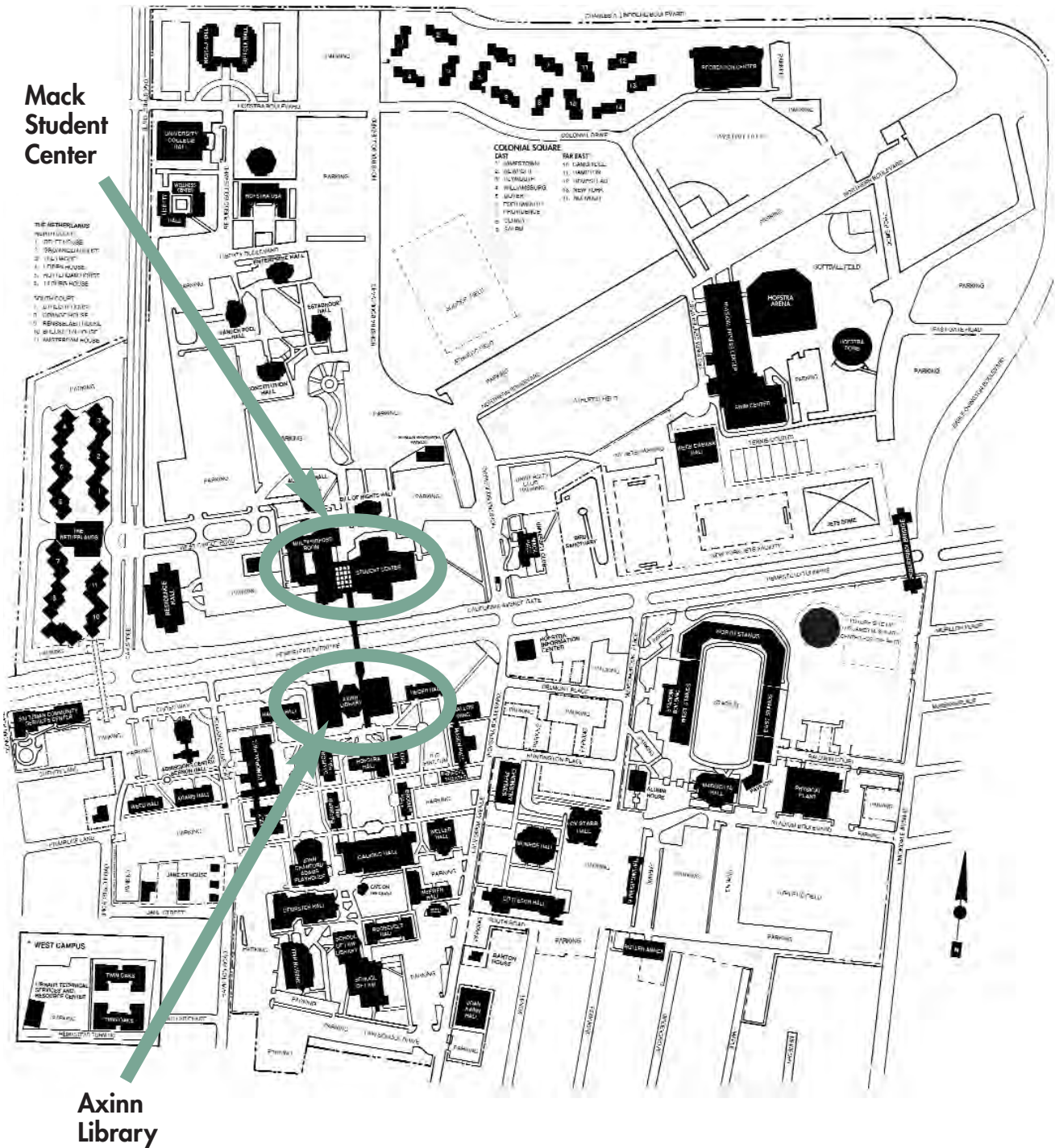
Suffolk Cooperative Library System
Bellport, New York



Hofstra University continues its commitment to extending equal opportunity to all qualified individuals without regard to race, color, religion, sex, sexual orientation, marital status, age, national or ethnic origin, or physical or mental disability in the conduct and operation of its educational programs and activities, including admission and employment. This statement of nondiscrimination is in compliance with Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973 and other federal, state and local laws. The Director of Environmental Safety in the Plant Department (516) 463-6622 is the individual designated by the University to coordinate its efforts to comply with Section 504. The Equal Rights and Opportunity Officer is the University's official responsible for coordinating its adherence to Title IX and other equal opportunity regulations and laws. Questions or concerns regarding Title IX or other aspects of this policy (other than Section 504) should be directed to the Equal Rights and Opportunity Officer (516) 463-6976.

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CAMPUS MAP



Dining Facilities on the Hofstra University Campus

There are several dining facilities on the campus, some of which are listed below. Only one dining facility, the Hofstra University Club, requires reservations. You may make reservations for lunch/dinner by calling (516) 463-6648.

North Campus:

Main Café	7:30 a.m.-7 p.m.
Sbarro's	11 a.m.-11 p.m.
Burlaps	7:30 a.m.-11 p.m.
University Club (Call for reservations.)	

South Campus:

Café Bistro at Bits 'n Bytes	7:30 a.m.-9 p.m.
Hofstra Deli	7:30 a.m.-9:30 p.m.
Café on the Quad	8 a.m.-9 p.m.