

Peter S. Kalikow Center for the
Study of the American Presidency
and the
Hofstra Cultural Center
present

A SYMPOSIUM

FROM VOTES TO VICTORY:

WINNING AND GOVERNING THE
WHITE HOUSE IN THE 21st CENTURY

Thursday, April 3, 2008

REGISTRATION PROGRAM



educate
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HOFSTRA
UNIVERSITY

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THE ROAD TO THE 2008 DEBATE AT HOFSTRA UNIVERSITY

Join Hofstra University for our exclusive series of public programs and lectures exploring the issues surrounding the 2008 election, as well as the history of debates and political campaigns. Our campus will welcome politicians, journalists, scholars and commentators in various forums, as we prepare to host the third and final debate of the 2008 presidential election season on October 15, 2008.

In order to provide our Long Island neighbors, educators and K-12 students with insights about the election, the presidency and history, many of these programs will be free and/or open to the public.

For information on the programs and public events related to the election and politics, visit hofstra.edu/educate08. Check your mailbox in the months to come for more information about "Educate '08" or sign up for frequent updates through our e-mail newsletter news@hofstra at hofstra.edu/news.

PETER S. KALIKOW CENTER FOR THE STUDY OF THE AMERICAN PRESIDENCY
and the
HOFSTRA CULTURAL CENTER
present

A SYMPOSIUM
**FROM VOTES TO VICTORY:
WINNING AND GOVERNING THE
WHITE HOUSE IN THE 21st CENTURY**

Thursday, April 3, 2008

STUART RABINOWITZ

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Mark L. Claster Distinguished Professor of Law
Hofstra University*

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MEENA BOSE

*Peter S. Kalikow Chair in Presidential Studies
Professor of Political Science*

SYMPOSIUM COORDINATOR

ATHELENE A. COLLINS

*Senior Associate Director
Hofstra Cultural Center*

For information contact:

Hofstra Cultural Center
Tel: (516) 463-5669
Fax: (516) 463-4793
E-mail: hofculctr@hofstra.edu

*This symposium is made possible through a grant from
Peter S. Kalikow, Member, Hofstra University Board of Trustees.*

8:30 a.m.-3 p.m.

REGISTRATION AND COFFEE

Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall,
Joan and Donald E. Axinn Library, 10th Floor, South Campus

9:30 a.m.

WELCOME

Stuart Rabinowitz

President and

Andrew M. Boas and Mark L. Cluster Distinguished Professor of Law
Hofstra University

Meena Bose

Peter S. Kalikow Chair in Presidential Studies

Professor of Political Science

Hofstra University

9:45-11 a.m.

PANEL I:

RUNNING FOR PRESIDENT IN THE 21st CENTURY

Chair:

Meena Bose

Peter S. Kalikow Chair in Presidential Studies

Professor of Political Science

Hofstra University

Participants:

**“Donors, Dollars, and Momentum: Waging a Viable
Campaign for the White House”**

Victoria Farrar-Myers, Associate Professor of Political Science
University of Texas at Arlington

“Inside Parties: The Politics of Winning the Presidential Nomination”

Lara Michelle Brown, Assistant Professor of Political Science
Villanova University

“How to Win in the Electoral College”

John Fortier and **Timothy J. Ryan**

American Enterprise Institute, Washington, D.C.

Commentator:

Stephen J. Wayne, Professor and American Government Field Chair
Georgetown University

11 a.m.-12:30 p.m.

LUNCH (on your own)

12:45-2 p.m.

**PANEL II:
POLITICAL COMMUNICATION IN PRESIDENTIAL CAMPAIGNS**

Chair:

Rosanna Perotti
Associate Professor of Political Science
Program Chair, Educate '08
Hofstra University

Participants:

“The Debate About the Debates: 60 Years of Hopes and Laments for Presidential Colloquies”
David Greenberg, Assistant Professor of Journalism and Media and Assistant Professor of History
Rutgers University

“Staying on Message in the 24-Hour News Cycle”
Diane J. Heith, Associate Professor of Government and Politics
St. John’s University

“Framing Gender, Race/Ethnicity, and Religion: News Media Coverage of the 'Not-So-Invisible' Invisible”
Lori Cox Han, Professor and Chair, Department of Political Science
Chapman University

Commentator:

Martha Joynt Kumar, Professor of Political Science
Towson University

2:15-3:45 p.m.

**PANEL III:
GOVERNING IN THE WHITE HOUSE**

Chair:

Mark Landis
Professor and Chair, Department of Political Science
Hofstra University

Participants:

“Lessons Learned in Crafting a Presidential Campaign and Staffing the White House”
Shirley Anne Warshaw, Professor of Political Science
Gettysburg College

“Separation Anxiety: United and Divided Government in Layered Context”
David Crockett, Associate Professor of Political Science
Trinity University

“Fighting a War, or Managing a Problem? How Presidents Approach Terrorism”
Christopher A. Preble, Director of Foreign Policy Studies
Cato Institute, Washington D.C.

Commentator:

James Pfiffner, Professor of Public Policy
George Mason University

THURSDAY, APRIL 3, 2008

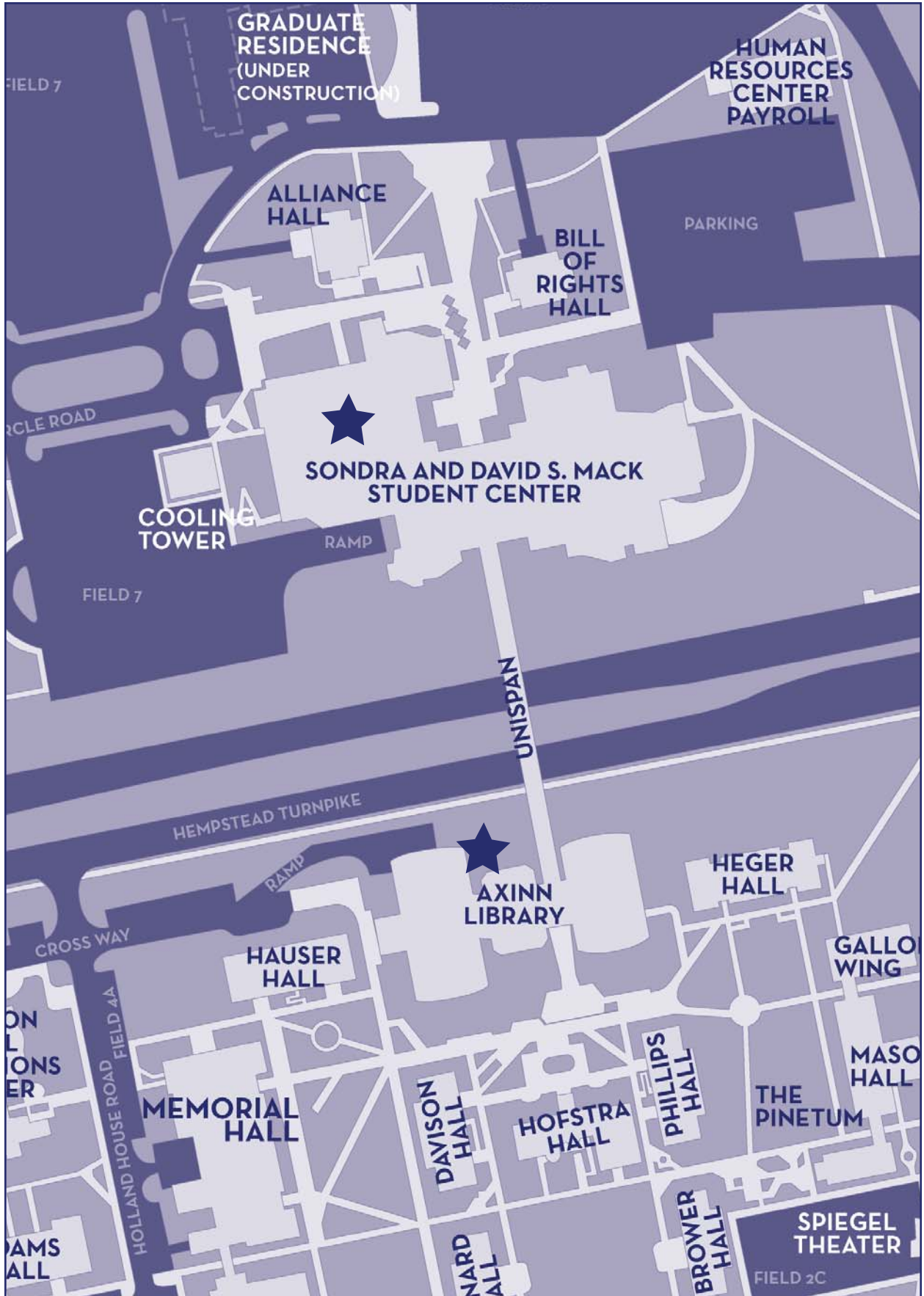
4-5:15 p.m.
KEYNOTE ADDRESS:

**“WINNING AND GOVERNING
THE WHITE HOUSE
IN THE 21st CENTURY”**



CHARLIE COOK

Publisher, *The Cook Political Report*
Political Analyst, National Journal Group and NBC News
Columnist, *National Journal Magazine*, *CongressDailyAM*
and the *Washington Quarterly*
Washington, D.C.



LODGING INFORMATION

The Long Island Marriott Hotel and Conference Center in Uniondale, La Quinta Inn & Suites in Garden City, Hampton Inn in Garden City, and Red Roof Inn in Westbury have been designated as the official conference hotels. The following are the special discounted room rates and cutoff dates for room reservations.

LONG ISLAND MARRIOTT HOTEL AND CONFERENCE CENTER

101 James Doolittle Boulevard
Uniondale, NY 11553
Att: Reservations Manager
Tel: (516) 794-3800 or (800) 832-6255
Fax: (516) 794-5936
Room rate: \$209 per night, single/double occupancy
Cutoff date: March 12, 2008

LA QUINTA INN & SUITES

821 Stewart Avenue
Garden City, NY 11530
Tel: (516) 705-9000 or (800) 531-5900
Fax: (516) 705-9100
Room rate: \$155 per night, single/double occupancy
Cutoff date: Based on availability

HAMPTON INN*

1 North Avenue
Garden City, NY 11530
Attn: Reservations Manager
Tel: (516) 227-2720 or (800) HAMPTON
Fax: (516) 227-2708
Room rate: \$139 per night, single or double occupancy
Cutoff date: Based on availability

The Hampton Inn offers a free hot breakfast, on-the-run breakfast bags, wired and wireless high-speed Internet access, 24-hour business center, 24-hour fitness center, indoor pool, guest laundry facility, studio suites, meeting room, board room and the 100-percent Hampton Inn satisfaction guarantee.

RED ROOF INN*

699 Dibblee Drive
Westbury, NY 11590
Tel: (516) 794-2555; (800) RED-ROOF
Room rate: single occupancy \$109.99; double occupancy \$114.99 and an additional \$5 per person for triple or quadruple occupancy.
When making your reservation, please refer to **CP518984** to receive Hofstra University's discounted rate.
Cutoff date: Based on availability

NOTE: ALL RESERVATIONS WILL BE HELD UNTIL 6 P.M. ON DAY OF ARRIVAL UNLESS ACCOMPANIED BY THE FIRST NIGHT'S ROOM DEPOSIT OR SECURED BY A MAJOR CREDIT CARD. RESERVATIONS MADE AFTER THE CUTOFF DATE WILL BE SUBJECT TO AVAILABILITY AT A HIGHER ROOM RATE. WHEN MAKING YOUR RESERVATIONS, PLEASE IDENTIFY YOURSELF AS A PARTICIPANT IN THE KALIKOW STUDIES SYMPOSIUM AT HOFSTRA UNIVERSITY.

Scheduled transportation will be arranged between the Hofstra University campus and contracted hotels. Schedules will be available at the Conference Registration Desk as well as at the participating hotels.

***NOTE:** Please be advised that there will be no shuttle service between the Hampton Inn or the Red Roof Inn and the Hofstra University campus. Please visit the concierge desk for taxi service.

HOFSTRA UNIVERSITY is located in Hempstead, Long Island, New York, about 25 miles east of New York City, less than an hour away by train or automobile. The Long Island Rail Road (LIRR) has frequent trains to the Hempstead Station and the Mineola Station from Pennsylvania Station, located at 34th Street and 7th Avenue, New York City, as well as from the Flatbush Avenue Station in Brooklyn, New York. Use local taxi service to the Hofstra campus.

LOCAL TAXI SERVICE:

All Island Taxi Service	(516) 481-1111
Hempstead Taxi	(516) 489-4460
Pub Taxi Service	(516) 483-4433
Ollie's Airport Service	(516) 437-0505 (516) 352-6633 (718) 229-5454

BY CAR: Travel on the Long Island Expressway to exit 38, Northern State Parkway to Meadowbrook Parkway South (exit 31A), or Southern State Parkway to Meadowbrook Parkway North (exit 22N). Take Meadowbrook Parkway to exit M4 (Hempstead Turnpike). Proceed west on Hempstead Turnpike (Route 24W) to the Hofstra campus (approximately one mile).

TRANSPORTATION FROM AIRPORTS:

The Hofstra campus is located approximately 30 minutes by car from either John F. Kennedy International Airport or LaGuardia Airport.

CALL IN ADVANCE FOR RESERVATIONS:**Classic Transportation**

Classic Transportation provides shared van service from JFK and LaGuardia Airports to Hofstra University. Courtesy phones are located in the baggage claim area of both airports, and are connected directly to Classic dispatch/reservation. Dial 20 from the courtesy phone to speak directly with the reservation department. Tell the representative that you are traveling to Hofstra University.

Cost: approximately \$20.

Discount: Classic Transportation offers a discount when you reserve your round-trip airport shuttle trip online at classictrans.com or call (631) 567-5100.

Long Island Airport Limousine Service (LIALS)

LIALS can be called upon arrival at either JFK or LaGuardia Airport at a public telephone: 656-7000 (no area code required). The phones are monitored from 4 a.m. through midnight, seven days a week.

U.S. Limousine and Car Service

Personalized Transportation Service
(516) 352-2225 or (800) 962-2827.

NOTE: Please be advised that there are no set fares charged by New York City yellow cabs between the airports and the Hofstra campus. Please confirm fee with the driver before starting your trip.

DINING FACILITIES ON CAMPUS:

There are several dining facilities on the Hofstra University campus.

FOR MORE INFORMATION:**Hofstra Cultural Center**

113 Hofstra University
Hempstead, NY 11549-1130
Tel: (516) 463-5669; Fax: (516) 463-4793
E-mail: hofculctr@hofstra.edu

KALIKOW PRESIDENTIAL STUDIES SYMPOSIUM

REGISTRATION FORM

Mail or fax to:**Kalikow Presidential Symposium****Hofstra Cultural Center****113 Hofstra University****Hempstead, NY 11549-1130****Tel: (516) 463-5669****Fax: (516) 463-4793**

Name _____

Address _____

City/State/Zip _____

Affiliation _____

Telephone _____

Fax _____

E-mail _____

I have made lodging reservations at:

- Long Island Marriott
- La Quinta Inn & Suites
- Red Roof Inn (*no shuttle service available; see concierge for taxi service*)
- Hampton Inn (*no shuttle service available; see concierge for taxi service*)

Method of PaymentEnclosed is a check in the amount of \$ _____
(payable to **Kalikow Presidential Symposium**) MasterCard* Visa* American Express*

Amount: \$ _____

Cardholder's Name _____

Card Number _____

Expiration Date _____

Cardholder's Signature _____

*Please add \$3 handling fee for credit card orders.

Hofstra University is 100 percent program accessible to persons with disabilities. All events (with the exception of meals) are FREE to Hofstra students, faculty and staff upon presentation of a current HofstraCard.

Cancellations: A \$15 administrative fee will be deducted from registration refunds; however, notice in writing must be received by March 29, 2008.

Returned Checks: A \$25 handling fee will be charged for returned checks.

REGISTRATION FEES

		NO. OF PERSONS	AMOUNT
Regular rate	\$30	_____	\$ _____
Senior citizen (65 and over) (must include copy of Medicare Card)	\$25	_____	\$ _____
Matriculated non-Hofstra student (must include copy of current student ID)	\$15	_____	\$ _____
TOTAL		_____	\$ _____

As of January 2008

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LOCATION: Hempstead, Long Island, 25 miles east of New York City. Telephone: (516) 463-6600

CHARACTER: A private, nonsectarian, coeducational university.

FOUNDING DATE: 1935

PRESIDENT: Stuart Rabinowitz, J.D.

COLLEGES AND SCHOOLS: Hofstra College of Liberal Arts and Sciences, Frank G. Zarb School of Business, School of Communication, School of Education and Allied Human Services, New College of Hofstra (innovative college), School of Law, School for University Studies, Honors College, and Center for Continuing Education and Professional Advancement.

FACULTY (including librarians): There are 1,193 faculty members, of whom 544 are full-time. Ninety percent of full-time faculty hold the highest degree in their fields.

STUDENT BODY: Full-time undergraduate enrollment of 7,718. Total University enrollment, including part-time undergraduate, graduate and School of Law, is approximately 12,600. Male-female ratio is 44 to 56.

UNDERGRADUATE DEGREE PROGRAMS:

Approximately 145 undergraduate programs of study.

GRADUATE DEGREE PROGRAMS: Graduate degrees, including the Ph.D., Ed.D., Psy.D., Au.D., and J.D., advanced certificates and professional diplomas, are offered in more than 155 programs of study.

THE HOFSTRA CAMPUS: With 112 buildings and 240 acres, Hofstra is a member of the American Public Gardens Association.

LIBRARIES: The Hofstra Libraries contain 1.2 million print volumes and provide 24/7 electronic access to more than 50,000 journals and electronic books.

ACCESSIBILITY: Hofstra is 100 percent program accessible to persons with disabilities.

JANUARY AND SUMMER SESSIONS: Hofstra offers a January session and three summer sessions between May and August.

Hofstra University continues its commitment to extending equal opportunity to all qualified individuals without regard to race, color, religion, sex, sexual orientation, age, national or ethnic origin, physical or mental disability, marital or veteran status in the conduct and operation of its educational programs and activities, including admission and employment. This statement of nondiscrimination is in compliance with Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973 and other federal, state and local laws. The Americans with Disabilities Act compliance officer in the Plant Department (516) 463-6641 is designated by the University to coordinate its efforts to comply with Section 504. The Equal Rights and Opportunity Officer is the University's official responsible for coordinating its adherence to Title IX and other equal opportunity regulations and laws. Questions or concerns regarding Title IX or other aspects of this policy (other than Section 504) should be directed to the Equal Rights and Opportunity Officer at (516) 463-6775, C/O Office of Legal Affairs and General Counsel, 101 Hofstra University, Hempstead, NY 11549. 9714:2/08



HOFSTRA UNIVERSITY

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