

HOFSTRA CULTURAL CENTER

presents a conference

DEFINING CULTURE THROUGH DRESS:

*Individual and
Collective Identities*

Thursday, Friday and Saturday
April 19, 20 and 21, 2007



HOFSTRA
UNIVERSITY®



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DEFINING CULTURE THROUGH DRESS: *Individual and Collective Identities*

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April 19, 20 and 21, 2007**

*D*ress is an important component of our daily lives. Through clothing, individuals establish their sense of self as well as their place in society. The connections between dress and both individual and collective identities continue to be of interest to scholars and practitioners in the world of fashion and dress. Interdisciplinary in approach, the conference establishes associations between culture and dress through a dialogue among scholars in the fields of sociology, psychology, art, history, anthropology, communication, journalism and business, as well as fashion experts.

Stuart Rabinowitz

*President and Andrew M. Boas and
Mark L. Claster Distinguished Professor of Law
Hofstra University*

John D. Miller

*Chair
Board of Trustees
Hofstra University*

M. Patricia Adamski

*Senior Vice President for Planning and Administration
Adolph J. and Dorothy R. Eckhardt Distinguished
Professor of Corporate Law
Hofstra University*

Herman A. Berliner

*Provost and Senior Vice President for
Academic Affairs
Lawrence Herbert Distinguished Professor
Hofstra University*

CONFERENCE CO-DIRECTORS

Elena Cevallos

*Professor of Library Services
Hofstra University*

Martha Kreisel

*Associate Professor of Library Services
Hofstra University*

CONFERENCE COORDINATOR

Athelene A. Collins

*Associate Director
Hofstra Cultural Center*

CONFERENCE COMMITTEE

Natalie Datlof, Executive Director, Hofstra Cultural Center

David Henderson, Associate Professor of Drama and Dance

Claire Lindgren, Associate Professor of Fine Arts

Lisa Merrill, Professor of Speech Communication, Rhetoric and Performance Studies

Stanislao Pugliese, Professor of History

7-10 p.m.

FASHIONS VIDEOS

Multipurpose Room
Sondra and David S. Mack Student Center, North Campus

I Love Lucy

Fashion show: Lucy talks her way into modeling at a celebrity fashion show, thinking she'll keep the duds. (25 minutes)

Unzipped

A hilariously revealing look at the high-powered world of fashion. Features fashion designer Isaac Mizrahi and several super models. (73 minutes)

Acqua e Sapone (Soap and Water) (English subtitles)

Comedy based on the adventures of a young woman in Rome's high fashion world. Complications set in when a handsome janitor impersonates her tutor-priest. (105 minutes)

OPTIONAL NEW YORK CITY TRIPS

See page 14 for tour information

THURSDAY, APRIL 19, 2007

8 a.m.-4 p.m.

CONFERENCE REGISTRATION AND COFFEE

Student Center Theater Lobby
Sondra and David S. Mack Student Center, North Campus

9 a.m.-8 p.m.

BOOK DISPLAY at the Hofstra University Bookstore, South Campus

9-10a.m.

OPENING CEREMONY

Stuart Rabinowitz

President and
Andrew M. Boas and Mark L. Cluster Distinguished Professor of Law
Hofstra University

Elena Cevallos

Professor of Library Services
Hofstra University
Conference Co-Director

Martha Kreisel

Associate Professor of Library Services
Hofstra University
Conference Co-Director

Keynote Address

Harold Koda

Curator-in-Charge, Costume Institute
Metropolitan Museum of Art, New York
Joseph G. Astman Distinguished Conference Scholar

"Dress Code"



10:15-11:15 a.m. CONCURRENT SESSIONS

Panel IA: Religious Symbolism

Bonni-Dara Michaels

Yeshiva University Museum, New York
"Clothing Worn by Jews as Expressions of Religious and Ethnic Identity"

Daniel James Cole

Fashion Institute of Technology, New York
"The Pagan at the Altar of Christ: Ancient Pre-Christian Sources and Symbolism in Christian Church Vestments"

Panel IB: Seeing Fashion

Melanie Dana Nakau

Pacific Northwest College of Art, Oregon
"The Politics of Appropriation: An Examination of the Representation of Blackness Through the Mirror of High Fashion and Art"

Kathryn Simon

Cultural Producer and Curator
VERMILLIONmedia, New York and
Parsons The New School for Design, New York
"New Narratives in Fashion: An Infinity of Utterances"

11:30 a.m.-12:30 p.m. CONCURRENT SESSIONS

Panel IIA: Middle Eastern and African Identities

Kimberley Connors

Semitic Museum, Harvard University
"Changing Costumes, Changing Identities: 19th-21st Century Palestinian Costumes"

Salihu Maiwada

Department of Industrial Design
Ahmadu Bello University, Nigeria
"Fulani Society and Traditional Dress in Northern Nigeria"

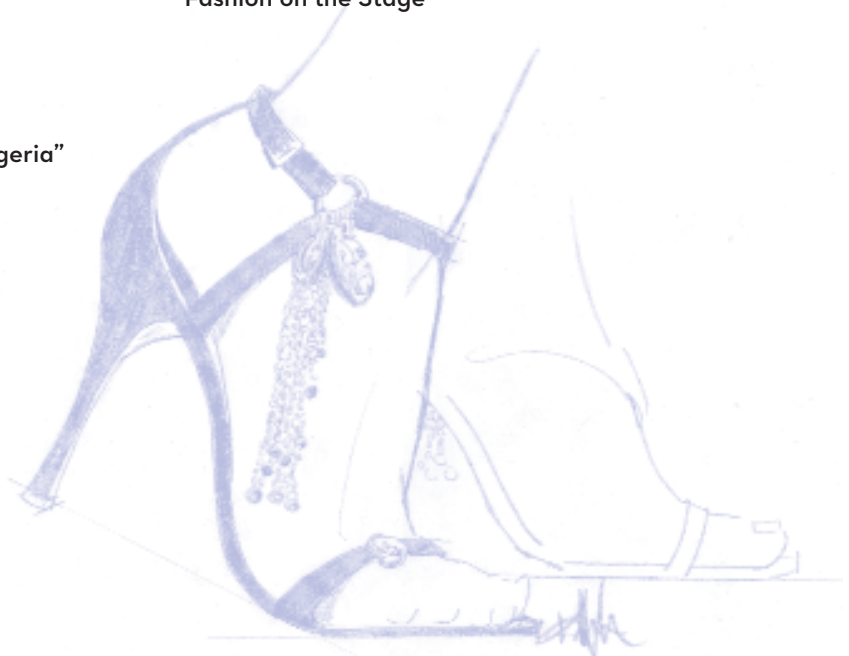
Panel IIB: Entertainment and Fashion

Barbara Cohen-Stratynner

The Research Libraries
The New York Public Library for the Performing Arts
"Fashion on the Stage"

12:30-1:30 p.m.

Lunch (on your own)



1:30-3 p.m.

Plenary Session III: Fashion and a Sustainable Environment

Summer Rayne Oakes

Founder, SRO, New York

Model, Media Host, Writer, Speaker and Brand Strategist on Socio-Environmental Sustainability
“Eco-Fashion”

Representative of NatureWorks, LLC (Manufacturer of *Ingeo*), Minnetonka, Minnesota
Company that converts 100% renewable resources into fibers

Rusty Mae Moore

Department of Marketing and International Business

Frank G. Zarb School of Business

Hofstra University

“A Sustainable Global Economy and the Fashion Industry”

3:15-4:15 p.m. CONCURRENT SESSIONS

Panel IVA: Latin American Identities

Pamela Scheinman

Department of Art & Design

Montclair State University, New Jersey

“21st Century Mazahua Identity and Dress”

Regina A. Root

Department of Modern Languages & Literature

College of William & Mary, Virginia

“Urban Expressions of Solidarity: Fashioning
Female Subjectivity in Postcolonial Argentina”

Panel IVB: The Arts and Literature

Jessica Murphy

Department of 19th Century Modern & Contemporary Art

The Metropolitan Museum of Art, New York

“New Woman, Bohemian, Patron of the Arts:

The Changing Style of Agnes Ernst Meyer, 1905-1925”

Suzanne Eberle

Department of Art History

Kendall College of Art and Design of

Ferris State University, Michigan

“Art, Dress, and History: Fashioning the
Post-Modern Self”

4:15-4:30 p.m.

Coffee Break

THURSDAY, APRIL 19, 2007

4:30-5:30 p.m.

Featured Speaker

Co-Sponsored by the Office of the Vice President for Student Affairs

David Wolfe

Creative Director

Doneger Creative Services, New York

“Fashion and Image”

5:30-7:30 p.m.

Dinner (on your own)

8 p.m.

Hofstra Entertainment presents

“FASHION STATEMENTS!”

Monroe Lecture Center Theater

California Avenue, South Campus

Conceived and directed by Bob Spiotto

Musical accompaniment and arrangements by Ben Malkevitch

This “collage for voices” will use as its source material poetry, famous quotes, quips and anecdotes, as well as assorted writings and musical selections that focus on fashion.

Tickets for the play only can be purchased at the John Cranford Adams Playhouse Box Office.

Please enclose a self-addressed, business-sized, stamped envelope with your check

(payable to Hofstra University) and send to:

John Cranford Adams Playhouse Box Office

ATTN: FASHION STATEMENTS

118 Hofstra University

Hempstead, NY 11549-1180

Tickets on sale beginning April 3.

Regular: \$16

Senior citizen (over 65) or matriculated non-Hofstra student: \$13

8 a.m.-5 p.m.

CONFERENCE REGISTRATION AND COFFEE

Student Center Theater Lobby
Sondra and David S. Mack Student Center, North Campus

9 a.m.-5 p.m.

BOOK DISPLAY at the Hofstra University Bookstore, South Campus

9-9:45 a.m.

Featured Speaker:

Eugenia Paulicelli

Associate Professor, Comparative Literature
Queens College at City University of New York

“Fashion and Cultural Identity”

10-11:30 a.m. CONCURRENT SESSIONS

Panel VA: Fashioning Films: The Influence of Movies on Fashion

Diane Maglio

Berkeley College, New York
“Nine Tailors and Seven Suits of Clothes: The Fashion Influence of Silent Screen Stars on Fashion for Men of Moderate Means, 1917-1927”

Marlaine Glicksman

Filmmaker and *Vogue Magazine* Editor
“Film Fashion: What Becomes an Icon Most?”

Deborah N. Landis

President, Costume Designers Guild, California
“Hidden in Plain Sight: Motion Picture Costume Design”

Panel VB: Fashion Ubiquitousness: Uniforms and Uniformity

Gabriele Mentges

Department of Art and Material Culture
University of Dortmund, Germany
“Uniform in Motion: The Fear of Uniformity”

Heike Jenss

Department of Art and Design Studies
Parsons The New School for Design, New York
“Uniformity in Fashion and Style”

Joseph H. Hancock, II

Westphal College of Media Arts and Design
Drexel University, Philadelphia
“What’s in a Name? The Branding of Ralph Lauren’s Cargo Pants”

11:45 a.m.-12:45 p.m. CONCURRENT SESSIONS

Panel VIA: European Women: 20th Century Fashion Statements

Katalin Medvedev

Department of Textiles, Merchandising and Interiors
University of Georgia

“Uniform Mass(querade): Socialist Women in
Hungary Show Their True Colors”

Colleen R. Hill

The Museum at the Fashion Institute of Technology
New York

“The New Girls in Fashion: Sylvie Vartan
and Françoise Hardy”

Panel VIB: Wearable Art

Maryjean Viano Crowe and Stonehill College Students

Kathryn DeMarco, Rebecca Howe, Hillary DuBois

Marissa Antosh, Mieka Carey, Ellen Brown and

Ashley Crusco

Department of Fine Arts

Stonehill College, Massachusetts

“Clothing, Art & Culture: Wearable Art/Wearable Ideas”

12:45-1:30 p.m.

Lunch (on your own)

1:30-3 p.m. CONCURRENT SESSIONS

Panel VIIA: Asian Identities

Susan O. Michelman

Department of Merchandising, Apparel and Textiles
University of Kentucky

Yang-Jin Kim

Department of Apparel Design

Sangji Youngseo College, South Korea

Yoo-Kyoung Seock

Department of Textiles, Merchandising and Interiors
University of Georgia

Ae-Ran Koh, Department of Human Ecology

Yonsei University, South Korea

“A Comparative Cross-Cultural Study of
Contemporary Modesty and Immodesty in
American and South Korean Females”

Rachel Harris

Registrar, Fashion Institute of Design &
Merchandising/FIDM Museum, California

“They Say I’m Terribly Modern: Dress, Identity, and
Modernity in Japan, 1923-1932”

Arti Sandhu

Department of Fashion and Textile Design

Massey University, Wellington, New Zealand

“Keeping Up With the Kopoops: The Consumption and
Display of Fashion in Indian Middle Class Society”

Panel VIIB: Communicating Fashion

Robert Licata

Department of Journalism, Media Studies and
Public Relations, School of Communication

Hofstra University

“Breaking News: Fixated on Fashion?”

Barbara Schuler

Features Editor, *Newsday*, Melville, New York

Ginia Bellafante

Journalist, *The New York Times*

3-3:15 p.m.

Coffee Break

3:15-4:45 p.m. CONCURRENT SESSIONS

Panel VIII A: Hip-Hop

Marcia A. Morgado

Apparel Product Design & Merchandising
University of Hawaii at Manoa
"Abductive Inference and the Meanings of
Unconventional Dress: An Introspective Study
of Hip-Hop Style"

Jamal Joseph

School of the Arts, Columbia University
"Stylin' on Screen: Urban Chic" An original film tracing
black fashion from the cotton fields of the South
to the bling-bling style of contemporary rappers
and entertainers across the country

Aleesha Small

Rocawear, New York
A leading label in Hip-Hop clothing
Modeled by Hofstra University students

Panel VIII B: Latin American Identities - Brazil

Maria Carolina Garcia Galdi

Anhembi Morumbi University, São Paulo, Brazil
"Fashion, Culture and Identity in 20th Century Brazil:
A Semiotic Approach Toward Ronaldo Fraga Collections"

Nízia Maria Souza Villaça

Escola de Comunicação, Universidade Federal de
Rio de Janeiro, Brazil
"Fashion Dynamics and Brazilian Identity"

5-6:30 p.m. CONCURRENT SESSIONS

Panel IX A: The Gender? of Fashion

Kate Bea

Winchester School of Art, University of Southampton
Winchester, UK
"Could Gay Men's Style be Effective in Indicating Trends
in Heterosexual Men's Fashions?"

Louise Wallenberg

Centre for Fashion Studies, Stockholm University, Sweden
"De-Gendering, En-Gendering: Androgynous Film Stars in
the Swedish 1930s"

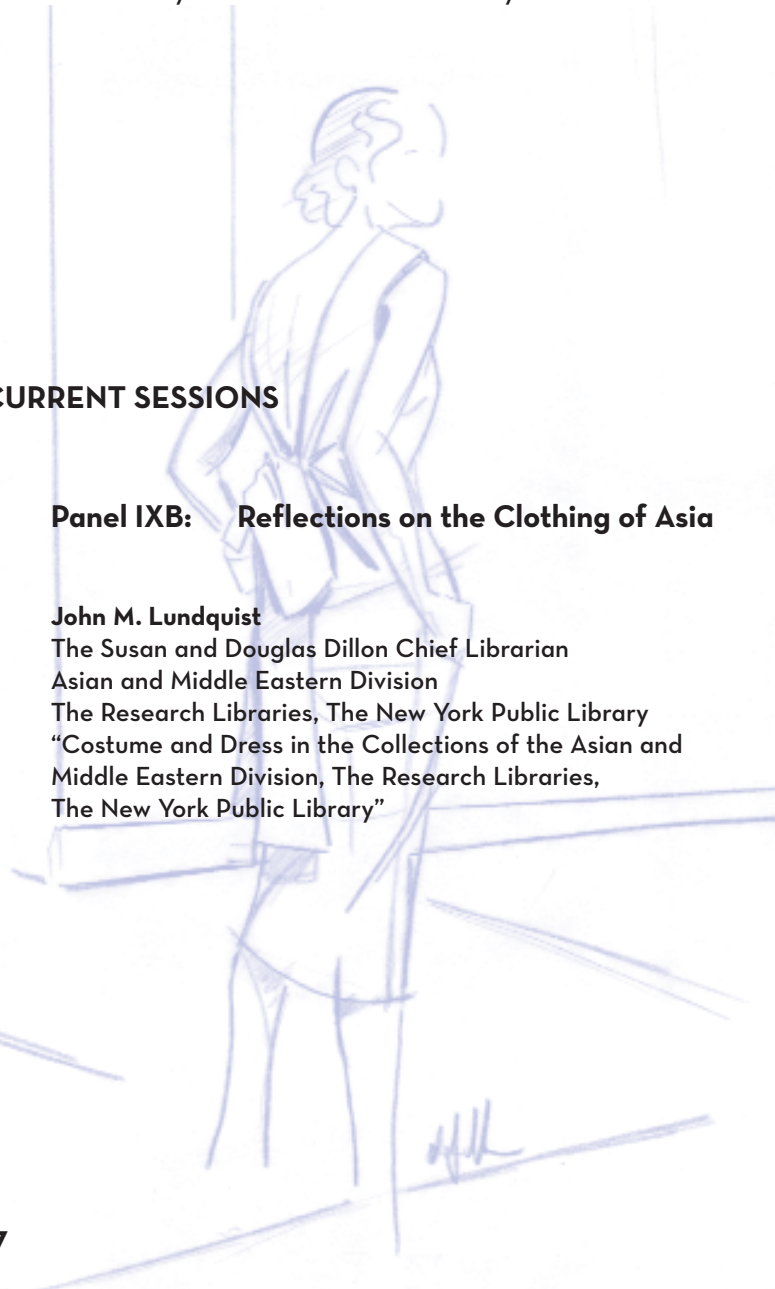
Peter Beicken

Department of German, School of Languages, Literatures,
and Cultures, University of Maryland at College Park
"Fashion, Film and Fantasy: Gender-Bending Dress in
Franz Kafka"

Panel IX B: Reflections on the Clothing of Asia

John M. Lundquist

The Susan and Douglas Dillon Chief Librarian
Asian and Middle Eastern Division
The Research Libraries, The New York Public Library
"Costume and Dress in the Collections of the Asian and
Middle Eastern Division, The Research Libraries,
The New York Public Library"



6:30-7:30 p.m.

Reception and Exhibition Opening

David Filderman Gallery
Joan and Donald E. Axinn Library, Ninth Floor, South Campus

Hofstra University Museum presents
“What We Wear”

With a montage of videos on loan from **Videofashion Videos**

7:30-9:30 p.m.

Banquet

Greetings

Herman A. Berliner
Provost and Senior Vice President for Academic Affairs
Lawrence Herbert Distinguished Professor
Hofstra University

Elena Cevallos
Professor of Library Services
Hofstra University
Conference Co-Director

Martha Kreisel
Associate Professor of Library Services
Hofstra University
Conference Co-Director

Speaker

James Aguiar
Co-host of VOOM HD Networks' *ULTRA HD Full Frontal Fashion*
New York, NY



- 8:30 a.m.-1 p.m. **CONFERENCE REGISTRATION**
Student Center Theater Lobby
Sondra and David S. Mack Student Center, North Campus
- 8-9 a.m. **CONTINENTAL BREAKFAST**
- 10 a.m.-4 p.m. **BOOK DISPLAY** at Hofstra University Bookstore, South Campus
- OPTIONAL NEW YORK CITY TRIPS**
See page 14 for tour information

9-10:30 a.m. **CONCURRENT SESSIONS**

**Panel XA: The Rich and Famous:
Upperclass European
Women's Fashions**

Isabella Campagnol Fabretti
Curator, Rubelli Textile Collection, Venice, Italy
"Invisible Luxuries: Forbidden Fashions in Venetian
Convents from the 16th to the 18th Century"

Alexandra R. Bush-Kaufer
Vice President, Anima Perdita, Inc., New York
"It Is the Very Fashion That the Queen and
All the Ladies Doth Wear: Dress as Expression of
Conformity and Individuality in Medieval and
Renaissance Europe"

Carol Rifelj
Fulton Professor of French and
Dean of Faculty Development and Research
Middlebury College, Vermont
"Memoirs and Marie Antoinette:
Constructing the Past Through Fashion"

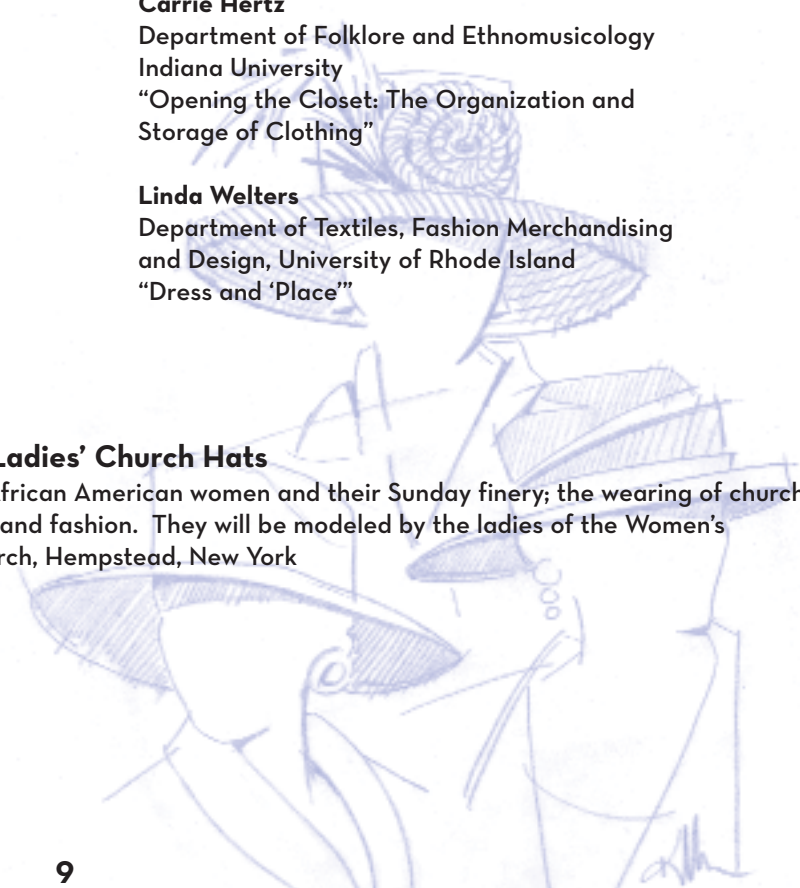
Panel XB: Clothing Challenges

Claire Lacoste Kapstein
Department of Textiles, Fashion, Merchandising
and Design, University of Rhode Island
"Sartorial Pursuits and Challenges of Professional
Women Over Age 60"

Carrie Hertz
Department of Folklore and Ethnomusicology
Indiana University
"Opening the Closet: The Organization and
Storage of Clothing"

Linda Welters
Department of Textiles, Fashion Merchandising
and Design, University of Rhode Island
"Dress and 'Place'"

- 10:45-11:30 a.m. **Plenary Session XI: Ladies' Church Hats**
Celebrating the tradition of African American women and their Sunday finery; the wearing of church hats is a combination of faith and fashion. They will be modeled by the ladies of the Women's Ministry of Union Baptist Church, Hempstead, New York



11:30 A.M.-12:30 P.M. CONCURRENT SESSIONS

**Panel X1IA: Fashion Identities:
American Experiences I**

Sally Helvenston Gray
Apparel and Textile Design Program
Michigan State University
"An Enigma in American Dress"

Jacqueline M. Strano
Graduate Student, Steinhardt School of Education
New York University
"Wilde's Aesthetic Style: America's Introduction
to the Art of Dress"

**Panel X1IB: Fashion Identities: American
Experiences II**

Susanne Bleiberg Seperson
Department of Sociology, Dowling College, New York
"From Sweatshops to Unions: The Impact of Jews,
Gender and Class"

Shannon Bell Price
Senior Research Associate, The Costume Institute
The Metropolitan Museum of Art, New York
"Dada Dress: Clara Tice, Modernity, and Fashion in
New York City's Avant-Garde, 1915-1923"

12:45-1:45 P.M. CONCURRENT SESSIONS

Panel X11IA: Arts and Literature

Jane Necol
Department of Art and Design Studies
Parsons The New School for Design, New York
"Do Clothes Make the Woman? Artists Design
Their Identity"

Karen F. Stein
Women's Studies Program, University of Rhode Island
"Gender, Costume and Disguise in
Margaret Atwood's Novels"

**Panel X11IB: Dress Decorations on
Antique Maps**

Alice Hudson
Chief, Lionel Pincus and Princess Firyal Map Division
The Research Libraries, The New York Public Library
"Fashion on the Map: Exploring National Dress as
Decoration on Antique Maps"

1:45-3 pm

Let Them Eat Cake! Bridal Dresses and Lunch

Fashion Show
sponsored by
David's Bridal, Westbury, New York
America's leading bridal retailer with more than 240 stores nationwide

Modeled by Hofstra University Students.

LODGING INFORMATION

The Long Island Marriott Hotel and Conference Center in Uniondale, Wingate Inn in Garden City, and Red Roof Inn in Westbury, have been designated as the official conference hotels. Following are the special discounted room rates and cutoff dates for room reservations.

LONG ISLAND MARRIOTT HOTEL AND CONFERENCE CENTER

101 James Doolittle Blvd.
Uniondale, NY 11553

Att: Reservations Manager

Tel: (516) 794-3800 or (800) 832-6255

Fax: (516) 794-5936

Room rate: \$159 per night, single/double occupancy.

Cutoff date: March 23, 2007

WINGATE INN

821 Stewart Avenue
Garden City, NY 11530

Tel: (516) 705-9000; Fax: (516) 705-9100

Room rate: \$139 per night, single/double occupancy

Cutoff date: March 23, 2007

RED ROOF INN*

699 Dibblee Drive
Westbury, NY 11590

Tel: (516) 794-2555; (800) RED-ROOF

Room rate: \$109.99 per night, single occupancy; \$114.99 per night double occupancy; and an additional \$5 per person for triple or quadruple occupancies.

When making your reservation, please refer to **CP518984** to receive Hofstra University's discounted rate.

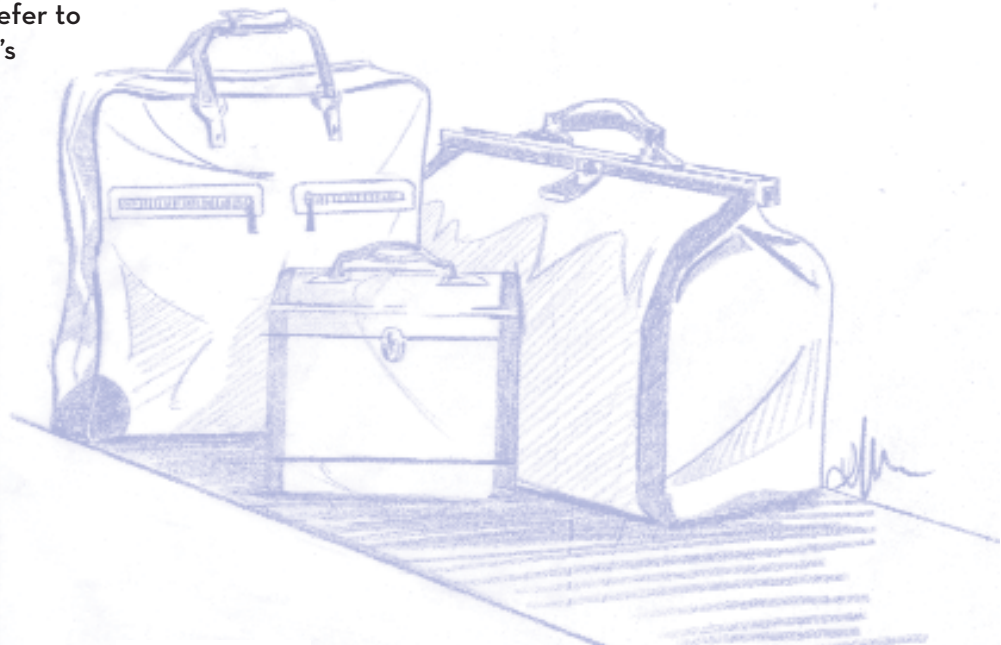
Cutoff date: Based on availability.

NOTE: ALL RESERVATIONS WILL BE HELD UNTIL 6 P.M. ON DAY OF ARRIVAL UNLESS ACCOMPANIED BY THE FIRST NIGHT'S ROOM DEPOSIT OR SECURED BY A MAJOR CREDIT CARD. RESERVATIONS MADE AFTER THE CUTOFF DATE WILL BE SUBJECT TO AVAILABILITY AT A HIGHER ROOM RATE.

WHEN MAKING YOUR RESERVATIONS, PLEASE IDENTIFY YOURSELF AS A PARTICIPANT IN THE DRESS CONFERENCE AT HOFSTRA UNIVERSITY.

Scheduled transportation will be arranged between the Hofstra University campus and contracted hotels. Schedules will be available at the Conference Registration Desk as well as at the participating hotels.

***NOTE:** Please be advised that there will be no shuttle service between the Red Roof Inn and the Hofstra University campus. Please visit the concierge desk for taxi service.



LOCATION OF HOFSTRA UNIVERSITY

HOFSTRA UNIVERSITY is located in Hempstead, Long Island, New York, about 25 miles east of New York City, less than an hour away by train or automobile.

The Long Island Rail Road (LIRR) has frequent trains to the Hempstead Station and the Mineola Station from Pennsylvania Station, located at 34th Street and 7th Avenue, New York City, as well as from the Flatbush Avenue Station in Brooklyn, New York. Use local taxi service to the Hofstra campus.

Local Taxi Service:

All Island Taxi Service (516) 481-1111
Hempstead Taxi (516) 489-4460
Pub Taxi Service (516) 483-4433

Ollie's Airport Service (516) 437-0505
(516) 352-6633
(718) 229-5454

BY CAR: Travel on the Long Island Expressway to exit 38, Northern State Parkway to Meadowbrook Parkway South (exit 31A), or Southern State Parkway to Meadowbrook Parkway North (exit 22N). Take Meadowbrook Parkway to exit M4 (Hempstead Turnpike). Proceed west on Hempstead Turnpike (Route 24W) to the Hofstra campus (approximately one mile).

TRANSPORTATION FROM AIRPORTS:

The Hofstra campus is located approximately 30 minutes by car from either John F. Kennedy (JFK) International Airport or LaGuardia Airport. Call in advance for reservations:

Classic Transportation

Classic Transportation provides shared van service from JFK and LaGuardia Airports to Hofstra University. Courtesy phones are located in the baggage claim area of both airports, and are connected

directly to Classic dispatch/reservation. Dial 20 from the courtesy phone to speak directly with the reservation department. Inform the representative that you are coming to Hofstra University. Cost: approximately \$20.

Note: Classic offer a discount when you reserve your round-trip airport shuttle trip online at www.classic-trans.com or by calling (631) 567-5100.

Long Island Airport Limousine Service (LIALS)

LIALS can be called upon arrival at either JFK or LaGuardia Airport at a public telephone: 656-7000 (no area code required). The phones are monitored from 4 a.m. through midnight, seven days a week.

U.S. Limousine and Car Service

Personalized Transportation Service (516) 352-2225 or (800) 962-2827

NOTE: Please be advised that there are no set fares charged by New York City yellow cabs between the airports and the Hofstra campus. Please confirm fee with the driver before starting your trip.

DINING FACILITIES ON CAMPUS:

There are several dining facilities on the Hofstra University campus.

FOR INFORMATION:

HOFSTRA CULTURAL CENTER
200 Hofstra University
Hempstead, New York 11549-2000

Telephone: (516) 463-5669; Fax: (516) 463-4793
E-mail: hofculctr@hofstra.edu

OPTIONAL TOURS

DEFINING CULTURE THROUGH DRESS

WEDNESDAY, APRIL 18 AND SATURDAY, APRIL 21

PLEASE NOTE:

Tours must be reserved in advance and are subject to change/cancellation if minimum number of reservations is not met. Transportation is up to the individual and is not included in the prices of the tour. **Please enclose a separate check if registering for Optional Tours with tour registration form. Make checks payable to: Hofstra University-Dress Tours.**

WEDNESDAY, APRIL 18, 2007

TOUR OPTION 1	#	\$	
<p>11:30 a.m.-1:30 p.m.</p> <p>Lower East Side Tenement Museum 108 Orchard Street Exhibition: "Piecing It Together" and Walking Tour of Lower East Side</p> <p>(212) 982-8420 http://www.tenement.org/index.htm</p>	<p>50 max.</p>	<p>The Lower East Side Tenement Museum's mission is to promote tolerance and historical perspective through the presentation and interpretation of the variety of immigrant and migrant experiences on Manhattan's Lower East Side.</p> <p><i>Piecing It Together</i> Celebrate the 1897 birth of Max Levine in the apartment/garment shop run by his parents, Jennie and Harris from Poland. Then pay a shiva (bereavement) call to the Rogarshevsky family, mourning the loss of their father, Abraham, who worked as a presser in a garment factory until succumbing to tuberculosis in 1918.</p> <p>The "Piecing It Together" Tour has: 9 steps up from street to the first floor; 29 up from the 1st floor to the 3rd floor; 31 down (all at once); Total: 38 steps up, 31 down It is not wheelchair accessible.</p> <p><i>Walking Tour</i> In collaboration with local residents, The Tenement Museum has created a walking tour that looks at the neighborhood's past and present, focusing on specific sites in both historical and contemporary context. Wheelchair accessible.</p>	<p>\$17 per person</p>

TOUR OPTION 2		#	\$	
3-4 p.m.	<p>National Museum of the American Indian The George Gustav Heye Center Alexander Hamilton U.S. Custom House One Bowling Green</p> <p>(212) 514-3700 http://www.nmai.si.edu/subpage.cfm?subpage=visitor&second=ny&third=george</p>	12-75	<p>Assembled at the turn of the 20th century by wealthy New Yorker George Gustav Heye (1874–1957), the collections are distinguished by thousands of masterworks, including intricate wood and stone carvings and masks from the Northwest Coast of North America; elegantly painted and quilled hides, clothing, and feather bonnets from the North American Plains; pottery and basketry from the southwestern United States; 18th century materials from the Great Lakes region; the C.B. Moore collection from the southeastern United States; and Navajo weavings illustrating a broad range of very early types.</p> <p>The building is fully accessible.</p>	Free
TOUR OPTION 3		#	\$	
3-4:30 p.m.	<p>Merchant's House 29 East 4th Street Located between Lafayette Street and Bowery</p> <p>(212) 777-1089 http://www.merchantshouse.org</p>	20-50	<p>The Merchant's House Museum is New York City's only family home preserved intact -- inside and out -- from the 19th century. Built in 1832, this elegant red-brick and white-marble row house was home to prosperous merchant Seabury Tredwell and his family for 100 years.</p> <p>Program titled "Dressing the Part 19th Century Women"</p> <p>The exhibits are over three floors. Not wheelchair accessible.</p>	\$15 per person
TOUR OPTION 4		#	\$	
10-11 a.m. + Gallery	<p>Museum at the Fashion Institute of Technology 7th Avenue at 27th Street (212) 217-5800 http://www.fitnyc.edu/asp/Content.aspx?menu=FutureGlobal:Museum</p>	50	<p>The Museum at FIT is one of only a handful of museums in the world devoted to the art of fashion. The Costume Collection Tour is a brief lecture on the history of fashion through the decades of the 20th century, and the Textile Collection portion of the tour is given in the textile storage area.</p> <p>Following the tour, the gallery is accessible to see <i>She's Like a Rainbow</i>, an exhibition that explores the history, symbolism, science and psychology of color in fashion. <i>She's Like a Rainbow</i> covers 250 years of fashion history, and features more than 150 fashions, accessories, and textiles from the museum's permanent collection of 80,000 objects.</p> <p>Also showing will be the exhibition: <i>Lilly Daché: Glamour at the Drop of a Hat.</i></p> <p>Wheelchair accessible.</p>	\$10 per person

TOUR OPTION 5		#		\$
2-4 p.m.	Walking Tour of the Garment District http://mikesnyctours.com Meeting point to be announced.	20	Join a lifelong “ <i>Garmento</i> ” for a tour of New York’s fabulous Garment Center. After 35 years in the business, extensive research, and numerous contacts, no one is better equipped to conduct this tour than your guide, a licensed NYC tourist guide and guest lecturer at the N.Y. Public Library [The History of the Garment Industry in N.Y.C.] and contributing writer for the <i>Fashion Manuscript</i> , an industry publication. Most group tours will have the opportunity to purchase a real bargain at a showroom sample sale (CASH ONLY!). This tour is not wheelchair accessible.	\$20 per person
TOUR OPTION 6		#		\$
10 a.m.- Noon	Walking Tour of the Garment District	20	See Tour Option 5 for description	\$20 per person
TOUR OPTION 7		#		\$
2-3 p.m. + Gallery	Museum at the Fashion Institute of Technology 7th Avenue and 27th Street	50	See Tour Option 4 for description	\$10 per person
TOUR OPTION 8		#		\$
10 a.m.- Noon	Metropolitan Museum of Art 1000 Fifth Avenue at 82nd Street	35 (one guide) 36+ (2 guides)	“Art of Dress” Tour discusses fashion history within the context of the museum’s permanent collection of armor, textiles, paintings, sculpture and the decorative arts. Street-level entrances are at Fifth Avenue and 81st Street. Wheelchairs are available free of charge at coat-check areas on a first-come, first-served basis. Wheelchair accessible. (Free public tour is at 1:45 p.m.)	\$35 per person

TOUR OPTION 9		#		\$
2:30-4:30 p.m.	Metropolitan Museum of Art 1000 Fifth Avenue at 82nd Street		See Tour Option 8 for description (Free public tour is at 1:45 p.m.)	\$35 per person

SATURDAY, APRIL 21, 2007

TOUR OPTION 10		#		\$
10A: 10-11:30 a.m.	Tenement Museum 108 Orchard Street Exhibition: "Piecing It Together"	30	See Tour Option 1 for description	\$9 per person
10B: 1-2 p.m.	Tenement Museum Walking Tour of Lower East Side		See Tour Option 1 for description Wheelchair accessible	\$15 per person

TOUR OPTION 11		#		\$
10 a.m.- Noon	Walking Tour of the Garment District	20	See Tour Option 5 for description	\$20 per person

TOUR OPTION 12		#		\$
10 a.m.- 5 p.m.	Museum at the Fashion Institute of Technology 7th Avenue and 27th Street		See Tour Option 4 for description Wheelchair accessible	Free Self-guided tour of gallery only

TOUR OPTION 13		#		\$
2:30-4:30 p.m.	Metropolitan Museum of Art 1000 Fifth Avenue at 82nd Street	35 (one guide) 36+ (2 guides)	See Tour Option 8 for description (Free public tour is at 1:45 p.m.)	\$35 per person

TOUR OPTION 14		#		\$
10 a.m.-5 p.m. Self-guided	National Museum of the American Indian The George Gustav Heye Center Alexander Hamilton U.S. Custom House One Bowling Green		See Tour Option 2 for description	Free

TOUR OPTION 15		#		\$
1-2:30 p.m.	Merchant's House 29 East 4th Street		See Tour Option 3 for description	\$15 per person

OPTIONAL TOURS REGISTRATION FORM

PLEASE NOTE:

Tours must be reserved in advance and are subject to change/cancellation if minimum number of reservations is not met. Transportation is up to the individual and is not included in the prices of the tour. [Please enclose a separate check if registering for Optional Tours with tour registration form.](#) Make checks payable to: Hofstra University-Dress Tours.

Wednesday, April 18, 2007

Tour option #	Time	Place	Price Per Person	Number of People	Total Cost
1	11:30 a.m.-1:30 p.m.	Tenement Museum	\$17		
2	3-4 p.m.	National Museum of the American Indian	Free		
3	3-4:30 p.m.	Merchant's House	\$15		
4	10-11 a.m.	Museum at the Fashion Institute of Technology	\$10		
5	2-4 p.m.	Walking Tour of the Garment District	\$20		
6	10 a.m.- Noon	Walking Tour of the Garment District	\$20		
7	2-3 p.m.	Museum at the Fashion Institute of Technology	\$10		
8	10 a.m.-Noon	Metropolitan Museum of Art	\$35		
9	2:30-4:30 p.m.	Metropolitan Museum of Art	\$35		

Saturday, April 21, 2007

10A	10-11:30 a.m.	Tenement Museum	\$9		
10B	1-2 p.m.	Tenement House Walking Tour of Lower East Side	\$15		
11	10 a.m.-Noon	Walking Tour of Garment District	\$20		
12	10 a.m.-5 p.m. Self-guided tour of gallery	Museum at the Fashion Institute of Technology	Free		
13	2:30-4:30 p.m.	Metropolitan Museum of Art	\$35		
14	10 a.m.-5 p.m. Self-guided	National Museum of the American Indian	Free		
15	1-2:30 p.m.	Merchant's House	\$15		
			TOTAL		

CONFERENCE REGISTRATION FORM

CONFERENCE REGISTRATION FORM

Mail or fax to:

DRESS CONFERENCE

Hofstra Cultural Center
 200 Hofstra University
 Hempstead, NY 11549-2000
 Tel: (516) 463-5669
 Fax: (516) 463-4793

Name _____

Address _____

City/State/Zip _____

Affiliation _____

Telephone _____

Fax _____

E-mail _____

I have made lodging reservations at:

- Long Island Marriott
- Wingate Inn
- Red Roof Inn

Method of payment:

Check in the amount of \$ _____
 payable to **Dress Conference**

MasterCard* Visa* Amount: \$ _____

Cardholder's Name _____

Card # _____

Exp. Date _____

Cardholder's Signature _____

*Please add \$3 handling fee for credit card orders.

Hofstra University is 100-percent program accessible to persons with disabilities. All events (with the exception of meals) are FREE to Hofstra students, faculty and staff upon presentation of a current HofstraCard.

Cancellations: A \$15 administrative fee will be deducted from registration refunds; however, notice in writing must be received by April 9, 2007. No refunds will be granted for meals.

Returned Checks: A \$25 handling fee will be charged for returned checks.

CONFERENCE FEES

REGISTRATION	FEE	NO. OF PERSONS	AMOUNT
Regular rate	\$100	_____	\$ _____
Senior citizen (65 and over) (Must include copy of Medicare card)	\$65	_____	\$ _____
Matriculated non-Hofstra student (Must include copy of current student ID)	\$45	_____	\$ _____
Performance: Fashion Statements!			
Thursday, April 19 at 8 p.m.			
Regular	\$16	_____	\$ _____
Senior citizen (over 65) or matriculated non-Hofstra student	\$13	_____	\$ _____
Banquet (Friday, April 20 at 7:30 p.m.)	\$50	_____	\$ _____
Lunch and Bridal Fashion Show (Saturday, April 21 at 1:45 p.m.)	\$20	_____	\$ _____
	TOTAL	_____	\$ _____

HOFSTRA AT A GLANCE

LOCATION: Hempstead, Long Island, 25 miles east of New York City.
Telephone: (516) 463-6600

CHARACTER: A private, nonsectarian, coeducational university.

FOUNDING DATE: 1935

PRESIDENT: Stuart Rabinowitz, J.D.

COLLEGES AND SCHOOLS: Hofstra College of Liberal Arts and Sciences, Frank G. Zarb School of Business, School of Communication, School of Education and Allied Human Services, New College of Hofstra (innovative college), School of Law, School for University Studies, Honors College, Saturday College, and University College for Continuing Education.

FACULTY (INCLUDING LIBRARIANS): There are 1,206 faculty members, of whom 532 are full-time. Ninety percent of full-time faculty hold the highest degree in their fields.

STUDENT BODY: Full-time undergraduate enrollment of 8,031. Total University enrollment, including part-time undergraduate, graduate and School of Law, is approximately 13,000. Male-female ratio is 44 to 56.

UNDERGRADUATE DEGREE PROGRAMS: Approximately 140 undergraduate programs of study.

GRADUATE DEGREE PROGRAMS: Graduate degrees, including the Ph.D., Ed.D., Psy.D., Au.D., and J.D., advanced certificates and professional diplomas, are offered in more than 155 programs of study.

THE HOFSTRA CAMPUS: With 113 buildings and 240 acres, Hofstra is a registered member of the American Public Gardens Association.

LIBRARIES: The Hofstra Libraries are fully computerized and contain 1.2 million volumes (1.6 million with volume equivalents) available for student use. Hofstra's electronic library provides access to 120 databases and 17,000 full-text journals.

ACCESSIBILITY: Hofstra is 100 percent program accessible to persons with disabilities.

JANUARY AND SUMMER SESSIONS: Hofstra offers a January session and three summer sessions between May and August.

Hofstra University continues its commitment to extending equal opportunity to all qualified individuals without regard to race, color, religion, sex, sexual orientation, age, national or ethnic origin, physical or mental disability, marital or veteran status in the conduct and operation of its educational programs and activities, including admission and employment. This statement of nondiscrimination is in compliance with Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973 and other federal, state and local laws. The Americans with Disabilities Act compliance officer in the Plant Department (516) 463-6641 is designated by the University to coordinate its efforts to comply with Section 504. The Equal Rights and Opportunity Officer is the University's official responsible for coordinating its adherence to Title IX and other equal opportunity regulations and laws. Questions or concerns regarding Title IX or other aspects of this policy (other than Section 504) should be directed to the Equal Rights and Opportunity Officer at (516) 463-6775, C/O Office of Legal Affairs and General Counsel, 101 Hofstra University, Hempstead, NY 11549. 3124:3/07



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presents a conference

DEFINING CULTURE THROUGH DRESS:

Individual and Collective Identities

Thursday, Friday and Saturday

April 19, 20 and 21, 2007