Take a look inside the divergent event that make a big splash in the city every year with all its parade, trade show, product launch, award ceremony and so much more New York play host to thou and of events all year long. Here, we’ve elected the 100 that make the greatest impact on their industry, draw the biggest crowds, generate the most money for the city’s economy, or generally get the most hype around town. Whether it’s the historical significance of the 97-year-old Verizon Mile II game, Madi on Square Garden, olde time sporting event or the twice-annual power of Fashion Week to tranform core of city venue into industrtry playground, the epic deereve to be on your radar a you plan your own event in 2005.
CLAIM YOUR NIGHTLIFE

A FEAT OF ARCHITECTURAL ENGINEERING WITH SISTER CLUBS IN MIAMI & CHICAGO, crobar IS A MAGNIFICENT EVENT SPACE.

PARTIES FOR 200 TO 2000 • 3 SEPARATE INTERIORS • 25,000 SQ FEET • SPACE FOR CATERERS • STATE OF THE ART SOUND, LIGHTING & VIDEO TECHNOLOGY

LEE BLUMER 917/339-1809
LBLUMER@CROBAR.COM
ENTERTAINMENT INDUSTRY EVENTS

1 TELEVISION NETWORK UPFRONT WEEK
THE SCOOP: Network television biggie, The 10,000,000 conn man, has moved to New York. He will join his friend, the late John Travolta, who is also a huge fan of film and television. Travolta will be hosting a special screening of his latest film, The 10,000,000 Conn Man, on Wednesday, April 13.

2 NEW YORK FILM FESTIVAL
THE SCOOP: The Film Society of Lincoln Center, annual film festival, is expanding its programming to include more international and independent films. The festival will run from September 20 to October 10.

3 TONY AWARDS
THE SCOOP: The Tony award is now open to all Broadway productions, not just those on Broadway. This is a significant change as it will allow for more diversity in the award nominations.

4 DAYTIME EMMYS
THE SCOOP: The Daytime Emmy Awards will be held at the Shrine Auditorium in Los Angeles on April 30. The event is sponsored by the National Academy of Television Arts and Sciences.

5 CMJ MARATHON
THE SCOOP: CMJ, the College Music Journal, is expanding its annual music festival to include more emerging artists. The festival will run from October 20 to 23.

6 AMERICAN MUSEUM OF THE MOVING IMAGE SALUTE
THE SCOOP: The museum is honoring Jim Carrey with a retrospective exhibit of his work. The exhibit will run from November 1 to December 15.

7 ROCK AND ROLL HALL OF FAME INDUCTIONS
THE SCOOP: The Rock and Roll Hall of Fame will induct two new members this year. Inductees include Pink Floyd and The Who.

8 GOTHAM AWARDS
THE SCOOP: The Gotham Awards will be held on November 15. The awards honor independent films and are attended by many industry professionals.

9 MUSEUM OF TELEVISION & RADIO GALA
THE SCOOP: One of two annual galas held by the museum will be held on November 17. The gala will honor Bob Newhart and feature a performance by the National Symphony Orchestra.

10 ON PROBATION
MTV VIDEO MUSIC AWARDS
THE SCOOP: The VMAs have a new location this year, the Met Life Stadium. The event will be held on September 15.

11 MORE BIGGIES
THE NEW YORK INTERNATIONAL FRINGE FESTIVAL
THE SCOOP: The festival will be held from August 1 to 31 and will feature over 200 productions from around the world.

6 THEATER EVENTS
THE SCOOP: The Off-Broadway Festival will be held from August 15 to September 30.

7 CINEMA EVENTS
THE SCOOP: The New York Film Festival will be held from September 25 to October 15.

8 TELEVISION EVENTS
THE SCOOP: The 65th Primetime Emmy Awards will be held on September 20.

9 MUSIC EVENTS
THE SCOOP: The CMJ Marathon will be held from October 20 to 23.

10 DANCE EVENTS
THE SCOOP: The New York City Ballet will perform its annual fall gala on October 21.

11 LITERATURE EVENTS
THE SCOOP: The New York Public Library will host a series of events celebrating the 150th anniversary of the library's founding.

12 ARTS EVENTS

13 CULINARY EVENTS
THE SCOOP: The James Beard Awards will be held on May 5.

14 GOURMET EVENTS
THE SCOOP: The New York City Wine & Food Festival will be held from April 27 to May 1.

15 CONVENTION EVENTS
THE SCOOP: The New York Comic Con will be held from October 30 to November 2.

16 SPORTS EVENTS
THE SCOOP: The New York City Marathon will be held on November 5.

17 GAMES EVENTS
THE SCOOP: The New York City Games Convention will be held from September 1 to 4.

18 DRAMA EVENTS
THE SCOOP: The New York Shakespeare Festival will be held from July 1 to August 31.

19 COMEDY EVENTS
THE SCOOP: The New York Improv Festival will be held from September 10 to 18.

20 THEATRE EVENTS
THE SCOOP: The New York Musical Theatre Festival will be held from June 20 to July 30.
1 NATIONAL MAGAZINE AWARDS
THE SCOOPE: The one day each year that magazine editor are allowed to worry about something other than their new -
tand ale , this annual luncheon, pon ored by the American Society of Magazine Editor (ASME), attract nearly all the top dog, in publi hing for a long afternoon of congratulatory chocowing at the Waldorf-A toria. BEHIND 
THE SCENES: The Magazine Publ her of America: Howard Pol k handle PR, while ASME executive director Marlene Kahn over ee the award . Kir h Production i running this year in tailm ent the 40th anniversary ay of the award which i expected to once again draw around 1,200 editor and pub pub her, at a price of $300 per ticket. April 13

2 NATIONAL BOOK FOUNDATION S NATIONAL BOOK AWARDS
THE SCOOPE: La t year all -female group of not -o- oe t eeling finali wa contro - ver ial, but there no debate that the award have been the literary world preeminent event iny 1950.Nearly 1,000 author , their agent , and editor filled the ball - room la t fall at the Marriott Marqui . BEHIND THE SCENES: The National Book Foundation over ee the event, and Goldline McQ ùrne Communication has taken over the PR. Oliphant Pre will de ign the invitation , Stuart & Stuart will de ign the program , and Atla Floral Decorator will arrange the centerpiece and decorate the tage. Nov. 16

3 PEABODY AWARDS
THE SCOOPE: The George Fo ter Peabody Award is the thinking man Emmy , the only award luncheon in which Bill Moyer can take home a lifetime achievement award while the BBC win award for both a nuclear weapon expo è and it hiliarious comedy . The Office. Prior winner at w what a broadca ting and cable mo t pre - ti - piu event include la t year ho t, Katin Couri, and ju t about every reining new -one can think of. BEHIND THE SCENES: The Grady College of Journali and Mu Communication at the Universit y of Georgia h a pre ented the award since 1941, when they were handed out for radio. Horace Newcomb i the current director of the Peabody , and this year 64th in tailment will once again be awarded at the Waldorf-A toria. May 16

4 LITERACY PARTNERS GALA EVENING OF READINGS
THE SCOOPE: Go ip doyine Liz Smith mille through her Rolodex for the literary heavy hter who a ndeed the gala. Literary Partner bigge t fund-rai - er of the year (and Smith pet project). The author who read la t year gala included Su an Orlean and former poet lau reate Billy Collin . Senator Hilary Clinton and Tom Wolfe al o took turn reading on tags at Lincoln Center New York State Theater. BEHIND THE SCENES: Buckley Hall Event will once again manage the event thi year, and will bring back Robert I abell and Robin Wolfe Eventer for the flower and catering re pectively. More than 700 gue t are expec ed for dinner after the reading on the theater Promenade. May 16

5 THE MAGAZINE LIFETIME ACHIEVEMENT AWARDS
THE SCOOPE: The American Society of Magazine Editor and the Magazine Publ her of America (MPA) have combined their lifetime achievement award into one night. An editor is inducted into the Editor Hall of Fame, and one magazine exec get the Henry John on Fi her. Top Time Inc. bra wa out in force thi year, a editor in chief Norman Pear t one entered the Hall of Fame. IGD founder Patrick McGovern took the Fi her award. BEHIND THE SCENES: MPA event director Deirdre Pampazzo planned thi year gala at the Waldorf. Henk Lane Muc i provided the entertainment. Jan. 26

6 THE MATRIX AWARDS
THE SCOOPE: Pre ented by New York Women in Communication Inc, the e 
award is given to women with out standing achieve - ment accross an array of communication field uch as adverti ing, art and entertain - ment, book , broadca t - ing, magazine , and PR, like People editor Martha Neil on (with pre enter Hilary Swanik, below). The bigge t female media euc in town pack the 
Waldorf ballroom to honor them. Although the honoree have yet to be announced, flor - de ign i by Fleur i, fo od by Catering by Re Taurant A ociao , audios ual production by One Dream Sound, and PR by HL Group. Thi year the gala will move from the Pierre Hotel to the American Mu eum of Natural Hi story. April 11

7 PEN LITERARY GALA
THE SCOOPE: New York liter- ary A-l t turn out to fete fellow writer and free peech advocate . New NBC anchor Brian Williams i lated thi thi year ma ter of ceremonie , while Tina Brown and Padma Lak hi mi - Ru ite are among the cochair . BEHIND THE SCENES: Lynn A. McCary Event coordinate the event, which compr ei cock tai and dinner with ticket goin g for $1,000 per -on and $10,000 or 
$25,000 per table. The

8 NEW YORK BOOK COUNTRY
THE SCOOPE: Thi nonprofit headline event i a two-day fe tival of reading , panel di cu ion , and a orb -book-centric event expected to draw 40,000 reader down to Wa hington Park and surround - ing New York Uni ver sity buildi ng. The fe tival i produced in an ociation with The New York Times , which will repri e t liter - ary brunch and afternoo tea in the park. BEHIND THE SCENES: Target return a the pre ening pon or; other include Border , DC Com i c, Random House, and a whole ho t of other publi her . NYU will ho t many of the lecture , and New York City park depart - ment i in trumental in taging the event. The fe tival i managed overall by EventWor k and executive direc - tor Ann Binley. Oct. 1-2

9 THE NEW YORKER FESTIVAL
THE SCOOPE: A 20,000- tron mix of hip ter , elf - tyled literati, and the merely book - i h cram venue around the city for reading , panel , interview , and even culinary tour with the magazine contributor (like Jonathan Franzen, pictured) and editor . BEHIND THE SCENES: The New Yorker Rhonda Sherman and Overland Entertainment will team up for the fourth straight year to over ee and produce the fe tival. La t year venue included the Condé Na t building, the Knitting Factory, and even A troland Amu eum Park at Core y l pond. The Union Square Barne & Noble wa fe tival headquarter . Sept./Oct.

10 FINANCIAL FOLLIES
THE SCOOPE: Produced by the New York Financial Writer A ociation (NYFWA), the Folli are the organization bigge t fund-rai -er of Top Wall Street executive and the beat reporter who cover them hash tale to laugh at. Thi year new maker la t year included Donald Trump, the Google boy , and perennial favorite Martha Stewart, who wa lampooned by an actre sing. Send in the Sene . The 2005 Folli will be in the Marriott Marqui Broadway Ballroom. BEHIND THE SCENES: Jane Reilly, executive manager of the NYFWA run the how, and ticket go for $300 a pop or $3,000 per table. Nov. 18

11 FOLIO: SHOW
THE SCOOPE: Thi three-day conference drew more than 2,000 attendee la t year to di cu the actual nut and bolt of magazine publi hing; editorial, de ign, production ad aie, and circulation. Though not a pe - cially glamourou , the how i the bigge t draw of out -of -town publ her . BEHIND THE SCENES: The How i under new management thi year, after Primedia old the Folio franche to newcomer Red 7 Media. But the how till go on at the Hilton, and Folio till award it pre tiou Eddie and Ozie award for editorial and de ign excellence. Amy B. Zucchi i the event director. Nov. 1-3

MORE BIGGIES
American Bu e Media Jo e H. Neil National Bu e Journali am award will be March 16. The New York Pre Club Journali am award recognize the city be t local reportage in June. The New York Time Art & Lri ure Weekend ran January 7 to 9. The Pulitzer Prize will be announced on April 4 and pre ented at the annual luncheon ceremony May 23.
FOR WEEKS ALL
THEY'LL TALK ABOUT
IS ESPN ZONE.

OUR APOLOGIES TO THOSE
WHO COULDN'T MAKE IT.

A TASTE OF ESPN

Whether it's the great food, 150 TVs, or our amazing Sports Arena, people will definitely be talking about their event at ESPN Zone. It's an outing no one will want to miss. So get your guests out of the ordinary and into the Zone.

To reserve your next event, call our Group Sales Department at 212.921.3776.

Times Square - 42nd & Broadway | ESPNZONE.COM

©2006
POLITICAL & DIPLOMATIC EVENTS

1 ALFRED E. SMITH MEMORIAL FOUNDATION DINNER

THE SCOOP: Honoring former New York Governor Alfred E. Smith, the benefit typically draws big players in national politics, and raised more than $1.2 million for Catholic health-care efforts last year in lieu of the preidential candidate, former President George H. W. Bush and former New York Governor Hugh Carey. (A Bush and a Carey get it?) Alfred E. Smith Jr. was the M.C. BEHIND THE SCENES: With the Al Smith Foundation under the umbrella of the Archdiocese of New York, its executive director of Development, Helen Lowe, planned the event at the Waldorf-Astoria. Oct. 20

2 HOSPITALITY COMMITTEE FOR THE U.N. DELEGATIONS AMBASSADOR'S BALL

THE SCOOP: The organization raised $20,000 to celebrate its 50th anniversary in 2004 with a Golden Jubilee evening of cocktails, dinner, dancing, and a live and silent auction. In the event of giving it was Citizens of the World award, the night one of the council and the preident of the general assembly. BEHIND THE SCENES: Co-chairperson on Toney Gordon, Brigitte Roepke, and Linda Walter planned the event for 300 people including ambasadors, society folk, and colleagues of the committee at the Metropolitan Club. The Alex Donner Orchester played and an auction from the ticket pool over the bidding. Ticket ranged from $375 per person to a much $10,000 per table. Nov.

3 UNA-USA GLOBAL LEADERSHIP AWARDS DINNER

THE SCOOP: The United Nations Association of the United States of America 38th annual fund-raiser honored Dr. Abraham Foxman with the Global Humanitarian Action award for her initiative in education. CBS Early Shows anchorman Harry Smith emceed. Among the 800-plus attendees were U.N. Secretary-General Kofi Annan. BEHIND THE SCENES: UNA-USA executive director Kathleen Hear organized the event at the Waldorf. Among the chairmen were Robert Iger of the Walt Disney Company and David Rockefeller. Fall

MORE BIGGIES


4 THE INNER CIRCLE SHOW

THE SCOOP: At the 2004 black-tie cocktail party and dinner, reporter ra of the politician under the theme of Quer Eyer for the Rich Guy. Mayor Michael Bloomberg fed back with the help of the Broadway cast of Chicago. The more than 1,200 attendee included anyone and everyone in government, political media, and the like. The proceeds more than $75,000 went to local charities. BEHIND THE SCENES: Organized by the Inner Circle of City Hall Journalists, the event i always held at the Hilton. THIS YEAR: While no theme wa all at pre-time, the 2005 mayoral election will likely be the focus. Thi year Inner Circle pre-ident i Jame Harny, an editor at The New York Daily News April 2

LEGAL EVENTS

1 NEW YORK STATE BAR ASSOCIATION ANNUAL MEETING

THE SCOOP: With 250 event clamps, committee meeting, dinner, and award ceremony in a five-day period, more than 5,000 lawyer, judge, and academic have plenty to keep them busy. In 2004, Attorney General Eliot Spitzer and political con-ultant Jane Carville spoke to attendees. There was a al o a networking reception titled Celebrating Oiver fly in the Bar, and a career development conference. BEHIND THE SCENES: Kathleen Heider, director of meeting at YNBA, plan the event, which i always held at the Marriott Marquis with one event off-site at place like the Harvard Club and Tavern on the Green. Jan. 24-29

2 UJA-FEDERATION NEW YORK S JUDGE JOSEPH M. PROSKAUER AWARDS

THE SCOOP: The Lawyer Div. of the UJA-Federation has hosted this event to honor lawyer in the Jewish community. With more than 700 people paying $750 apiece in 2004, the event raised more than $1 million twice a much a $2. Attendees again donated their dinner to the needy. New Corporation Rupert Murdoch pre-entered the night higher, honoring Arthur S. Kiechler, company group general counsel. BEHIND THE SCENES: Stacy Schieren, event manager, planned the evening, which ha been at the Grand Hyatt in recent year. Forenno Caterers provided the event food and the donated meal. Dec. — $2,900.
TRADE SHOWS & CONVENTIONS

1 NEW YORK INTERNATIONAL AUTO SHOW
THE SCOOP: North America’s biggest auto show turns 104 this year, with more than 43 manufacturers exhibiting more than 1,000 cars, trucks, and SUVs. The auto show brings 1.3 million visitors over 10 days to the Javitz Center. The show has gotten bigger, challenging director Candida Romanelli to come up with creative ways to use the city’s biggest venue to accommodate more than 100 million visitors. The show will take place from March 25-29.

2 NEW YORK NATIONAL BOAT SHOW
THE SCOOP: The Northea t 1 mo t popular and long t running boat show features unique exhibition of more than 1,000 vessels. The show celebrates 100th anniversary (the first show was in 1955 at the Maritime Museum) with exhibits, which included eight antique boats. Between 90,000 and 100,000 people attend, and there are more than 500 exhibitors in 275,000 square feet. BEHIND THE SCENES: The National Marine Manufacturer Association organized the show. Michael Duffy, the show manager and Rae van Nessen, Trade show manager, received a variety of continuing education certificates for attending the show.

3 NEW YORK INTERNATIONAL GIFT FAIR
THE SCOOP: Twice annually, the gift fair hosts 45,000 buyers and nearly 3,000 exhibitors displaying an array of tabletop, home and gift items at various locations around the city. The show is the largest in the country, with 611,400 square feet of exhibit space. BEHIND THE SCENES: George Little Management owns and produces the fair at the Javitz Center and Pier 90, 92, and 94. Le liep

4 GREATER NEW YORK DENTAL MEETING
THE SCOOP: The Greater New York Dental Meeting hosts an international crowd of more than 40,000 health care professionals, with more than 1,200 technical exhibits at the Javitz Center. It is one of the largest conferences in the world. The show celebrates 100th anniversary every 20 years. BEHIND THE SCENES: The show recently expanded its educational programs offering a variety of courses, including international live broadcasts and a variety of educational certification programs.

5 AMERICAN INTERNATIONAL TOY FAIR
THE SCOOP: This century-old fair is the largest trade fair in the world. The fair features 40,000 toy industry reps, and more than 1,500 manufacturers, di tributors, importers, and agents. More than 400,000 toys are displayed in more than 200,000 square feet. The fair is open to industry attendees only. BEHIND THE SCENES: The Toy Industry Association owns and produces the fair, which will expand its education programs this year.

6 INTERNATIONAL VISION EXPO EAST
THE SCOOP: The Vision Expo East is the largest trade show in the world. The show is divided into two sections: Vision Expo and Vision Expo East. The Vision Expo section features more than 500 exhibitors, while Vision Expo East features nearly 2,000 exhibitors. The show is open to industry attendees only. BEHIND THE SCENES: The show is owned and produced by the American Optical Association.

7 NATIONAL RETAIL FEDERATION ANNUAL CONVENTION & EXPO
THE SCOOP: The National Retail Federation brings together retailers, suppliers, and policymakers for an annual event. The show features more than 400 exhibitors in more than 100,000 square feet at Javitz. The show is the largest in the world. BEHIND THE SCENES: The show is owned and produced by the National Retail Federation.

8 THE INCENTIVE SHOW
THE SCOOP: The Incentive Show is a trade show and conference for the incentive industry. The show features more than 400 exhibitors, with 20,000 attendees. BEHIND THE SCENES: The show is owned and produced by the Incentive Marketing Association.

9 THE MEDICAL DESIGN AND MANUFACTURING EAST EXPO AND CONFERENCE
THE SCOOP: This is the world’s largest trade show of its kind, with more than 1,000 exhibitors. The show is open to industry attendees only. BEHIND THE SCENES: The show is owned and produced by the Medical Design and Manufacturing Association.

10 NATIONAL STATIONERY SHOW
THE SCOOP: The National Stationery Show is the largest trade show in the world. The show features more than 1,000 exhibitors, with 20,000 attendees. BEHIND THE SCENES: The show is owned and produced by the National Stationery Show.

NEW YORK STOP 100 EVENTS

THE MEDICINE MANUFACTURER also brings the Corporate and Channel Computing Expo (nicknamed C3 Expo) debut June 28 to 30. The show features more than 300 exhibitors, with 20,000 attendees. BEHIND THE SCENES: The show is owned and produced by the Corporate and Channel Computing Expo.

MORE BIGGIES

The new Corporate and Channel Computing Expo (nicknamed C3 Expo) debut June 28 to 30. The show features more than 300 exhibitors, with 20,000 attendees. BEHIND THE SCENES: The show is owned and produced by the Corporate and Channel Computing Expo.
1 ROBIN HOOD FOUNDATION BENEFIT
THE SCOOP: Thi s one is the big t e, in ju t about every way floor pace, money raised, tar power. La 1 ye r the benefi t had a record 3,600 gue t , featured comedi an Jon Stewart a M.C. and Rod Stewart a the headline perf ormer, with pecial gue t Al Green, and ra i ed a whopping $25.7 million for th nonprof it that combat poverty in New York. Gue t , a ba t upon auction offering, like a round of golf with former prime i dent Bill Clinton, a trip to the Northwe t T erritori e to tour Tiffany diamond mine , a con u tation with Manolo Blahnik for cu tom-m ade hoe, whi ch w ith corporate leader , and a trip to W imbled on including private le on with Andrea Age BEHIND THE SCENES: Robin Hood director of communication, marketing, and event, Lou ris Fabiano, c urt with a re liable team to tran form the va u pace of the Jav it Center. An Adler c ook up inventive de ign . La 1 ye r he and partner David Stark created a whimsi al garden feel, with a gi ant mound covered in pla tic gra and pinwheel made to em ble dei ai . Gloriou s Food c ated, Event A oc iate handled fund-rai ing and logi tic . Event Re ource provided audio- viu production, and Style Security provided securi ty service. May 25

2 METROPOLITAN MUSEUM OF ART COSTUME INSTITUTE BENEFIT
THE SCOOP: The benefi t wa s t a rted by a hon legend Eleanor Lambert in 1948 and i n now a highly watched event that draw a mix of fa hion, film, and oc iety type . BEHIND THE SCENES: Met manager of pecial event A Hey P ower work with chairwoman Anouk Winton of Vogue to plan the lavi h feast. La 1 ye r event had an 18th-century theme in p ire by the D amerou Liai on exhi bition. Robert I abell de hande d decor and Gloriou s Food c ated. The ye r gala f ocu s e on the in titue Chanel exhi bit. May 2

3 AMERICAN BALLET THEATRE SPRING GALA
THE SCOOP: Highlight of the ballet company pring -ea on are per formed at the Metropolitan Opera Hous e, and a ty h ca rowd of 1,200 gue t head to the tent in Damro ch Park for an elegant dinner. The event draw big-name oc iety type like Caroline Kennedy, Su an F ale –Hill, Muffie Potter A ton, and Coco Kopelman. BEHIND THE SCENES: John Banta i the company director of pecial event, and i a i ed by event manager Katie Diamond. La ye r, chairwoman Blaine Trump w orked with event coordin ator Jan e Emer on and event de ign Bill Tan ey. A large tropical-looking fabric leave furthered from tall green pole that ro e gue t , Lantern in a variety of orange tone were lit by Bentley Meeker Lighting & Staging. Catering by Re tau rant A oc iate enve red dinner. May 23

4 WHITNEY MUSEUM OF AMERICAN ART S FALL GALA
THE SCOOP: By virtue of the ben efiti ng in titution, thi hip black-tie event i a hit with arti t and oc iety folk alik e. Among la 1 ye r attend ee were mu e mum aliamn Leonard Lauer and arti t Chri t Brice Morden, and Frank Stella. The dinner i followed by an after-party held within the mu eum, which prove to be ju t a popula r a the ga l i ef. BEHIND THE SCENES: Kimberly Gold teen the mu eum director of pecial event, and worked on la 1 ye r ba h, called Now Art Now, which integrated pecially i mmed iat ione artw ork by arti t from the 2004 Biennial ehi bition. A event de ign, Gill H okett took a minim al tapproach to the p arty, forging flower s while Bentley Meeker Lighting & Staging illuminated the part y title in white light on the building exterior. David Zhi C uckin catered la 1 ye r, and Starr T ent tended a portion of the after-party. London Mi hi Public Relation handl e PR, Oct.

5 METROPOLITAN OPERA OPENING NIGHT GALA
THE SCOOP: Packed with pre tige, the opening event at the Met i a ocial pec- tacle of the high e table. La 1 ye r, weel-heale d arti 1 attended, inc luding Bever ly Silk, Nan Kem pner, Henry and Nancy Ki inger, Sid an d Merce de Ba, H enry an d Marie-Jo ee Kr all, and O car an d Annette de la Renta. The gala ed $2.4 million for the opera company la 1 ye r, and the ea on opened with Verdi Otelii. BEHIND THE SCENES: The evening i over e n by chairman of pecial event Cecille Zipka, and the Met d i rector of pecial event i Wendy We twod. La 1 ye r Bill Tan ey created tall centerpiece with t ropi al foliage and white orchid , while table were covered with white organza overlay embroidered with mo green dot and ribbon. Septil, 19

6 FRICK COLLECTION YOUNG FELLOWS BALL
THE SCOOP: Marina Ru t Conor, Lauren du Pont, Laurens Davi , and Aerin Lauder Zinter toffer give the party which take on in ventive theme every ye r ocial clout. BEHIND THE SCENES: The Frick Sarah Mile i manager of pecial event, and over aw la 1 ye r Caroli na Herra-ea, Co rent, Men Club -thi ed party, produced by Kevin K rier A A oc iate. It feature d ma cline touche like tri ped fabric and a cigar bar. Thi year A Dance in the Golden Age, i evok e the rich color and texture depicted in the work of Rembrandt and Vermeer a executed by interior de ign fi rm Robert Couturier A A oc iate. Feb. 24

7 WINTER ANTIQUES SHOW OPENING NIGHT GALA
THE SCOOP: A highlight of the winter ocial ea on, thi t ai event affor d big- money gue t the chance to mingl e and check out the fine array of top-notch antiques on di play at the Park Avenue Armo ry, a well a support the Ea t Side Hou e Settlement, which benefi t from the preview part y. The how a o ca a popular Young Collectior Night. BEHIND THE SCENES: Catherine Sweeney Singer the how execu tive di rector and Esa lina on i the how co ordinator. LaFer ce Steven handled PR. The New York Hi torical Soci ety wa highlights the ye r, a more than 50 piece from it collec tion were exh ibited. Ta te Ca terer enve gue t in the gala. Jan. 20

8 CENTRAL PARK CONSERVANCY FREDERICK LAW OLMSTED AWARDS LUNCHEON
THE SCOOP: A how eca a the 2,000 ladie who lunch, the pring rual bring out big name like Blaine Trump, Adrienne Vittadini, and Joan River. The oc iety ladie wear large hat and bring big pur e la 1 ye r they ra i ed $2.4 million. BEHIND THE SCENES: Gloriou s Food catered la 1 ye r event, while Very Special Flower provided floral de ign an d Stamford Tent and Part y Rental et up tran parent tent. The con enancy Olivia Striffler would coordi nate this ye r event with con ultant Laura Hall, and a met ic gi ant E tee leader will be the event con oc May 4

9 BREAST CANCER RESEARCH FOUNDATION SPRING BENEFIT
THE SCOOP: With her combo of bu e nous world and high oc iety clout, founde r Evelyn Lauer give thi benefi t a decided advantage. The event draw more than 1,100 gue t , and la 1 ye r garnered more than $5.5 million. BEHIND THE SCENES: The event i under the helm of the foundation direc tor of pecial event Anne MacGillivray Origin

10 NEW YORK BOTANICAL GARDEN S CONSERVATORY BALL
THE SCOOP: A who who of New York oc iety head to the Bronx for the garden big t fund-rai er it pull ed in $1.5 million dollar in 2004. Joanne de Guardiola, Sloan Barnett, Muffie Potter A ton, and Somer Farka are among the 700 who attend. BEHIND THE SCENES: A oc iate vice pre ident for pecial event Jennifer Rominecki c over ee the efi cient affair. Robert Down Clark Floral De ign created a cool blue and green palette for la 1 ye r ball, and incor p orated fiower into Fro 1 Lighting. Ai tiful chande- lier given to pa ed through the con enancy to a tent from Stamford Tent and Part y Rental. Gloriou s Food catered June 2

Photo: Gary A i (G) i an n h i l a nd Frick, Mid-Dezember 2004

NEW YORK TOP 100 EVENTS

68 BizBa s Event Style Reporter www.BizBa h.com February/March 2005
11 MOMA S PARTY IN THE GARDEN
THE SCOP: Bu ine world and ocity figure mingle with art at this party, which take it name from the now-tilled Abby Aldrich Rockefeller Sculpture Garden. The event raised more than $1 million la t year, and support the operation of the mum and maintenance of the garden. BEHIND THE SCENES: La t year event honored actor and mum upporter Steve Martin, and was organized by Kara Moore, then acting director of the mum ocial event department. The 2004 party was held at the Ro eland Ballroom, with Robert I abell handling decor and Gloriou Food feeding it. This year marks a return to the mum Midtown home, and will be over by Eren and director of ocial programming and event Nicola App. The party will honor longtime mum backer David Rockefeller, in celebration of his 90th birthday. June 7

12 NEW YORKERS FOR CHILDREN BENEFIT
THE SCOP: America oining world and ocity figure mingle with art at this event. The event raised $1 million last year and support the operation of the New York Children’s Hospital. BEHIND THE SCENES: This year, the event was held at the Guvernment Club in New York City. The event featured a fashion show, a silent auction, and a live auction. Annually, the event has raised over $2 million for the New York Children’s Hospital. August 2

13 ALVIN AILEY AMERICAN DANCE THEATER OPENING NIGHT BENEFIT
THE SCOP: Dance devotee flock to this opening night event, with performance and special event. BEHIND THE SCENES: The event was held at the New York City Center. The performance featured the Alvin Ailey American Dance Theater. The event raised over $1 million. September 21

14 NEW YORK CITY BALLET OPENING NIGHT BENEFIT
THE SCOP: Individual from the world of bu ine , medicine, and high ocity gather to support one of the mos t teemed medical in tution in the city. La t year event raised over $1 million. BEHIND THE SCENES: The event was held at the David H. Koch Theater at Lincoln Center. The performance featured the New York City Ballet. October 30

15 SOCIETY OF MEMORIAL SLOAN-KETTERING AWARDS FOR EXCELLENCE
THE SCOP: Individual from the world of bu ine , medicine, and high ocity gather to support one of the mos t teemed medical in tution in the city. La t year event raised over $1 million. BEHIND THE SCENES: The event was held at the David H. Koch Theater at Lincoln Center. The performance featured the New York City Ballet. October 30

16 NEW YORK PUBLIC LIBRARY S LIBRARY LIONS BENEFIT
THE SCOP: Event int for o who have excel in the art and induct them a lion. La t year ommears included orenée Fleming and author Henry Louis Gate Jr. The event raised over $1 million. BEHIND THE SCENES: The event was held at the New York Public Library. The performance featured the New York City Ballet. October 30

NEW YORK STOP 100 EVENTS

17 NEW YORK CITY OPERA OPENING NIGHT BENEFIT
THE SCOP: More than 500 ope aicionado attend the fall opening of the New York City Opera. The event featured a performance by the New York City Opera and a silent auction. BEHIND THE SCENES: The event was held at the New York State Theater. The performance featured a performance by the New York City Opera. October 2

18 MUSEUM OF THE CITY OF NEW YORK S DIRECTOR S COUNCIL SUMMER PARTY
THE SCOP: Attracting 750 young upporter to this event is a highlight. The event featured a performance by the New York City Opera and a silent auction. BEHIND THE SCENES: The event was held at the Museum of the City of New York. The performance featured a performance by the New York City Opera. July 10

19 ELIZABETH GLASER PEDIATRIC AIDS FOUNDATION 5 KIDS FOR KIDS
THE SCOP: Celebrate gather to help with reading , art, and crafts, and enter- tainment geared toward the audience of children and parent. La 1 year event honored high-proile art patron Agne Gund at the Bloomberg building at One Beacon Court. The event featured a performance by the New York City Ballet. May 7

20 MUNICIPAL ART SOCIETY GALA
THE SCOP: This year s event featured a performance by the New York City Ballet and a silent auction. BEHIND THE SCENES: The event was held at the New York City Center. The performance featured a performance by the New York City Ballet. May 18

21 CA ITA MARIA, A nonproif that a i t the Hi panic community in the Bronx, hold it. The event featured a performance by the New York City Ballet. November 23

22 MORE BIGGIES
Carnegie Hall opening night pack the house, and I followed by a dinner for 700 in October. Mount Sinai Medical Center Cry t Ball I May 5

The New York Botanical Garden Winter Wonderland Ball I a big draw for a younger ocial in December.

Save Venice benefit I titled Dolce Vita a Venezia the year, and on March 4. —Mark McAvigan
1 US OPEN TENNIS TOURNAMENT
THE SCOOP: More than 600,000 pectoral come out to Flushing. The Open this year at Arthur Ashe Stadium and the surrounding area.
BEHIND THE SCENES: This Open-related event includes Arthur A be Arthur A be Arthur A bead.
Karl Bacon Event pictured in 2004.
2 ING NEW YORK CITY MARATHON
THE SCOOP: Even non-marathoners appreciate the pace of the race and the city investment.
BEHIND THE SCENES: The race is sponsored by the New York Road Runners Club.
3 BELMONT STAKES
THE SCOOP: The mile-and-a-half-long course is the longest in America.
BEHIND THE SCENES: The track is named after Fioe.
4 NYC CYCLING CHAMPIONSHIP
THE SCOOP: Thi new race is only in its fourth year, but it quickly gained momentum.
BEHIND THE SCENES: The race begins in Flushing and ends in Manhattan.
5 HEISMAN TROPHY AWARDS CEREMONY AND BANQUET
THE SCOOP: The idea to give an award to the best American football player was conceived by a member of the Downtown Athletic Club.
BEHIND THE SCENES: The event is held annually.

3 BELMONT STAKES
THE SCOOP: The mile-and-a-half-long course is the longest in America.
BEHIND THE SCENES: The track is named after Fioe.
4 NYC CYCLING CHAMPIONSHIP
THE SCOOP: Thi new race is only in its fourth year, but it quickly gained momentum.
BEHIND THE SCENES: The race begins in Flushing and ends in Manhattan.
5 HEISMAN TROPHY AWARDS CEREMONY AND BANQUET
THE SCOOP: The idea to give an award to the best American football player was conceived by a member of the Downtown Athletic Club.
BEHIND THE SCENES: The event is held annually.

6 VERIZON MILLROSE GAMES
THE SCOOP: New York's biggest indoor track and field event has been a fixture in the city since 1908.
BEHIND THE SCENES: The event has been et al.

7 WESTMINSTER KENNEL CLUB DOG SHOW
THE SCOOP: The event features a variety of breeds.
BEHIND THE SCENES: The event is held annually.

8 FANCY FOOD SHOW
THE SCOOP: Everything a re: wine, food, or entertainment.
BEHIND THE SCENES: The event has been held annually.

9 INTERNATIONAL RESTAURANT & FOODSERVICE SHOW
THE SCOOP: Everything a re: wine, food, or entertainment.
BEHIND THE SCENES: The event has been held annually.

10 JAMES BEARD AWARDS
THE SCOOP: Jame Beard Foundation pre i dent Les Penick is being inducted for his contribution to the food industry.
BEHIND THE SCENES: The event is held annually.

11 CITY MEALS-ON-WHEELS TASTING GALA
THE SCOOP: The event at Rockefeller Center is notable for its draw of chefs from across the country.
BEHIND THE SCENES: The event has been held annually.

3 BELMONT STAKES
THE SCOOP: The mile-and-a-half-long course is the longest in America.
BEHIND THE SCENES: The track is named after Fioe.
4 NYC CYCLING CHAMPIONSHIP
THE SCOOP: Thi new race is only in its fourth year, but it quickly gained momentum.
BEHIND THE SCENES: The race begins in Flushing and ends in Manhattan.
5 HEISMAN TROPHY AWARDS CEREMONY AND BANQUET
THE SCOOP: The idea to give an award to the best American football player was conceived by a member of the Downtown Athletic Club.
BEHIND THE SCENES: The event is held annually.

6 VERIZON MILLROSE GAMES
THE SCOOP: New York's biggest indoor track and field event has been a fixture in the city since 1908.
BEHIND THE SCENES: The event has been et al.

7 WESTMINSTER KENNEL CLUB DOG SHOW
THE SCOOP: The event features a variety of breeds.
BEHIND THE SCENES: The event is held annually.

8 FANCY FOOD SHOW
THE SCOOP: Everything a re: wine, food, or entertainment.
BEHIND THE SCENES: The event has been held annually.

9 INTERNATIONAL RESTAURANT & FOODSERVICE SHOW
THE SCOOP: Everything a re: wine, food, or entertainment.
BEHIND THE SCENES: The event has been held annually.

10 JAMES BEARD AWARDS
THE SCOOP: Jame Beard Foundation pre i dent Les Penick is being inducted for his contribution to the food industry.
BEHIND THE SCENES: The event is held annually.

11 CITY MEALS-ON-WHEELS TASTING GALA
THE SCOOP: The event at Rockefeller Center is notable for its draw of chefs from across the country.
BEHIND THE SCENES: The event has been held annually.