



EMPLOYMENT STATISTICS

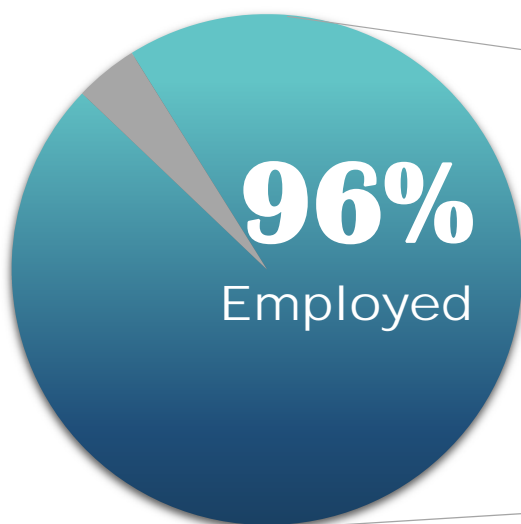
The Lawrence Herbert
School of Communication
- Graduate

GRADUATE OUTCOMES 2017-2018

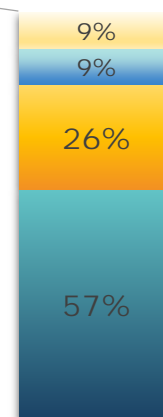
HERBERT SCHOOL OF COMMUNICATION

96%

of the 2017-2018 degree recipients are employed, attending graduate school, or both



When Did They Accept?

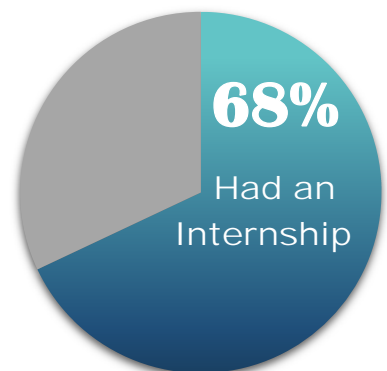


- More than 6 months
- Within 4-5 months
- Within 3 months
- At or Before Graduation

Median Salary: \$42,000



Avg. # Internships: 2.08



Results are based on individuals surveyed in the 17-18 Cap & Gown Survey, LinkedIn, National Student Clearinghouse, and Hofstra enrollment. Internship data is based on self-reported data from the 18-19 Cap & Gown Graduate Surveys

By Program:

	Outcomes			When Accept Job				Salary
	Knowledge %	Career Outcomes Rate	Employment Rate	At or before graduation	Within 3 months	Within 4-6 months	More than 6 months	Median
Herbert School of Communication	86%	96%	96%	57%	26%	9%	9%	\$42,000
<u>Journalism, Media Studies, & Public Relations</u>	<u>85%</u>	<u>96%</u>	<u>96%</u>	<u>57%</u>	<u>29%</u>	<u>5%</u>	<u>10%</u>	<u>\$42,000</u>
Journalism	79%	91%	91%	67%	11%	11%	11%	\$32,000
Public Relations	92%	100%	100%	50%	42%	0%	8%	\$48,000
<u>Radio, Television, Film**</u>	<u>86%</u>	<u>96%</u>	<u>96%</u>	<u>57%</u>	<u>26%</u>	<u>9%</u>	<u>9%</u>	<u>\$42,000</u>
Documentary Studies & Production**	86%	96%	96%	57%	26%	9%	9%	\$42,000

Definitions:

- **Knowledge Percentage** – the percentage of students on whom we have information from the Hofstra surveys and other reliable resources
- **Career Outcomes Rate** – (Employed + Graduate School) / (Total Survey Respondents + other reliable data sources – Not Job Seeking)
- **Employment Rate** – employed full or part time (Hofstra surveys, LinkedIn)

All data must meet a test of data integrity. The outcomes data reported is determined by the level at which data may be deemed reliable (college, department, or program).

*Indicates data reported at the department level, ** Indicates data reported at the college level

Selected Recent Companies

The following employers are among those that have hired Herbert School of Communication graduate students who graduated between August 2017 and May 2018:

Care for the Homeless
Edelman
EyeKay Creatives
LIU Brooklyn
Long Island Herald Community Newspapers
Mission Nutrition
MLB Advanced Media, L.P.
News 12 Long Island
NY Times Square Media
NY1 News
Richner Communications
Riverside Unified School District
St. Vincent Academy
Sundialbrands
The TNS Group
Western Suffolk BOCES

The economy is constantly changing, and employment for past classes is not an accurate predictor of employment for future classes. In addition, a degree from Hofstra or any other school is not a guarantee of employment in any field.

About The Outcomes Data

Alumni outcomes data is based on the results of Hofstra's annual Alumni Outcomes Survey and other reliable sources. LinkedIn was used to track employment information on survey non-respondents and National Student Clearinghouse and Hofstra enrollment files were used to track graduate school enrollment for all of our students.

The data collection period for the 2017-2018 Hofstra alumni outcomes was between December 2017 and May 2019. Of the 1,238 graduate students who graduated between August 2017 and May 2018, data was collected via surveys and other reliable sources resulting in knowledge about the outcomes for 81% of the 17-18 graduate alumni. For the Herbert School of Communication, the knowledge rate for 17-18 graduate alumni was 86%

This data uses the best practices recommended by the National Association of Colleges and Employers' (NACE) First Destination Survey Standards in January 2014. In accordance with those practices, this data uses multiple data sources to understand our graduates' outcomes. The NACE recommended threshold knowledge rate is 65%.

The average salary reported is determined by the level at which data may be deemed reliable. Salary data is self-reported voluntarily by students and are based upon a 60% response rate for full-time employed graduate survey respondents. For the Herbert School of Communication, the salary response rate was 56%.

Salary figures vary from year-to-year based upon a number of factors, including, but not limited to, market conditions as well as the number of graduates reporting salary information to us. In addition, please note that these figures are based solely on information that is self-reported to us by our graduates, and the salary data provided is based on the accuracy and completeness of the information provided by our graduates to us. Salary figures only include annual base salary. They do not include bonus, commission or any other guaranteed compensation.

All data must meet a test of data integrity. The outcomes data reported is determined by the level at which data may be deemed reliable. This data is largely based on the responses of graduates completing Hofstra surveys, not the total number of graduates, and may not be representative of the total graduating population. The economy is constantly changing, and outcomes for past classes are not an accurate predictor of outcomes for future classes. In addition, a degree from Hofstra or any other school is not a guarantee of employment in any field.

Some tables may not sum to 100% due to rounding.