



EMPLOYMENT STATISTICS

Frank G. Zarb
School of Business
- Graduate



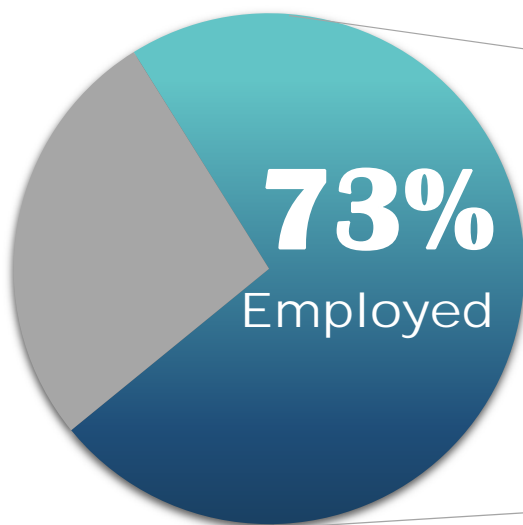
HOFSTRA
UNIVERSITY®

GRADUATE OUTCOMES 2017-2018

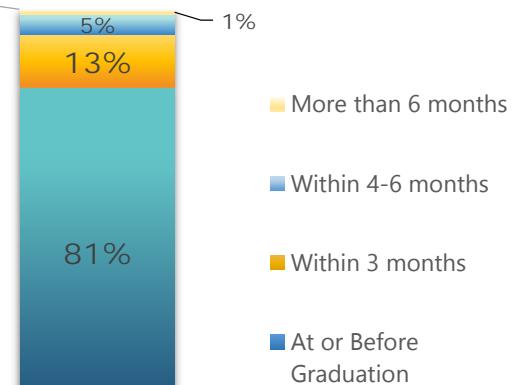
ZARB SCHOOL OF BUSINESS

85%

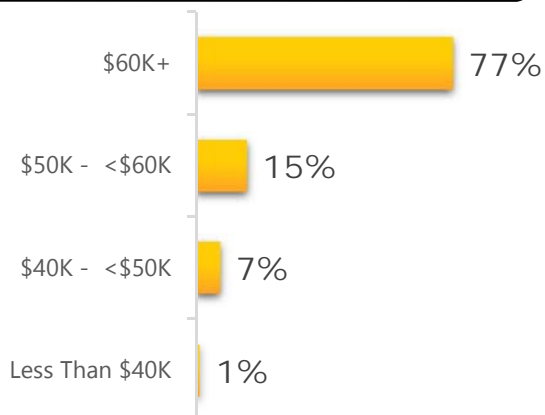
of the 2017-2018 degree recipients are employed, attending graduate school, or both



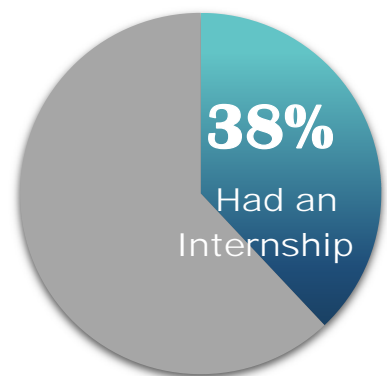
When Did They Accept?



Median Salary: \$68,500



Avg. # Internships: 1.70



Results are based on individuals surveyed in the 17-18 Cap & Gown Survey, LinkedIn, National Student Clearinghouse, and Hofstra enrollment. Internship data is based on self-reported data from the 18-19 Cap & Gown Graduate Surveys

By Program:

	Outcomes			When Accept Job				Salary
	Knowledge %	Career Outcomes Rate	Employment Rate	At or before graduation	Within 3 months	Within 4-6 months	More than 6 months	Median
Zarb School of Business	85%	85%	73%	81%	13%	5%	1%	\$68,500
<u>Accounting, Taxation & Legal Studies</u>	<u>82%</u>	<u>89%</u>	<u>81%</u>	<u>82%</u>	<u>13%</u>	<u>4%</u>	<u>1%</u>	<u>\$60,000</u>
Accounting	77%	88%	78%	83%	13%	2%	2%	\$60,000
Professional Accountancy	100%	60%	40%	0%	50%	50%	0%	\$60,000
Taxation	94%	97%	97%	86%	11%	4%	0%	\$68,500
<u>Executive Master of Business Administration</u>	<u>92%</u>	<u>100%</u>	<u>100%</u>	<u>92%</u>	<u>8%</u>	<u>0%</u>	<u>0%</u>	<u>\$92,500</u>
Executive Business Administration	92%	100%	100%	92%	8%	0%	0%	\$92,500
<u>Finance</u>	<u>80%</u>	<u>63%</u>	<u>45%</u>	<u>57%</u>	<u>24%</u>	<u>16%</u>	<u>3%</u>	<u>\$64,750</u>
Finance	80%	65%	46%	59%	26%	12%	3%	\$64,500
Quantitative Finance	73%	43%	25%	0%	0%	100%	0%	\$64,750
Real Estate*	80%	63%	45%	57%	24%	16%	3%	\$64,750
<u>Information Systems & Business Analytics</u>	<u>76%</u>	<u>82%</u>	<u>60%</u>	<u>56%</u>	<u>30%</u>	<u>15%</u>	<u>0%</u>	<u>\$65,000</u>
Business Analytics	79%	88%	64%	57%	29%	14%	0%	\$55,000
Information Systems	72%	73%	54%	57%	29%	14%	0%	\$65,000
<u>Management & Entrepreneurship</u>	<u>91%</u>	<u>97%</u>	<u>93%</u>	<u>96%</u>	<u>2%</u>	<u>1%</u>	<u>1%</u>	<u>\$93,000</u>
Health Services Management	94%	100%	97%	100%	0%	0%	0%	\$94,500
Human Resources Management	100%	100%	86%	80%	20%	0%	0%	\$93,000
Management	93%	82%	69%	89%	0%	0%	11%	\$66,000
Quality Management*	91%	97%	93%	96%	2%	1%	1%	\$93,000
Sports & Entertainment Management*	91%	97%	93%	96%	2%	1%	1%	\$93,000
Strategic Business Management	100%	100%	100%	100%	0%	0%	0%	\$86,500
Strategic Healthcare Management	83%	100%	100%	96%	4%	0%	0%	\$107,000

All data must meet a test of data integrity. The outcomes data reported is determined by the level at which data may be deemed reliable (college, department, or program).

*Indicates data reported at the department level, ** Indicates data reported at the college level

	Outcomes			When Accept Job				Salary
	Knowledge %	Career Outcomes Rate	Employment Rate	At or before graduation	Within 3 months	Within 4-6 months	More than 6 months	Median
<u>Marketing & International Business</u>	<u>93%</u>	<u>83%</u>	<u>67%</u>	<u>79%</u>	<u>21%</u>	<u>0%</u>	<u>0%</u>	<u>\$50,000</u>
International Business*	93%	83%	67%	79%	21%	0%	0%	\$50,000
Marketing	96%	79%	61%	78%	22%	0%	0%	\$50,000
Marketing Research	100%	100%	100%	100%	0%	0%	0%	\$50,000

Definitions:

- **Knowledge Percentage** – the percentage of students on whom we have information from the Hofstra surveys and other reliable resources
- **Career Outcomes Rate** – (Employed + Graduate School) / (Total Survey Respondents + other reliable data sources – Not Job Seeking)
- **Employment Rate** – employed full or part time (Hofstra surveys, LinkedIn)

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Selected Recent Companies

The following employers are among those that have hired Hofstra Zarb School of Business graduate students who graduated between August 2017 and May 2018:

1800flowers.com	KPMG LLP
Accenture Plc	Lenox Hill Hospital
Aetna Inc.	Liberty Mutual Insurance
Allegiant Health	Marcum LLP
American Express Company	Margolin, Winer & Evens LLP
American Investment Properties	McKinsey Investment Office
Apple Inc.	McQuilling Partner, Inc.
Argus Merchant Services, LLC	Mercer
AXA Advisors, LLC	Mount Sinai Health System
Baker Tilly Virchow Krause, LLP	National Grid
Bank of China	New York Community Bancorp, Inc.
BDO USA, LLP	Northwell Health
Beijing Bit Continental Technology Co., Ltd.	NY Power Authority
Black Knight Financial Services	NY Presbyterian Hospital
CA Technologies	NYS Department of Financial Services
China Merchants Securities Co., Ltd.	NYU Winthrop Hospital
Citigroup Inc.	Omnicom Health Group
CohnReznick LLP	PricewaterhouseCoopers LLP
Deloitte & Touche LLP	PSEG Long Island
Ernst & Young, LLP	Publisher's Clearing House
First Empire Securities, Inc.	Supreme Court of the State of New York
FreshDirect, LLC	Thomson Reuters Corp.
Goldman Sachs Group, Inc.	U.S. Air Force
Grant Thornton LLP	U.S. Marine Corps
Hanover Community Bank	Unilever
Henry Schein Inc.	United Parcel Service, Inc.
Horizon Media	Viacom Media Networks
JPMorgan Chase & Co.	Zurich North America

The economy is constantly changing, and employment for past classes is not an accurate predictor of employment for future classes. In addition, a degree from Hofstra or any other school is not a guarantee of employment in any field.

About The Outcomes Data

Alumni outcomes data is based on the results of Hofstra's annual Alumni Outcomes Survey and other reliable sources. LinkedIn was used to track employment information on survey non-respondents and National Student Clearinghouse and Hofstra enrollment files were used to track graduate school enrollment for all of our students.

The data collection period for the 2017-2018 Hofstra alumni outcomes was between December 2017 and May 2019. Of the 1,238 graduate students who graduated between August 2017 and May 2018, data was collected via surveys and other reliable sources resulting in knowledge about the outcomes for 81% of the 17-18 graduate alumni. For the Zarb School of Business, the knowledge rate for 17-18 graduate alumni was 85%

This data uses the best practices recommended by the National Association of Colleges and Employers' (NACE) First Destination Survey Standards in January 2014. In accordance with those practices, this data uses multiple data sources to understand our graduates' outcomes. The NACE recommended threshold knowledge rate is 65%.

The average salary reported is determined by the level at which data may be deemed reliable. Salary data is self-reported voluntarily by students and are based upon a 60% response rate for full-time employed graduate survey respondents. For the Zarb School of Business, the salary response rate was 53%.

Salary figures vary from year-to-year based upon a number of factors, including, but not limited to, market conditions as well as the number of graduates reporting salary information to us. In addition, please note that these figures are based solely on information that is self-reported to us by our graduates, and the salary data provided is based on the accuracy and completeness of the information provided by our graduates to us. Salary figures only include annual base salary. They do not include bonus, commission or any other guaranteed compensation.

All data must meet a test of data integrity. The outcomes data reported is determined by the level at which data may be deemed reliable. This data is largely based on the responses of graduates completing Hofstra surveys, not the total number of graduates, and may not be representative of the total graduating population. The economy is constantly changing, and outcomes for past classes are not an accurate predictor of outcomes for future classes. In addition, a degree from Hofstra or any other school is not a guarantee of employment in any field.

Some tables may not sum to 100% due to rounding.