



# EMPLOYMENT STATISTICS

Frank G. Zarb  
School of Business  
- Graduate



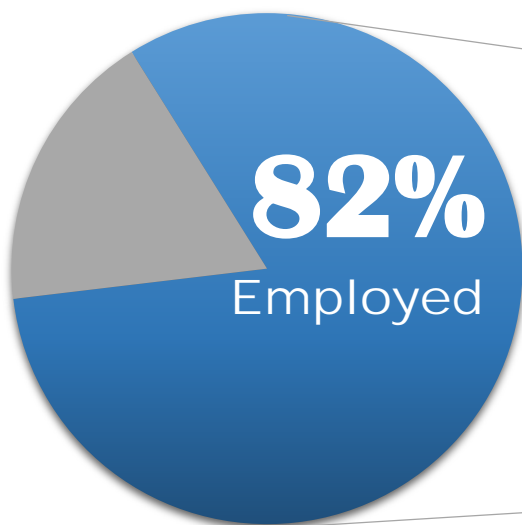
HOFSTRA  
UNIVERSITY®

# GRADUATE OUTCOMES 2016-2017

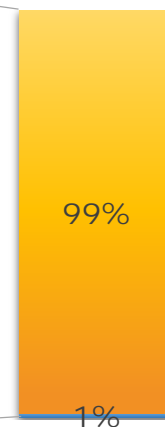
## ZARB SCHOOL OF BUSINESS

**91%**

*of the 2016-2017 degree recipients are employed, attending graduate school, or both*

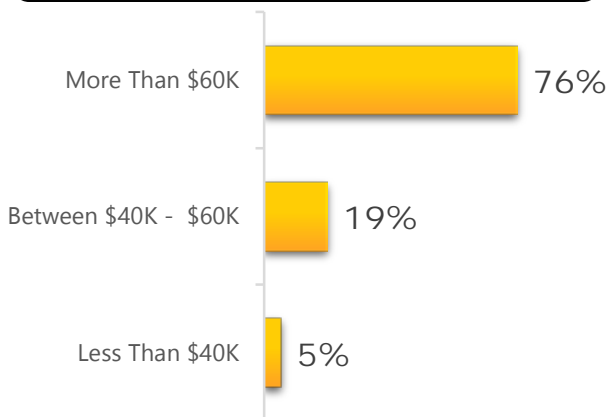


### When Did They Accept?

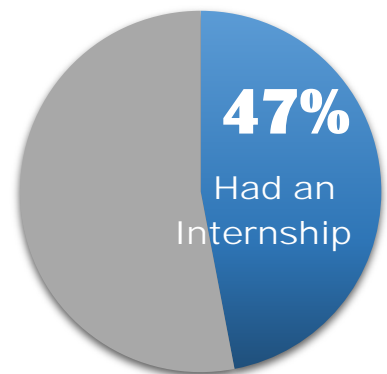


- Within 6 months of graduation
- More than 6 months after graduation

**Median Salary: \$68,000**



**Avg. # Internships: 2.10**



*Results are based on individuals surveyed in the 16-17 Cap & Gown Survey, LinkedIn, National Student Clearinghouse, and Hofstra enrollment. Internship data is based on self-reported data from the 17-18 Cap & Gown Graduate Surveys*

## By Program:

	Outcomes			When Accept Job		Annual Salary			
	Career Outcomes Rate	Employment Rate	Grad School Rate	≤ 6 Months	> 6 Months	Median	<\$40K	\$40K - <\$60K	\$60K+
<b>Zarb School of Business</b>	<b>91%</b>	<b>82%</b>	<b>6%</b>	<b>99%</b>	<b>1%</b>	<b>\$68,000</b>	<b>5%</b>	<b>19%</b>	<b>76%</b>
<u>Accounting, Taxation &amp; Legal Studies</u>	<u>92%</u>	<u>86%</u>	<u>15%</u>	<u>100%</u>	<u>0%</u>	<u>\$61,000</u>	<u>5%</u>	<u>19%</u>	<u>77%</u>
Accounting	90%	82%	10%	100%	0%	\$60,000	5%	27%	68%
Taxation	96%	93%	26%	100%	0%	\$68,000	5%	11%	84%
<u>Executive Master of Business Administration</u>	<u>91%</u>	<u>82%</u>	<u>6%</u>	<u>99%</u>	<u>1%</u>	<u>\$106,040</u>	<u>0%</u>	<u>0%</u>	<u>100%</u>
<u>Finance</u>	<u>77%</u>	<u>61%</u>	<u>6%</u>	<u>100%</u>	<u>0%</u>	<u>\$56,000</u>	<u>0%</u>	<u>60%</u>	<u>40%</u>
Finance	80%	61%	7%	100%	0%	\$55,000	0%	67%	33%
<u>Information Systems &amp; Business Analytics</u>	<u>83%</u>	<u>77%</u>	<u>0%</u>	<u>93%</u>	<u>7%</u>	<u>\$52,250</u>	<u>10%</u>	<u>50%</u>	<u>40%</u>
Business Analytics	81%	75%	0%	95%	5%	\$52,000	11%	56%	33%
Information Systems	90%	82%	0%	89%	11%	\$52,250	10%	50%	40%
<u>Management &amp; Entrepreneurship</u>	<u>99%</u>	<u>97%</u>	<u>2%</u>	<u>100%</u>	<u>0%</u>	<u>\$92,500</u>	<u>4%</u>	<u>8%</u>	<u>88%</u>
Health Services Management	96%	96%	4%	100%	0%	\$90,000	0%	7%	93%
Quality Management	100%	100%	0%	100%	0%	\$70,000	0%	0%	100%
Strategic Business Management	100%	100%	0%	100%	0%	\$80,000	0%	0%	100%
Strategic Healthcare Management	100%	100%	2%	100%	0%	\$118,000	0%	5%	95%
<u>Marketing &amp; International Business</u>	<u>86%</u>	<u>70%</u>	<u>2%</u>	<u>100%</u>	<u>0%</u>	<u>\$60,000</u>	<u>13%</u>	<u>25%</u>	<u>63%</u>
Marketing	84%	71%	0%	100%	0%	\$60,000	17%	17%	67%
Marketing Research	100%	60%	20%	100%	0%	\$60,000	13%	25%	63%

### Definitions:

- **Career Outcomes Rate** – (Employed + Graduate School) / (Total Survey Respondents + other reliable data sources – Not Job Seeking)
- **Employment Rate** – employed full or part time (Hofstra surveys, LinkedIn)
- **Grad School Rate** – enrolled in or applied to another degree program full or part time (sources: Hofstra surveys, National Student Clearinghouse, and Hofstra enrollment files)

All data must meet a test of data integrity. The outcomes data reported is determined by the level at which data may be deemed reliable (University-wide, school, department, or program).

## Selected Recent Companies

The following employers are among those that have hired Hofstra Zarb School of Business graduate students who graduated between August 2016 and May 2017:

AXA Advisors, LLC	Liberty Mutual Insurance
BDO USA, LLP	Marcum LLP
Beijing Capital Co., Ltd	Marks Paneth LLP
Bethpage Federal Credit Union	McQuilling Partner, Inc.
CBS/CBS News	Morgan Stanley
China Resources Leasing Ltd	National Grid
CohnReznick LLP	New York Presbyterian Hospital
Dannon	Northwell Health
Deloitte & Touche LLP	NY County District Attorney's Office
Ernst & Young, LLP	NYC Department of Education
Flushing Bank	PricewaterhouseCoopers LLP
Grant Thornton LLP	Sterling National Bank
Hanover Community Bank	Target Corporation
Horowitz Real Estate	Transamerica Financial Advisors, Inc.
Hospital for Special Surgery	U.S. Air Force
Ipsos	U.S. Marine Corps
Janover LLC	Universal Processing, LLC.
JPMorgan Chase & Co.	Winthrop University Hospital

## About The Outcomes Data

Alumni outcomes data is based on the results of Hofstra's annual Cap & Gown Survey and other reliable sources. LinkedIn was used to track employment information on survey non-respondents and National Student Clearinghouse and Hofstra enrollment files were used to track graduate school enrollment for all of our students.

The data collection period for the 2016-2017 Hofstra alumni outcomes was between December 2016 and May 2018. Of the 1,211 graduate students who graduated between August 2016 and May 2017, data was collected via surveys and other reliable sources resulting in knowledge about the outcomes for 66% of the 16-17 graduate alumni. For the Zarb School of Business, the knowledge rate for 16-17 graduate alumni was 79%.

The average salary reported is determined by the level at which data may be deemed reliable. Salary data is self-reported voluntarily by students and are based upon a 46% response rate for all graduate students. For the Zarb School of Business, the salary response rate was 44%.

Salary figures vary from year-to-year based upon a number of factors, including, but not limited to, market conditions as well as the number of graduates reporting salary information to us. In addition, please note that these figures are based solely on information that is self-reported to us by our graduates, and the salary data provided is based on the accuracy and completeness of the information provided by our graduates to us. Salary figures only include annual base salary. They do not include bonus, commission or any other guaranteed compensation.

This data uses the best practices recommended by the National Association of Colleges and Employers' (NACE) First Destination Survey Standards in January 2014. In accordance with those practices, this data uses multiple data sources to understand our graduates' outcomes.

All data must meet a test of data integrity. The outcomes data reported is determined by the level at which data may be deemed reliable. This data is largely based on the responses of graduates completing Hofstra surveys, not the total number of graduates, and may not be representative of the total graduating population. The economy is constantly changing, and outcomes for past classes are not an accurate predictor of outcomes for future classes. In addition, a degree from Hofstra or any other school is not a guarantee of employment in any field.

Some tables may not sum to 100% due to rounding.