ATEP Web Meeting – February 15, 2012

7 PM – 8:30 PM Eastern Time

FULL TEAM AGENDA

- **Update from Team Leaders and Team Members**

- **Update from Media Dev Team (Tony, Jim) w/Brian's help**

- **Discussion of Revised Timeline and "Drop Dead Dates"**

- **NSF Request for Mathematics Examples**

- **Ensuring that Content and Form Address Curricular Needs (Sandy)**

- **Obtaining Permissions for Use of Materials (Jennifer)**

- **Preliminary Planning for Summer Meeting**

- **Announcements and Next Meeting Dates**

Updates from Team Leaders and Team Members

Updates from Media Development Team

Curriculum, Media Development, Research, and Classroom Testing Timeline for Each Module

Project Years I & II	Responsible Team	Fall Sept-Nov	Winter Dec-Feb *Now*	Spring March-May	Summer Jun-Aug
Year I 9/11-8/12	Co-PIs, and Writing Team	Identify Media for Module A and develop Module A		**April 1-May 31: Development team microtests Module A (including media).**	Revise Module A based on µtest and evaluator feedback. **Begin to develop Module B.**
	Media Team	Develop Module A Research and Development Park (RDP) Simulation		Continue to develop Module A Research and Development Park (RDP) Sim	**Finalize Module A RDP Simulation.** Begin Module B RDP Simulation
	Research and Evaluation Team	Document procedures, collect survey data.		Collect data about dev't process and µtests. Year I report.	Provide formative feedback to writers/co-PIs.
Year II 9/12-8/13	Co-PIs, and Writing Team	**Finish Module B content.** Supply media (Gale, etc.) for Module B. Port Module A content into LMS. Prepare for usability study.	**Feb'13: Pilot Test Module A with teacher-writers & customers.** Writers microtest Module B (including content and media).	**Complete pilot test of Mod. A by Mar 30.** Populate LMS with Module B content. Begin to develop and µtest Mod C.	**Apr1-May31 Conduct pilot test of Module B.** Revise Module A based upon usability study feedback. Continue to develop Module C.	Revise Module B based upon usability study feedback. Complete Module C
	Media Team	Develop Module B Research and Development Park (RDP) Simulation		Finalize Module B RDP Sim.	Begin Module C RDP Sim	Finalize Module C RDP Simulation
	Research and Evaluation Team	Collect data about development process and pilot tests.		Collect data about development process and pilot tests. Prepare Year II annual report.		Provide formative feedback to writers/co-PIs.

Modules A and B – Summary of Content and Media Development "Drop-Dead" Dates

Module A

Development: September 2011 to April 1, 2012
Microtesting: April 1-May 31, 2012
Revision: June 2012
Finalize Research Park Simulation: July, 2012
Pilot Testing: February 1 – March 30, 2013

Module B

Development: July 2012 – December 2012
Microtesting: January 2013 – March 2013
Revision: March 2013
Finalize Research Park Simulation: March 30, 2013
Pilot Testing: April – May 2013

Request from NSF Program Officer for Mathematics Examples

Put these into "outcomes" statements related to the workforce skills. For example:

- Interpret graphs related to biological feedback loops and growing conditions of genetically modified microorganisms.

Ensuring that Content and Form Address Curricular Needs

- Who will most be interested in and ready to use ATEP?

- What course(s) does it best fit?

- How will administrators know that ATEP ensures curricular coverage?

- When will it be used by instructors?

- Why will it be chosen to deliver content?

ANNOUNCEMENTS

FCC Chair Genachowski and Ed Sec'y Arne Duncan recommend that textbook funding be used for tablets and e-readers. See http://www.usatoday.com/news/education/story/2012-01-31/schools-e-textbooks/52907492/1

From Mary Clyne: Please document where everything is coming from within the text and from third-part sources.

January 20, 2012 BILT meeting notes on ATEP website (www.Hofstra.edu/ATEP)

Strategic Planning /LMS Meeting with Cengage: Feb 16-17

Denver: July 27-29. Please contact Lois to make arrangements
Lois.m.miceli@hofstra.edu

Next Team Meetings:
March 7, 2012 - Management Team Meeting (Ann Moderates)
March 28, 2012 - Full Team Meeting (Linnea Moderates)

Rotating Meeting Leadership

Date/Time	Participants	Webex Leader	Agenda Items Sent by
October 12, 2011, 8:00 PM eastern	Full Team	Mike	10/5/11
November 2, 2011, 8:00 PM eastern	Management Team	Mike	10/26/11
November 23, 2011, 8:00 PM eastern	Full Team	Gordon	11/16/11
December 14, 2011, 8:00 PM eastern	Management Team	Gordon	12/7/11
January 4, 2012, 8:00 PM eastern	Full Team	Karen	12/28/11
January 25, 2012, 8:00 PM eastern	Management Team	Karen	1/18/12
February 15, 2012, 8:00 PM eastern	Full Team	Ann	2/8/12
March 7, 2012, 8:00 PM eastern	Management Team	Ann	2/29/12
March 28, 2012, 8:00 PM eastern	Full Team	Linnea	3/21/12
April 18, 2012, 8:00 PM eastern	Management Team	Linnea	3/11/12
May 9, 2012, 8:00 PM eastern	Full Team	Jim	5/2/12
June 11, 2012, 8:00 PM eastern	Management Team	Jim	6/4/12
June 20, 2012, 8:00 PM eastern	Full Team	Tony	6/13/12