ATEP Web Meeting – January 23, 2012

7 PM – 8:30 PM Eastern Time

MANAGEMENT TEAM AGENDA

- Update from Team Leaders

- Debriefing of BILT Meeting held on Jan 20 2012 at BWI

- Discussion of Revised Timeline

- Website Resources

- Cengage Resources

- Planning for BILT Meeting, January 20, 2012

- Announcements and Next Meeting Dates

BILT MEETING AGENDA

8:30 AM Kendall and Mike: Introductions and Project Overview.

9:30 AM   Jim Kiggens, Remotely: Presentation: ATEP Research Park App

10:00 AM Gordon and Ann: *ICT in the Social and Global Context: Trends   and Implications for Teaching and Learning.*

        Overview of ICT Content Framework; ICT Multimedia (Tony).

        Discussion led by Gordon and Ann

11:00 AM   Coffee Break

11:15 AM Karen: *Materials and Manufacturing Technology in the Social and   Global Context: Trends and Implications for Teaching & Learning.*

        Overview of MMT Content Framework; MMT Multimedia (Tony)

        Discussion led by Karen

12:15 PM Lunch in Meeting Room

1:15 PM Brian and Sudartha: *Biotechnology in the Social and Global Context: Trends and Implications for Teaching and Learning.*

        Overview of Biotech Content Framework; Bio Multimedia (Tony)

        Discussion led by Brian and Sudartha

2:15 PM Sandy and Tony: Publisher's Guidance and Proposed User Interface

3:00 PM   Kendall and Mike: Summary, Next Steps, and Questions

3:30 PM   Sayonara

Revised Timeline (Jan 17 2012)

Curriculum, Media Development, Research, and Classroom Testing Timeline for Each Module						
Focus of the Project Year	**Responsible Team**	**Fall** Sept-Nov	**Winter** Dec-Feb	**Spring** March-May		**Summer** Jun-Aug
Year I 9/11-8/12 **Development and Pilot Testing**	Co-PIs, and Writing Team	Identify Media for Module A and Develop Module A		April 1-May 31: Development team microtests Module A (including content and media).		Review Module A based on micro test and evaluator feedback. Begin development of Module B.
	Media Team	Develop Module A Research and Development Park (RDP) Simulation		Continue to develop Module A Research and Development Park (RDP) Simulation		Finalize Module A RDP Simulation Begin Module B RDP Simulation
	Research and Evaluation Team	Document procedures, collect survey data.		Collect data about development process and micro testing. Prepare Year I annual report.		Provide formative feedback to writers/co-PIs.
	Cengage Learning	Identify ATEP liaisons; Finalize design doc for LMS. Strategic planning meeting held with ATEP/Cengage staff. February or March 2012. Supply additional media (Gale, etc.) for Module A.		Two-phase funding put in place. Phase I is pilot funding; Phase II is product funding. Conduct Module A design tests to assess the process of placing bits of content in the LMS, with projected customers. Continue to locate and supply media for Module A.		Module A content reviewed by customers. Send to about 20 people for review. Edit content and port content into LMS in preparation for Module A eight-week pilot test.
Year II 9/12-8/13 **Development and Pilot Testing**	Co-PIs, and Writing Team	Finish Development of Module B Content. Supply additional media (Gale, etc.) for Module B.	Feb'13: Pilot Test Module A with customers. Development team microtests Module B (including content and media).	Complete pilot test of Module A by March 30. Populate LMS with Module B content. Begin to Develop and micro test Module C.	April 1-May 31 Conduct pilot test of Module B. Revise Module A based upon usability study feedback. Continue to develop Module C.	Revise Module B based upon usability study feedback. Complete Module C
	Media Team	Develop Module B Research and Development Park (RDP) Simulation		Finalize Module B RDP Sim.	Begin Module C RDP Sim	Finalize Module C RDP Simulation
	Research and Evaluation Team	Collect data about development process and pilot tests.		Collect data about development process and pilot tests. Prepare Year II annual report.		Provide formative feedback to writers/co-PIs.
	Cengage Learning	Port Module A content into LMS. Prepare for usability study. Supply additional media (Gale, etc.) for Module B.	Conduct Cengage Module A pilot test with customers. Cengage will review Module B Content with customers.	Complete usability study of Module A by March 30. Port Module B content into LMS. Supply media for Module B.	April 1-May 31 Conduct Cengage Module B pilot test with customers. Revise Module A based upon usability study feedback.	Revise Module B based upon usability study feedback. August: Port content into LMS for Module C.

SUMMARY OF KEY DATES

Content and Media Development

Module A: September 2011 to June 2012

Module B: June 2012 to February 2013

Module C: March 2013 to August 2013

Module D: September 2013 to March 2014

Pilot testing start dates

Module A: February, 2013.

Module B: April, 2013

Module C: September, 2013

Module D: March, 2014.

Field Testing:

September 2014 – May 2015.

ANNOUNCEMENTS

Next meetings 7 PM eastern, (Ann Facilitates):
February 5, 2012 is a full team meeting
March 7, 2012 is a Management Team Meeting

Rotating Meeting Leadership

Date/Time	Participants	Webex Leader	Agenda Items Sent by
October 12, 2011, 8:00 PM eastern	Full Team	Mike	10/5/11
November 2, 2011, 8:00 PM eastern	Management Team	Mike	10/26/11
November 23, 2011, 8:00 PM eastern	Full Team	Gordon	11/16/11
December 14, 2011, 8:00 PM eastern	Management Team	Gordon	12/7/11
January 4, 2012, 8:00 PM eastern	Full Team	Karen	12/28/11
January 25, 2012, 8:00 PM eastern	Management Team	Karen	1/18/12
February 15, 2012, 8:00 PM eastern	Full Team	Ann	2/8/12
March 7, 2012, 8:00 PM eastern	Management Team	Ann	2/29/12
March 28, 2012, 8:00 PM eastern	Full Team	Linnea	3/21/12
April 18, 2012, 8:00 PM eastern	Management Team	Linnea	3/11/12
May 9, 2012, 8:00 PM eastern	Full Team	Jim	5/2/12
June 11, 2012, 8:00 PM eastern	Management Team	Jim	6/4/12
June 20, 2012, 8:00 PM eastern	Full Team	Tony	6/13/12