# The Merrill Lynch Center for the Study of International Financial Services and Markets

Dr. George Papaioannou Director

Prof. Gioia Bales Center Administrator

"Established to promote and facilitate faculty and student study in the field of international financial services and markets and to communicate knowledge to the academic and business communities."

www.hofstra.edu/mlc

# The Merrill Lynch Center for the Study of International Financial Services and Markets

of the Frank G. Zarb School of Business

FIFTH ANNUAL ROUNDTABLE on

"China's Impact on the Global Economy"

Tenth Floor Axinn Library

Wednesday, April 25, 2007 6:30 - 8:30 p.m.



### **PROGRAM**

Introductory Remarks: TBA

#### Moderator:

**Dr. James P. Neelankavil,** Department of Marketing & International Business, Frank G. Zarb School of Business Hofstra University

#### Panelists:

Dr. Li Cui, Senior Economist, IMF - Asia Desk.

"Causes and Effects of China's Economic Growth"

**Dr. Wi-Saeng Kim,** Department of Finance & Banking, Frank G. Zarb School of Business Hofstra University

"China's Economy and Foreign Direct Investments"

**Dr. Yong Zhang,** Department of Marketing & International Business, Frank G. Zarb School of Business Hofstra University

"International Business Activities and China's Economy?"

Closing Remarks:

**Dr. George Papaioannou,** Director, The Merrill Lynch Center

### **About the Panelists**

Dr. Li Cui received her Master and PhD in Economics from Northwestern University. She is the desk economist on China in the Asia and Pacific Department of the International Monetary Fund, where she participates in regular discussions with main Chinese policy makers and provides assessment on the economic development and outlook. She has written research papers about China's growth pattern, consumption and household income, and how the changing economic structure affects China's trade with the rest of the world. Her earlier work in the Fund includes developed economies such as Australia and New Zealand, and transitional countries in Eastern Europe.

**Dr. Wi-Saeng Kim** earned his Ph.D., in Finance from Georgia State University in 1981. Dr. Kim's research interests are in the areas, of agency theory of corporate debt policies, the ownership structure and corporate performance, foreign direct investment theories and capital flows within emerging economies, the wealth effects of financial market liberalizations, and globalization activities on emerging markets. His current research focuses on behavioral theories of business-group firms in Korea. Dr. Kim has taught at many Universities including at Harvard as a Visiting Scholar.

Dr. **Yong Zhang** received a B.S. from Beijing Institute of Foreign Trade and an M.A. from The University of International Business and Economics, Beijing, China. Dr. Zhang also earned an M.B.A. in marketing and a Ph.D. in business administration from the University of Houston. Dr. Zhang's professional interests include various international business and marketing issues in the areas of strategy, advertising and consumer research. Dr. Zhang has participated in various United Nations programs in the area of export promotion and marketing. He also has provided consulting services to U.S. and Chinese companies.