Strategic Impact of Mergers in the Financial Sector

Effects of Mergers among Financial Institutions on Medium and Small Banks

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American Households Owning Stock

(Includes Mutual Funds and Retirement Accounts)

24%
32%
37%
40%
48%
53%
The state of the s

1998 Households Owning Stock by Income Class

Percentage
93
89
81
71
52
29
11

- 300,000 American households have FAFI of at least \$5,000,000.
 - Total more than \$3 Trillion
 - ML customer assets exceed \$1 Trillion
 - 36% of all households have portfolios worth at least \$10,000.

US Millionaires

3.3M households

Penta Millionaire 600M

Deci Millionaire 180M

•Billionaires 268

New Millionaires per day in 1999 – <u>1,096</u>

US Annual Income

- Greater than \$100M per year - 11 Million Americans
- Personal annual income all Americans \$8Trillion

Market CAP American Stocks

1990

\$3.2 Trillion

2000

\$16.7 Trillion

Margin Debt

- NYSE debt more than \$250 Billion
- Estimate NASDAQ and private finance of securities averages
 \$750 Billion

Other Debt

US Treasury – Debt = \$5.8 Trillion

US Credit Card - Debt = \$520 Billion

Consumer Installment Debt = \$ 1.4 Trillion

Average holding period for Internet stock 1.3 months

Average holding period for Dow Jones stock 11 months

Average holding period for 5 stocks

GE 22 months
IBM 11 months
MSFT 5 months
Amazon 13 days
Priceline 4 days

**Percent of millionaires who make fewer than <u>one</u> transaction per year = <u>42%</u>

Total US Bank Deposits

Savings and other Large Deposits Transaction Deposits

\$3 Trillion \$870 Billion \$600 Billion

Total = \$4.5 Trillion

Chart 10

<u>American Banks - Total Assets</u> <u>December 1999</u>

Asset Size	Commercial Banks	Savings Institutions	Total
Less than \$1 billion	8,186	1,493	9,679
\$1 billion to \$3 billion	216	96	312
\$3 billion to \$10 billion	102	35	137
\$10 billion or more	76	16	92

<u>American Banks – Total Assets</u> <u>December 1999</u>

Asset Size			
Less than	\$1,277		
\$1 billion	billion		
\$1 billion to	\$518 billion		
\$3 billion			
\$3 billion to	\$758 billion		
\$10 billion			
\$10 billion	\$4,330		
or more	billion		

Chart 12

Number of American Banks 1991 vs 1999

1991	1999
11,920	8,580
2,560	1,640
14,480	10,220
	11,920 2,560

Assets (Billions)

1991	1999
\$3,430	\$5,734
\$1,120	\$1,150
\$4,550	\$6,884
	\$3,430 \$1,120