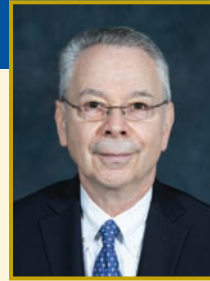


## Message From the Dean

*Employers today are looking more and more to fill available business positions with business majors grounded in meaningful “real-world” experience. Hofstra University, through this cooperative (co-op) program, is initiating a long-term commitment to partner with the corporate community and its own Frank G. Zarb School of Business student body to address this issue.*



*Through this co-op program, Zarb provides an integrated educational and professional work experience for our full-time cohort MBA students. Participation offers students the opportunity for a paid position with a company in a field related to their degree program. It also provides an opportunity for business leaders to help grow the base of experienced business talent here on Long Island and abroad.*

*Our goal is to build a cooperative program that attracts top-ranked students as well as top-tier corporations looking to recruit our Zarb MBA graduates. In the years ahead, we plan to expand corporate partners both in quantity and geographically so that we can offer students positions locally as well as regionally and beyond. Our long-term goal is to enhance this program and build its recognition as a premier program that contributes to Hofstra University’s value proposition, while meeting the needs of our corporate partners.*

Sincerely,

Herman A. Berliner, PhD  
Dean, Frank G. Zarb School of Business  
Lawrence Herbert Distinguished Professor

The concentrations available to full-time MBA students are:

- Accounting
- Business Analytics
- Finance
- Health Services Management
- Information Systems
- International Business
- Management
- Marketing
- Professional Accountancy
- Quality Management
- Sports & Entertainment Management
- Taxation

**For additional information about the Zarb co-op program, contact:**

► **Philip M. Coniglio, BSEE, MBA**  
Co-op Program Director  
School of Engineering and Applied Science  
Zarb School Co-op Program Liaison  
Room 109A Weed Hall  
133 Hofstra University  
Hempstead, NY 11549-1330  
Phone: 516-463-5548  
Email: [Philip.M.Coniglio@hofstra.edu](mailto:Philip.M.Coniglio@hofstra.edu)



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## CO-OP PROGRAM

Information for  
Corporate Partners





## Goal of the Co-op Program

*To provide Zarb full-time MBA students with an integrated educational and professional work experience in their field of study, allowing them to expand their experience and responsibility commensurate with their abilities as they progress through the program.*



## Corporate participation in the co-op program provides:

- ▶ A resource of energetic and talented MBA students to supplement full-time staff
- ▶ A process to evaluate and mentor future permanent employees
- ▶ A network of new, ambitious talent



MARTIN B. GREENBERG  
TRADING ROOM

## About the Frank G. Zarb School of Business

- ▶ Hofstra University's Frank G. Zarb School of Business has been recognized as home to one of the **top business programs in the nation** by *Bloomberg Businessweek*, *U.S. News & World Report*, *Forbes* and *The Princeton Review*.
- ▶ The online MBA program has been ranked **15th in the nation** by *The Princeton Review* for the second year in a row.
- ▶ The Zarb School is **among only 10 percent of business schools** to earn accreditation in **both business and accounting** from AACSB International.
- ▶ The **Martin B. Greenberg Trading Room** is one of the largest and most sophisticated academic trading rooms in the world, allowing students to study the global securities markets on **34 Bloomberg Professional terminals**.
- ▶ The **Zarb Alumni Association** boasts over **30,000** professionals within all industries.
- ▶ The Zarb School hosts expert panel discussions, forums, conferences and symposia on current issues in the areas of entrepreneurship, finance, real estate, and related topics in business. These events are often sponsored by the **Center for Entrepreneurship, Center for International Financial Services and Markets**, and **Wilbur F. Breslin Center for Real Estate Studies**.
- ▶ An **Executives in Residence** program allows industry experts to maintain offices on campus for student mentoring and career development.
- ▶ A **Graduate Executive Speaker Series** invites corporate leaders to campus for keynote addresses regarding advances and future developments in their respective fields, offering a valuable perspective on global business.
- ▶ The Zarb School boasts more than **70 full-time professors** from all over the world, bringing to the classroom a breadth of knowledge and experience. Within the past five years, Zarb faculty have written **over 300 articles** that have been published in close to **200 different scholarly journals**.
- ▶ Through the generous support of benefactors, the Zarb School is enriched by **11 distinguished professorships, two endowed chairs** and a **teaching fellow**.
- ▶ Students gain leadership experience in more than **20 graduate student organizations**.

## Requirements:

### Student Qualifications:

- 3.2 GPA or higher
- Must have completed first year of MBA program

### Length of Employment:

- Minimum six months to a maximum of eight months
- Co-op start date: June 2017

### Wages, Work Hours, and Employee Benefits:

- Recommended \$20/hour
- Full-time employment during co-op term
- Work must be related to the MBA student's major



- ▶ Attached to C.V. Starr Hall, a **state-of-the-art, 52,000-square-foot building** will open in 2018, equipped with a comprehensive behavioral science lab and enhanced startup business incubator.