Employers today are looking more and more to fill available business positions with business majors grounded in meaningful "real-world" experience. Hofstra University, through this cooperative (co-op) program, is initiating a long-term commitment to partner with the corporate community and its own Frank G. Zarb School of Business student body to address this issue.

Through this co-op program, Zarb provides an integrated educational and professional work experience for our full-time cohort MBA students. Participation offers students the opportunity for a paid position with a company in a field related to their degree program. It also provides an opportunity for business leaders to help grow the base of experienced business talent here on Long Island and abroad.

Our goal is to build a cooperative program that attracts top-ranked students as well as top-tier corporations looking to recruit our Zarb MBA graduates. In the years ahead, we plan to expand corporate partners both in quantity and geographically so that we can offer students positions locally as well as regionally and beyond. Our long-term goal is to enhance this program and build its recognition as a premier program that contributes to Hofstra University’s value proposition, while meeting the needs of our corporate partners.

Sincerely,

Herman A. Berliner, PhD
Dean, Frank G. Zarb School of Business
Lawrence Herbert Distinguished Professor

The concentrations available to full-time MBA students are:
- Accounting
- Business Analytics
- Finance
- Health Services Management
- Information Systems
- International Business
- Management
- Marketing
- Professional Accountancy
- Quality Management
- Sports & Entertainment Management
- Taxation

For additional information about the Zarb co-op program, contact:

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HOFSTRA UNIVERSITY
Frank G. Zarb School of Business
About the Frank G. Zarb School of Business

- Hofstra University’s Frank G. Zarb School of Business has been recognized as home to one of the top business programs in the nation by Bloomberg Businessweek, U.S. News & World Report, Forbes and The Princeton Review.
- The online MBA program has been ranked 15th in the nation by The Princeton Review for the second year in a row.
- The Zarb School is among only 10 percent of business schools to earn accreditation in both business and accounting from AACSB International.
- The Martin B. Greenberg Trading Room is one of the largest and most sophisticated academic trading rooms in the world, allowing students to study the global securities markets on 34 Bloomberg Professional terminals.
- The Zarb Alumni Association boasts over 30,000 professionals within all industries.
- The Zarb School hosts expert panel discussions, forums, conferences and symposia on current issues in the areas of entrepreneurship, finance, real estate, and related topics in business. These events are often sponsored by the Center for Entrepreneurship, Center for International Financial Services and Markets, and Wilbur F. Breslin Center for Real Estate Studies.
- An Executives in Residence program allows industry experts to maintain offices on campus for student mentoring and career development.
- A Graduate Executive Speaker Series invites corporate leaders to campus for keynote addresses regarding advances and future developments in their respective fields, offering a valuable perspective on global business.
- The Zarb School boasts more than 70 full-time professors from all over the world, bringing to the classroom a breadth of knowledge and experience. Within the past five years, Zarb faculty have written over 300 articles that have been published in close to 200 different scholarly journals.
- Through the generous support of benefactors, the Zarb School is enriched by 11 distinguished professorships, two endowed chairs and a teaching fellow.
- Students gain leadership experience in more than 20 graduate student organizations.

Corporate participation in the co-op program provides:

- A resource of energetic and talented MBA students to supplement full-time staff
- A process to evaluate and mentor future permanent employees
- A network of new, ambitious talent

Goal of the Co-op Program

To provide Zarb full-time MBA students with an integrated educational and professional work experience in their field of study, allowing them to expand their experience and responsibility commensurate with their abilities as they progress through the program.

Requirements:

Student Qualifications:
- 3.2 GPA or higher
- Must have completed first year of MBA program

Length of Employment:
- Minimum six months to a maximum of eight months
- Co-op start date: June 2017

Wages, Work Hours, and Employee Benefits:
- Recommended $20/hour
- Full-time employment during co-op term
- Work must be related to the MBA student’s major

Attached to C.V. Starr Hall, a state-of-the-art, 52,000-square-foot building will open in 2018, equipped with a comprehensive behavioral science lab and enhanced startup business incubator.