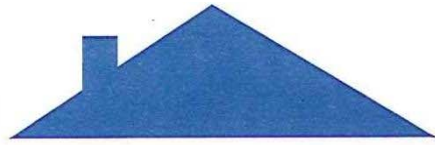


Strategies for Success



AGING IN PLACE IN SUBURBIA

Conference & Expo!

Wednesday, August 24, 2011

8:30AM - 4:00PM

Hofstra University Student Center

Hempstead, New York

A MESSAGE FROM OUR HOSTS

On behalf of The Town of North Hempstead, The National Center for Suburban Studies at Hofstra University, and North Shore LIJ Health System, we would like to invite you to consider becoming a sponsor in our region's first major conference on aging in place, to be held on Wednesday, August 24, 2011, at the Hofstra University Student Center in Hempstead, New York.

As the Baby Boom generation reaches retirement age, and with more than 90 percent of older Americans wishing to remain in their own homes as they age, according to an AARP survey, aging-in-place supports and services are more in demand than ever. Our conference, **Aging in Place in Suburbia: Strategies for Success**, is designed to look at the ever expanding array of programs, products and services being offered to the 60+ residents of our region. This is, we believe, an ideal venue for exhibiting your organization.

We invite you to review this brochure and hope you will consider participating in this exciting, first of its kind event for our region!

Primary Event Sponsor \$5,000

As a Primary Event Sponsor of the Conference, your company's logo will be prominently featured on-site at the day of the event and for each and every publication that is used to promote this event, with the potential of reaching nearly a quarter of a million people!

Your business will receive a complimentary table in the main room of the expo as well as four tickets to the featured seminar with invited speaker
United States Senator Kirsten Gillibrand.

Lunch Sponsor \$3,500

Sponsors of the Lunch will have their logo prominently displayed in the main dining room on the day of the event, and will be featured on additional banners and publications used to promote the conference.
Lunch will be served throughout the day of the event.

Your business will receive a complimentary table in the main room of the expo as well as two tickets to the featured seminar with invited speaker
United States Senator Kirsten Gillibrand.

Breakfast Sponsor \$2,000

Sponsors of the Breakfast will have their logo prominently displayed in the main dining room on the morning of the event, and will be featured on additional banners and publications used to promote the conference.

Your business will receive a complimentary table in the main room of the expo as well as two tickets to the featured seminar with invited speaker
United States Senator Kirsten Gillibrand.

Transportation Sponsor \$2,000

Sponsors of the Transportation will have their logo prominently displayed on each bus that will be transporting Seniors to and from the conference. These vehicles will be traveling throughout the Town of North Hempstead and Nassau County.

Your business will receive a complimentary table in the main room of the expo as well as two tickets to the featured seminar with invited speaker
United States Senator Kirsten Gillibrand.

Bus Sponsor \$500

A bus sponsor will have their logo prominently displayed on a single bus that will be transporting Seniors to and from the conference. This vehicle will be traveling throughout the Town of North Hempstead and Nassau County on the day of the event.

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AGING IN PLACE IN SUBURBIA

Please fill out the form below and be sure to include the sponsorships that you are interested in, the name of your organization, address of your organization, contact person, phone number, and email address.

Mail Checks and Sponsorship Information Form to

Commissioner Evelyn Roth
Department of Services for the Aging
470 Old Westbury Road
Roslyn Heights, New York 11577

Please make checks payable to:
Hofstra University
Memo: Conference & Expo

Thank You For Your Support!

SPONSORSHIP FORM

SPONSORSHIPS

| | | |
|-------------------------------------|-----------------|----------|
| Event Sponsorship (\$5000) | <i>Sold Out</i> | \$ _____ |
| Lunch Sponsorship (\$3500) | | \$ _____ |
| Breakfast Sponsorship (\$2000) | | \$ _____ |
| Transportation Sponsorship (\$2000) | | \$ _____ |
| Single Bus Sponsorship (\$500) | | \$ _____ |

TOTAL ENCLOSED: \$ _____

NAME of ORGANIZATION: _____

ADDRESS _____

CONTACT PERSON: _____

PHONE: _____ EMAIL: _____