# The Evolution & Applications of the Altman Z-Score Family of Models & Global Credit Markets Commentary

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### **Scoring Systems**

- Qualitative (Subjective)
- Univariate (Accounting/Market Measures)
- Multivariate (Accounting/Market Measures)
  - Discriminant, Logit, Probit Models (Linear, Quadratic)
  - Non-Linear Models (e.g.., RPA, NN)
- Discriminant and Logit Models in Use
  - Consumer Models Fair Isaacs
  - Z-Score (5) Manufacturing
  - ZETA Score (7) Industrials
  - Private Firm Models (eg. Risk Calc (Moody's), Z" Score)
  - EM Score (4) Emerging Markets, Industrial
  - Other Bank Specialized Systems

### **Scoring Systems**

(continued)

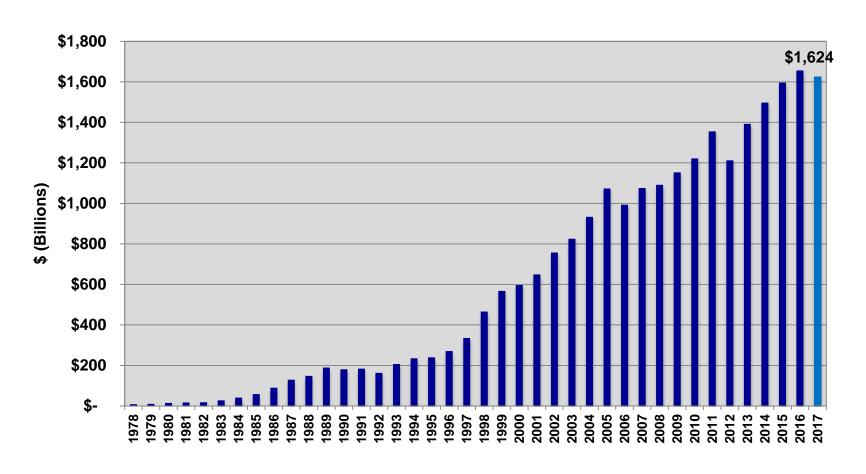
- Artificial Intelligence Systems
  - Expert Systems
  - Neural Networks (eg. Credit Model (S&P), CBI (Italy))
- Option/Contingent Claims Models
  - Risk of Ruin
  - KMV Credit Monitor Model
- Blended Ratio/Market Value Models
  - Moody's Risk Cal
  - Bond Score (*Credit Sights*)
  - Z-Score (Market Value Model)
- Z-Metrics (MSCI)
  - Blended and Macro Approach

### **Major Agencies Bond Rating Categories**

Moody's		S&P/Fitch
Aaa	1	AAA
Aa1		$\mathbf{A}\mathbf{A}$ +
Aa2		$\mathbf{A}\mathbf{A}$
Aa3		AA-
<b>A1</b>		$\mathbf{A}$ +
<b>A2</b>		$\mathbf{A}$
<b>A3</b>		<b>A-</b>
Baa1	l	$\mathbf{B}\mathbf{B}\mathbf{B}+$
Baa2	Inves	tment BBB
Baa3	Gr	ade BBB-
Ba1	High	Yield BB+
Ba2	(''Ju	mk'') BB
Ba3		BB-
<b>B1</b>		<b>B</b> +
<b>B2</b>		${f B}$
В3		В-
Caa1		CCC+
Caa		CCC
Caa3		CCC-
Ca		CC
	•	$oldsymbol{\mathbb{C}}$
$\mathbf{C}$		$\mathbf{D}$

### Size of the US High-Yield Bond Market

**1978 – 2017** (Mid-year US\$ billions)



### **Key Industrial Financial Ratios**

### (U.S. Industrial Long-term Debt)

Medians of Three- Year (2009-2011) Averages	AAA	AA	A	BBB	BB	В	CCC*
EBITDA margin (%)	27.9	27.6	20.4	19.7	17.6	16.6	
Return on Capital (%)	30.6	23.6	20.7	13.2	10.9	7.8	2.7
EBIT Interest Coverage(x)	33.4	14.2	11.6	5.9	3.0	1.3	0.4
EBITDA Interest Coverage (x)	38.1	19.6	15.3	8.2	4.8	2.3	1.1
Funds from Operations/Total Debt (%)	252.6	64.7	52.6	33.7	24.9	11.7	2.5
Free Operating Cash Flow/Total Debt (%)	208.2	51.3	35.7	19.0	11.1	3.9	(3.6)
Disc. Cash Flow/Debt (%)	142.8	32.0	26.1	13.9	8.8	3.1	
Total Debt/EBITDA (x)	0.4	1.2	1.5	2.3	3.2	5.5	8.6
Total Debt/Total Debt + Equity (%)	14.7	29.2	33.8	43.5	52.2	75.2	98.9
No. of Companies	4	14	93	227	260	287	

<sup>\* 2005-2007</sup> 

Source: Standard & Poor's, CreditStats: 2011 Industrial Comparative Ratio Analysis, Long-Term Debt – US (RatingsDirect, August 2012).



6

### Key Industrial Financial Ratios (Europe, Middle East & Africa Industrial Long-term Debt)

Medians of Three- Year (2008-2010) Averages	AA	A	BBB	ВВ	В
EBITDA margin (%)	24.9	16.6	15.5	17.6	16.3
Return on Capital (%)	20.0	15.3	11.2	9.3	6.7
EBIT Interest Coverage(x)	15.7	7.0	3.9	3.1	1.0
EBITDA Interest Coverage (x)	18.5	9.5	5.7	4.6	2.0
Funds from Operations/Total Debt (%)	83.4	45.7	32.3	22.7	10.5
Free Operating Cash Flow/Total Debt (%)	57.8	23.2	16.0	7.1	1.3
Disc. Cash Flow/Debt (%)	30.5	12.5	8.0	3.4	0.8
Total Debt/EBITDA (x)	0.9	1.6	2.6	3.2	5.8
Total Debt/Total Debt + Equity (%)	25.7	33.8	44.4	51.9	75.8
No. of Companies	8	55	104	58	55

Source: Standard & Poor's, CreditStats: 2010 Adjusted Key US & European Industrial and Utility Financial Ratios (RatingsDirect, August 2011).



# Problems With Traditional Financial Ratio Analysis

- 1 Univariate Technique1-at-a-time
- 2 No "Bottom Line"
- 3 Subjective Weightings
- 4 Ambiguous
- 5 Misleading

### Forecasting Distress With Discriminant Analysis

#### **Linear Form**

$$Z = a_1 x_1 + a_2 x_2 + a_3 x_3 + \dots + a_n x_n$$

Z = Discriminant Score (Z Score)

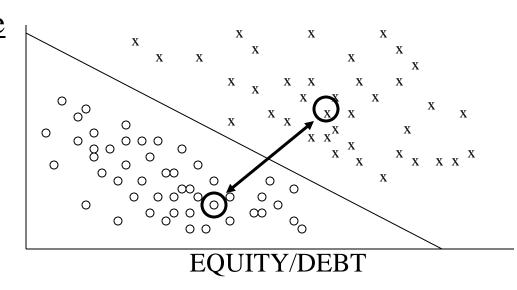
$$a_1 \rightarrow a_n = Discriminant Coefficients (Weights)$$

$$x_1 \rightarrow x_n = Discriminant Variables (e.g. Ratios)$$

#### **Example**

EBIT

TA



### **Z-Score Component Definitions and Weightings**

Variable	<u>Definition</u>	Weighting Factor
$X_1$ — — —	Working Capital	1.2
	Total Assets	
X <sub>2</sub>	Retained Earnings	1.4
	Total Assets	
X <sub>3</sub>	EBIT	3.3
	Total Assets	
X <sub>4</sub>	Market Value of Equity	0.6
	Book Value of Total Liabilit	ies
$X_5$ — — —	Sales	1.0
	Total Assets	10

### Zones of Discrimination: Original Z - Score Model (1968)

# Time Series Impact On Corporate Z-Scores

- Credit Risk Migration
  - Greater Use of Leverage
  - Impact of HY Bond & LL Markets
  - Global Competition
  - More and Larger Bankruptcies
- Increased Type II Error

### Estimating Probability of Default (PD) and Probability of Loss Given Defaults (LGD)

#### Method #1

- Credit scores on new or existing debt
- Bond rating equivalents on new issues (Mortality) or existing issues (Rating Agency Cumulative Defaults)
- Utilizing mortality or cumulative default rates to estimate marginal and cumulative defaults
- Estimating Default Recoveries and Probability of Loss

or

#### Method #2

- Credit scores on new or existing debt
- Direct estimation of the probability of default
- Based on PDs, assign a rating



### Median Z-Score by S&P Bond Rating for U.S. Manufacturing Firms: 1992 - 2013

Rating	2013 (No.)	2004-2010	1996-2001	1992-1995
AAA/AA	4.13 (15)	4.18	6.20*	4.80*
A	4.00 (64)	3.71	4.22	3.87
BBB	3.01 (131)	3.26	3.74	2.75
BB	2.69 (119)	2.48	2.81	2.25
В	1.66 (80)	1.74	1.80	1.87
CCC/CC	0.23 (3)	0.46	0.33	0.40
D	0.01 (33)	-0.04	-0.20	0.05

Sources: Compustat Database, mainly S&P 500 firms, compilation by NYU Salomon Center, Stern School of Business.

<sup>\*</sup>AAA Only.

### Marginal and Cumulative Mortality Rate Actuarial Approach

 $\mathbf{MMR}_{(\mathbf{r,t})} \quad \frac{total\ value\ of\ defaulting\ debt\ from\ rating\ (r)\ in\ year\ (t)}{total\ value\ of\ the\ population\ at\ the\ start\ of\ the\ year\ (t)}$   $\overline{\mathbf{M}}\mathbf{MR} = \mathbf{Marginal\ Mortality\ Rate}$ 

One can measure the cumulative mortality rate (CMR) over a specific time period (1,2,..., T years) by subtracting the product of the surviving populations of each of the previous years from one (1.0), that is,

$$CMR_{(r,t)} = 1 - \prod SR_{(r,t)},$$
  
 $t = 1 \rightarrow N$   
 $r = AAA \rightarrow CCC$ 

here  $CMR_{(r,t)} = Cumulative Mortality Rate of (r) in (t),$   $SR_{(r,t)} = Survival Rate in_{(r,t)}, 1 - MMR_{(r,t)}$ 

### **Mortality Rates by Original Rating**

### All Rated Corporate Bonds\* 1971-2016

#### Years After Issuance

		1	2	3	4	5	6	7	8	9	10
AAA	Marginal	0.00%	0.00%	0.00%	0.00%	0.01%	0.02%	0.01%	0.00%	0.00%	0.00%
	Cumulative	0.00%	0.00%	0.00%	0.00%	0.01%	0.03%	0.04%	0.04%	0.04%	0.04%
AA	Marginal	0.00%	0.00%	0.20%	0.06%	0.02%	0.01%	0.01%	0.01%	0.02%	0.01%
	Cumulative	0.00%	0.00%	0.20%	0.26%	0.28%	0.29%	0.30%	0.31%	0.33%	0.34%
A	Marginal	0.01%	0.03%	0.11%	0.12%	0.09%	0.05%	0.02%	0.24%	0.07%	0.04%
	Cumulative	0.01%	0.04%	0.15%	0.27%	0.36%	0.41%	0.43%	0.67%	0.74%	0.78%
BBB	Marginal	0.32%	2.34%	1.24%	0.98%	0.49%	0.22%	0.25%	0.16%	0.17%	0.33%
	Cumulative	0.32%	2.65%	3.86%	4.80%	5.27%	5.48%	5.71%	5.86%	6.02%	6.33%
ВВ	Marginal	0.92%	2.04%	3.85%	1.95%	2.42%	1.56%	1.44%	1.10%	1.41%	3.11%
	Cumulative	0.92%	2.94%	6.68%	8.50%	10.71%	12.11%	13.37%	14.32%	15.53%	18.16%
В	Marginal	2.86%	7.67%	7.78%	7.75%	5.74%	4.46%	3.60%	2.05%	1.73%	0.75%
	Cumulative	2.86%	10.31%	17.29%	23.70%	28.08%	31.29%	33.76%	35.12%	36.24%	36.72%
CCC	Marginal	8.11%	12.40%	17.75%	16.25%	4.90%	11.62%	5.40%	4.75%	0.64%	4.26%
	Cumulative	8.11%	19.50%	33.79%	44.55%	47.27%	53.40%	55.91%	58.01%	58.28%	60.05%

<sup>\*</sup>Rated by S&P at Issuance Based on 3,280 issues

NYU STERN

### **Mortality Losses by Original Rating**

### All Rated Corporate Bonds\* 1971-2016

#### Years After Issuance

		1	2	3	4	5	6	7	8	9	10
AAA	Marginal	0.00%	0.00%	0.00%	0.00%	0.01%	0.01%	0.01%	0.00%	0.00%	0.00%
	Cumulative	0.00%	0.00%	0.00%	0.00%	0.01%	0.02%	0.03%	0.03%	0.03%	0.03%
AA	Marginal	0.00%	0.00%	0.03%	0.02%	0.01%	0.01%	0.00%	0.01%	0.01%	0.01%
	Cumulative	0.00%	0.00%	0.03%	0.05%	0.06%	0.07%	0.07%	0.08%	0.09%	0.10%
A	Marginal	0.00%	0.01%	0.04%	0.05%	0.05%	0.04%	0.02%	0.02%	0.05%	0.03%
	Cumulative	0.00%	0.01%	0.05%	0.10%	0.15%	0.19%	0.21%	0.23%	0.28%	0.31%
BBB	Marginal	0.23%	1.53%	0.70%	0.58%	0.26%	0.16%	0.10%	0.09%	0.10%	0.18%
	Cumulative	0.23%	1.76%	2.44%	3.01%	3.26%	3.42%	3.51%	3.60%	3.70%	3.87%
BB	Marginal	0.55%	1.18%	2.30%	1.11%	1.38%	0.74%	0.78%	0.48%	0.73%	1.09%
	Cumulative	0.55%	1.72%	3.98%	5.05%	6.36%	7.05%	7.78%	8.22%	8.89%	9.88%
В	Marginal	1.92%	5.38%	5.32%	5.20%	3.79%	2.45%	2.34%	1.13%	0.91%	0.53%
	Cumulative	1.92%	7.20%	12.13%	16.70%	19.86%	21.82%	23.65%	24.52%	25.20%	25.60%
CCC	Marginal	5.37%	8.68%	12.49%	11.45%	3.42%	8.61%	2.32%	3.34%	0.40%	2.72%
	Cumulative	5.37%	13.58%	24.38%	33.04%	35.33%	40.89%	42.27%	44.19%	44.42%	45.93%

<sup>\*</sup>Rated by S&P at Issuance Based on 2,714 issues

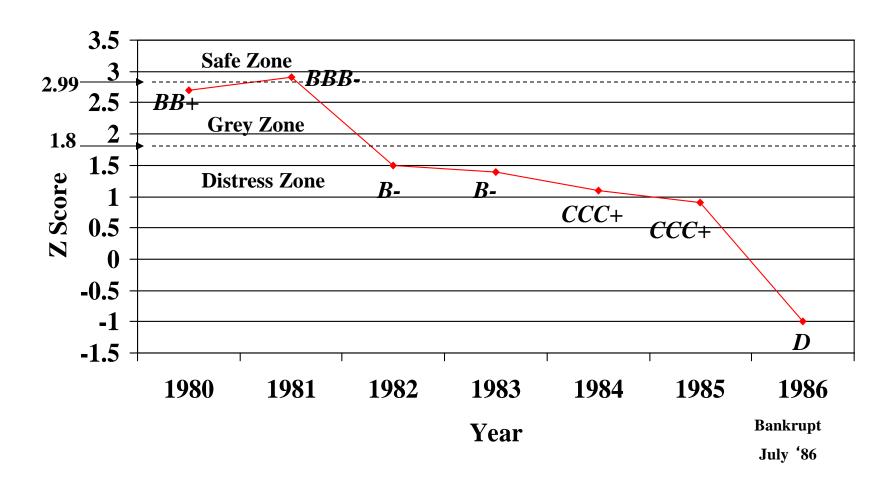


### Classification & Prediction Accuracy Z Score (1968) Failure Model\*

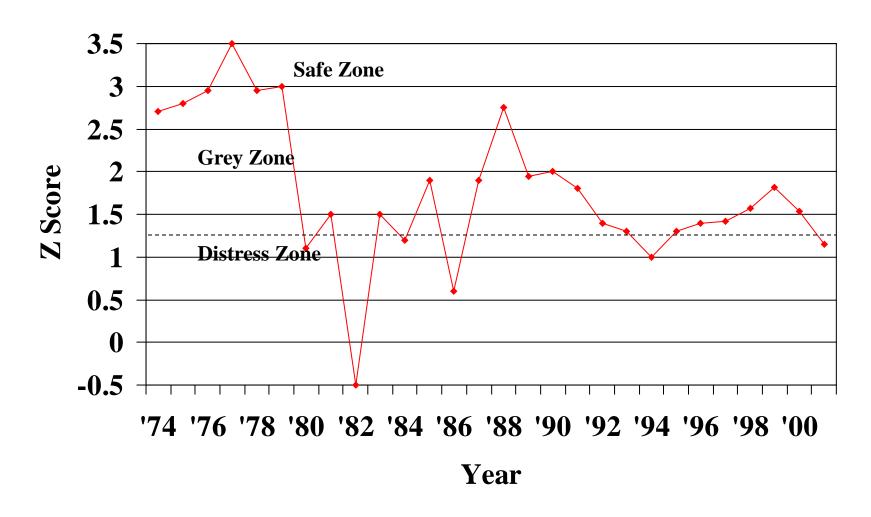
Year Prior To Failure	Original Sample (33)	Holdout Sample (25)	1969-1975 Predictive Sample (86)	1976-1995 Predictive Sample (110)	1997-1999 Predictive Sample (120)
1	94% (88%)	96% (72%)	82% (75%)	85% (78%)	94% (84%)
2	72%	80%	68%	75%	74%
3	48%	-	-	-	-
4	29%	-	-	-	-
5	36%	-	-	_	_

<sup>\*</sup>Using 2.67 as cutoff score (1.81 cutoff accuracy in parenthesis)

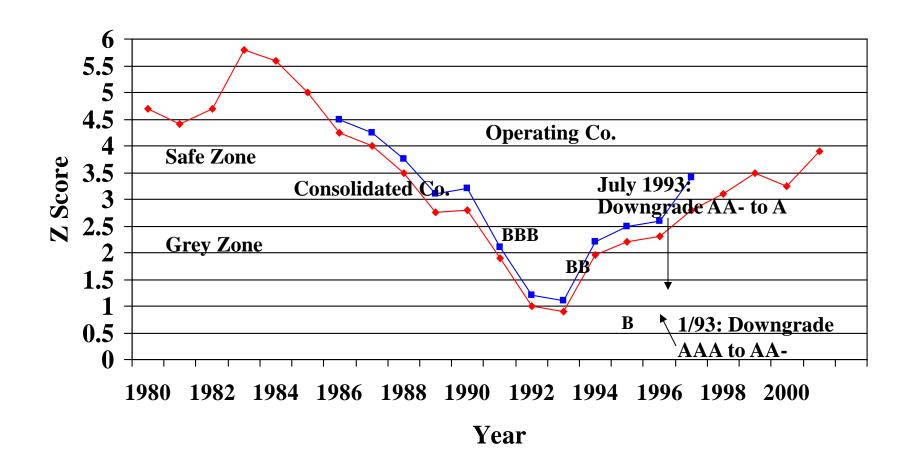
### **Z Score Trend - LTV Corp.**



### International Harvester (Navistar) Z Score (1974 – 2001)

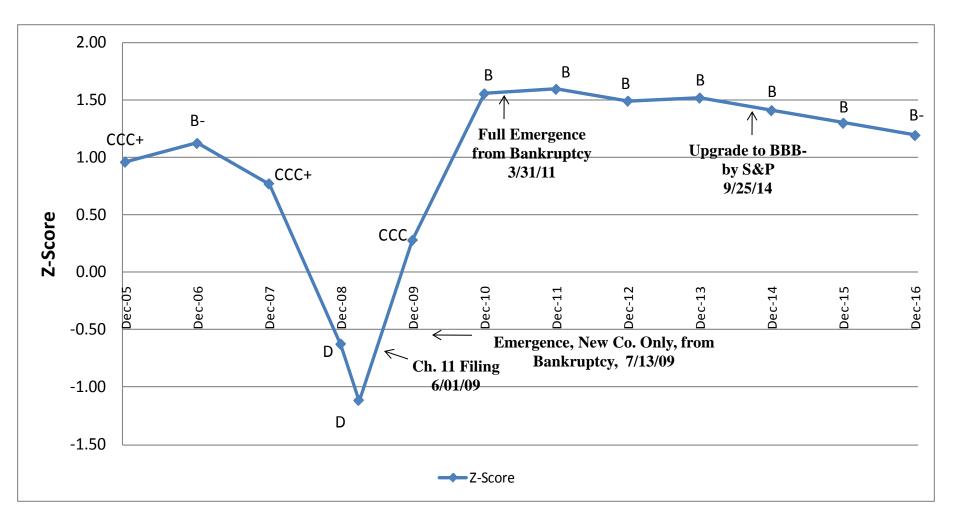


### IBM Corporation Z Score (1980 – 2001)



### **Z-Score Model Applied to GM (Consolidated Data): Bond Rating Equivalents and Scores from 2005 – 2016**

#### **Z-Score: General Motors Co.**



### **Applying the Z Score Models to Recent Energy & Mining Company Bankruptcies**

2015-2016

		Z	2			Z		
BREs	t-	1*	t-2	2**	t-	t-1*		2**
	#	%	#	%	#	%	#	%
Α								
BBB+								
BBB								
BBB-								
BB+							1	2%
BB							0	0%
BB-							2	4%
B+							1	2%
В			1	4%	3	6%	11	23%
B-			1	4%	3	6%	6	13%
CCC+					1	2%	7	15%
CCC	4	17%	10	42%	2	4%	7	15%
CCC-					2	4%	9	19%
D	20	83%	12	50%	36	77%	3	6%
Total	24	100%	24	100%	47	100%	47	100%



<sup>\*</sup> One or Two Quarters before Filing

<sup>\*\*</sup> Five or Six Quarters before Filing

### **Additional Altman Z-Score Models:**

#### **Private Firm Model**

Non-U.S., Emerging Markets Models for Non Financial Industrial Firms

e.g. Latin America, China, etc.

SME Models for the U.S. & Europe e.g. Italian Minibonds

### **Z'** Score Private Firm Model

$$Z' = .717X_1 + .847X_2 + 3.107X_3 + .420X_4 + .998X_5$$

$$X_1$$
 = Current Assets - Current Liabilities

**Total Assets** 

$$X_2 =$$
 Retained Earnings

**Total Assets** 

$$X_3$$
 = Earnings Before Interest and Taxes

**Total Assets** 

$$X_4 =$$
 Book Value of Equity

**Total Liabilities** 

$$X_5 =$$
 Sales

Total Assets

$$Z' > 2.90$$
 - "Safe" Zone

# AN EMERGING MARKET CORPORATE MODEL

### **Z"** Score Model for Manufacturers, Non-Manufacturer Industrials; Developed and Emerging Market Credits

$$Z'' = 3.25 + 6.56X_1 + 3.26X_2 + 6.72X_3 + 1.05X_4$$

 $X_1$  = Current Assets - Current Liabilities

**Total Assets** 

$$X_2 =$$
 Retained Earnings

**Total Assets** 

 $X_3$  = Earnings Before Interest and Taxes

**Total Assets** 

$$X_4 =$$
Book Value of Equity

Total Liabilities

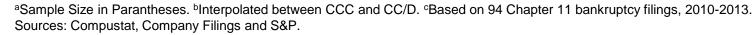
$$Z" > 5.85$$
 - "Safe" Zone   
  $4.35 < Z" < 5.85$  - "Grey" Zone   
  $Z" < 4.35$  - "Distress" Zone

### **US Bond Rating Equivalents Based on Z"-Score Model**

Z"=3.25+6.56 $X_1$ +3.26 $X_2$ +6.72 $X_3$ +1.05 $X_4$ 

Rating	Median 1996 Z"-Score <sup>a</sup>	Median 2006 Z"-Scorea	Median 2013 Z"-Score
AAA/AA+			
	8.15 (8)	7.51 (14)	8.80 (15)
AA/AA-	7.16 (33)	7.78 (20)	8.40 (17)
A+	6.85 (24)	7.76 (26)	8.22 (23)
A	6.65 (42)	7.53 (61)	6.94 (48)
A-	6.40 (38)	7.10 (65)	6.12 (52)
BBB+	6.25 (38)	6.47 (74)	5.80 (70)
BBB	5.85 (59)	6.41 (99)	5.75 (127)
BBB-	5.65 (52)	6.36 (76)	5.70 (96)
BB+	5.25 (34)	6.25 (68)	5.65 (71)
BB	4.95 (25)	6.17 (114)	5.52 (100)
BB-	4.75 (65)	5.65 (173)	5.07 (121)
B+	4.50 (78)	5.05 (164)	4.81 (93)
В	4.15 (115)	4.29 (139)	4.03 (100)
B-	3.75 (95)	3.68 (62)	3.74 (37)
CCC+	3.20 (23)	2.98 (16)	2.84 (13)
CCC	2.50 (10)	2.20 (8)	2.57(3)
CCC-	1.75 (6)	1.62 (-) <sup>b</sup>	1.72 (-) <sup>b</sup>
CC/D	0 (14)	0.84 (120)	0.05 (94) <sup>c</sup>





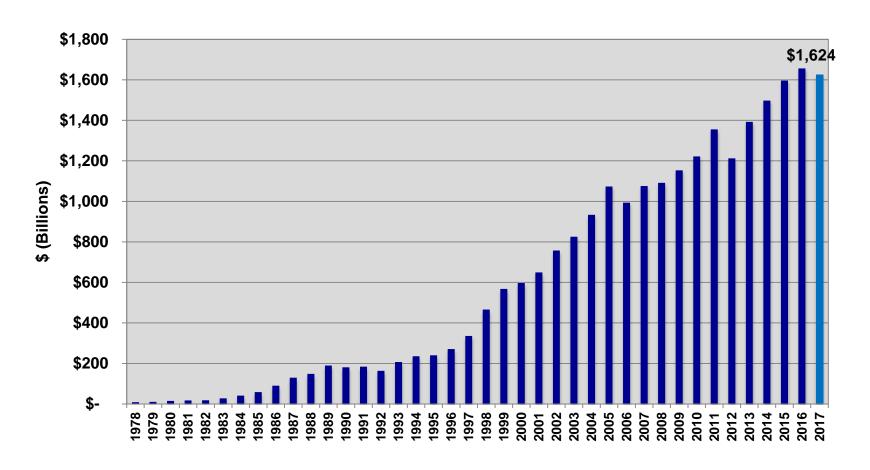
# Current Conditions and Outlook in Global Credit Markets

### Benign Credit Cycle? Is It Over?

- Length of Benign Credit Cycles: Is the Current Cycle Over?
- Default Rates (yes), Default Forecast (no), Recovery Rates (yes), Yields (no)
   & Liquidity (no)
- Coincidence with Recessions: U.S. & European Scenarios
- Comparative Health of High-Yield Firms (2007 vs. 2012/2014/3Q16)
- LBO Statistics and Trends
- Possible Timing of the Bubble Burst (Short-term versus Longer-term)

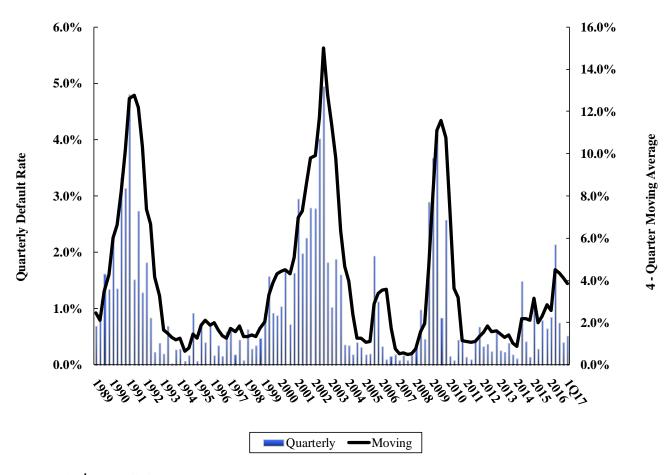
### Size of the US High-Yield Bond Market

**1978** – **2017** (*Mid-year US*\$ *billions*)



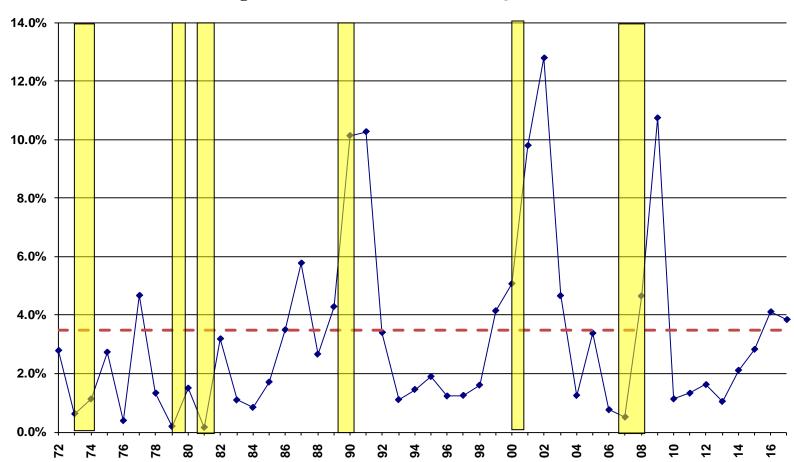
### **Default Rates on High-Yield Bonds**

#### Quarterly Default Rate and Four-Quarter Moving Average 1989 – 1Q 2017



#### **Historical Default Rates and Recession Periods in the U.S.\***

**High-Yield Bond Market (1972 – 1Q 2017)** 



Periods of Recession: 11/73 - 3/75, 1/80 - 7/80, 7/81 - 11/82, 7/90 - 3/91, 4/01 - 12/01, 12/07 - 6/09

33

<sup>\*</sup>All rates annual, except 1Q 2017 which is the LTM

### YTM & Option-Adjusted Spreads Between High Yield Markets & U.S. Treasury Notes

June 01, 2007 - March 31, 2017



# Comparative Health of High-Yield Firms (2007 vs. 2012/2014/3Q 2016)

35

### **Comparing Financial Strength of High-Yield Bond** Issuers in 2007& 2012/2014/3Q 2016

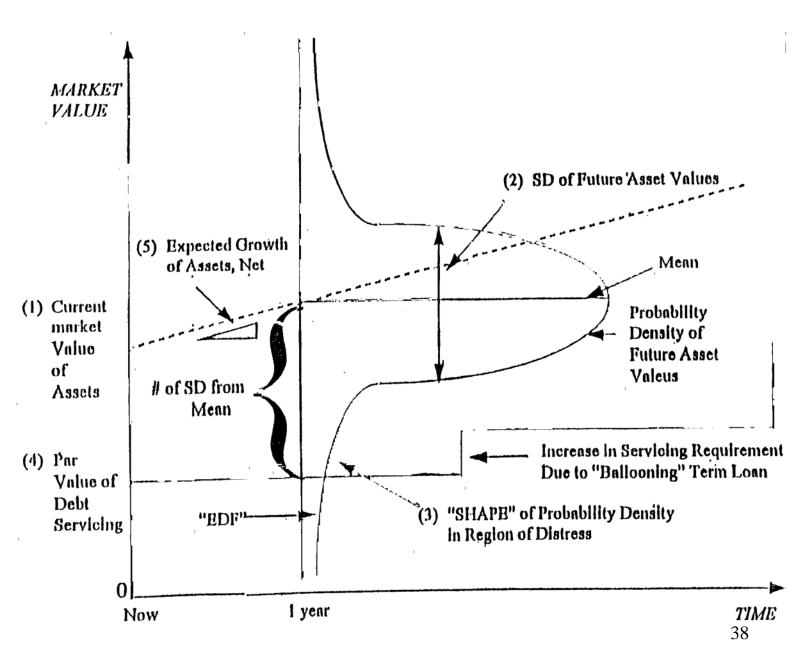
	Number of Firms					
	Z-Score Z"-Score					
2007	294	378				
2012	396	486				
2014	577	741				
2016 (3Q)	581	742				

Year	Average Z-Score/ (BRE)*	Median Z-Score/ (BRE)*	Average Z"-Score/ (BRE)*	Median Z"-Score/ (BRE)*
2007	1.95 (B+)	1.84 (B+)	4.68 (B+)	4.82 (B+)
2012	1.76 (B)	1.73 (B)	4.54 (B)	4.63 (B)
2014	2.03 (B+)	1.85 (B+)	4.66 (B+)	4.74 (B+)
2016 (3Q)	1.97 (B+)	1.70 (B)	4.44 (B)	4.63 (B)

Source: Authors' calculations, data from Altman and Hotchkiss (2006) and S&P Capital IQ/Compustat.



## **KMV MODEL**



### Financial Distress (Z-Score) Prediction Applications

- Lenders
- Investors (e.g. Quality Junk Portfolio)
- Long/Short Investment Strategy on Stocks and Bonds
- Baskets of Strong Balance Sheet
   Companies & Indexes (e.g. STOXX)
- Security Analysts
- Regulators & Gov't Agencies
- Auditors (Audit Risk Model)
- Credit Rating Agencies

- Comparative Risk Profiles Over Time
- Sovereign Default Risk Assessment
- Advisors (Assessing Your Client's Health)
- M&A (e.g. Bottom Fishing)
- Purchasers, Suppliers
- Accounts Receivable Management (e.g. NACM)
- Researchers
- Chapter 22 Reduction
- Managers
  - Managing a Financial Turnaround



## MANAGING A FINANCIAL TURNAROUND: APPLICATIONS OF THE Z-SCORE MODEL IN THE US AND CHINA

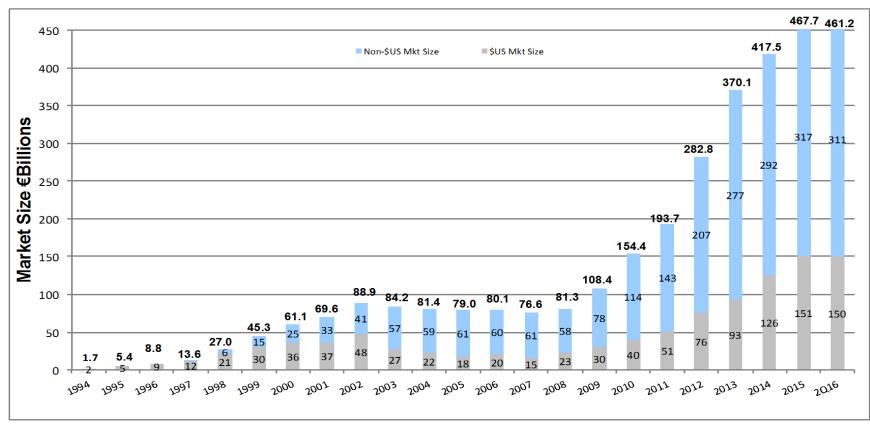
#### THE GTI CASE



# Assessing the Credit Worthiness of Italian SMEs and Mini-bond Issuers

Dr. Edward I. Altman
Dr. Gabriele Sabato
Maurizio G. Esentato

### Size of Western European HY Market



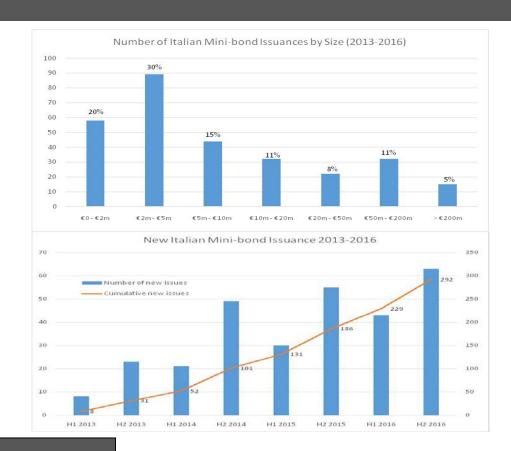
Includes non-investment grade straight corporate debt of issuers with assets located in or revenues derived from Western Europe, or the bond is denominated in a Western European currency. Floating-rate and convertible bonds and preferred stock are not included.

Source: Credit Suisse



### The Italian Mini-bond Market

- ➤ Europe High-yield bond market is still lagging behind the US one, but the growth has accelerated in the last 3 years.
- ➤ In Italy, the market for SME bonds is known as Extra-MOT PRO "Mini-bond" market.
- ➤ The new segment of the Extra-MOT market dedicated to listing of bonds, commercial paper, and project finance bonds started in February 2013.
- ➤ The total amount of listed issuances since February 2013 is 177, for a total issued amount of about Euro 7,146bn. As of March 2016, there is Euro 4.491bn outstanding, from 130 issues.
- ➤ In Q2 2016, 13 new issues have been launched.



We believe "Mini-bonds" can be a success in Italy as long as the market supplies an attractive risk/return tradeoff to investors as well as affordable and flexible financing for borrowers.



## What are the constraints to the success of the Italian ExtraMOT PRO Mini-bond market?

- ➤ All bond investments face three main risks (Market, Liquidity and Credit), but it is **credit risk that is perhaps most critical** for relatively unknown, smaller enterprises.
- Since the ExtraMOT PRO market is still quite young, there are not as yet aggregate default and recovery statistics. We prefer, therefore, to concentrate on issuer default & return analytics based on Italian SME experience.



#### The objective of our model is to help:

- > Italian SMEs to grow and succeed by assessing their risk profile and suggesting what would be the best funding option for them
- ➤ Lenders and investors to assess the risk-return trade offs in investing in either individual or portfolios of Italian SME mini-bonds



### SME Z<sub>I</sub>-Score: Summary of Results

- ➤ We segmented the Italian SMEs by industrial sectors and developed four default prediction models for Manufacturing, Services, Retail and Real Estate firms.
- ➤ Models have been developed on a representative sample of more the 14.500 SMEs located in the north of Italy and then certified for their relevance at national level.
- ➤ Prediction power of the models is significantly high due to the use of informative variables and appropriate techniques applied.
- ➤In addition to the Score, Firms/Analysts/Investors also receive an estimated **Bond Rating Equivalent** and **Probability of Default**.
- The **SME Z<sub>I</sub>-Score** improves the matching of demand and supply in the capital markets between SMEs looking for funding options and investors.



## The Results

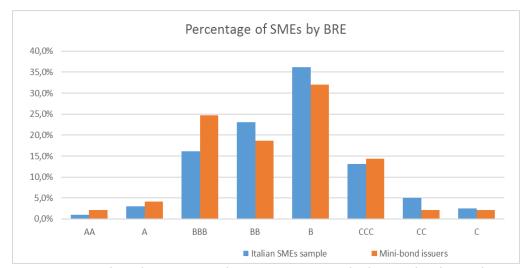
	Type I error rate	Type II error rate	1- Average Error Rate	Accuracy ratio
Manufacturing Model	6.92%	26.57%	83.26%	93.08%
	(8.23%)	(27.64%)	(82.07%)	(92.21%)
Retail Model	16.77%	27.78%	77.73%	83.23%
	(18.54%)	(28.89%)	(76.29%)	(81.76%)
Services Model	12.05%	24.54%	81.70%	87.94%
	(14.88%)	(26.43%)	(79.35%)	(84.12%)
Constructions and Real	8.89%	26.02%	82.55%	91.11%
Estate	(10.12%)	(28.24%)	(80.82%)	(89.86%)



## Risk Profile of Mini-bond issuers (2015)

<b>Bond Rating Equivalent</b>	# SMEs	% SMEs	Avg. Coupon Yield
AA	2	2%	0,057
Α	4	4%	0,062
BBB	24	25%	0,065
BB	18	19%	0,055
В	31	32%	0,059
CCC	14	14%	0,065
CC	2	2%	0,030
С	2	2%	0,060

Source: Firms listed on Borsa Italiana Extra MOT, calculations by the authors



Source: Firms listed on Borsa Italiana Extra MOT, calculations by the authors

Applying our SME Z<sub>I</sub>-Score on the mini-bond issuers as of 2015, we find that:

- Risk profile of SMEs doesn't seem to influence the bond pricing;
- Majority of existing minibond issuers classified as non-investment grade;
- ➤ The risk profile of the mini-bond issuers is better (i.e. less risky) than total SME sample.



### Wiserfunding Ltd.: Helping Italian SMEs to Succeed

- ➤ Mission is to support small business growth by reducing information asymmetry by providing a common set of information to all market participants.
- ➤ The SME Z<sub>I</sub>-Score should not to be used in isolation. Other factor (e.g. debt capacity, cash flow, recovery profile, market outlook, directors' experience) are assessed when evaluating SMEs' financial strength.
- ➤ We believe that by providing lenders/investors and small businesses with the same set of information, we can help them speak the same language.
- ➤ We are working with Classis Capital, Borsa Italiana, Confindustria, several PMI organizations and SMEs to apply our model effectively.

