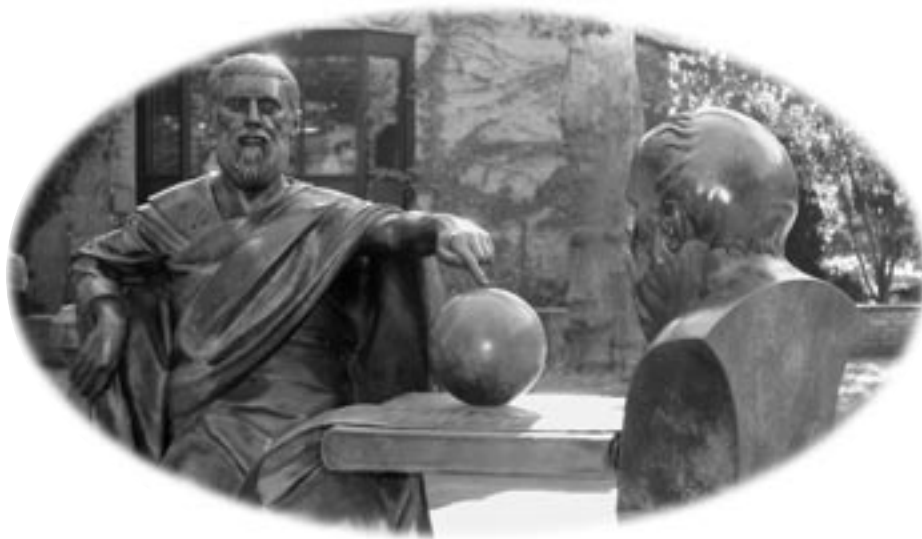


HOFSTRA CULTURAL CENTER
and
HOFSTRA COLLEGE OF LIBERAL ARTS AND SCIENCES
DEPARTMENT OF PSYCHOLOGY

present

**APPLIED ORGANIZATIONAL PSYCHOLOGY:
A NEW APPROACH TO IMPROVING PRODUCTIVITY
AND THE QUALITY OF WORK LIFE**



**FRIDAY AND SATURDAY
MARCH 19 AND 20, 2004**

REGISTRATION PROGRAM

Co-sponsored by the
Organizational Behavior Division
of the Academy of Management



HOFSTRA UNIVERSITY
HEMPSTEAD, NEW YORK 11549

The Hofstra Cultural Center, in conjunction with the Department of Psychology, will hold a conference titled “Applied Organizational Psychology: A New Approach to Improving Productivity and the Quality of Work Life.” The conference will address issues related to the creation and application of knowledge that has theoretical significance and practical value. These issues include the following questions:

- What is the relationship between rigor and relevance?
- What are the criteria of scientific rigor?
- Must research be experimental to be rigorous?
- What are the criteria of practical relevance?
- Must research be done in organizations to be relevant?
- How can the discoveries of basic research be applied in practice?
- How does practice suggest areas for research?
- How can one conduct research that satisfies the dual criteria of rigor and relevance?
- How can rigorous scientific methods be used to evaluate the effectiveness of interventions?

Psychology is not the only discipline concerned with productivity and quality of work life. Other disciplines concerned with these issues include management, sociology, economics, political science, labor relations, law and medicine. This conference will be of interest to students, faculty, researchers and practitioners, as well as managers and executives from the private and public sectors, who are interested in enhancing individual and organizational outcomes.

This conference is the inaugural event of Hofstra’s new Ph.D. Program in Applied Organizational Psychology. To learn more about the program, please visit www.hofstra.edu/orgpsy.

Conference Co-Directors
Dr. Ira T. Kaplan and
Dr. William Metlay
Professors of Psychology

Conference Coordinator
Lauren T. Mennella
Hofstra Cultural Center

Panelists

A distinguished panel of speakers will discuss their research and practice in such areas as selection, job design, work motivation, performance appraisal, training and development, coaching, leadership, teamwork, knowledge management and organization development. Presenters include:

Seymour Adler

Aon Consulting

Alicia Alvero

Queens College, CUNY

Allan H. Church

PepsiCo

Thomas Diamante

Adelphi University

Kathleen Gallo

North Shore-Long Island Jewish Health System

J. Richard Hackman

Harvard University

Ira T. Kaplan

Hofstra University

Manuel London

Stony Brook University

Joshua P. Metlay

University of Pennsylvania

William Metlay

Hofstra University

Richard M. O'Brien

Hofstra University

Eduardo Salas

University of Central Florida

Kurt Salzinger

Former Executive Director for Science
American Psychological Association

Liora P. Schmelkin

Hofstra University

Janine Waclawski

Pepsi-Cola Company

FRIDAY, MARCH 19, 2004

8 a.m. **Conference Registration and Continental Breakfast**
Student Center Theater Lobby
Sondra and David S. Mack Student Center
North Campus

9 a.m. **PANEL I: *Applying Science to Practice***

Panelists: **Liora P. Schmelkin**
Vice Provost for Academic Affairs
Hofstra University

Kurt Salzinger
Former Executive Director for Science
American Psychological Association

Seymour Adler
Aon Consulting

Joshua P. Metlay
University of Pennsylvania

Noon **LUNCH** (on your own)

1:30 p.m. **PANEL II: *The Influence of Practice on Research***

Panelists: **Eduardo Salas**
University of Central Florida

Allan H. Church
PepsiCo

Janine Waclawski
Pepsi-Cola Company

Alicia Alvero
Queens College, CUNY

Richard M. O'Brien
Hofstra University

6 p.m. **COCKTAIL RECEPTION**
Rochelle and Irwin A. Lowenfeld Conference
and Exhibition Hall
Joan and Donald E. Axinn Library, 10th floor
South Campus

7 p.m. **DINNER**

Keynote Address: **Joseph G. Astman Distinguished Conference Scholar**
J. Richard Hackman
Cahners-Rabb Professor of
Social and Organizational Psychology
Harvard University

*What Makes for a Great Ensemble?
Integrating Contributions from Science and Practice*

SATURDAY, MARCH 20, 2004

8:30 a.m. **Conference Registration and Continental Breakfast**
Student Center Theater Lobby
Sondra and David S. Mack Student Center
North Campus

9 a.m. **PANEL III: *Resolving Conflicts Between
Science and Practice***

Panelists: **Manuel London**
Stony Brook University

Thomas Diamante
Adelphi University

Kathleen Gallo
North Shore-Long Island Jewish Health System

Ira T. Kaplan
Conference Co-Director
Hofstra University

William Metlay
Conference Co-Director
Hofstra University

Noon **CLOSING REMARKS**

LODGING INFORMATION

The **Long Island Marriott Hotel and Conference Center** in Uniondale has been designated the official conference hotel. Following are the room rates and cutoff dates for room reservations.

LONG ISLAND MARRIOTT HOTEL AND CONFERENCE CENTER

101 James Doolittle Blvd.
Uniondale, NY 11553

Att: Reservations Manager

Tel: (516) 794-3800 or (800) 228-1000 Fax: (516) 794-5936

Room rate: \$155 per night, single/double occupancy. All reservations will be held until 6 p.m. on day of arrival unless accompanied by the first night's room deposit or secured by a major credit card.

Cutoff date: February 23, 2004.

WINGATE INN*

821 Stewart Avenue
Garden City, NY 11530

Tel: (516) 705-9000 or (800) 228-1000

Fax: (516) 705-9100

Room rate: \$155 per night, single/double occupancy on March 17 and 18

\$139 per night, single/double occupancy on March 19 and 20

All reservations will be held until 6 p.m. on day of arrival unless accompanied by the first night's room deposit or secured by a major credit card.

Cutoff date: February 17, 2004

RED ROOF INN*

699 Dibblee Drive
Westbury, NY 11590

Tel: (516) 794-2555 or (800) RED-ROOF

Room rate: \$94.99 per night, single/double occupancy. When making your reservation, please refer to **CP518984** to receive Hofstra University's discounted rate.

Cutoff date: Based on availability.

***Please be advised that there will be no shuttle service between the Red Roof Inn in Westbury, the Wingate Inn in Garden City and the Hofstra University campus. Please visit the concierge desk for taxi service.**

Please make your reservations early, as the number of rooms is limited. When making your reservations, please identify yourself as a participant in the **Applied Organizational Psychology Conference** at Hofstra University. Scheduled transportation will be arranged between the Hofstra University campus and the Long Island Marriott. Schedules will be available at the Conference Registration Desk as well as at the hotel.

DINING FACILITIES ON CAMPUS

There are several dining facilities on the Hofstra University campus. One dining facility, the Hofstra University Club, requires reservations. You may make reservations for lunch/dinner by calling (516) 463-6648. Reservations are limited.

LOCATION OF HOFSTRA UNIVERSITY

HOFSTRA UNIVERSITY is located in Hempstead, Long Island, New York, about 25 miles east of New York City, less than an hour away by train or automobile. The Long Island Rail Road (LIRR) has frequent trains to the Hempstead and Mineola Stations from Pennsylvania Station, located at 34th Street and 7th Avenue, New York City, as well as from the Flatbush Avenue Station in Brooklyn, New York. Use local taxi service to the Hofstra campus.

Local Taxi Service: All Island Taxi Service (516) 481-1111 • Pub Taxi Service (516) 483-4433
Hempstead Taxi (516) 489-4460.

BY CAR: Travel on the Long Island Expressway, Northern State Parkway or Southern State Parkway to Meadowbrook State Parkway to Exit M4 (Hempstead Turnpike). Proceed west on Hempstead Turnpike to the Hofstra campus (approximately one mile).

TRANSPORTATION FROM AIRPORTS:

The Hofstra campus is located approximately 30 minutes by car from either John F. Kennedy International Airport or LaGuardia Airport. *Call in advance for reservations:*

Horizon Transportation Service: Personalized Transportation Service (516) 538-4891

Hempstead Limousine Service Corporation: Personalized Transportation Service (516) 485-4399

Long Island Airport Limousine Service (LIALS): LIALS can be called upon arrival at either JFK or LaGuardia Airport at a public telephone: 656-7000 (no area code required). Phones are monitored from 4 a.m. until midnight, seven days a week.

NOTE: Please be advised that there are no set fares charged by New York City yellow cabs between the airports and the Hofstra campus. Please confirm fee with the driver before starting your trip.

FOR INFORMATION: HOFSTRA CULTURAL CENTER
 200 Hofstra University,
 Hempstead, New York 11549-2000
 Tel: (516) 463-5669; Fax: (516) 463-4793
 E-mail: HOFCULCTR@hofstra.edu
 www.hofstra.edu/culture

CONFERENCE REGISTRATION FORM

Mail to: **Applied Organizational Psychology Conference**
 Hofstra Cultural Center, 200 Hofstra University, Hempstead, NY 11549-2000
 Tel: (516) 463-5669 • Fax: (516) 463-4793

Make check payable to: **Applied Organizational Psychology Conference**

Name _____

Address _____

City _____ State _____ Zip _____

Affiliation _____

Telephone No. _____

E-mail _____

All events are free (with the exception of meals) to Hofstra students,
 faculty and staff upon presentation of a valid HofstraCard.

Conference Registrants	Number of Persons	Amount
Registration Fee: (includes breakfasts and Friday dinner)	\$125 _____	_____
Senior citizens and Matriculated non-Hofstra students with valid ID:	\$75 _____	_____
TOTAL	_____	_____

Cancellations: A \$10 handling fee will be deducted from refunds on registration, but notice must be received by March 12, 2004. **Returned checks:** A \$20 handling fee will be charged for returned checks.

Hofstra University facilities are completely accessible to persons with disabilities.

Hofstra University continues its commitment to extending equal opportunity to all qualified individuals without regard to race, color, religion, sex, sexual orientation, marital status, age, national or ethnic origin, or physical or mental disability in the conduct and operation of its educational programs and activities, including admission and employment. This statement of nondiscrimination is in compliance with Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973 and other federal, state and local laws. The Director of Environmental Safety in the Plant Department (516) 463-6622 is the individual designated by the University to coordinate its efforts to comply with Section 504. The Equal Rights and Opportunity Officer is the University's official responsible for coordinating its adherence to Title IX and other equal opportunity regulations and laws. Questions or concerns regarding Title IX or other aspects of this policy (other than Section 504) should be directed to the Equal Rights and Opportunity Officer (516) 463-6976.

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HOFSTRA CULTURAL CENTER

200 Hofstra University

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