

PETER S. KALIKOW SCHOOL OF GOVERNMENT,
PUBLIC POLICY AND INTERNATIONAL AFFAIRS

in conjunction with the

Peter S. Kalikow Center for the Study of the American Presidency,
and
Hofstra Cultural Center

presents

How Has Social Media Transformed Politics and Policy Making in 2016-17?



Thursday, February 16, 2017

Student Center Theater, Sondra and David S. Mack Student Center, North Campus

9:30-11 a.m.

Panel I: How Did Social Media Change the 2016 Presidential Race?

According to *The Washington Post*, "2016 may yet be the first 'Instagram election.'" This panel explores how the 2016 presidential candidates utilized social media; the implications of the ability of candidates to bypass the traditional press to communicate with voters directly via social media; how the candidates debated and responded to one another on social media platforms; and the role that social media played in determining the outcome of the election.

Panel Chair/Moderator:

Kara Alaimo, Hofstra University

Panelists:

Kelly Fincham, Hofstra University

Sasha Issenberg, Bloomberg Politics

Daniel Kreiss, University of North Carolina at Chapel Hill

Discussants:

Howard B. Dean III, Senior Presidential Fellow

Peter S. Kalikow Center for the Study of the American Presidency, Hofstra University
Chairman, Democratic National Committee, 2005-2009

Edward J. Rollins, Senior Presidential Fellow

Peter S. Kalikow Center for the Study of the American Presidency, Hofstra University
Political Strategist



11:10 a.m.-12:35 p.m.

Panel II: How Will Social Media Influence Political Deliberation and Policymaking in 2017?

While social media is popularly credited with facilitating greater public participation and political action, the research is not entirely clear. This panel considers how social media shapes public deliberation by looking at social media research from the 2016 presidential election and the Black Lives Matter movement.

Panel Chair/Moderator:

Philip Dalton, Hofstra University

Panelists:

Charlton McIlwain, New York University

Jennifer Stromer-Galley, Syracuse University

Discussants:

Howard B. Dean III and **Edward J. Rollins**, Senior Presidential Fellows, Hofstra University

ADMISSION IS FREE AND OPEN TO THE PUBLIC.

For more information, call the Hofstra Cultural Center at **516-463-5669**.