Thursday, February 16, 2017
Student Center Theater, Sondra and David S. Mack Student Center, North Campus

9:30-11 a.m. Panel I: How Did Social Media Change the 2016 Presidential Race?
According to The Washington Post, “2016 may yet be the first ‘Instagram election.’” This panel explores how the 2016 presidential candidates utilized social media; the implications of the ability of candidates to bypass the traditional press to communicate with voters directly via social media; how the candidates debated and responded to one another on social media platforms; and the role that social media played in determining the outcome of the election.

Panel Chair/Moderator: Kara Alaimo, Hofstra University
Panelists: Kelly Fincham, Hofstra University
Sasha Issenberg, Bloomberg Politics
Daniel Kreiss, University of North Carolina at Chapel Hill
Discussants: Howard B. Dean III, Senior Presidential Fellow
Peter S. Kalikow Center for the Study of the American Presidency, Hofstra University
Chairman, Democratic National Committee, 2005-2009
Edward J. Rollins, Senior Presidential Fellow
Peter S. Kalikow Center for the Study of the American Presidency, Hofstra University
Political Strategist

11:10 a.m.-12:35 p.m. Panel II: How Will Social Media Influence Political Deliberation and Policymaking in 2017?
While social media is popularly credited with facilitating greater public participation and political action, the research is not entirely clear. This panel considers how social media shapes public deliberation by looking at social media research from the 2016 presidential election and the Black Lives Matter movement.

Panel Chair/Moderator: Philip Dalton, Hofstra University
Panelists: Charlton McIlwain, New York University
Jennifer Stromer-Galley, Syracuse University
Discussants: Howard B. Dean III and Edward J. Rollins, Senior Presidential Fellows, Hofstra University