HOFSTRA CULTURAL CENTER

presents

THE GREATEST:
FROM
CASSIUS CLAY
TO
MUHAMMAD ALI

THURSDAY and FRIDAY, NOVEMBER 13 and 14, 2008

CONFERENCE CO-DIRECTORS
MICHAEL BARNES
ASSOCIATE PROFESSOR OF PSYCHOLOGY AND FACULTY ATHLETIC REPRESENTATIVE
HOFSTRA UNIVERSITY

MICHAEL D'INNOCENZO
PROFESSOR OF HISTORY AND HARRY H. WACHTEL DISTINGUISHED TEACHING PROFESSOR FOR THE STUDY OF NONVIOLENT SOCIAL CHANGE
HOFSTRA UNIVERSITY

CONFERENCE COORDINATOR
ATHELENE A. COLLINS
SENIOR ASSOCIATE DIRECTOR
HOFSTRA CULTURAL CENTER

REGISTRATION PROGRAM
AS A BRASH YOUNG MAN, CASSIUS MARCELLUS CLAY WAS KNOWN AS “THE LIP FROM LOUISVILLE, KENTUCKY.” OVER THE YEARS, HE HAS INSPIRED MILLIONS OF PEOPLE THROUGHOUT THE WORLD NOT ONLY WITH HIS BOXING PROWESS, BUT ALSO WITH HIS COURAGEOUS OPPOSITION TO WAR AND OTHER VIOLENCE, HIS FAITH AND HIS HUMANITARIAN EFFORTS. HE HAS ALSO MADE HIS MARK WITH HIS WORDS, WHICH ARE NOW IN VOGUE EVEN AMONG THE HIP-HOP GENERATION.

Participation in the conference by those who are active professionals in their field is subject to the priority of their professional commitments.
THURSDAY, NOVEMBER 13, 2008

8:30 a.m.-5 p.m.  Conference Registration and Coffee
Leo A. Guthart Cultural Center Theater
Joan and Donald E. Axinn Library, First Floor, South Campus

9:30-10:30 a.m.  A Conversation With
DAVE ANDERSON, Pulitzer Prize-Winning Journalist, The New York Times
Moderator: Ed Ingles, WRHU, Hofstra University

10:45 a.m.-12:15 p.m.  ALI’S IMPACT ON SOCIETY
Moderator/Commentator: Greg Dunmore, Co-Chair, Arts and Entertainment Task Force
National Association of Black Journalists
Rock Brynner, Western Connecticut State University
Muhammad Ali and His Bodyguard
Ronnie L. Smith, Edward Waters College
From “I Am the Greatest” to “Bow in the Presence of Greatness”
James Von Schilling, Northampton Community College
Ali vs. Quarry in Atlanta: An Anti-War Victory

12:15-1:15 p.m.  Lunch (on your own)

1:15 p.m.  GREETINGS FROM THE HOFSTRA COMMUNITY

Michael Barnes
Associate Professor of Psychology and Faculty Athletic Representative
Hofstra University
Conference Co-Director

Michael D’Innocenzo
Professor of History and Harry H. Wachtel Distinguished Teaching Professor
for the Study of Nonviolent Social Change
Hofstra University
Conference Co-Director

1:30-3:15 p.m.  ON THE ROAD WITH ALI: TRAINERS, PROMOTERS, JOURNALISTS
Moderator/Commentator: Ed Ingles, WRHU, Hofstra University

Dave Anderson, The New York Times
Bill Gallo, New York Daily News
Stan Isaacs, Newsday (retired)
Gene Kilroy, Muhammad Ali’s Business Manager
Arthur Mercante, Referee (retired); refereed Ali/Norton; Ali/Frazier; Frazier/Forman fights
Phil Pepe, New York Daily News (retired)
Sonia Katchian is an established documentary and fine-art photographer with photographs in private and public collections, and in museum collections worldwide. She has photographed Muhammad Ali since 1974 in locations around the world, and her photos are part of the permanent collection of the new Muhammad Ali Center in Louisville, Kentucky; The Metropolitan Museum of Art; and the Smithsonian Institution.

Hofstra University Museum presents
DESSERT RECEPTION and
Viewing of Conference Exhibition:
THE GREATEST OF ALL TIME: MUHAMMAD ALI
September 21-December 2, 2008
Emily Lowe Gallery, Behind Emily Lowe Hall, South Campus
Featuring interpretive dances by Hofstra University students under the direction of Dyane Harvey-Salaam.

Greetings: Beth Levinthal, Director, Hofstra University Museum

Dinner (on your own)

REFLECTIONS OF A FIGHTER
A Conversation With
ANGELO DUNDEE, Cornerman and Trainer to Muhammad Ali
and
BERT RANDOLPH SUGAR, Columnist, HBO Sports
Co-Authors, My View From the Corner

Introductions by Michael Barnes, Conference Co-Director

The Great White Hope tells the fictionalized story of Jack Johnson (called “Jack Jefferson” in the play), who, in 1908, became the first African-American heavyweight champion of the world. As white America searched high and low for a champion capable of reclaiming the title, Jefferson mounted a doomed battle against the forces of institutionalized racism.

FRIDAY, NOVEMBER 14, 2008

FROM CASSIUS CLAY TO MUHAMMAD ALI

Robert Lipsyte, Author, The Contender and Free to Be Muhammad Ali
Jeffrey T. Sammons, New York University; Author, Beyond the Ring: The Role of Boxing in American Society
Bert Randolph Sugar, HBO Sports; Author, Bert Sugar on Boxing
11:15 a.m.-12:15 p.m. **RINGSIDE VIEW** with **LARRY MERCHANT**, *HBO Sports* and **GENE KILROY**, Muhammad Ali’s Business Manager

Introductions by **Michael D’Innocenzo**, *Conference Co-Director*

12:15-1:45 p.m. **LUNCHEON**
Speaker: **Sal Marchiano**, Sports Anchor, *CW11 News at Ten*

Introductions by **Ed Ingles**, WRHU, Hofstra University

2-3 p.m. **A Conversation With**


**STAN ISAACS**, Sports Columnist, *Newsday* (retired)

Introductions by **Ruth Prigozy**, Professor of English, Hofstra University

3:15 p.m. **THE CURRENT STATE OF BOXING:**

**IS BOXING DOWN FOR THE COUNT?**

Moderator/Commentator: **Wallace Matthews**, *Newsday*

**Sal Marchiano**, *CW11 News at Ten*

**Arthur Mercante**, Referee (retired); Author, *Inside the Ropes*

**Larry Merchant**, *HBO Sports*

**Franklin McNeil**, *NJ Star-Ledger/ESPN Columnist*

**Chuck Wepner**, fought Ali at the Coliseum, Cleveland, Ohio, March 24, 1975

6 p.m. **CLOSING RECEPTION**

8 p.m. **Hofstra Entertainment** presents

*Fightin’ Words!*

A spoken-word performance conceived and directed by **Bob Spiotto**


**BOOK DISPLAY** at the Hofstra University Bookstore, Sondra and David S. Mack Student Center, North Campus
## The Greatest: From Cassius Clay to Muhammad Ali Conference Registration Form

**Mail or fax to:**
Muhammad Ali Conference  
Hofstra Cultural Center  
113 Hofstra University  
Hempstead, NY 11549-1130  
Tel: (516) 463-5669  
Fax: (516) 463-4793

**Name ________________________________**

**Address____________________________**

**City/State/ZIP __________________________**

**Affiliation____________________________**

**Telephone______________________________**

**Fax_____________________________________**

**E-mail ________________________________**

**I have made lodging reservations at:**  
- [ ] Long Island Marriott  
- [ ] La Quinta Inn & Suites

**Method of payment:**
Enclosed is a check in the amount of $___________  
(payable to Hofstra University Muhammad Ali Conference)

Please charge my:  
- [ ] MasterCard  
- [ ] Visa

**Amount: $ __________________________**

**Cardholder’s Name __________________________**

**Card Number __________________________**

**Expiration Date __________ Security Code __________**

**Cardholder’s Signature __________________________**

**Cancellations:** A $15 administrative fee will be deducted from registration refunds; however, notice in writing must be received by November 10, 2008.

**Returned Checks:** A $25 handling fee will be charged for returned checks.

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**Conference Fees**

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<tr>
<th>Registration Fee</th>
<th>No. of Persons</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Regular rate</td>
<td>$50</td>
<td>_______</td>
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<tr>
<td>Senior citizen (65 and over) (Must include copy of Medicare card)</td>
<td>$30</td>
<td>_______</td>
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<tr>
<td>Matriculated non-Hofstra student (Must include copy of current student ID)</td>
<td>$25</td>
<td>_______</td>
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<tr>
<td><strong>Luncheon</strong> (Friday, November 14)</td>
<td>$25</td>
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| **The Great White Hope**  
  Thursday, November 13, at 8 p.m. | $10 | _______ | _______ |
| Senior citizen/matriculated non-Hofstra student with ID | $8 | _______ | _______ |
| **Fightin’ Words** (Limited Seating)  
  Friday, November 15, at 8 p.m. | $15 | _______ | _______ |
| Senior citizen | $12 | _______ | _______ |
| Matriculated non-Hofstra student with ID | $10 | _______ | _______ |
| **TOTAL** | | $_________ |

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**Hofstra University is 100-percent program accessible to persons with disabilities.**

All events (with the exception of meals) are FREE to Hofstra students, faculty and staff upon presentation of a current HofstraCard.
OFFICIAL CONFERENCE HOTELS

LODGING INFORMATION
The Long Island Marriott Hotel and Conference Center in Uniondale and La Quinta Inn & Suites in Garden City have been designated as the official conference hotels. The following are the special discounted room rates; room reservations are based on availability.

LONG ISLAND MARRIOTT HOTEL AND CONFERENCE CENTER
101 James Doolittle Boulevard
Uniondale, NY 11553
Att: Reservations Manager
Tel: (516) 794-3800 or (800) 832-6255
Fax: (516) 794-5936
Room rate: $179 per night, single/double occupancy

LA QUINTA INN & SUITES
821 Stewart Avenue
Garden City, NY 11530
Tel: (516) 705-9000 or (800) 531-5900
Fax: (516) 705-9100
Room rate: $155 per night, single/double occupancy

NOTE: ALL RESERVATIONS WILL BE HELD UNTIL 6 P.M. ON DAY OF ARRIVAL UNLESS ACCOMPANIED BY THE FIRST NIGHT’S ROOM DEPOSIT OR SECURED BY A MAJOR CREDIT CARD. RESERVATIONS AT THE DISCOUNTED ROOM RATE ARE BASED ON AVAILABILITY. WHEN MAKING YOUR RESERVATIONS, PLEASE IDENTIFY YOURSELF AS A PARTICIPANT IN THE MUHAMMAD ALI CONFERENCE AT HOFSTRA UNIVERSITY.

Scheduled transportation will be arranged between the Hofstra University campus and contracted hotels. Schedules will be available at the Conference Registration Desk as well as at the participating hotels.

LOCATION OF HOFSTRA UNIVERSITY
HOFSTRA UNIVERSITY is located in Hempstead, Long Island, New York, about 25 miles east of New York City, less than an hour away by train or automobile. The Long Island Rail Road (LIRR) has frequent trains to the Hempstead Station and the Mineola Station from Pennsylvania Station, located at 34th Street and 7th Avenue, New York City, as well as from the Flatbush Avenue Station in Brooklyn, New York. Use local taxi service to the Hofstra campus.

Local Taxi Service:
All Island Taxi Service (516) 481-1111
Hempstead Taxi (516) 489-4460
Pub Taxi Service (516) 483-4433
Ollie’s Airport Service (516) 437-0505
(516) 352-6633
(718) 229-5454

BY CAR: Travel on the Long Island Expressway to exit 38, Northern State Parkway to Meadowbrook Parkway South (exit 31A), or Southern State Parkway to Meadowbrook Parkway North (exit 22N). Take Meadowbrook Parkway to exit M4 (Hempstead Turnpike). Proceed west on Hempstead Turnpike (Route 24W) to the Hofstra campus (approximately one mile).

TRANSPORTATION FROM AIRPORTS:
The Hofstra campus is located approximately 30 minutes by car from either John F. Kennedy International Airport or LaGuardia Airport.

CALL IN ADVANCE FOR RESERVATIONS:

Classic Transportation
Classic Transportation provides shared van service from JFK and LaGuardia Airports to Hofstra University. Courtesy phones are located in the baggage claim area of both airports, and are connected directly to Classic dispatch/reservation. Dial 20 from the courtesy phone to speak directly with the reservation department. Tell the representative that you are traveling to Hofstra University. Cost: approximately $20.

Discount: Classic Transportation offers a discount when you reserve your round-trip airport shuttle trip online at classictrans.com or call (631) 567-5100.

Long Island Airport Limousine Service (LIALS)
LIALS can be called upon arrival at either JFK or LaGuardia Airport at a public telephone: 656-7000 (no area code required). The phones are monitored from 4 a.m. through midnight, seven days a week.

U.S. Limousine and Car Service
Personalized Transportation Service
(516) 352-2225 or (800) 962-2827

NOTE: Please be advised that there are no set fares charged by New York City yellow cabs between the airports and the Hofstra campus. Please confirm fee with the driver before starting your trip.

FOR FURTHER INFORMATION CONTACT:

HOFSTRA CULTURAL CENTER
243 Gallon Wing
113 Hofstra University
Hempstead, NY 11549-1130
Tel: (516) 463-5669; Fax: (516) 463-4793
E-mail: hofculctr@hofstra.edu
Web site: hofstra.edu/culture
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