

Peter S. Kalikow Center for the
Study of the American Presidency
and the
Hofstra Cultural Center
present

A SYMPOSIUM

FROM VOTES TO VICTORY:

WINNING AND GOVERNING THE
WHITE HOUSE IN THE 21st CENTURY

Thursday, April 3, 2008



educate
★★★★'08



HOFSTRA
UNIVERSITY



THE ROAD TO THE 2008 DEBATE AT HOFSTRA UNIVERSITY

Join Hofstra University for our exclusive series of public programs and lectures exploring the issues surrounding the 2008 election, as well as the history of debates and political campaigns. Our campus will welcome politicians, journalists, scholars and commentators in various forums, as we prepare to host the third and final debate of the 2008 presidential election season on October 15.

In order to provide our Long Island neighbors, educators and K-12 students with insights about the election, the presidency and history, many of these programs will be free and/or open to the public.

For information on the programs and public events related to the election and politics, visit hofstra.edu/educate08 or sign up for frequent updates through our e-mail newsletter news@hofstra at hofstra.edu/news.

UPCOMING EDUCATE '08 EVENTS

Tuesday, April 8 at 4 p.m. – The Arnold A. Saltzman Lecture on the State of the Union, delivered by **David Gergen**, professor of public service at Harvard's John F. Kennedy School of Government and director of the Harvard University Center for Public Leadership; editor-at-large for *U.S. News & World Report*; and a senior political analyst for CNN.

Thursday, April 17 at 11 a.m. – A Round-Table with Presidential Biographers: *What Lessons Do Past Presidents Have for 2008?*
Speakers include:

- *Washington Post* reporter and Clinton biographer **David Maraniss**
- Professor Emeritus of Princeton University and presidential expert **Fred Greenstein**
- *New York Times* reporter **Elisabeth Bumiller**

Tuesday, April 22 at 3 p.m. – The Donald J. Sutherland Lecture in the Liberal Arts: *Iraq, Foreign Policy and the 2008 Elections*, delivered by **General Barry McCaffrey (Ret.)**

Thursday, April 24 at 3 p.m. – *Issues, Parties and the Media: The 2008 Election Landscape*

A conversation with **Maureen Dowd**, recipient of the 1999 Pulitzer Prize for distinguished commentary and columnist, *The New York Times*; and **William Kristol**, editor, *The Weekly Standard*; columnist, *The New York Times*; and panelist, *FOX News Sunday*.

Wednesday, April 30 at 3 p.m. – *All's Fair: Love, War and Politics*

A conversation with **Mary Matalin**, celebrated conservative voice and presidential adviser, and **James Carville**, media personality and political icon.

Monday, May 5 at 3 p.m. – *The Evolving Role of the Poll and Public Opinion in Election Politics*

A conversation with **Paul Begala**, political analyst and CNN commentator, and **Frank Luntz**, most-quoted pollster in America.

PETER S. KALIKOW CENTER FOR THE STUDY OF THE AMERICAN PRESIDENCY
and the
HOFSTRA CULTURAL CENTER
present

A SYMPOSIUM
FROM VOTES TO VICTORY:
WINNING AND GOVERNING THE
WHITE HOUSE IN THE 21st CENTURY

Thursday, April 3, 2008

STUART RABINOWITZ

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*Dean and Professor of Political Science
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SYMPOSIUM DIRECTOR

MEENA BOSE

*Peter S. Kalikow Chair in Presidential Studies
Professor of Political Science
Director, Peter S. Kalikow Center for the Study
of the American Presidency
Hofstra University*

SYMPOSIUM COORDINATOR

ATHELENE A. COLLINS

*Senior Associate Director
Hofstra Cultural Center*

*This symposium is made possible through a grant from
Peter S. Kalikow, Member, Hofstra University Board of Trustees.*



HOFSTRA UNIVERSITY

PETER S. KALIKOW CENTER FOR THE STUDY OF THE AMERICAN PRESIDENCY


In November 2005 Hofstra University announced that it would establish an endowed chair in presidential studies, and that it would seek to establish a center for scholarship and discussion about the American presidency. Less than three years later, Hofstra's Peter S. Kalikow Center for the Study of the American Presidency is hosting its first symposium, titled *From Votes to Victory: Winning and Governing the White House in the 21st Century*.

Hofstra's rich history of presidential conferences gives it a unique foundation for establishing a center dedicated to studying the chief executive of the United States. In 1982 the Hofstra Cultural Center hosted a conference on the presidency of Franklin D. Roosevelt, and in following years it organized similar programs on each of the subsequent presidents, with the most recent conference on the William Jefferson Clinton presidency taking place in 2005. Scholars and policy makers from around the world have come to Hofstra to participate in these conferences, and the proceedings have provided indispensable oral histories of each administration. On four occasions, former U.S. presidents have participated in their conferences as well, presenting special opportunities for students and scholars alike to evaluate those leaders' personal assessments of their administrations.

While Hofstra will continue, of course, to host conferences on individual presidents, the Kalikow Center will explore other areas in presidential studies. It will sponsor seminars that examine different aspects of presidential leadership and policy making. It will host special lectures with distinguished scholars and policy makers to glean lessons, both positive and cautionary, from past presidential administrations. It will organize conferences on special topics in presidential studies, including subjects that cross multiple administrations, such as foreign policy leadership, as well as close case studies of significant events in presidential politics, such as the 2008 presidential election. In hosting these events, the Kalikow Center welcomes the participation of the entire University – students, faculty and staff – as well as the larger community.

This symposium places the 2008 presidential campaign in historical and political context. For the first time in more than 50 years, neither an incumbent president nor a vice president is in the race. Campaigning began in earnest shortly after the 2006 congressional midterm elections, and nearly 20 candidates from the two major political parties have participated. The election will make history in many ways: The Democratic Party will nominate either its first woman or its first African-American presidential candidate. The Republican Party's candidate would be the oldest person to hold the nation's highest executive office. The next president will come directly from the U.S. Senate, which has happened only twice in American history, with the election of Warren G. Harding in 1920 and the election of John F. Kennedy in 1960. Yet for all the special features of the 2008 presidential race, how does it compare to other modern American presidential elections?

This symposium examines the 2008 presidential election from several scholarly perspectives. The first panel examines the formal and informal expectations for 21st-century presidential campaigns. Victoria Farrar-Myers looks at the importance of fund raising for political viability, particularly with the lengthening of the campaign cycle. Lara Michelle Brown discusses the role of political parties in presidential nominations, with special attention to the growing pressure from states to condense the period for nominating contests. John Fortier and Timothy J. Ryan examine the unique American institution of the Electoral College, assessing the opportunities for winning the 270-vote minimum required today to prevail in the presidential election, regardless of the popular vote.



Candidates for political office today, particularly those who seek the American presidency, know that they are opening their political and personal lives to near-constant scrutiny by the media. Diane J. Heith examines the challenges that presidential candidates face in conveying their political agenda and communicating their ideas for governance in the era of the 24-hour news cycle. Lori Cox Han focuses on how the media address the subjects of gender, race/ethnicity, and religion in their coverage of presidential candidates. David Greenberg examines how presidential candidates present their campaign proposals in political debates, a particularly appropriate topic to consider this year at Hofstra, which will be hosting the third general-election presidential debate, focusing on foreign policy, on Wednesday, October 15, 2008.

Although presidential candidates must focus foremost on winning the election, they must give some consideration in the campaign period to how they would govern, if elected. Shirley Anne Warshaw examines how presidential candidates develop their policy initiatives, and she shows how the 2000 presidential race has fundamentally shaped subsequent campaigns. David Crockett evaluates how opportunities for presidential leadership are constrained or expanded by the standing of the president's party in Congress – whether the president faces unified or divided government. Christopher A. Preble analyzes the central challenge that every presidential candidate in the 21st century must face in identifying how they will combat terrorism.

This symposium will not provide answers (or necessarily predictions) in the current election, but it puts the race in political context, and it gives us a fuller understanding of presidential politics in the 21st century. We welcome your participation, and we invite you to join the conversation.

Meena Bose, Ph.D.

Peter S. Kalikow Chair in Presidential Studies

Professor of Political Science

Director, Peter S. Kalikow Center for the Study of the American Presidency

Symposium Director

UPCOMING KALIKOW CENTER EVENTS:

A Symposium:

Prerogative Power and the Imperial Presidency From Lincoln to George W. Bush

Fall 2009

A Symposium:

The Future of the United Nations in the 21st Century

Fall 2010

MESSAGE FROM PETER S. KALIKOW

It is a tremendous pleasure and honor for me to welcome you to Hofstra's symposium *Winning and Governing the White House in the 21st Century*. Hofstra University has become a critical focal point for presidential studies and research. Under the stewardship of President Rabinowitz and Dr. Bose, Hofstra has taken a leading national role in exploring the many facets of presidential politics and governance. Needless to say, it is an exciting time to be involved in these endeavors, as this year shapes up to be one of the most competitive and issue-oriented presidential elections in our nation's history. It is therefore fitting that the third and final debate of this important election be held here at Hofstra University.

I wish you all the best for a productive and enlightening symposium.

Peter S. Kalikow
Member, Hofstra University Board of Trustees

Peter S. Kalikow is president of H.J. Kalikow & Company, LLC, one of New York City's leading real estate firms. He is former chairman of the Metropolitan Transportation Authority (MTA), former commissioner of the Port Authority of New York and New Jersey and past owner and publisher of the *New York Post*. He is a member of Hofstra's Board of Trustees and an alumnus, having earned a B.S. in business administration from Hofstra in 1965. He was awarded an honorary doctor of laws degree in 1986 and was named the University's Alumnus of the Year in 1988.

He began his career in real estate in 1967 and became president of H.J. Kalikow & Company in 1973. Following his father's death in 1982, he assumed responsibility for all Kalikow holdings. Mr. Kalikow is the third generation to preside over his family's 77-year-old real estate company. In addition to the Peter S. Kalikow Chair in Presidential Studies, Mr. Kalikow has also endowed the Peter S. Kalikow Center for the Study of the American Presidency at Hofstra University.

8:30 a.m.-3 p.m.

REGISTRATION AND COFFEE

9:30 a.m.

WELCOME

Stuart Rabinowitz

President and

Andrew M. Boas and Mark L. Claster Distinguished Professor of Law
Hofstra University

Meena Bose

Peter S. Kalikow Chair in Presidential Studies

Professor of Political Science

Director, Peter S. Kalikow Center for the Study of the

American Presidency

Hofstra University

Symposium Director

9:45-11 a.m.

PANEL I:

RUNNING FOR PRESIDENT IN THE 21ST CENTURY

Chair

Meena Bose

Symposium Director

Participants

“Donors, Dollars, and Momentum: Waging a Viable

Campaign for the White House”

Victoria Farrar-Myers, Associate Professor of Political Science
University of Texas at Arlington

“Inside Parties: The Politics of Winning the

Presidential Nomination”

Lara A. Michelle Brown, Assistant Professor of Political Science
Villanova University

“How to Win in the Electoral College”

John C. Fortier and **Timothy J. Ryan**

American Enterprise Institute, Washington, D.C.

Commentator

Stephen J. Wayne

Professor and American Government Field Chair

Georgetown University

11 a.m.-12:30 p.m.

LUNCH (on your own)

Student Center Theater
Sondra and David S. Mack Student Center, North Campus

12:45-2 p.m.

**PANEL II:
POLITICAL COMMUNICATION IN PRESIDENTIAL CAMPAIGNS**

Chair

Rosanna Perotti
Associate Professor of Political Science
Director of Academic Programming, Educate '08
Hofstra University

Participants

"The Debate About the Debates: 60 Years of Hopes and Laments for Presidential Colloquies"
David Greenberg, Assistant Professor of Journalism and Media, and Assistant Professor of History
Rutgers University

"Staying on Message in the 24-Hour News Cycle"
Diane J. Heith, Associate Professor of Government and Politics
St. John's University

"Framing Gender, Race/Ethnicity, and Religion: News Media Coverage of the 'Not-So-Invisible' Invisible Primary in 2007"
Lori Cox Han, Professor and Chair, Department of Political Science
Chapman University

Commentator

Martha Joynt Kumar
Professor of Political Science
Towson University

2:15-3:45 p.m.

**PANEL III:
GOVERNING IN THE WHITE HOUSE**

Chair

Mark Landis
Professor and Chair, Department of Political Science
Hofstra University

Participants

"Lessons Learned in Crafting a Presidential Campaign and Staffing the White House"
Shirley Anne Warshaw, Professor of Political Science
Gettysburg College

"Separation Anxiety: United and Divided Government in Layered Context"
David Crockett, Associate Professor of Political Science
Trinity University

PANEL III
(continued)

Commentator

4-5:15 p.m.

Greetings

Introduction

**“Fighting a War, or Managing a Problem?
How Presidents Approach Terrorism”**

Christopher A. Preble, Director of Foreign Policy Studies
Cato Institute, Washington, D.C.

James P. Pfiffner
University Professor of Public Policy
George Mason University

KEYNOTE ADDRESS

Leo A. Guthart Cultural Center Theater
Joan and Donald E. Axinn Library, First Floor, South Campus

Stuart Rabinowitz
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Director, Peter S. Kalikow Center for the Study of the
American Presidency
Hofstra University
Symposium Director

“Winning and Governing the White House in the 21st Century”



Charlie E. Cook, Jr.
Publisher, *The Cook Political Report*
Political Analyst, National Journal Group and NBC News
Columnist, *National Journal*, *CongressDailyAM* and
Washington Quarterly
Washington, D.C.

SYMPOSIUM PARTICIPANT BIOGRAPHIES

Meena Bose, Ph.D. is the Peter S. Kalikow Chair in Presidential Studies at Hofstra University and director of Hofstra's Peter S. Kalikow Center for the Study of the American Presidency. She is the author of *Shaping and Signaling Presidential Policy: The National Security Decision Making of Eisenhower and Kennedy* (1998), co-editor (with Rosanna Perotti) of *From Cold War to New World Order: The Foreign Policy of George H.W. Bush* (2002), co-editor (with Mark Landis) of *The Uses and Abuses of Presidential Ratings* (2003), and co-editor (with John J. DiIulio, Jr.) of *Classic Ideas and Current Issues in American Government* (2007). She also is a contributor to the 10th edition (2008) of the textbook *American Government: Institutions and Policies* by James Q. Wilson and John J. DiIulio, Jr. Her current research focuses on the changing role of the United Nations in American foreign policy.

Dr. Bose teaches courses on the American presidency, American foreign policy, and American politics. She taught for six years at the United States Military Academy at West Point, where she also served as director of American politics in 2006. Dr. Bose previously taught at Hofstra University from 1996 to 2000. She represented the American Political Science Association on the Department of State's Historical Advisory Committee from 2001 to 2004. She earned an undergraduate degree in international politics from Penn State University (1990), and she received master's (1992) and doctoral (1996) degrees in politics from Princeton University.

Lara M. Brown, Ph.D. is an assistant professor in the Department of Political Science at Villanova University. Her research interests include presidents, parties, congressional incumbents, and national elections. She has published articles on presidential rhetoric, congressional scandals, and the politics of California's redistricting. Dr. Brown is currently revising a book manuscript on presidential aspirants throughout American history, titled *Potential Presidents: Aspirants, Parties, and the Politics of Opportunity*. Prior to returning to academia in 2005, Dr. Brown worked as an education policy and public affairs consultant, developing strategic plans and conducting outreach efforts for her clients in education-based businesses, governmental departments, and nonprofit organizations. She also served in President William J. Clinton's administration as the coordinator for corporate outreach at the U.S. Department of Education in Washington, D.C. In 2001 she earned a Ph.D. in political science from the University of California, Los Angeles, where her dissertation focused on the effects of scandals on the electoral fortunes of incumbent members of the House of Representatives.

Charlie E. Cook, Jr. is publisher of *The Cook Political Report* and political analyst for the National Journal Group, where he writes weekly for *National Journal* magazine and *CongressDailyAM*. He also writes a regular column for the *Washington Quarterly*, published by the Center for Strategic and International Studies, and is a political analyst for NBC News. Widely regarded as one of the nation's leading authorities on U.S. elections and political trends, Mr. Cook has appeared on the ABC, CBS and NBC evening news programs, as well as on *Good Morning America*, *Today*, *Nightline*, *Meet the Press with Tim Russert*, and *This Week*. He has also appeared on MSNBC, C-Span, CNN and National Public Radio.

Before joining the National Journal Group in June 1998, Mr. Cook wrote for 12 years a twice-weekly column in *Roll Call*, the newspaper of Capitol Hill. He also served as an election night analyst for CBS in 1990 and 1992, and for NBC in 1994, 1996, 1998, 2000, 2002 and 2004. *The New York Times* has called Charlie Cook "... one of the best political handicappers in the nation" and noted that *The Cook Political Report* is "... a newsletter that both parties regard as authoritative." *The Wall Street Journal's* Al Hunt has called him "the Picasso of election analysis," while David Broder of *The Washington Post* has written that Charlie Cook is "perhaps the best non-partisan tracker of Congressional races."

David Crockett, Ph.D. was born in Fort Bragg, North Carolina. Often asked if he is related to the famous Davy Crockett, he says with certainty that he is not a direct descendant, but is a first cousin five times removed. He entered Georgetown University in 1981, earning a Bachelor of Arts in government in May 1985, graduating *cum laude*. He was commissioned a second lieutenant in the U.S. Army, and served as a communications officer in the Federal Republic of Germany with the Third Infantry Division, and at Fort

Hood with the 13th Corps Support Command. He resigned his Regular Army commission at the rank of captain in late 1991 and entered the Lyndon B. Johnson School of Public Affairs at the University of Texas at Austin. He earned a Master of Public Affairs in 1993, winning the Emmette S. Redford Award for Outstanding Scholarship for his master's report, *Approaching Judgment: The Religious Right and the Republican Dilemma*. He then began doctoral work in political science in the Department of Government at the University of Texas at Austin, earning a Doctor of Philosophy in 1999. His dissertation, *A Time to Rule: The President as Opposition Leader*, won the Best Dissertation on the Presidency Prize for 1999 from the Center for Presidential Studies, located at Texas A&M University.

Dr. Crockett has taught at Trinity University in the Political Science Department since 1999. His primary teaching and research interests include the American presidency, elections and campaigns, classical political philosophy, American political development, and American political thought. He has been published in such journals as *Presidential Studies Quarterly*, *Congress and the Presidency*, *Social Science Journal*, *PS: Political Science and Politics*, and *Rhetoric & Public Affairs*. His first book, *The Opposition Presidency: Leadership and the Constraints of History*, was published by Texas A&M University Press in 2002. His second book, *Running Against the Grain: How Opposition Presidents Win the White House*, is forthcoming in spring 2008.

Victoria A. Farrar-Myers, Ph.D. is an associate professor of political science at the University of Texas at Arlington. She specializes in the American presidency, presidential-congressional relations, separation of powers, and campaign finance reform. Among her many publications, Dr. Farrar-Myers is the author of *Scripted for Change: The Institutionalization of the American Presidency* (Texas A&M Press) and the co-author of *Limits and Loopholes: The Quest for Money, Free Speech and Fair Elections* (CQ Press). During 1997-1998, she served as an American Political Science Association Congressional Fellow. She received the 2001 University of Texas at Arlington's Chancellor's Council Award for Excellence in Teaching, the 2005 Arlington Star-Telegram Service Learning Award and the 2007 Honors College Faculty Award.

John C. Fortier is a research fellow at the American Enterprise Institute (AEI) in Washington, D.C. He studies American politics, the presidency, continuity of government, elections, the Electoral College, election reform, and presidential succession and disability. He is a principal contributor to the AEI-Brookings Election Reform Project, the executive director of the Continuity of Government Commission, and a weekly columnist for *The Hill*. Mr. Fortier's most recent books include *Second-Term Blues: How George W. Bush Has Governed* (edited with Norman J. Ornstein; Brookings Institution Press, 2007) and *Absentee and Early Voting: Trends, Promises, and Perils* (AEI Press, 2006).

David Greenberg, Ph.D. is an assistant professor of journalism and media studies and assistant professor of history at Rutgers University, specializing in American political and cultural history. His first book, *Nixon's Shadow: The History of an Image* (W.W. Norton, 2003) won the *Washington Monthly* Political Book Award, the American Journalism History Book Award, and, in dissertation form, Columbia University's Bancroft Dissertation Award. In 2006 he published two books: *Calvin Coolidge*, a biography in the American Presidents Series edited by the late Arthur Schlesinger Jr. (Henry Holt); and *Presidential Doodles* (Basic Books). He is currently at work on a book for Norton about the history of presidents and spin. He has won numerous other awards and fellowships, including recognitions from the American Academy of Arts & Sciences, the White House Historical Association, and the Mrs. Giles R. Whiting Foundation.

Before pursuing graduate studies, David Greenberg worked as a political journalist in Washington, D.C. He served as the assistant to author Bob Woodward of *The Washington Post*, on *The Agenda: Inside the Clinton White House* (Simon & Schuster, 1994,) and went on to become managing editor and later acting editor of *The New Republic* magazine. As an academic, he has continued to write for a general readership as a columnist for *Slate* and a contributing editor to *The New Republic*. He has also written for *The New York Times*, *The New Yorker*, *The Atlantic Monthly*, *Foreign Affairs*, and other popular publications. His scholarly articles and reviews have appeared in *Raritan*, *Daedalus*, *The Journal of American History*, and *Political Science Quarterly*, among other journals. He holds a B.A., summa cum laude, and Phi Beta Kappa, from Yale University (1990) and a Ph.D. in history from Columbia University (2001).

Lori Cox Han, Ph.D. joined the faculty at Chapman University in 2005 as professor and chair of the Department of Political Science. She earned an M.A. and Ph.D. in political science from the University of Southern California. She also earned an M.A. in mass communications from California State University-Northridge, and was an undergraduate at the University of California-Davis. Prior to joining the faculty at Chapman, Dr. Han taught at Austin College in Sherman, Texas, where she also served as chair of the Department of Political Science. Her major area of emphasis is American government, with research and teaching interests in the presidency, women and politics, media and politics, and political leadership. She is the author of *Governing From Center Stage: White House Communication Strategies During the Television Age of Politics*, and *Women and American Politics: The Challenges of Political Leadership*. She is also co-editor of *Rethinking Madam President: Are We Ready for a Woman in the White House?*, *In the Public Domain: Presidents and the Challenge of Public Leadership*, and *The Presidency and the Challenge of Democracy*. She is also completing a manuscript on the public presidency of George H.W. Bush, as well as an introductory American government textbook. In 2006 to 2007, Dr. Han served as president of the Presidency Research Group, an organized section of the American Political Science Association devoted to the study of the presidency, and she is currently a member of the Executive Council for Pi Sigma Alpha, the national political science honor society.

Diane J. Heith, Ph.D. is associate professor of government and politics at St. John's University. She is the author of several works on the presidency, public opinion and the media, including *Polling to Govern: Public Opinion and Presidential Leadership* (2004) and *In the Public Domain: Presidents and the Challenges of Public Leadership* (2005), co-edited with Lori Cox Han. Her work has appeared in *Public Opinion Quarterly*, *Presidential Studies Quarterly*, *Political Science Quarterly*, *The Journal of Health Politics, Policy and Law*, *White House Studies* and *Congress and the Presidency*. Her recent research interests include examinations of gender, ethnicity and media coverage.

Martha Joynt Kumar, Ph.D. is a professor of political science at Towson University. As a scholar with a research focus on the White House, she is interested in presidential-press relations, White House communications operations, and presidential transitions. Her most recent book, *Managing the Message: The White House Communications Operation*, was published in fall 2007. She has also published a variety of articles on presidential-press relations. From 1998 to 2001, she directed the White House 2001 Project, which was designed to build an institutional memory for seven White House offices in order to provide the information to new staff entering selected positions in 2001. She is currently at work with presidency scholars preparing information for the 2009 presidential transition. The group's work is available at <http://whitehousetransitionproject.org>. Professor Kumar has received grants from the Ford Foundation as well as The Pew Charitable Trusts. In 1998 she was a fellow at the Joan Shorenstein Center on Press Politics at the Harvard Kennedy School. Professor Kumar was named by the University System of Maryland to be a Wilson H. Elkins Professor for 2003 to 2004 and again for 2005 to 2006 to fund her work on presidential communications and to fund an interactive course she has taught on White House communications operations. The course interviews with White House officials and reporters are videostreamed and archived at <http://www.ucdc.edu/aboutus/whstreaming.cfm>.

Mark Landis, Ph.D. is professor and chair of the Department of Political Science at Hofstra University, where he teaches courses on the American presidency, law and politics, and constitutional law. He also serves as co-director of Hofstra's American Studies program. Dr. Landis is the author of *Joseph McCarthy: The Politics of Chaos* (1987) and *Recent Scholarship on the Origins of the U.S. Constitution: A Guide for Teachers of American History* (1990). He is co-editor with Dr. Meena Bose of *The Uses and Abuses of Presidential Ratings* (2003).

Rosanna Perotti, Ph.D. is associate professor of political science at Hofstra University. She has published articles on immigration reform and served as editor of the proceedings of two presidential conferences at Hofstra, *George H.W. Bush: The 41st President of the United States, Vols. I, II, III, IV* and the forthcoming volumes of the *William Jefferson Clinton: The "New Democrat" From Hope*. She is currently director of academic programming for Educate '08, a yearlong series of activities planned in connection with the third and final 2008 presidential debate, to be held at Hofstra University on October 15.

James P. Pfiffner, Ph.D. is university professor of public policy at George Mason University. He has written or edited 10 books on the presidency and American National Government, including *The Strategic Presidency: Hitting the Ground Running* (1996), *The Character Factor: How We Judge Our Presidents* (2004), and *Power Play: The Bush Administration and the Constitution* (Brookings, forthcoming, 2008). His professional experience includes service in the Director's Office of the U.S. Office of Personnel Management (1980-81), and he has been a member of the faculty at the University of California-Riverside and California State University-Fullerton.

Christopher A. Preble, Ph.D. is director of foreign policy studies at the Cato Institute. He is the author of *Exiting Iraq: Why the U.S. Must End the Military Occupation and Renew the War Against Al Qaeda*, which examines U.S. strategic interests in Iraq, and *John F. Kennedy and the Missile Gap*, a book discussing the political and economic roots of national security strategy in the late 1950s and early 1960s. Dr. Preble's work has been published in major publications, including *USA Today*, *Financial Times*, the *Chicago Sun-Times*, *The Philadelphia Inquirer*, and *The National Interest*. He has also appeared widely on many television and radio news programs. Before joining Cato in February 2003, he taught history at St. Cloud State University and Temple University. Dr. Preble was a commissioned officer in the U.S. Navy and is a veteran of the Gulf War, having served on the USS Ticonderoga (CG-47) from 1990 to 1993. He holds a Ph.D. in history from Temple University.

Timothy J. Ryan is a research assistant for the AEI-Brookings Election Reform Project. He graduated *summa cum laude* from Tufts University in 2006, where his senior thesis, *You Can Bring a Horse to Water... Youth Voting and the Personal Touch*, won Pi Sigma Alpha's – the national political science honor society – award for best undergraduate thesis, nationally, in 2006. His first published book chapter, "Public Confidence in Elections: Measurement and Implications," is forthcoming in Morgan Felchner's (ed.) *Voting in America*. He will begin the Ph.D. Program in American Politics at the University of Michigan in fall 2008.

Shirley Anne Warshaw, Ph.D. is professor of political science at Gettysburg College, Gettysburg, Pennsylvania. She earned a Ph.D. from the Johns Hopkins University, M.G.A. from the Wharton School of Finance and Commerce of the University of Pennsylvania, and B.A. from the University of Pennsylvania. Prior to joining the Gettysburg College faculty, Dr. Warshaw worked in Pennsylvania state government and served in the Governor's Office under two governors. Dr. Warshaw has written seven books on presidential decision making and numerous book chapters and articles. Her books include *The Clinton Years* (2004), *The Keys to Power: Managing the Presidency* (2004, second edition; 1999, first edition), *The Domestic Presidency: Decision Making in the White House* (1997), *Powersharing: White House-Cabinet Relations in the Modern Presidency* (1996), *Reexamining the Eisenhower Presidency* (1994), and *The Eisenhower Legacy* (1992). She is currently writing a book titled *The Copresidency of George W. Bush and Dick Cheney* under contract to Stanford University Press (2008). Her research focuses on organizational decision structures for presidential decision making.

Stephen J. Wayne, Ph.D. holds a B.A. from the University of Rochester, and an M.A. and Ph.D. from Columbia University. An expert on the American presidency, he has written 11 books, several in multiple editions, and more than 100 articles, chapters, and book reviews. His major works include *The Road to the White House*, now in its eighth edition; *The Legislative Presidency: Presidential Leadership* (with George C. Edwards), 7th ed.; and two co-authored introductory texts on American government, *The Politics of American Government*, 3rd ed., and the most recent, *Conflict and Consensus in American Politics*, published in 2006. In addition, Professor Wayne has authored or edited the following works: *Is This Any Way to Run a Democratic Election?* (3rd ed.); *The Election of the Century* (with Clyde Wilcox); and *Is This Any Way to Run a Democratic Government?* (ed.), with contributions from graduate students, faculty and alumni of the Government Department of Georgetown University. He is currently doing research on the 2008 presidential nomination process.

Professor Wayne has served as president of the Presidency Research Group and The National Capital Area Political Science Association. He regularly lectures to international visitors, senior federal executives, and college students in the United States and abroad on the presidency and electoral politics. He has testified before Congress, advised both the Republican and Democratic National Committees on the presidential nomination process, and worked as a consultant on various film documentaries on the American presidency.

Founding Director
JOSEPH G. ASTMAN, 1916-1985

STUART RABINOWITZ
President, Hofstra University
Andrew M. Boas and Mark L. Claster Distinguished Professor of Law

M. PATRICIA ADAMSKI
Senior Vice President for Planning and Administration
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KAREN T. ALBERT
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ANDREA DONLEY
Museum Education Coordinator

JENNIFER PEREZ
Senior Assistant to the Director

Hofstra Cultural Center

Conference and Symposia Schedule

The Hofstra Cultural Center is an internationally renowned organization that includes a conference and symposium component, a music program, and the publication of the proceedings of the Hofstra Cultural Center conferences and symposia. The activities of the Hofstra Cultural Center augment the offerings of the academic departments of the University.

The conference and symposium component develops educational programs related to the cultural and interdisciplinary experience of students, faculty, staff, alumni and international scholars. It also plans and coordinates conferences and symposia in the fields of the humanities, business, law and the sciences to promote the University as an international arena of scholarly thought and to foster Long Island as a cultural entity. The Hofstra Cultural Center has sponsored more than 130 conferences and symposia and has won international recognition for its Presidential Conference Series.

► SPRING 2008

EMBRYONIC STEM CELLS, CLONES AND GENES:

SCIENCE, LAW, POLITICS AND VALUESMARCH 5 and 6

THE PETER S. KALIKOW PRESIDENTIAL STUDIES SYMPOSIUM:

FROM VOTES TO VICTORY: WINNING AND GOVERNING

THE WHITE HOUSE IN THE 21ST CENTURYAPRIL 3

AT WHOM ARE WE LAUGHING? HUMOR IN ROMANCE LANGUAGE LITERATURESAPRIL 10-12

► FALL 2008

THIRD ANNUAL CONFERENCE OF THE IRIGARAY CIRCLESEPTEMBER 19 and 20

"WHO OWNS WRITING?" REVISITEDOCTOBER 16-18

I AM GOING TO SPEAK ABOUT HOPE: INTERNATIONAL POETRY SYMPOSIUM

CELEBRATING THE WORK OF CESAR VALLEJOOCTOBER 30 and 31

QUEER ICONOGRAPHY: THIRD ANNUAL LGBT SYMPOSIUMNOVEMBER 7 and 8

THE GREATEST: FROM CASSIUS CLAY TO MUHAMMAD ALINOVEMBER 13-15

► SPRING 2009

DARWIN'S REACH: CELEBRATING DARWIN'S LEGACY ACROSS THE DISCIPLINESMARCH 12-14

FOILING THE SPOILERSAPRIL

ABSTRACT EXPRESSIONISM ON LONG ISLANDMAY

► FALL 2009

THE PETER S. KALIKOW PRESIDENTIAL STUDIES SYMPOSIUM:

PREROGATIVE POWER AND THE IMPERIAL PRESIDENCY

FROM LINCOLN TO GEORGE W. BUSHOCTOBER

DIVERSITY IN SUBURBIAOCTOBER 22-24

BORGES AND US: THEN AND ALWAYSNOVEMBER 13 and 14

► SPRING 2010

AMERICA'S UNINSURED: ADDRESSING THE CRISISMARCH

CHILD'S PLAY, CHILDREN'S PLEASURES: INTERDISCIPLINARY EXPLORATIONMARCH 19 and 20

For "Calls for Papers" and conference and symposium registration materials, please contact:

Hofstra Cultural Center

113 Hofstra University

Hempstead, NY 11549-1130

Phone: (516) 463-5669

Fax: (516) 463-4793

E-mail: hofculctr@hofstra.edu

Web site: www.hofstra.edu/culture



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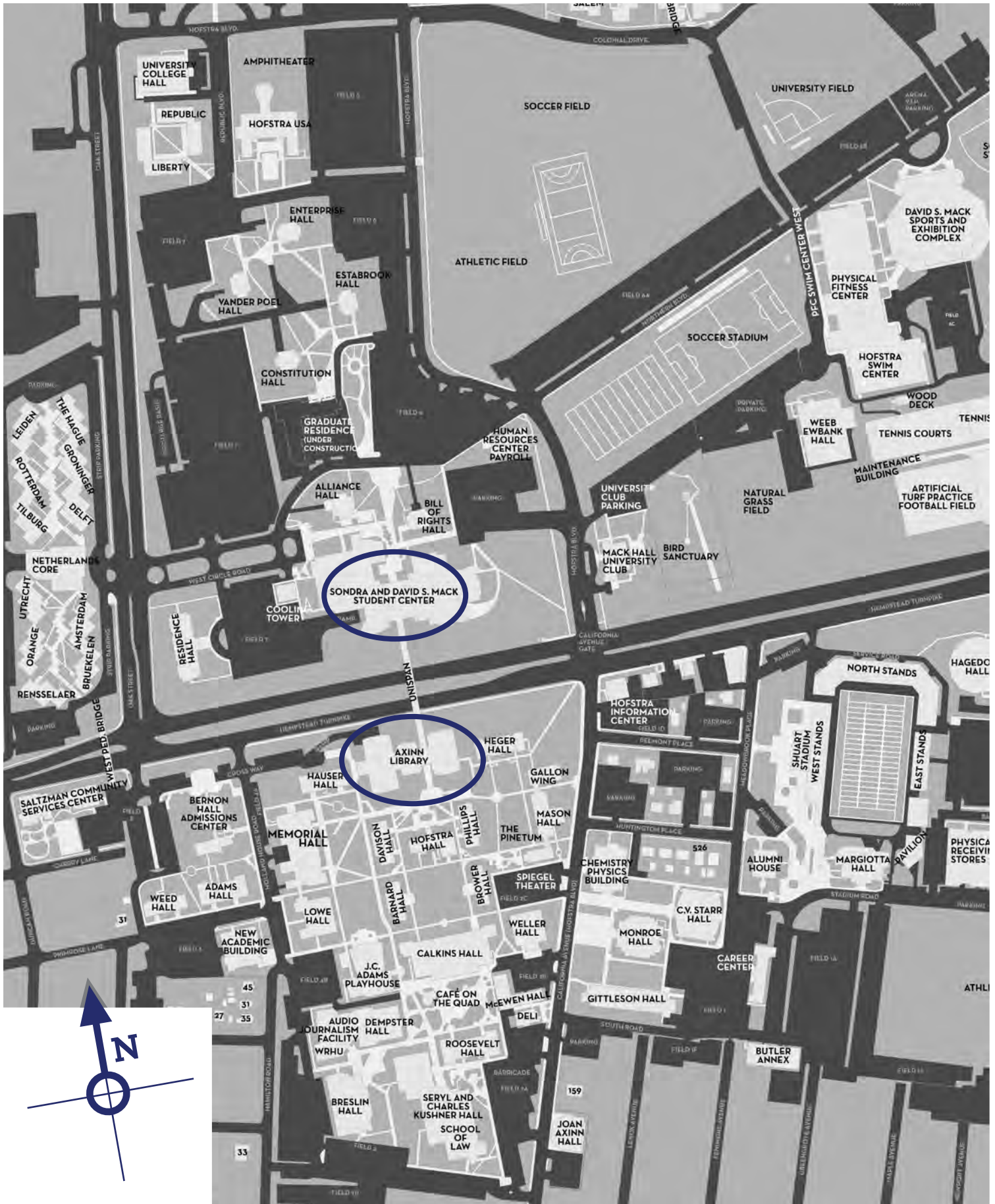
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LOCATION: Hempstead, Long Island, 25 miles east of New York City. Telephone: (516) 463-6600

CHARACTER: A private, nonsectarian, coeducational university.

FOUNDING DATE: 1935

PRESIDENT: Stuart Rabinowitz, J.D.

COLLEGES AND SCHOOLS: Hofstra College of Liberal Arts and Sciences, Frank G. Zarb School of Business, School of Communication, School of Education and Allied Human Services, New College of Hofstra, Hofstra Law School, School for University Studies, Honors College, and Center for Continuing Education and Professional Advancement.

FACULTY (including librarians): There are 1,193 faculty members, of whom 544 are full-time. Ninety percent of full-time faculty hold the highest degree in their fields.

STUDENT BODY: Full-time undergraduate enrollment of 7,718. Total University enrollment, including part-time undergraduate, graduate and Law School, is approximately 12,600. Male-female ratio is 44 to 56.

UNDERGRADUATE DEGREE PROGRAMS: Approximately 145 undergraduate programs of study.

GRADUATE DEGREE PROGRAMS: Graduate degrees, including the Ph.D., Ed.D., Psy.D., Au.D., and J.D., advanced certificates and professional diplomas, are offered in more than 155 programs of study.

THE HOFSTRA CAMPUS: With 112 buildings and 240 acres, Hofstra is a member of the American Public Gardens Association.

LIBRARIES: The Hofstra Libraries contain 1.2 million print volumes and provide 24/7 electronic access to more than 50,000 journals and electronic books.

ACCESSIBILITY: Hofstra is 100 percent program accessible to persons with disabilities.

JANUARY AND SUMMER SESSIONS: Hofstra offers a January session and three summer sessions between May and August.

Hofstra University continues its commitment to extending equal opportunity to all qualified individuals without regard to race, color, religion, sex, sexual orientation, age, national or ethnic origin, physical or mental disability, marital or veteran status in the conduct and operation of its educational programs and activities, including admission and employment. This statement of nondiscrimination is in compliance with Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973 and other federal, state and local laws. The Americans with Disabilities Act compliance officer in the Plant Department (516) 463-6641 is designated by the University to coordinate its efforts to comply with Section 504. The Equal Rights and Opportunity Officer is the University's official responsible for coordinating its adherence to Title IX and other equal opportunity regulations and laws. Questions or concerns regarding Title IX or other aspects of this policy (other than Section 504) should be directed to the Equal Rights and Opportunity Officer at (516) 463-6775, C/O Office of Legal Affairs and General Counsel, 101 Hofstra University, Hempstead, NY 11549.



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