HOFSTRA CULTURAL CENTER
presents a conference

The 50th Anniversary of the
New York Mets

Thursday-Saturday, April 26-28, 2012
In Memory of Hofstra University Professor Dana Brand
Author of Mets Fan and The Last Days of Shea
Registration Program
The 50th Anniversary of the New York Mets Conference

is dedicated to the memory of

DR. DANA BRAND (1954-2011)

Professor Dana Brand, former chair of the Hofstra University Department of English and a lifelong Mets fan, was a scholar and critic of American literature and late 19th- and early 20th-century culture. He joined the Hofstra faculty in 1989, and throughout his career at Hofstra, he produced not only academic books and articles on topics in literature, philosophy, and film, but also personal essays. Some of these essays became the basis for his book Mets Fan, which was released in 2007. His second book about baseball fandom, The Last Days of Shea, was published in 2009, and his efforts in the blogosphere earned him the nickname “The Proust of Mets Bloggers” in The New York Times.

From Professor Brand’s essay “Baseball and the Life of the Mind” (relating a conversation he had while a graduate student at Yale with Bart Giamatti, J. Hillis Miller, and Jacques Derrida): “We were just, for that moment, some people talking about things we loved deeply. We knew that we didn’t understand our love of sports any more than anyone else. But we were happy to stand out in the cold and share the fact that we loved it.”

And we loved him.

Contributing Organizations:

The Cradle of Aviation Museum
Garden City, NY
Andrew Parton, Executive Director

5 Towns Batting Range • Mini Golf • Target Paintball
Lawrence, NY

THE PARTICIPATION OF SPEAKERS IS SUBJECT TO THEIR PROFESSIONAL SCHEDULES.
HOFSTRA CULTURAL CENTER
presents a conference

The 50th Anniversary
of the
New York Mets

Thursday, Friday and Saturday
April 26, 27 and 28, 2012

Stuart Rabinowitz
President and
Andrew M. Boas and Mark L. Claster
Distinguished Professor of Law
Hofstra University

Janis M. Meyer
Chair, Board of Trustees
Hofstra University

M. Patricia Adamski
Senior Vice President for Planning and
Administration
Adolph J. and Dorothy R. Eckhardt
Distinguished Professor of Corporate Law
Hofstra University

Herman A. Berliner
Provost and Senior Vice President
for Academic Affairs
Lawrence Herbert Distinguished
Professor
Hofstra University

CONFERENCe CO-DIRECTORS

Richard J. Puerzer
Associate Professor of Engineering and Chair, Department of Engineering
Hofstra University

Paula M. Uruburu
Professor of English and Vice Dean, School for University Studies
Hofstra University

CONFERENCe COORDINATORS

Natalie Datlof
Executive Director
Hofstra Cultural Center

Deborah Lom
Senior Assistant Director for Communications and Special Events
Hofstra Cultural Center
Thursday, April 26, 2012

9 a.m.-5 p.m.  REGISTRATION AND COFFEE
Multipurpose Room
Sondra and David S. Mack Student Center, North Campus

10:30 a.m.-noon  CONCURRENT PANELS

PANEL I-A  FAMILY TIES

Kathleen Lockwood, Author
Family Ties: An Inside Look at Life Outside the Ballpark

Leslie Heaphy, Kent State University
An Early Leader: Mrs. Joan Payson

Nick Diunte, Middle Village, NY
Hometown Boys

PANEL I-B  YOU GOTTA BELIEVE: THE METS FAITHFUL

Alan Freedman
The National Jewish Sports Hall of Fame and Museum
The Mets and Judaism

Jim Walters, St. John’s University
The Mets and Religion

Steven Amarnick, Kingsborough Community College/CUNY
A Long Journey: Teaching Homer’s Odyssey and the Mets

PANEL I-C  THE DESCENDANTS

Michael Shapiro, Columbia University
Bottom of the Ninth

Peter Laskowich, West Paterson, NJ
Spiritual Descendants: The Mets Lineage

David Bagdade, Indianapolis, IN
Marv Throneberry: The Myth and the Legend

Noon-1 p.m.  LUNCH (on your own)

BROWN BAGGING IN THE BULLPEN WITH THE BLOGOSPHERE

Bullpen Roster: Lineup of Players TBA on “Game Day”

Matthew Artus, amazinavenue.com
Matthew Callan, amazinavenue.com
Kerel Cooper, ontheblack.com
Michael Donato, ceetar.com/optimisticmetsfan

Joe Dubin, Bronx, NY
Jason Fry, faithandfearinflushing.com
Greg Prince, faithandfearinflushing.com
Shannon Shark, metspolice.com
### OPENING CEREMONY

**National Anthem**
Performed by **Maggie Doherty**, Hofstra University, Class of 2012
Winner of the 2011 Mets National Anthem Audition Search Contest

**Greetings**
**Herman A. Berliner**
Provost and Senior Vice President for Academic Affairs
Lawrence Herbert Distinguished Professor
Hofstra University

*Dedication of the conference to Professor Dana Brand*

**Remarks**
**Richard J. Puerzer**
Associate Professor of Engineering and
Chair, Department of Engineering
Hofstra University

**Paula M. Uruburu**
Professor of English and Vice Dean, School for University Studies
Hofstra University

**Reading**
**Peter Teleha**, Hofstra University, Class of 2014
From Dana Brand’s *The Last Days of Shea*

**Keynote Address**
**John Thorn**
Official Historian, Major League Baseball

*Joseph G. Astman Distinguished Conference Scholar*
Meet the Mets: A Fifty-Year-Long Love Affair

### CONCURRENT PANELS

**2:15-3:45 p.m.**

**PANEL II-A WHERE WERE YOU IN ’62?**

**James Gates, Jr.,** National Baseball Hall of Fame and Museum
*The Forlorn Hope: The Forgotten Players of the 1962 Mets*

**Ron Briley**, Sandia Preparatory School
*A Tale of Two Franchises: The New York Mets and the Houston Colt .45’s – The Other Expansion Team of 1962*

**Ira Stolzenberg**, Farmingdale State College/SUNY
*How the 1962 Amazin’ Mets Mended the Broken Heart of a Brooklyn Dodgers Fan*

**PANEL II-B RIVALRIES AND “REVIVALRIES” I**

**Stanton Green**, Monmouth University
*Living With the Mets Through Their Rivalries*

**Christopher DeRosa**, Monmouth University
*Bad Guys, Good Guys, Dodgers or Gangsters? The Mets Rivalries With Their Own Ghosts*

**Kenneth L. Campbell**, Monmouth University
*Losers No More: The Historic 1969 Season and the Unlikely Rivalry Between the New York Mets and the Baltimore Orioles*
Thursday, April 26, 2012

PANEL II-C  “METSMOBILIA” AND MASCOTS

Patty Rossi, North Merrick, NY
The Mascot: An Examination of Its Traditional Societal Significance and Its Evolution Into Its Modern Day Role in Major League Baseball, Specifically With Respect to the New York Mets

Bill Morales, Bergen Community College
“You Can Go Home Again”: The Invention of Tradition and the “Selling” of the New York Mets

Mike Cesarano, Queensborough Community College/CUNY
The History and Evolution of the Mets Uniform and Logo Design

4-5:30 p.m.  PLENARY SESSION I

AMAZIN’ MEDIA: BROADCASTERS AND SPORTSWRITERS


Ed Ingles, Professional in Residence, WRHU-88.7 FM, School of Communication, Hofstra University

Stan Isaacs, Writer, thecolumnists.com; Former Sports Writer, Newsday

Steve Jacobson, Former Sports Writer, Newsday

Sal Marchiano, Former Sports Anchor and Emmy Award Recipient, CW11 News at Ten

Commentator Peter Gershon, Hofstra University

5:30-6:30 p.m.  DINNER (on your own)

6:45-8 p.m.  CONCURRENT PANELS

PANEL III-A  THE KINGS OF QUEENS

Charlie Vascellaro, Baltimore, MD
The King and I – Remembering and Writing About Dave Kingman

James Holzmeister, Columbus Technical College
Placing the Blame/Defining the Game: “The Midnight Massacre” and the Culture of the American Sports Business in the Later Twentieth Century

Jon Springer, Brooklyn, NY
Seaver Coming, Seaver Going
Thursday, April 26, 2012

PANEL III-B  MET(APHORS) AND MET(APHYSICS): POETRY READING

Don Bowen, Midland University
and
Henry Krusiewicz, Midland University
Poetic License and the New York Mets:
How Poetic Forms Ritualize the Mets

Frank Messina, Author, Poet
Poetry Perfor-Mets

PANEL III-C  DÉJÀ VU ALL OVER AGAIN

Russell Wolinsky, Author
The Era Between June 15, 1977, and June 15, 1983

Michael Ruscoe, Milford, CT
The Bad Guys Wore Blue: The 1986 Mets, the Elements of Story
and Why We Watch Sports

John Scrimgeour, Salem, MA
The 1986 Mets: Liberation and Failure

8 p.m.  FILM SCREENING: MATHEMATICALLY ALIVE: A STORY OF FANDOM (2007)
1 hr. 34 min.

Katherine Foronjy co-directed (with Joseph Coburn) this award-winning documentary, which captures the Mets fan experience as it stands in the wake of the 2005 and 2006 seasons. Ms. Foronjy will discuss the film during a Q-and-A session after the screening.

8 p.m.  HOFSTRA ENTERTAINMENT presents
BASEBALL SWINGS!
Celebrating the Music of America’s Favorite Pastime

Featuring The Base Hits Quintet and special guest vocalists

Thursday, April 26, at 8 p.m.
Friday, April 27, at 8 p.m.
Saturday, April 28, at 2 p.m. and 8 p.m. – Doubleheader!

For more information, please see page 13.
Friday, April 27, 2012

8 a.m.-3 p.m.  REGISTRATION AND COFFEE
Multipurpose Room
Sondra and David S. Mack Student Center, North Campus

WATCH FOR MR. MET!

9-10:30 a.m.  CONCURRENT PANELS

PANEL IV-A  "METMOIRS" AND MANAGERS

Skip Lockwood, New York Mets (1975-1979)
Shea Stadium: Where Everyone Knows Your Name

John T. Saccoman, Seton Hall University
Gil Hodges

PANEL IV-B  RHAPSODY IN BLUE (AND ORANGE)

Lee Lowenfish, Author
Remembering Jane Jarvis (1916-2010): The Mets One and Only Organist

Brian Cogan, Molloy College
and
Mike Faloon, Co-Editor, Zisk Online
Hey get out of here, ya punks: The New York Mets as Punk Rock

David Krell, Author
Meet the Mets: A Song, a Team, a History

10:45 a.m.-12:15 p.m.  CONCURRENT PANELS

PANEL V-A  BY THE NUMBERS: STATISTICS AND ANALYTICS

Vince Gennaro, Society for American Baseball Research (SABR)

Mark Simon, ESPN.com

Ben Baumer, New York Mets

PANEL V-B  IN A LEAGUE OF THEIR OWN: AUTHOR ROUND-TABLE

Matthew Silverman, Author, New York Mets: The Complete Illustrated History


John Thorn, Author, Baseball in the Garden of Eden: The Secret History of the Early Game
Joseph G. Astman Distinguished Conference Scholar

Commentator Ron Kaplan, Montclair, NJ
### PANEL V-C  
**AMAZIN’ DAYS AND NIGHTS**

**Andrew Sparberg**, Technical Career Institute  
*May 1957: Two Games and a Week That Foretold the Future*

**Matthew Yeazel**, Anne Arundel Community College  
*From Two Pair to a Straight Flush: What to Do With flushing?*

**Alan Cohen**, West Hartford, CT  
*Memorial Day, Sunday, May 31, 1964: Thirty-Two Innings*

**Brian Altano**, Bergen Community College  
*The Summer of ’69: Bella, the Mets and Paul Stephans’ Car Wash*

### 12:15-1:15 p.m.  
**LUNCH (on your own)**

### BROWN BAGGING IN THE BULLPEN WITH THE BLOGOSPHERE

Bullpen Roster: **Lineup of Players TBA on “Game Day”**

- **Matthew Artus**, amazinavenue.com  
- **Matthew Callan**, amazinavenue.com  
- **Kerel Cooper**, ontheblack.com  
- **Michael Donato**, ceetar.com/optimisticmetsfan  
- **Joe Dubin**, Bronx, NY  
- **Jason Fry**, faithandfearinflushing.com  
- **Greg Prince**, faithandfearinflushing.com  
- **Shannon Shark**, metspolice.com

### 1:30-3 p.m.

**PLENARY SESSION II**

**THE MIRACLE METS**

No autographs, please.

- **Bud Harrelson**, New York Mets (1965-1977); Long Island Ducks, Senior Vice President, Part Owner and Former Manager
- **Art Shamsky**, New York Mets (1968-1971)

### 3:15-4 p.m.

**CONCURRENT PANELS**

**PANEL VI-A**  
**POETRY IN MOTION: QUESTIONS AND ANSWERS WITH ED CHARLES**

No autographs, please.

**Introduction**  

- **Joseph G. Astman Distinguished Conference Scholar**

**PANEL VI-B**  
**SPECTATORS IN THE CITY: “TOONING” INTO THE METS**

- **Rob Edelman**, University at Albany/SUNY
  *The Mets in the Movies*

- **Terry Joseph Cole**, LaGuardia Community College/CUNY  
  *Drawn and Quartered: A History of the Mets in Sports Cartoons*
<table>
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<tr>
<th>Time</th>
<th>Event Description</th>
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<tr>
<td>4:15-6 p.m.</td>
<td><strong>PLENARY SESSION III</strong></td>
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<td>**NEW YORKERS RECALL THE DARK AGES: FOUR LONG YEARS</td>
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<td><strong>BEFORE THE BIRTH OF THE ’69 METS</strong></td>
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<td><strong>Introduction</strong></td>
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<td><strong>Mrs. Gil Hodges</strong>, Brooklyn, NY</td>
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<td><strong>Gil Hodges, Jr.</strong>, Brooklyn, NY</td>
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<td><strong>Joe Pignatano</strong>, New York Mets (1962)</td>
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<td>6:30 p.m.</td>
<td><strong>VIP RECEPTION: MEET THE METS</strong></td>
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<td><strong>Reception Menu: Take Me Out to the Ballgame</strong></td>
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<td><strong>Starting lineup:</strong></td>
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<td><strong>Ed Charles, Bud Harrelson, Gil Hodges, Jr., Ed Kranepool,</strong></td>
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<td><strong>Skip Lockwood, Joe Pignatano, Art Shamsky, Rusty Staub</strong></td>
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<td>7:30 p.m.</td>
<td><strong>THE AMAZIN’ METS GALA BANQUET</strong></td>
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<td><strong>Stuart Rabinowitz</strong></td>
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<td>President and Andrew M. Boas and Mark L. Claster</td>
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<td>Distinguished Professor of Law</td>
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<td><strong>Remarks</strong></td>
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<td><strong>Richard J. Puerzer</strong></td>
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<td>Associate Professor of Engineering and Chair, Department of Engineering</td>
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<td><strong>Paula M. Uruburu</strong></td>
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<td>Professor of English and Vice Dean, School for University Studies</td>
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<td><strong>Rusty Staub</strong></td>
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<td>Le Grand Orange</td>
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<td><strong>No autographs, please.</strong></td>
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REGISTRATION INFORMATION

FOR THE PUBLIC

Please complete and return the Registration Form with your check or credit card information. Your official name tag and registration packet can be picked up at the Conference Registration Desk, which will be located in the Multipurpose Room of the Sondra and David S. Mack Student Center, North Campus, on Thursday, Friday and Saturday, April 26, 27 and 28. Pickup hours are listed below:

<table>
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<tr>
<th>Day</th>
<th>Hours</th>
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<td>Thursday</td>
<td>9 a.m.-5 p.m.</td>
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<td>Friday</td>
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<td>Saturday</td>
<td>8:30 a.m.-3 p.m.</td>
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Parking is available on the North Campus adjacent to the Mack Student Center.

FOR HOFSTRA STUDENTS, FACULTY, ADMINISTRATORS AND STAFF

All events, with the exception of the VIP Reception, Banquet and meals, are free to Hofstra students, faculty, administrators and staff upon presentation of a current HofstraCard.

Hofstra students, faculty, administrators and staff must register. Please complete the orange center section of this program and return to the Hofstra Cultural Center, 243 Gallon Wing, South Campus.

Please note: Free admission to conference events cannot be extended to family and friends of members of the Hofstra University community.

ROOM ASSIGNMENTS WILL BE LISTED IN THE FINAL PROGRAM, WHICH WILL BE AVAILABLE AT THE CONFERENCE REGISTRATION DESK.

For more information, please contact the Hofstra Cultural Center at 516-463-5669.
For conference updates, please visit hofstra.edu/mets.
REGISTRATION FORM

The 50th Anniversary of the New York Mets
Hofstra Cultural Center
243 Gallon Wing
113 Hofstra University
Hempstead, New York 11549-1130

NAME____________________________________________________________________________________________

ADDRESS_________________________________________________________________________________________

CITY __________________________ STATE ___________ ZIP __________________

TELEPHONE __________________________ FAX ________________________ EMAIL _______________________

AFFILIATION (where applicable) ___________________________________________________________________

☐ I have made hotel reservations at ☐ Marriott ☐ La Quinta ☐ Hampton Inn ☐ Red Roof Inn
☐ I plan to make hotel reservations at ☐ Marriott ☐ La Quinta ☐ Hampton Inn ☐ Red Roof Inn
☐ I do not require hotel reservations.

REGISTRATION FEE:

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<td><strong>Matriculated Non-Hofstra Student</strong> (incl. copy of ID)</td>
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<td><strong>Daily Rate</strong></td>
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<td>☐ Thursday $40 ☐ Friday $45 ☐ Saturday $40</td>
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<td><strong>Friday, April 27</strong></td>
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<tr>
<td>VIP Reception and Banquet</td>
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<td>$125</td>
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<td>Banquet only</td>
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<td>☐ Vegetarian and ☐ Kosher meals are available.</td>
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<td><strong>Hofstra Students/Faculty/Administrators/Staff</strong> (incl. copy of HofstraCard)</td>
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<td>No Registration Fee</td>
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TOTAL ___________ $ ___________
METHOD OF PAYMENT

☐ Enclosed is a check in the amount of $______________
   (payable to Hofstra University-NY Mets Conference).

☐ Please charge my credit card.
   ☐ MasterCard  ☐ Visa

Amount: $ __________________________

Cardholder’s Name __________________________________________________________

Card Number _______________________________________________________________

Expiration Date________________________ Security Code________________________

Cardholder’s Signature _______________________________________________________

Cancellations: A $15 administrative fee will be deducted for registration refunds; notice of cancellation must be received by April 1, 2012.

Returned checks: A $25 handling fee will be charged for returned checks.

ALL EVENTS, WITH THE EXCEPTION OF THE VIP RECEPTION, BANQUET AND MEALS ARE FREE TO PRE-REGISTERED HOFSTRA STUDENTS, FACULTY, ADMINISTRATORS AND STAFF WITH CURRENT HOFSTRACARD.

PLEASE COMPLETE THIS REGISTRATION FORM AND RETURN BY APRIL 20, 2012.
MAKE CHECKS PAYABLE TO: HOFSTRA UNIVERSITY – NY METS CONFERENCE or REGISTER ONLINE AT HOFSTRA.EDU/METS

SEND TO:
NY Mets Conference
Hofstra Cultural Center
243 Gallon Wing
113 Hofstra University
Hempstead, NY 11549-1130

For more information, please contact the Hofstra Cultural Center at 516-463-5669.
For conference updates, please visit hofstra.edu/mets.

Hofstra University is 100-percent program accessible to persons with disabilities.
Saturday, April 28, 2012

8:30 a.m.-3:30 p.m.  REGISTRATION
Multipurpose Room
Sondra and David S. Mack Student Center, North Campus

8:30-9:30 a.m.  CONTINENTAL BREAKFAST

9:30-11 a.m.  CONCURRENT PANELS

PANEL VII-A  RIVALRIES AND “REVIVALRIES” II

Michael Haupert, University of Wisconsin – La Crosse
New York, New York: A Financial History of Two Baseball Teams

Joseph Dorinson, Long Island University – Brooklyn Campus
Conversion From Ardent Yankee Fan to Loyal, If Disappointed, Mets Supporter

Dominic Longo, American Historical Association
The Keith Hernandez Trade

PANEL VII-B  “METS-TROPOLIS”: COMING HOME

Chris Horgan
Shea Stadium: From the Field to the Upper Deck, the Foundation of the Amazin’ Mets

Peter Carino, Indiana State University
Shea Stadium as a Home for the New York Mets

Jeffrey Kroessler, Lloyd Sealy Library, John Jay College of Criminal Justice/CUNY
Professional and Amateur Sports in Flushing Meadows-Corona Park

11:15 a.m.-12:30 p.m.  CONCURRENT PANELS

PANEL VIII-A  OH SHEA CAN YOU SEE? OR LIVIN’ IN THE CITI

Richard Pioreck, Hofstra University and
Carl Galioto, HOK Architects
Making a House a Home: The Polo Grounds, Shea Stadium and Citi Field

Robert Brinkmann, Hofstra University and
Elizabeth Strom, University of South Florida
How “Green” Is Your Outfield? Sustainability Practices at Citi Field and in MLB
## Saturday, April 28, 2012

### PANEL VIII-B  “METSMERIZED” – THE METS, MEDIA AND CULTURAL LITERACY

**Greg Prince**, Baldwin, NY  
*Our Shared Language: The New York Mets Dictionary of Cultural Literacy*

**Kerel Cooper**, Edison, NJ  
*The Mets and Social Media*

**Ray Stilwell**, Williamsville, NY  
*The Decline and Loss of the New York Mets Radio Network*

**Commentator**  
**Marc Ernay**, WINS Sports Anchor  
Hofstra University, Class of 1988

#### 12:30-1:30 p.m.  
**LUNCH (on your own)**

### BROWN BAGGING IN THE BULLPEN WITH THE BLOGOSPHERE

Bullpen Roster: *Lineup of Players TBA on “Game Day”*

**Matthew Artus**, amazinavenue.com  
**Matthew Callan**, amazinavenue.com  
**Kerel Cooper**, ontheblack.com  
**Michael Donato**, ceetar.com/optimisticmetsfan  
**Joe Dubin**, Bronx, NY  
**Jason Fry**, faithandfearinflushing.com  
**Greg Prince**, faithandfearinflushing.com  
**Shannon Shark**, metspolice.com

#### 1:30-3 p.m.  
**CONCURRENT PANELS**

### PANEL IX-A  THE WRITER’S GAME

**Stuart Miller**, Author  
*The 100 Greatest Days in New York Sports*

**Jason D. Antos**, Whitestone, NY  
*Images of Baseball: Shea Stadium*

**Judy V. S. Johnson**, North Chatham, MA  
*Literature, the New York Mets and the Tug of Baseball*

### PANEL IX-B  MET-LIFE: THE ’80S AND BEYOND

**Robert Emproto**, Huntington, NY  
*25 Years of Not Rebuilding: Chasing the Ghost of 1986*

**Joseph Accordo**, Hofstra University, Class of 1992  
*Fireworks at 4 a.m.: July 4-5, Mets vs. Braves*

**David Geller**, Hofstra University, Class of 2014  
*How Should the Mets of the Late 1980s Be Remembered?*

**Matthew Callan**, Maspeth, NY  
*Mets 2000: A Flawed Masterpiece*
# Saturday, April 28, 2012

## PANEL IX-C  LOS METS

**Nicholas Birns**, Eugene Lang College  
*Benny Agbayani: Hero of the Multicultural Mets*

**Paul Fessler**, Dordt College  
*The Rise of Hispanic Players*

**Arthur J. Molins**, Lufthansa German Airlines  
*My Life as a Cuban-American Mets Fan*

### 3:15-4:45 p.m.  
**CONCURRENT PANELS**

## PANEL X-A  FIELDING QUESTIONS:  
THE PASSION OF THE BLOGGERS

**Taryn Cooper**, galforallseasons.com

**John Coppinger**, metstradamusblog.com

**Steve Keane**, kranepoolsociety.com

**Greg Prince**, faithandfearinflushing.com

## PANEL X-B  "METMOIRS" AND MEMORIES

**Peter J. Myers**, Palo Alto College  
*Metmoirs*

**NinaMaria Scaringello**, Mastic Beach, NY  
*A View From the Stands*

**Michael Donato**, Fair Lawn, NJ  
*The New Age Mets Fan*

## PANEL X-C  FAN-ADDICTS AND "METSMOBILIA"

**Chris D’Orso**, Sound Beach, NY  
*From John DeMerit to Chris Schwinden: 50 Years of Baseball Cards and the Mets*

**Marc Gold**, Gold Pure Food Products Co., Inc.  
*Met Maze: A Dream, a Journal, a Fan Club and a 14 Year Old*

**Andrew Richter**, Photographer, ImagesAR  
*A Visual History of the Last Days of Shea*

### 5 p.m.  
**CLOSING RECEPTION**
RELATED CONFERENCE EVENTS

Joan and Donald E. Axinn Library

**presents**

**EXHIBITIONS:**

**SIMPLY AMAZIN’: A LOOK BACK AT 50 YEARS OF THE NEW YORK METS**

April 5-May 31, 2012

A collection of photos, books and Mets baseball memorabilia

Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall
Joan and Donald E. Axinn Library, 10th Floor, South Campus
and
Main Floor Lobby, Joan and Donald E. Axinn Library, South Campus

**EXHIBITION:**

**PERSONAL MEMENTOS FROM SHEA**

From the Andrew Parton Collection

Thursday-Saturday, April 26-28, 2012

Multipurpose Room
Sondra and David S. Mack Student Center, North Campus

Hofstra University Bookstore – A Service of Barnes & Noble

**presents**

**BOOK FAIR AND BOOK SIGNINGS**

Books on the Mets will be featured exclusively, and authors will be present to autograph purchased copies (times TBA).

Thursday-Saturday, April 26-28, 2012

Hofstra University Bookstore and Multipurpose Room
Sondra and David S. Mack Student Center, North Campus

**FILM SHOWING:**

**Last Play At Shea,** 2010 (90 min.)

A documentary feature chronicling the history of two New York icons, Billy Joel and Shea Stadium, and the journey that brought them together for the last musical performance at Shea Stadium (featuring an interview with Dana Brand).

Thursday-Saturday, April 26-28, 2012

Film will run continuously between 10 a.m. and 5 p.m.

Multipurpose Room
Sondra and David S. Mack Student Center, North Campus
HOFSTRA ENTERTAINMENT
presents

BASEBALL SWINGS!
Celebrating the Music of America’s Favorite Pastime

Featuring The Base Hits Quintet and special guest vocalists

We’ll take you out to the ballgame with some of baseball’s greatest musical hits, including “Meet the Mets,” “Jake, Jake, The Yiddish Ball Player,” “Talkin’ Baseball,” “Say Hey” and “Heart.” From marches to ragtime, waltzes to two-steps, polkas, jazz and show tunes, the songs of baseball are descriptive, humorous, and inspirational, and their lyrics mirror the imagery of their time.

**Dates/Times:**
- Thursday, April 26, at 8 p.m.
- Friday, April 27, at 8 p.m.
- Saturday, April 28, at 2 p.m. and 8 p.m. (“doubleheader”)

**Location:**
The Helene Fortunoff Theater
Monroe Lecture Center
California Avenue, South Campus

**Tickets:**
- $20
- $18 senior citizen (over 65) or matriculated non-Hofstra student with ID
- $15 faculty/staff/matriculated student with current HofstraCard (one ticket per HofstraCard)

**Tickets on sale beginning March 27.**

ALL SEATS RESERVED. NO REFUNDS.

For tickets and information, please contact the John Cranford Adams Playhouse Box Office at 516-463-6644, Monday-Friday, 11 a.m.-3:45 p.m. To order tickets online, visit hofstra.edu/hofstraentertainment.

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**METS MEMORABILIA RAFFLE AND AUCTION**

*Proceeds will benefit the Dana Brand Memorial Scholarship.*

Raffle tickets will be available at the Conference Registration Desk all day on Thursday, April 26, and Friday, April 27, and at the reception and banquet as well.

The drawing will be held April 27, 2012, at The Amazin’ Mets Gala Banquet. Winners need not be present to win.

**Prizes Include:**
- A signed Tom Seaver baseball
- A signed Mike Pelfrey jersey
- A signed Mookie Wilson bat
- A signed Ray Knight bat
- Three (3) pairs of tickets to a Mets-Yankees Subway Series game
- Friday, June 22, 2012, at 7:10 p.m. at Citi Field
- A voucher for four (4) field-level tickets for any regular season Mets home game.

*Not applicable for Opening Day or the Mets-Yankees Subway Series games.*

For additional information, please call the Hofstra Cultural Center at 516-463-5669.
The Long Island Marriott Hotel and Conference Center in Uniondale has been designated the official conference hotel. The following is the special discounted rate for room reservations, as well as information on other local hotels.

LONG ISLAND MARRIOTT HOTEL AND CONFERENCE CENTER
101 James Doolittle Blvd.
Uniondale, NY 11553
Attn: Reservations Manager
Phone: 516-794-3800 or 800-832-6255
Fax: 516-794-5936
Room rate: $149 per night, single/double/triple/quad occupancy
RATES BASED ON AVAILABILITY.

LA QUINTA INN AND SUITE
821 Stewart Avenue
Garden City, Long Island, NY 11530
Attn: Reservations Manager
Phone: 516-705-9000 or 800-531-5900
Fax: 516-705-9100
Room rate: La Quinta Inns & Suites extends a discount to Hofstra University at a Tier 1 rate. Tier 1 rate fluctuates between $141 and $160 (rate may be $160 during peak season). RATES BASED ON AVAILABILITY.

RED ROOF INN
699 Dibblee Drive
Westbury, NY 11590
Attn: Reservations Manager
Phone: 516-794-2555 or 1-800-RED-ROOF
Fax: 516-794-2539
Room rate: Two-bed double room $109.99+ tax (plus $6 charge for additional person per room); Superior king room $119.99+tax (plus $6 charge for additional person per room)
RATES BASED ON AVAILABILITY.

HAMPTON INN
1 North Avenue
Garden City, NY 11530
Attn: Reservations Manager
Phone: 516-227-2720 or 1-800-HAMPTON
Fax: 516-227-2708
Room rate: from $139 per night, single or double occupancy
RATES BASED ON AVAILABILITY.

The Hampton Inn offers free hot breakfast, on-the-run breakfast bags, wired and wireless high-speed Internet access, local calls, 24-hour business center, 24-hour fitness center and suite shop, indoor pool, guest laundry facility, studio suites, meeting room, board room, and the 100-percent Hampton Inn satisfaction guarantee.

NOTE: ALL RESERVATIONS WILL BE HELD UNTIL 6 P.M. ON DAY OF ARRIVAL UNLESS ACCOMPANYING THE FIRST NIGHT’S ROOM DEPOSIT OR SECURED BY A MAJOR CREDIT CARD. RESERVATIONS AT THE DISCOUNTED RATE ARE SUBJECT TO AVAILABILITY. WHEN MAKING YOUR RESERVATIONS, PLEASE IDENTIFY YOURSELF AS A PARTICIPANT IN THE METS CONFERENCE AT HOFSTRA UNIVERSITY.

Scheduled transportation will be arranged between the Hofstra University campus and the Marriott and La Quinta Hotels. Schedules will be available at the Conference Registration Desk as well as at the hotels.
LOCATION OF HOFSTRA UNIVERSITY

HOFSTRA UNIVERSITY is located in Hempstead, Long Island, New York, about 25 miles east of New York City, less than an hour away by train or automobile. The Long Island Rail Road (LIRR) has frequent trains to the Hempstead Station and the Mineola Station from Pennsylvania Station, located at 34th Street and 7th Avenue, New York City, as well as from the Flatbush Avenue Station in Brooklyn, New York. Use local taxi service to the Hofstra campus.

Local Taxi Service:
- All Island Taxi Service 516-481-1111
- Hempstead Taxi 516-489-4460
- Pub Taxi Service 516-483-4433
- Ollie’s Airport Service 516-437-0505
  516-352-6633
  718-229-5454

BY CAR: Travel on the Long Island Expressway to exit 38, Northern State Parkway, to Meadowbrook Parkway South (exit 31A), or Southern State Parkway to Meadowbrook Parkway North (exit 22N). Take Meadowbrook Parkway to exit M4 (Hempstead Turnpike). Proceed west on Hempstead Turnpike (Route 24W) to the Hofstra campus (approximately one mile).

TRANSPORTATION FROM AIRPORTS:
The Hofstra campus is located approximately 30 minutes by car from John F. Kennedy and LaGuardia Airports.

CALL IN ADVANCE FOR RESERVATIONS:
Long Island Airport Limousine Service (LIALS)
LIALS can be called upon arrival at either JFK or LaGuardia Airport at a public telephone: 656-7000 (no area code required). The phones are monitored from 4 a.m. through midnight, seven days a week.

U.S. Limousine and Car Service
Personalized Transportation Service
516-352-2225 or 800-962-2827

NOTE: Please be advised that there are no set fares charged by New York City yellow cabs between the airports and the Hofstra campus. Please confirm fee with the driver before starting your trip.
CAMPUS MAP
The 50th Anniversary
of the
New York Mets

Thursday-Saturday, April 26-28, 2012