Hofstra Cultural Center

presents

“Who Owns Writing?” Revisited

Thursday, Friday and Saturday
October 16, 17 and 18, 2008

Registration Program
HOFSTRA CULTURAL CENTER

presents

“Who Owns Writing?” Revisited

Stuart Rabinowitz
President and Andrew M. Boas and Mark L. Claster Distinguished Professor of Law Hofstra University

John D. Miller
Chair, Board of Trustees Hofstra University

M. Patricia Adamski
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Herman A. Berliner
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Bernard J. Firestone
Dean and Professor of Political Science Hofstra College of Liberal Arts and Sciences

CONFERENCE CO-DIRECTORS:

Jennifer Rich
Assistant Professor of Writing Studies and Composition Hofstra University

Ethna Dempsey Lay
Assistant Professor of Writing Studies and Composition Hofstra University

CONFERENCE COORDINATOR:

Deborah Lom
Assistant Director for Conferences and Special Events Hofstra Cultural Center
Thursday, October 16, 2008

12:30-5 p.m.  CONFERENCE REGISTRATION AND COFFEE
Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall
Joan and Donald E. Axinn Library, 10th Floor, South Campus

1:30-2:45 p.m.  PANEL I-A: THE CHRONICLE OF A FIRST-YEAR WRITING
PROGRAM AT A SMALL LIBERAL ARTS COLLEGE

Session Chair  Joseph M. Viera, Nazareth College
Part I: How’d We Get Here?
Adrielle Anna Mitchell, Nazareth College
Part II: Where Are We Now?
Virginia Skinner-Linnenberg, Nazareth College
Part III: Where Do We Go From Here?

1:30-2:45 p.m.  PANEL I-B: TEACHING CHOICE AND ACTION:
AWARENESS AND AUTHORSHIP IN THE WRITING CLASSROOM

Session Chair  Brian Gogan, Virginia Tech
Reciprocal Action: Revising Ownership in the Composition Classroom
Jennifer Cover, Virginia Tech
Disciplinary Awareness: The Reconciliation of Writing in the
Disciplines and Writing Studies
Ashley Patriarca, Virginia Tech
Owning Professional Communication: Mediating Differences in
the Classroom and the Corporation

1:30-2:45 p.m.  PANEL I-C: WRITING PROGRAM ADMINISTRATION:
DISCIPLINARITY AND ASSESSMENT

Session Chair  Paul Cook, University of South Carolina
Disciplinarity, Identity Crises, and the Teaching of Writing
Melissa Nicolas, Rochester Institute of Technology
Know Your Rites of Institution
Steven Pearlman, Independent Scholar
Can There Be Shared Ownership Without Shared Assessment?
Student and Institutional Change Through Critical Collaborative Assessment
2:45-3 p.m. COFFEE BREAK

3-4:15 p.m. PANEL II-A: DISCUSSION: CAN A COLLEGE OWN WRITING? HUNTER COLLEGE’S MELLON PROJECT

Trudy Smoke, Hunter College, CUNY
Dennis Paoli, Hunter College, CUNY

3-4:15 p.m. PANEL II-B: THEORY AND PRACTICES: OWNING COMPOSITION, OWNING PEDAGOGY

Session Chair Richard Pioreck, Hofstra University

Getting Students to Believe “I Own My Writing.”

Wendy Ryden, Long Island University
Creating the Ethical Audience: Listening as a Rhetorical Act

Paul Lynch, Purdue University
Unprincipled Pedagogy: Rhetoric, Composition, and Casuistry

3-4:15 p.m. PANEL II-C: WAC/WID: WRITING IN MUSIC AND THE VISUAL ARTS

Session Chair Scott Harshbarger, Hofstra University

Composition on Composition

Sarah Meredith, Buffalo State
Writing and Music: Beyond the Art in Translation

Martha Hollander, Hofstra University
Learning to Look: The Example of Art History

4:15-4:30 p.m. COFFEE BREAK

4:30-5:45 p.m. PANEL III-A: WRITING AND BLOGGING IN FIRST-YEAR COMPOSITION

Session Chair William Breeze, University of Hartford

Authorized Authoring in the Public Sphere: Complicating Blogging in First-Year Composition

Nels Highberg, University of Hartford
When Students Read the Professor’s Blog: Another Examination of Public/Private Writing in Digital Spaces

Jason B. Jones, Central Connecticut State University
Who Owns Class Notes? Course Wikis and the Democratization of Knowledge
4:30-5:45 p.m. PANEL III-B: BLUEPRINTS FOR WRITING: USING ARCHITECTURE AND HISTORY TO HELP STUDENTS FIND THEIR AUTHORIAL VOICES

Session Chair
Christina Sassi-Lehner, Bronx Community College
Reflecting on the American Dream in Freshman Composition

Susan Amper, Bronx Community College
Follow the Yellow Brick Road: The Path to Writing Ownership in the Honors Classroom

H. Elizabeth Smith, Bronx Community College
Contextualizing the American Lyceum: Bronx Composition Students Talk Back

Julie Bolt, Bronx Community College
Canonization and Representation: Pedagogical Engagement of the Hall of Fame

4:30-5:45 p.m. PANEL III-C: THE GRAMMAR OF COMPOSITION

Session Chair
Adam Katz, Quinnipiac University
Disciplinary Syntax

Justin Hayes, Quinnipiac University
Composition as Eccentricity

Eileen Medeiros, Johnson & Wales University
Public Writing: A Means for Students to Own Their Own Writing

6-7 p.m. GREETINGS AND WINE HOUR

Ronald Janssen
Chair
Department of Writing Studies and Composition
Hofstra University

Bernard J. Firestone
Dean and Professor of Political Science
Hofstra College of Liberal Arts and Sciences

7-8 p.m. Dinner (on your own)

8 p.m.
Hofstra Entertainment presents
THE WRITE STUFF
conceived and directed by Bob Spiotto

An imaginative and highly entertaining evening of plays on words, including several short comedies by David Ives, selections from the Book of Sequels, Fractured Jewish Fairy Tales, Politically Correct Bedtime Stories, ShrinkLits and other material from the pens of Abbott and Costello, George Carlin, the Marx Bros., Woody Allen, and Allan Sherman, among others.

Monroe Lecture Center Theater, California Avenue, South Campus
Friday, October 17, 2008

8 a.m.-5 p.m.  
CONFERENCE REGISTRATION AND COFFEE  
Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall  
Joan and Donald E. Axinn Library, 10th Floor, South Campus

9-10:30 a.m.  
PANEL IV-A: A CHANGE IS GONNA COME:  
WRITING PLACEMENT AND THE COMMUNITY COLLEGE

Session Chair  
Cathy Fagan, Nassau Community College  
Same As It Ever Was: The Shifting Challenges of Placement at Nassau Community College (From a Historical Perspective)

Tom D’Angelo, Nassau Community College  
A Day in the Life: A “Typical Day” in English 001 Circa September 2007, Including the Stresses of the First-Day Retest, and the Successes of Portfolio Review

Kim Ballerini, Nassau Community College  
A Change Is Gonna Come, Part 1: The Introduction of Student Awareness of Topics for the Final Writing Exam

Bob Lazaroff, Nassau Community College  
A Change Is Gonna Come, Part 2: Designing and Implementing of the Brush-up Course, From Fall 2006 Through Fall 2008

9-10:30 a.m.  
PANEL IV-B: PEDAGOGY AND RESEARCH:  
ASSIGNED WRITING AND ACADEMIC TONE

Session Chair  
Carole Clark Papper, Hofstra University  
We Own Writing! Students Respond

Monika Shehi, University of South Carolina  
“How Do You Want Me to Write This Paper?”: Examining the Relationship Between Stylistic Registers and the Politics of the Composition Classroom

Russell Harrison, Hofstra University  
“I Want to Express Myself”: The Question of Diction and Why Students Write Better in Class Than at Home

Lisa Dresner, Hofstra University  
“Stop Stifling Me!:” Or, How My Students Learned to Stop Worrying and Love the Format
9-10:30 a.m. PANEL IV-C: RETHINKING WRITING CENTER PEDAGOGY

Session Co-Chairs Frank Gaughan, Hofstra University and Ethna Dempsey Lay, Hofstra University

Off-Centered: A New Spin on the Writing Center

Samantha Cohen, St. John’s University
“Hold the Red Ink!” From Failing Grades to Successful Dialogues

10:30-10:45 a.m. COFFEE BREAK

10:45 a.m.-12:15 p.m. PANEL V-A: VALUES AND SCIENCE/TECHNOLOGY: WRITING SCIENCE ACROSS THE CURRICULUM

Session Chair Tom Yuster, Lafayette College
Crossing Disciplinary Boundaries: Are You Qualified to Teach This Course?

Lisa DeTora, Lafayette College
Influenza Pandemics and Other Anxieties: Rhetorical Approaches to Science Values

Jeffrey O. Pfaffman, Lafayette College
Thoughts on “Reinventing the Machine”: Drawing Students Into the Details

Bianca Falbo, Lafayette College
Taking Ownership: Faculty Development Across the Curriculum

10:45 a.m.-12:15 p.m. PANEL V-B: THE FARMINGDALE STATE COLLEGE WRITING IN THE DISCIPLINES PROGRAM: AN OVERVIEW

Session Chair Ann R. Shapiro, Farmingdale State College
What We Did, Why We Did It, and How It Has Evolved

Allison Puff, Farmingdale State College
Writing That Matters: One Way for Students to Own Writing

Paula Maurino, Farmingdale State College
Writing Intensive Courses in the Computer Department: Changing the Culture but Not the Curriculum

Tony Giffone, Farmingdale State College
Who Owns Grading?
10:45 a.m.-12:15 p.m.  PANEL V-C: WORKSHOP: RELAXING OUR GRIP?
     ASSESSING STAKEHOLDERS' PERCEPTIONS OF THE WRITING CENTER

     Session Chair
     Chris Leary, St. John’s University
     Anthony Eid, St. John’s University
     Jennifer Fontanez, St. John’s University
     Joseph Kenny, St. John’s University
     Hadia Sheerazi, St. John’s University
     Harry Denny, St. John’s University

     12:30-1:30 p.m.  Lunch (on your own)
     1:30-2:30 p.m.  KEYNOTE ADDRESS
     Doug Hesse
     University of Denver
     Joseph G. Astman Distinguished Conference Scholar
     Who Speaks for Writing? Ownership, Stewardship, Expertise, Ethics

     2:45-4:15 p.m.  PANEL VI-A: THE TERRITORY AHEAD

     Session Chair
     David Bleich, University of Rochester
     Respondent
     Scott Stevens, Western Washington University
     Who Stole Our Subject?
     Cathy McDonald, Western Washington University
     Under New Management: Digital Literacy and Public Discourse
     Mary R. Boland, California State University, San Bernardino
     Disciplinary Ownership, Academic Freedom, and the Corporate University

     2:45-4:15 p.m.  PANEL VI-B: WRIT-UALS OF LOCATION:
     COMPOSING THE POLITICS OF SELF-POSSESSION

     Session Chair
     Karen Dovell, Suffolk Community College
     Owning the Academic Subject: Interpellation, Genre, and
     Discursive Identity in First-Year Composition
     Jennifer Albanese, Stony Brook University
     Existing, Persisting, Resisting: Writ-uals of Collective Identity
     Cynthia Davidson, Stony Brook University
     Writ-uals of Faith and Skepticism: Citation as Magical Practice
2:45-4:15 p.m.  PANEL VI-C: PARTNERSHIPS OR APPROPRIATIONS: WRITING IN THE DISCIPLINES AT TEXAS CHRISTIAN UNIVERSITY  
Session Chair  Dan Williams, Texas Christian University  
Promoting Ownership: Declarations of Writing Independence  
Travis Mann, Texas Christian University  
Teaching Ownership: Coaching the Writing Coaches  
Jordan Cohen, Texas Christian University  
Gaining Ownership: How Do Writing Associates Empower Student Writers?  

4:15-4:30 p.m.  Coffee Break  

4:30-6 p.m.  PLENARY PANEL: STUDENT WRITING IN THE 21ST CENTURY  
David Bleich, University of Rochester  
Frank Cioffi, Scripps College and Baruch College, CUNY  
Sondra Perl, The Graduate Center and Lehman College, CUNY  

6:30-8:30 p.m.  BANQUET  

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Saturday, October 18, 2008  

8 a.m.-Noon  CONFERENCE REGISTRATION AND COFFEE  
Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall  
Joan and Donald E. Axinn Library, 10th Floor, South Campus  

9-10:15 a.m.  PANEL VII-A: ROUNDTABLE: WHAT DO YOU MEAN COPYING FROM THE INTERNET IS CHEATING? HOW STUDENTS PERCEIVE INTELLECTUAL PROPERTY  
Session Chair  Christina M. Carlson, Iona College  
Dean Defino, Iona College  
Amy Stackhouse, Iona College  

9-10:15 a.m.  PANEL VII-B: WRITING PROGRAM ADMINISTRATION: MODELS OF SUCCESS  
Session Chair  Phyllis Benay, Keene State College  
Raising Writers: It Takes a Whole Academic Community  
Jonathan Hall, Rutgers University  
Ten Principles of a Comprehensive Writing Program
9-10:15 a.m.  PANEL VII-C: WHY CAN'T THEY WRITE?  
THE MYTH OF COLLEGE-LEVEL WRITING

Session Chair  
Nancy J. Berger, University of Central Florida  
Owning Up to the “College-Level” Writing Myth

Kristina Fennelly, Lehigh University  
Power in Possession: Active Ownership in the Composition Classroom

Jim Webber, University of New Hampshire  
“Put the Disgrace Where It Belongs”: The Harvard Committee on Composition and Rhetoric (1896), Six Boston High School Headmasters, and Composition’s Rented Space in the Discourse of Accountability

10:15-10:30 a.m.  COFFEE BREAK

10:30-11:45 a.m.  PANEL VIII-A: CYBERWRITING: OWNING THE WEB IN 
THE COLLEGE CLASSROOM

Session Chair  
Judith Tabron, Hofstra University  
Composition as College: Web 2.0 and the Independent Textmaker

Elizabeth Dennis, Barton College  
Pedagogical Tools: Giving Students a Rhetorical Education  
When Writing in Online Spaces

Dierdre Powell, Morgan State University  
The Challenge to Freshman Composition in the Age of Online Chat Rooms

10:30-11:45 a.m.  PANEL VIII-B: WRITING AND TEACHING WRITING IN AN 
“OWNERSHIP SOCIETY”

Jason Arenstein, St. John’s University  
The Smithy of the Self: Taking Ownership of One’s Self Via the First-Year Writing Workshop

Roseanne Gatto, St. John’s University  
Where Student Writing Lives

Sean Murray, St. John’s University  
Ownership Politics and Free-Standing Writing Programs

Tara Roeder, St. John’s University  
Sharing, Collaborating, Archiving: The Politics of “Owning” Writing
10:30-11:45 a.m. PANEL VIII-C: ROUNDTABLE: MIKE ROSE’S LIVES ON THE BOUNDARY IN THE CLASSROOM

Session Chair
Jessica Siegel, Brooklyn College, CUNY
Alyssa Niccolini, Brooklyn College, CUNY
Cecilia Robles, Brooklyn College, CUNY
Dexter Hailey, Brooklyn College, CUNY

Noon-1 p.m. Lunch (on your own)

1-2:15 p.m. PANEL IX-A: PEDAGOGY THROUGH AUTOBIOGRAPHICAL READING: FIRST-PERSON NARRATIVE IN FIRST-YEAR WRITING

Session Chair
Christy I. Wenger, Lehigh University
Compassionate “I” Exchanges: Reclaiming the First Person in Academic Argument

Stephanie Oppenheim, Borough of Manhattan Community College, CUNY
“I Couldn’t Relate to It”: Virginia Woolf and the Limits of Autobiographical Reading in the Community College Classroom

Ellen Carillo, University of Pittsburgh
What Happened to Reading? The Place of Reading in Writing Across the Curriculum and Writing in the Disciplines Programs

1-2:15 p.m. PANEL IX-B: ROUNDTABLE: WHO OWNS THE NEW ETHNOGRAPHY? TOWARD A RESEARCH METHOD OF OUR OWN

Session Chair
Sonia Bernstein, University of Rhode Island
Cathryn Molloy, University of Rhode Island
Matthew Ortoleva, University of Rhode Island
Bryna Siegel, University of Rhode Island
LODGING INFORMATION
The Long Island Marriott Hotel and Conference Center in Uniondale, La Quinta Inn & Suites in Garden City, Hampton Inn in Garden City, and Red Roof Inn in Westbury have been designated as the official conference hotels. The following are the special discounted room rates and cutoff dates for room reservations.

LONG ISLAND MARRIOTT HOTEL AND CONFERENCE CENTER
101 James Doolittle Blvd.
Uniondale, NY 11553
Att: Reservations Manager
Tel: (516) 794-3800 or (800) 832-6255
Fax: (516) 794-5936
Room rate: $165 per night, single/double occupancy
Cutoff date: September 24, 2008

LA QUINTA INN & SUITES
821 Stewart Avenue
Garden City, NY 11530
Tel: (516) 705-9000 or (800) 531-5900
Fax: (516) 705-9100
Room rate: $155 per night, single/double occupancy
Cutoff date: Based on availability

HAMPTON INN*
1 North Avenue
Garden City, NY 11530
Att: Reservations Manager
Tel: (516) 227-2720 or (800) HAMPTON
Fax: (516) 227-2708
Room rate: $139 per night, single or double occupancy
Cutoff date: Based on availability

The Hampton Inn offers a free hot breakfast, on-the-run breakfast bags, wired and wireless high-speed Internet access, 24-hour business center, 24-hour fitness center, indoor pool, guest laundry facility, studio suites, meeting room, board room and the 100-percent Hampton Inn satisfaction guarantee.

RED ROOF INN*
699 Dibblee Drive
Westbury, NY 11590
Tel: (516) 794-2555; (800) RED-ROOF
Room rate: single occupancy $109.99; double occupancy $114.99 and an additional $5 per person for triple or quadruple occupancy. When making your reservation, please refer to CP518984 to receive Hofstra University’s discounted rate.
Cutoff date: Based on availability

NOTE: ALL RESERVATIONS WILL BE HELD UNTIL 6 P.M. ON DAY OF ARRIVAL UNLESS ACCOMPANIED BY THE FIRST NIGHT’S ROOM DEPOSIT OR SECURED BY A MAJOR CREDIT CARD. RESERVATIONS MADE AFTER THE CUTOFF DATE WILL BE SUBJECT TO AVAILABILITY AT A HIGHER ROOM RATE. WHEN MAKING YOUR RESERVATIONS, PLEASE IDENTIFY YOURSELF AS A PARTICIPANT IN THE “WHO OWNS WRITING?” REVISITED CONFERENCE AT HOFSTRA UNIVERSITY.

Scheduled transportation will be arranged between the Hofstra University campus and contracted hotels. Schedules will be available at the Conference Registration Desk as well as at the participating hotels.

*NOTE: Please be advised that there will be no shuttle service between the Hampton Inn or the Red Roof Inn and the Hofstra University campus. Please visit the concierge desk for taxi service. Shuttle service is available between the Hofstra Campus and the Long Island Mariott Hotel and La Quinta Inn.
LOCATION OF HOFSTRA UNIVERSITY

**HOFSTRA UNIVERSITY** is located in Hempstead, Long Island, New York, about 25 miles east of New York City, less than an hour away by train or automobile. The Long Island Rail Road (LIRR) has frequent trains to the Hempstead Station and the Mineola Station from Pennsylvania Station, located at 34th Street and 7th Avenue, New York City, as well as from the Flatbush Avenue Station in Brooklyn, New York. Use local taxi service to the Hofstra campus.

**Local Taxi Service:**
- All Island Taxi Service (516) 481-1111
- Hempstead Taxi (516) 489-4460
- Pub Taxi Service (516) 483-4433
- Ollie's Airport Service (516) 352-6633 or (718) 229-5454

**BY CAR:** Travel on the Long Island Expressway to exit 38, Northern State Parkway to Meadowbrook Parkway South (exit 31A), or Southern State Parkway to Meadowbrook Parkway North (exit 22N). Take Meadowbrook Parkway to exit M4 (Hempstead Turnpike). Proceed west on Hempstead Turnpike (Route 24W) to the Hofstra campus (approximately one mile).

**TRANSPORTATION FROM AIRPORTS:**
The Hofstra campus is located approximately 30 minutes by car from either John F. Kennedy International Airport or LaGuardia Airport.

**CALL IN ADVANCE FOR RESERVATIONS:**

**Classic Transportation**
Classic Transportation provides shared van service from JFK and LaGuardia Airports to Hofstra University. Courtesy phones are located in the baggage claim area of both airports and are connected directly to Classic dispatch/reservation. Dial 20 from the courtesy phone to speak directly with the reservation department. Tell the representative that you are traveling to Hofstra University.

**Discount:** Classic Transportation offers a discount when you reserve your round-trip airport shuttle trip online at classictrans.com or call (631) 567-5100.

**Long Island Airport Limousine Service (LIALS)**
LIALS can be called upon arrival at either JFK or LaGuardia Airport at a public telephone: 656-7000 (no area code required). The phones are monitored from 4 a.m. through midnight, seven days a week.

**U.S. Limousine and Car Service**
Personalized Transportation Service
(516) 352-2225 or (800) 962-2827

**NOTE:** Please be advised that there are no set fares charged by New York City yellow cabs between the airports and the Hofstra campus. Please confirm fee with the driver before starting your trip.

**FOR FURTHER INFORMATION CONTACT:**

**HOFSTRA CULTURAL CENTER**
243 Gallon Wing
113 Hofstra University
Hempstead, NY 11549-1130
Tel: (516) 463-5669; Fax: (516) 463-4793
E-mail: hofculctr@hofstra.edu
Web site: hofstra.edu/culture
CONFERENCE FEES

REGISTRATION FEE

<table>
<thead>
<tr>
<th>Description</th>
<th>No. of Persons</th>
<th>Amount</th>
</tr>
</thead>
</table>
| Regular rate                             | $75            | _______
| Senior citizen (65 and over)             | $65            | _______
| Must include copy of Medicare card       |                |        |
| Matriculated non-Hofstra student         | $45            | _______
| Must include copy of current student ID  |                |        |
| Banquet (Friday, October 17, 2008)       | $35            | _______

**The Write Stuff**

- Thursday, October 16, 2008 at 8 p.m.
- Senior citizen (over 65)
- Matriculated non-Hofstra student with ID

$16  _______
$13  _______
$10  _______

Hofstra University is 100-percent program accessible to persons with disabilities. All events (with the exception of meals) are FREE to Hofstra students, faculty and staff upon presentation of a current HofstraCard.

TOTAL $ _______

WHO OWNS WRITING? REVISITED

CONFERENCE REGISTRATION FORM

Mail or fax to:
WRITING CONFERENCE
Hofstra Cultural Center
243 Gallon Wing
113 Hofstra University
Hempstead, NY 11549-1130
Tel: (516) 463-5669
Fax: (516) 463-4793

Name___________________________________________
Address_________________________________________
City/State/Zip____________________________________
Affiliation_______________________________________
Telephone_______________________________________
Fax____________________________________________
E-mail__________________________________________

I have made lodging reservations at:
☐ Long Island Marriott
☐ La Quinta Inn & Suites
☐ Hampton Inn
☐ Red Roof Inn

Method of payment:
Enclosed is a check in the amount of $___________
(payable to Hofstra University Writing Conference)

Please charge my*:

[ ] MasterCard   [ ] Visa

Amount: $________________________________________

Cardholder’s Name________________________________
Card Number_____________________________________
Expiration Date_____________________________________
Cardholder’s Signature______________________________

*Please add $3 handling fee for credit card orders.

Cancellations: A $15 administrative fee will be deducted from registration refunds; however, notice in writing must be received by October 1, 2008.

Returned Checks: A $25 handling fee will be charged for returned checks.

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