

HOFSTRA CULTURAL CENTER

presents

THE BROADWAY MUSICAL:  
1920-2020

Thursday through Sunday  
March 27-30, 2003



*Hofstra University gratefully acknowledges*

**The New York Times**



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Jessica Daryl Winer  
*Times Square Visitors Center at the Embassy Theatre*

# HOFSTRA CULTURAL CENTER

presents

## THE BROADWAY MUSICAL: 1920-2020

Thursday through Sunday  
March 27-30, 2003

*Conference Co-Director*

**Zenia Sacks DaSilva**

Professor of Spanish  
Hofstra University

*Conference Co-Director*

**James J. Kolb**

Professor of Drama  
Chair, Department of Drama and Dance  
Hofstra University

*Conference Coordinator*

**Athelene A. Collins**

Associate Director  
Hofstra Cultural Center

**Stuart Rabinowitz**

President and  
Andrew M. Boas and Mark L. Cluster  
Distinguished Professor of Law  
Hofstra University



**Salvatore F. Sodano**

Chair, Board of Trustees  
Hofstra University

**M. Patricia Adamski**

Senior Vice President for  
Planning and Administration  
Hofstra University

### Conference Committee

**Natalie Datlof**

Executive Director  
Hofstra Cultural Center

**Patricia Heuermann**

Director  
Hofstra Opera Theater

**Michael B. DeLuise**

Vice President for University  
Relations  
Hofstra University

**Ruth Prigozy**

Professor of English and Film Studies  
Hofstra University

**Robert T. Spiotto**

Associate Director  
Hofstra Cultural Center

# HOFSTRA CULTURAL CENTER

*Founding Director*

**JOSEPH G. ASTMAN, 1916-1985**

*President*

**STUART RABINOWITZ**

*Andrew M. Boas and Mark L. Claster*

*Distinguished Professor of Law*

*Senior Vice President for Planning and Administration*

**M. PATRICIA ADAMSKI**

*Executive Director*

**NATALIE DATLOF**

*Associate Directors*

**ATHELENE A. COLLINS**

*Projects Development, Budgeting and Office Procedures*

**ROBERT T. SPIOTTO**

*Performing Arts and Producer of Special Events*

*Assistant Director*

**DEBORAH S. LOM**

*Conferences and Special Events*

**JO ELLEN RYAN**

*Senior Assistant to the Director*

**MARJORIE G. BERKO**

*Senior Executive Secretary*

*Hofstra Cultural Center Conference Assistants*

**TIMOTHY HALL '06 MAUREEN PIQUETTE '04 WILLIAM RAMIREZ '06**

**BRAD SEIDMAN '03 MAGDA ZAPATA '04**

**HOFSTRA MUSEUM**

*Director*

**DAVID C. CHRISTMAN**

*Senior Assistant to the Director*

**CAMILLE MARRYAT**

*Curator of Collections*

**ELEANOR RAIT**

*Exhibitions Designer/Preparator*

**KAREN T. ALBERT**

**MUSIC PROGRAM**

*Director*

**ROBERT T. SPIOTTO**

*Assistant to the Director*

**DEBORAH S. LOM**

**PUBLICATIONS**

**TWENTIETH-CENTURY LITERATURE**

*Editor*

**LEE ZIMMERMAN**

**HOFSTRA UNIVERSITY CULTURAL  
AND INTERCULTURAL STUDIES**

*Editorial Consultant*

**ALEXEJ UGRINSKY**

**THEATER PROGRAMS**

*Executive Producer*

**ALBERT L. PASSUELLO**

*Associate Producer*

**ROBERT T. SPIOTTO**

# Conference Directors' Message

## THE POSSIBLE DREAM

For a while it seemed that it never could happen. The scope was too wide; the cast far too massive. One hundred years of musical theater — compressed into four days of panels and workshops and interviews and exhibits and round tables and receptions and star-clad performances and special addresses. Impossible to cover, but too good to leave out. So if you find our conference one non-stop, endless bustle, we apologize for the strain. But really, we're delighted — and thoroughly unrepentant. For you are exactly the ones to share these experiences, you who have lived them and loved them and let the fantasy become your own. You who can turn back and reminisce, and still look ahead to the new, eager to challenge, to experiment, to dream. Let us tell you what we have conspired for you.

Our conference traces a chronological course of the Broadway musical, beginning with the forerunners, then on to the 1920s and to the pinnacles of each succeeding decade: from Ziegfeld, Hart, Kern and the Gershwins to Porter, Harburg, and Rodgers and Hammerstein; from Coleman, Sondheim, and the greats of today to a telescopic glance at those who still wait. Scholars have come from all over our country, even from abroad, and celebrities from every province of the theater world. And they have lent us their talents, their efforts, and an expertise unsurpassed. So you see, we have not been alone in this venture, and we'd like to tell you the names of just some who have joined.

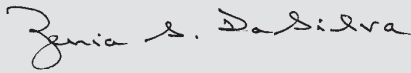
Our deepest gratitude goes to President Stuart Rabinowitz and Provost and Senior Vice President Herman Berliner for putting at our disposal the resources of this University; to Janet Robinson, president and general manager of *The New York Times*; Karen Sherry of ASCAP; author Deena Rosenberg of The Harburg Foundation; artist Jessica Winer, whose magnificent mural adorns the cover of this program; and to all of our other distinguished sponsors for their more than generous contributions.

There are not enough words to convey our thanks to the incomparable Cy Coleman (Dr. Cy Coleman to us here at Hofstra) and Broadway stars Michele Lee, Gregg Edelman, Pamela Isaacs, Carolee Carmello and Chuck Cooper for donating their spectacular Friday night performance. Nor can we express our fullest appreciation to Judy Kreston and David Lahm for their unique pre-conference "Welcome to the Cabaret"; to Juliette Koka for her inimitable *Piaf*; to Nils Hanson and Tony Toran for creating the special session on Ziegfeld, and to original Ziegfeld Girl Doris Eaton Travis and the others for coming from afar to take part in it; to the family of the late Manolo Fábregas for journeying from Mexico to pay tribute to the extraordinary actor-director-producer who brought the Broadway musical to Latin America.

We are grateful indeed to our banquet speakers, columnist Liz Smith and radio personality Joe Franklin; to Ervin Drake and Budd Schulberg for their new concert version of *What Makes Sammy Run?*; to Tony Award-winning actress Leslie Uggams for her one-on-one interview; to keynoter Ben Brantley, chief theater critic for *The New York Times*; to Robert Kimball, our Joseph G. Astman Distinguished Conference Scholar; and to such outstanding presenters as Walter Bobbie, Ted Chapin, Martin Charnin, Daniel Crawford, Lee Davis, Arlene Epstein, Mercedes Ellington, Max Eisen, Peter Filichia, Wendi Joy Franklin, Mario Fratti, Lisa Gennaro, Sheldon Harnick, Jay Harris, Jeffrey Hatcher, Mark Horowitz, Woodie King, Jr., Stewart Lane, Biff Liff, Robert Lopez, Jeff Marx, Elizabeth McCann, Frank Owens, Michael Reidel, Lloyd Richards, Gerald Schoenfeld, Joe Stein, Mark Swartz, Melvin Van Peebles, Charles Van Nostrand, Sara Velez, Robert Viagas, Wendy Wasserstein, Douglas Watt, Bruce Weber, Louise Westergaard, Linda Winer, Jeff Whitty, Randall Wreghitt, Glenn Young, David Zippel ... and that's just touching the surface.

How can we not recognize as well the irreplaceable efforts of Michael B. DeLuise, Vice President for University Relations; of Dean David C. Christman, Director of the Hofstra Museum, and his staff; and of Patricia Heuermann, Director of Hofstra's Opera Theater, who prepared our students so magnificently for their Thursday night "Broadway Kaleidoscope"? Add to these the members of the Hofstra Cultural Center — Conference Coordinator Athelene A. Collins; Robert Spiotto, Director of *What Makes Sammy Run?* Natalie Datlof, Executive Director, and the untiring Cultural Center staff; and the technical and artistic staff of the John Cranford Adams Playhouse, who lent their many skills to the coordination and presentation of the Cy Coleman concert. Then add all of you who have come to participate, and we only begin to span the gamut of our debt. It is they and you who have made the impossible yield its hold.

And we're "on"! ... The time has come to open. Let the curtain go up.



**Zenia Sacks DaSilva**  
Professor of Spanish  
Hofstra University  
*Conference Co-Director*



**James J. Kolb**  
Professor of Drama  
Chair, Department of Drama and Dance  
Hofstra University  
*Conference Co-Director*

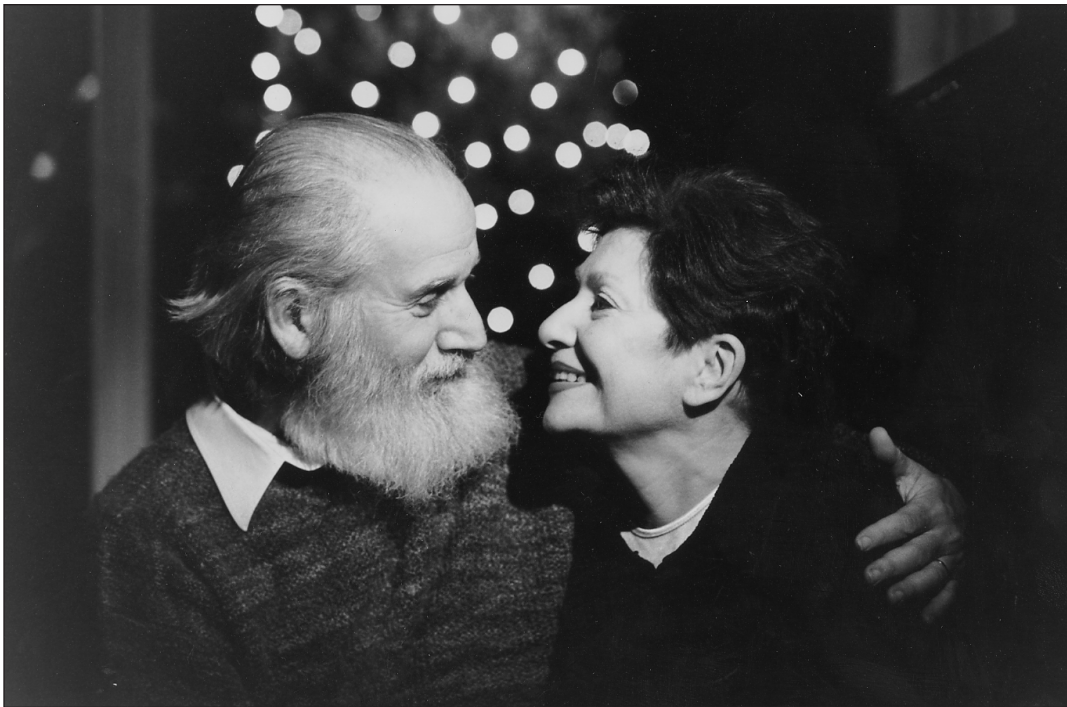
**PRE-CONFERENCE EVENT**

**8-9:30 p.m.**                    **WELCOME TO THE CABARET**  
Monroe Lecture Center Theater  
California Avenue, South Campus

Act I:                            **David Lahm** and Trio  
*Broadway in Concert*

Act II:                           **Judy Kreston** and **David Lahm**  
*Songs of Dorothy Fields*

David Lahm, one of today's finest jazz pianists, is the son of famed Broadway and Hollywood lyricist/book writer Dorothy Fields, whose many Broadway successes include *Annie Get Your Gun*, *Sweet Charity*, *SeeSaw*, and the forthcoming *Never Gonna Dance* and *A Tree Grows in Brooklyn*. David will add to his musical performance some personal notes about his mother's life and her collaborations with Sigmund Romberg, Jerome Kern, Fred Astaire and Ginger Rogers, Cy Coleman and others. Judy Kreston (Mrs. David Lahm) is a chanteuse extraordinaire currently performing in cabaret.



## THURSDAY, MARCH 27, 2003

- 8 a.m.-5 p.m. **CONFERENCE REGISTRATION**  
West Multipurpose Room  
Sondra and David S. Mack Student Center, North Campus
- 8-11 a.m. **COFFEE SERVICE**  
Sponsored by *The New York Times*
- 9 a.m.-8 p.m. **HOFSTRA UNIVERSITY BOOKSTORE**  
During the conference, the Hofstra University Bookstore will feature relevant books. The Bookstore is located in the Atrium of the Student Center.
- 10 a.m.-5 p.m. **TOWER RECORDS**, East Multipurpose Room, Student Center  
On-site Tower Records merchandise booth featuring selections of Broadway musicals.
- 8 a.m.-midnight **HOFSTRA MUSEUM**  
Conference Exhibition  
***The Broadway Musical: 1920-2020***  
March 24-May 21, 2003  
Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall  
Joan and Donald E. Axinn Library, 10th, South Campus



WE RESPECTFULLY REMIND THE AUDIENCE THAT ELECTRONIC OR VIDEO RECORDING OF THE CONFERENCE PROCEEDINGS IS PROHIBITED.

Participation in the Conference of those who are active performers, entertainers, musicians and other professionals is subject to the priority of their professional commitments. Performances are subject to change.



9-10:15 a.m.

**CONCURRENT SESSIONS**

**PANEL I-A:**

**THE FORERUNNERS**

Student Center Theater

Sondra and David S. Mack Student Center, North Campus

Moderator:

**Jane Gabin**

Senior Assistant Director of Undergraduate Admissions

The University of North Carolina, Chapel Hill

**Where Do We Begin the Beguine?: Broadway's Debt to Early English Forms of American Musical Theater**

**Norman Hart**

Director of Musical Theater

James Madison University

**Experiments on the American Musical Stage**

**Julian Mates**

Professor Emeritus of English

Long Island University, C.W. Post Campus

**"Ah, Sweet Mystery!": Remembering Rida Johnson Young's *Naughty Marietta***

**Sherry Engle**

Assistant Professor of Speech, Communication and Theatre Arts

Borough of Manhattan Community College, CUNY

**PANEL I-B:**

**NEW BEGINNINGS**

Plaza Rooms

Sondra and David S. Mack Student Center, North Campus

Moderator:

**Royston Coppenger**

Associate Professor of Drama

Hofstra University

**The Dynamo Behind City Center: Jean Dalrymple**

**Bud Coleman**

Associate Professor of Theatre and Dance

University of Colorado at Boulder

**Harems and Hookahs: Gender and Ethnic Depiction of Arabs and Muslims in Early American Musicals**

**Jane T. Peterson**

Department of Theatre and Dance

Montclair State University

**Ode to Entertainment: A Case Study in the Gershwins' *Lady, Be Good***

**Michael G. Garber**

Ph.D. Candidate in Theatre

The Graduate Center, CUNY

**THURSDAY, MARCH 27, 2003**

PANEL I-C:

**TWO VERY POLITICAL DECADES**

Leo A. Guthart Cultural Center Theater

Joan and Donald E. Axinn Library, First Floor, South Campus

Moderator:

**Deena Rosenberg**

Artistic Director

The Harburg Foundation

New York, NY

**Yarburg's Rainbow: Songs of Social Significance**

**Joseph Dorinson**

Professor of History

Long Island University, Brooklyn Campus

**The Political Musical of the '30s**

**Arthur Gewirtz**

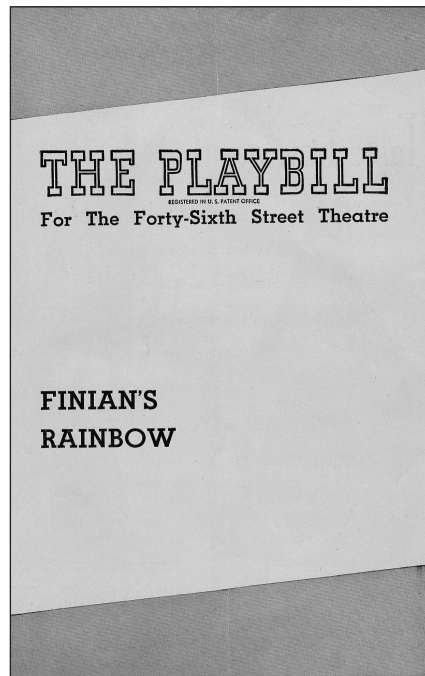
Associate Professor Emeritus of English

Hofstra University

**Yip Harburg: Lyricist, Archivist and Maverick for the American Dream**

**Anna Wheeler Gentry**

Tuscaloosa, Alabama



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10:15-11:30 a.m.

**OPENING CEREMONIES**

Student Center Theater  
Sondra and David S. Mack Student Center, North Campus

Welcome and  
Introductions:

**Stuart Rabinowitz**  
President and  
Andrew M. Boas and Mark L. Cluster  
Distinguished Professor of Law  
Hofstra University

Greetings:

**Zenia Sacks DaSilva**  
Professor of Spanish  
Hofstra University  
Conference Co-Director

**James J. Kolb**  
Professor of Drama  
Chair, Department of Drama and Dance  
Hofstra University  
Conference Co-Director

**SPECIAL ADDRESSES**

**Janet L. Robinson**  
Senior Vice President, Newspaper Operations  
The New York Times Company, and  
President and General Manager  
*The New York Times*

**Ben Brantley**  
Chief Theater Critic  
*The New York Times*



Janet L. Robinson



Ben Brantley

12-1:15 p.m.

**CONCURRENT SESSIONS**

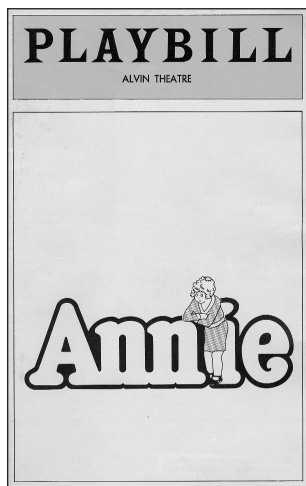
**ROUND TABLE:**

**DIRECTORS AND CHOREOGRAPHERS**

Student Center Theater  
Sondra and David S. Mack Student Center, North Campus

Moderator:

**Robert T. Spiotto**  
Associate Director for Performing Arts and Producer of Special Events  
Hofstra Cultural Center



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**Walter Bobbie**  
Actor and Director  
Tony, Drama Desk and Outer Critics Circle Award Winner  
New York, NY

**Martin Charnin**  
Lyricist, Book Writer and Director  
Tony, Grammy, Emmy and Drama Desk Award Winner  
New York, NY

**Mercedes Ellington**  
Dancer and Choreographer  
New York, NY

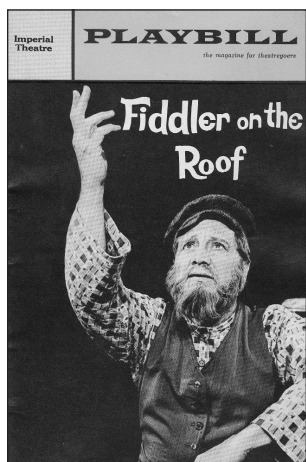
**THE MAKING OF A MUSICAL:**

**FIDDLER ON THE ROOF**

Plaza Rooms  
Sondra and David S. Mack Student Center, North Campus

Moderator:

**Herman A. Berliner**  
Provost and Senior Vice President for Academic Affairs  
Hofstra University



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**Sheldon Harnick**  
Lyricist, Tony Award Winner for *Fiddler on the Roof*  
New York, NY

**Joseph Stein**  
Book Writer  
Tony, Drama Critics Circle Award Winner for Best Musical for *Fiddler on the Roof*  
New York, NY

1:15-2 p.m.

**LUNCH** (on your own)

2:15-3:15 p.m.

**INTERVIEW**

Student Center Theater  
Sondra and David S. Mack Student Center, North Campus

Introduction:

**Zenia Sacks DaSilva**

Professor of Spanish  
Hofstra University  
Conference Co-Director

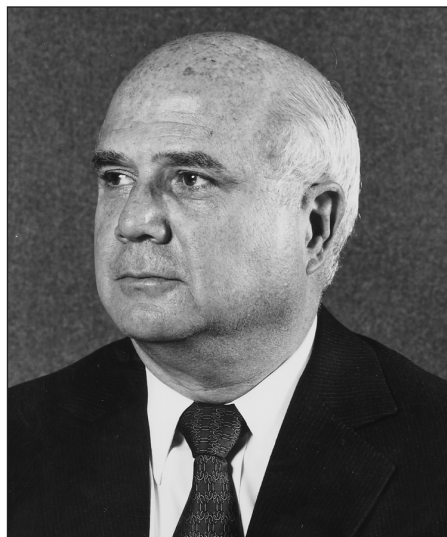
**Gerald Schoenfeld**

Chairman  
The Shubert Organization, Inc., and  
Vice President and Member of the Board of Governors  
The League of American Theatres and Producers, Inc.

Interviewed by:

**Marc Swartz**

Archivist  
The Shubert Archives



Gerald Schoenfeld

3:30-5:30 p.m.

**ZIEGFELD**

Student Center Theater  
Sondra and David S. Mack Student Center, North Campus

Moderator:

**Tony Toran**

Writer, Musical Director and Author  
Lauderhill, FL

**Dana Amendola**

Vice President of Disney Theater Operations  
General Manager of the New Amsterdam Theatre Restoration

**James Curtis**

Author of *W.C. Fields*

**Brian Gari**

Composer and Grandson of Eddie Cantor  
Compiled Eddie Cantor's biographies *My Life Is In Your Hands* (1928) and  
*Take My Life* (1957) into one volume

**Ethel Nagy Gabriel**

First Female Record Producer  
Recipient of many Grammy Awards and nominations  
Produced more than 2,500 albums

**Barbara Dell Glass**

Daughter of Helen Dell (member of the chorus of the 1931 *Follies*) and  
niece of Dorothy Dell (principal in the 1931 *Follies*), both Ziegfeld Girls

**Eve Golden**

Author of five books on theatre and film history, including  
*Anna Held and the Birth of Ziegfeld's Broadway*

**Nils Hanson**

Author, *Ziegfeld Diva – The Life and Times of Lillian Lorraine*  
Administrator, The Ziegfeld Club

**Bill Piccone**

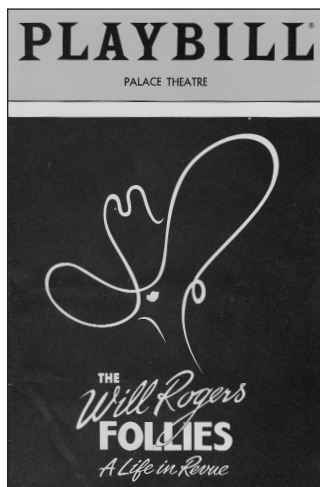
Musicologist and Writer

**Benjamin Sears and Bradford Connor**

Performers and Recording Artists  
Originators, *The Great Ziegfeld – Glorifying the Greater Glorifier*

**Doris Eaton Travis**

Original Ziegfeld Girl, Actress and Author  
Chorus Member, 1918 *Follies*  
Speciality Dancer and Understudy to Marilyn Miller, 1919 *Follies*  
Principal, 1920 *Follies*



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5:45-7 p.m.

Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall  
Joan and Donald E. Axinn Library, 10th floor, South Campus

Cabaret Performance:

## *Piaf*

*Wine and Cheese Reception*



### **Juliette Koka**

*Theatre World Award Winner*

#### *What the Critics Are Saying About Juliette Koka ...*

“Koka looks like **Piaf**, sounds like **Piaf** and reaps the benefit of her astounding talent by electrifying the room. When she sings “Milord” your hair will stand up from its roots and a chill will sweep your body.” – Rex Reed, *New York Daily News*

“... a most worth Weill show! [Juliette Koka] is at her best in the soulful ballads, where she can weave a legato line hauntingly ... the emotional communication she achieves is simple and direct. And when you hear Koka sing “Lost in the Stars” or the German lyrics to “Mack the Knife” the effect is powerful.” – Howard Kissel, *New York Daily News*

“Koka has a voice that projects the lift and cry of **Piaf**. Koka is a skillful performer.” – John Wilson, *The New York Times*

“Koka weaves a dark, passionate, ironic, and comic landscape of human emotions. Her vibrato rich voice, darkened by a maturity reminiscent of distressed wood, is a perfect instrument for the Weill canon. Koka manages to hit all of Weill’s emotional keys with pinpoint accuracy ... *The World of Kurt Weill* provides Koka with a fine stage on which to display her considerable talents.” – Martin Schaeffer, *Backstage*

7-8 p.m.

**DINNER** (on your own)

8:15-10 p.m.

**Hofstra University Department of Music**  
presents

**A BROADWAY KALEIDOSCOPE**

Performances by Hofstra Students and Alumni

Excerpts from *Show Boat*, *Fiddler on the Roof*, *Carousel*, *West Side Story*,  
*Candide*, *Porgy and Bess*, *City of Angels* and more.

**Patricia Heuermann**

Director  
Hofstra Opera Theater

**Allison Hightower '03**

Assistant Director

**Sarah Yusavitz**

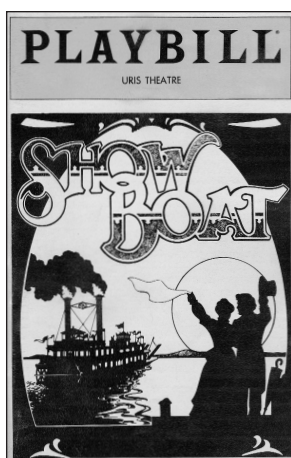
Stage Manager

*Cast*

Kelly Durfey  
Andre Donegan  
Joseph Hoffman  
Christopher Anderson  
Jennifer Keller  
Rachel Caplan  
Brett Gillet

Suzanna Lee  
Joseph Laws  
Gina Mazzara  
Jeri Peters  
Nicole Nappi  
Elisa Castiglione  
Meredith Chessman

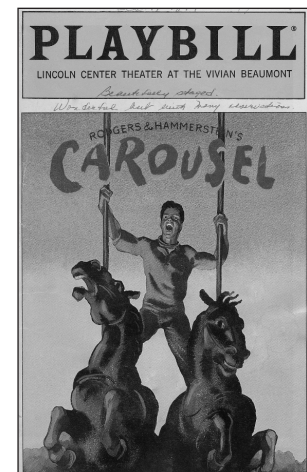
Dana Friedman  
Kristen Brown  
Joanne Wright  
Allison Hightower  
Matthew Santeramo  
Melissa Schoenberger  
Felicity Claire



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- 8 a.m.-5 p.m.**                    **CONFERENCE REGISTRATION**  
West Multipurpose Room  
Sondra and David S. Mack Student Center, North Campus
- 8-11 a.m.**                        **COFFEE SERVICE**  
Sponsored by *The New York Times*
- 9 a.m.-8 p.m.**                    **HOFSTRA UNIVERSITY BOOKSTORE**  
During the conference, the Hofstra University Bookstore will feature relevant books.  
The Bookstore is located in the Atrium of the Student Center.
- 10 a.m.-5 p.m.**                    **TOWER RECORDS**, East Multipurpose Room, Student Center  
On-site Tower Records merchandise booth featuring selections of Broadway musicals.
- 8 a.m.-9 p.m.**                    **HOFSTRA MUSEUM**  
Conference Exhibition  
***The Broadway Musical: 1920-2020***  
March 24-May 21, 2003  
Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall  
Joan and Donald E. Axinn Library, 10th Floor, South Campus

**8:45-10:15 a.m.**                    **CONCURRENT SESSIONS**

**PANEL II-A:**                        **THE DANCE STEPS OUT**  
Student Center Theater  
Sondra and David S. Mack Student Center, North Campus

Moderator:                        **Stormy Brandenberger**  
Associate Professor of Dance  
Hofstra University

**Dancer in the Dark: Shedding New Light on  
Choreographer Albertina Rasch**  
**Michael G. Garber**  
Ph.D. Candidate in Theatre  
The Graduate Center, CUNY

**20th-Century Women Choreographers: Refining and  
Redefining the Showgirl Image**  
**Anna Wheeler Gentry**  
Tuscaloosa, Alabama

## FRIDAY, MARCH 28, 2003

PANEL II-A (continued):

**Telling Tales: Agnes de Mille**  
**JoAnn Yeoman Tongret**  
Musical Theatre Specialist  
The Katherine K. Herberger College of Fine Arts  
Arizona State University

**The Music, the Mirror and All That Jazz:**  
**Bennett, Fosse and the Choreographer-Director**  
**Andrew Schopp**  
Instructor of English  
Nassau Community College

PANEL II-B:

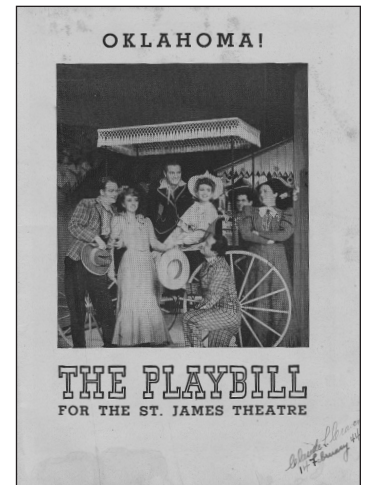
**THE R & H PHENOMENON**  
Plaza Rooms  
Sondra and David S. Mack Student Center, North Campus

Moderator:

**James J. Kolb**  
Professor of Drama  
Chair, Department of Drama and Dance  
Hofstra University  
Conference Co-Director

**(Dis)colorations of Race and Class in *Oklahoma!*,  
*South Pacific* and *The King and I***  
**N. J. Stanley**  
Assistant Professor of Theatre  
Lycoming College

**Bright Golden Haze: Lynn Riggs and the Myth of *Oklahoma!*/*Oklahoma***  
**W. Douglas Powers**  
Assistant Professor of Theatre Arts  
Susquehanna University



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Richard Rodgers and Oscar Hammerstein II

**Hold the MSG! – David Henry Hwang Alters the  
Recipe of *Flower Drum Song***  
**Bud Coleman**  
Associate Professor of Theatre and Dance  
University of Colorado at Boulder

**PANEL II-C:**

**THE FEMALE FACTOR**

Leo A. Guthart Cultural Center Theater  
Joan and Donald E. Axinn Library, First Floor, South Campus

Moderator:

**Nora de Marval McNair**

Professor of Spanish  
Hofstra University

**Golden Days: The Contributions of Women Librettists and  
Lyricists to the American Musical Before 1930**

**Margaret Knapp**

Professor of Theatre  
The Katherine K. Herberger College of Fine Arts  
Arizona State University

**The Rise of the Female Director-Choreographer on Broadway**

**Mary Jo Lodge**

Assistant Professor of Musical Theatre  
Central Michigan University

**Cheryl Crawford, Producer**

**Alisa Roost**

Department of Communication and Theatre Arts  
Monmouth College

**The Unsung Women of American Song:  
Female Lyricists of Operetta and Musical Comedy**

**Korey Bradley Rothman**

Department of Theatre  
University of Maryland

**10:30-11:45 a.m.**

**SPECIAL PRESENTATION**

Student Center Theater  
Sondra and David S. Mack Student Center  
North Campus

Introduction:

**Herman A. Berliner**

Provost and  
Senior Vice President for Academic Affairs  
Hofstra University

**Art and Commerce in the Age of the Concorde**

**Theodore S. Chapin**

President and Executive Director  
The Rodgers & Hammerstein Organization  
New York, NY



Theodore S. Chapin

**Noon-1 p.m. CONCURRENT SESSIONS**

**ROUND TABLE:**

**THE BUSINESS OF BROADWAY**

Plaza Rooms  
Sondra and David S. Mack Student Center, North Campus

Moderator:

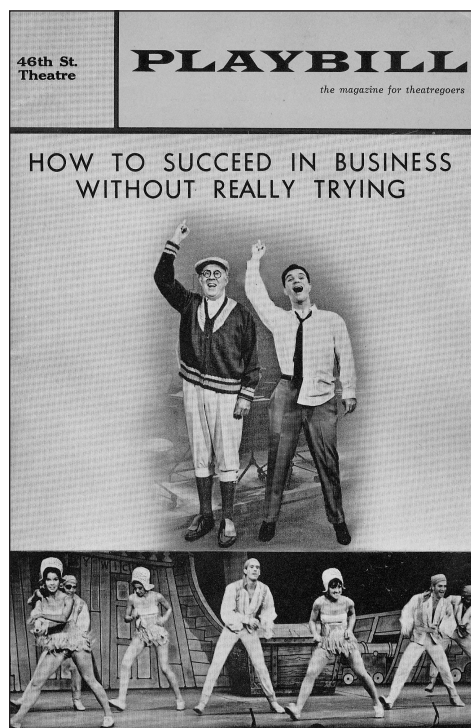
**Louis J. Papa**  
Assistant Professor of Business Law  
Frank G. Zarb School of Business  
Hofstra University

**Stewart F. Lane**  
Producer  
New York, NY

**Elizabeth McCann**  
Producer  
New York, NY

**Louise Westergaard**  
Producer  
New York, NY

**Randall L. Wreghitt**  
Producer  
New York, NY



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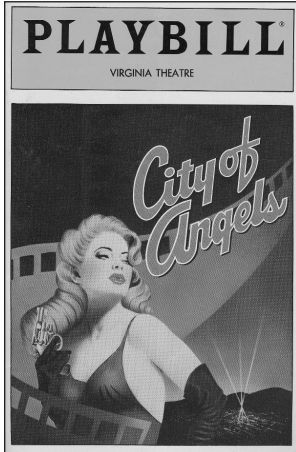
**THE MAKING  
OF A MUSICAL:**

**CITY OF ANGELS AND  
PAMELA'S FIRST MUSICAL**

Student Center Theater  
Sondra and David S. Mack Student Center, North Campus

Moderator:

**Glenn Young**  
President and Publisher  
Applause Books  
New York, NY



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**Cy Coleman**  
Composer  
Multiple Tony and Grammy Award Winner  
New York, NY

**David Zippel**  
Lyricist  
Tony, Oscar and Grammy Award Winner  
New York, NY

**Wendy Wasserstein**  
Playwright  
Pulitzer Prize and Tony Award Winner  
New York, NY

**1-1:45 p.m.**

**LUNCH** (on your own)

**1:45-2:45 p.m.**

**INTERVIEW**  
Student Center Theater  
Sondra and David S. Mack Student Center  
North Campus

Introduction:

**Zenia Sacks DaSilva**  
Professor of Spanish  
Hofstra University  
Conference Co-Director

**Cy Coleman**  
Tony Award-winning Composer, Pianist,  
Vocalist, Lyricist and Producer  
New York, NY

Interviewed by:

**Lee Davis**  
Author, Playwright and Radio Personality  
New York, NY



Cy Coleman

3-4:30 p.m.

**CONCURRENT SESSIONS**

**PANEL III-A:**

**LANDMARKS**

Student Center Theater  
Sondra and David S. Mack Student Center, North Campus

Moderator:

**Lee Davis**

Author, Playwright and Radio Personality  
New York, NY

**Sigmund Romberg and the Book Musical of the 1920s**

**Michael W. Rubinoff**

Faculty Associate, Department of Religious Studies/Humanities  
Arizona State University

**True Love and Other Groundbreaking Forces in the Works of Alan Jay Lerner**

**Diana J. Bertolini**

Gallatin School of Individualized Study  
New York University

**He Knew What He Wanted: Backstage with Frank Loesser's *The Most Happy Fella***

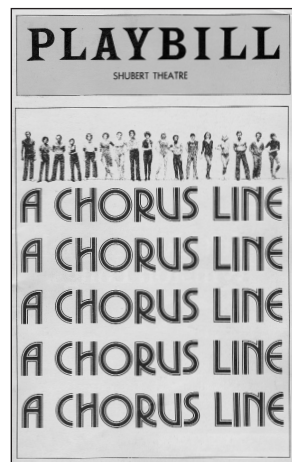
**Gary Konas**

Associate Professor of English  
University of Wisconsin-La Crosse

***A Chorus Line: The Musical that Saved Broadway***

**Robert Viagas**

Program Director of Playbill Broadcast  
*Playbill*  
New York, NY



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**PANEL III-B:**

**A TRIBUTE TO MANOLO FÁBREGAS, MEXICO'S "MR. BROADWAY" (Bilingual)**

Leo A. Guthart Cultural Center Theater  
Joan and Donald E. Axinn Library, First Floor, South Campus

Moderator:

**Zenia Sacks DaSilva**

Professor of Spanish  
Hofstra University  
Conference Co-Director

**Fela Fábregas**

Theater Owner and Producer  
Widow of Manolo Fábregas

PANEL III-B: (continued)

**Rafael Sánchez Navarro**  
Star of Stage, Film and Television  
Son of Manolo Fábregas

**Monica Sánchez Navarro**  
Actress  
Daughter of Manolo Fábregas

Panel III-C:

**MEN OF MUSIC**  
Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall  
Joan and Donald E. Axinn Library, 10th Floor, South Campus

Moderator:

**John Martello**  
Executive Director  
The Players Club  
New York, NY

**Music Before Words: Ira's Collaboration with George Howard J. Pollack**  
Professor of Music  
Chair, Department of Music History and Literature  
University of Houston

**Burton Lane, The Man and His Music**  
**Jackson R. Bryer**  
Professor of English  
University of Maryland

**Meredith Willson's *The Music Man*: Origin, Development and Tribute to "One of the Great Pieces of Americana"**  
**Ruth Prigozy**  
Professor of English and Film Studies  
Hofstra University

**Robert Preston, Music Man**  
**Richard A. Davison**  
Department of English  
University of Delaware



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## FRIDAY, MARCH 28, 2003

### WORKSHOP I:

#### THE DANCE

Dance Studio,  
Dempster Hall, Room 209, South Campus

A discussion of Jack Cole and his influence on musical theatre dance,  
followed by a class in Cole's unique dance style.

*Observers are welcome.*

### Introduction:

#### Lance Westergard

Associate Professor of Dance  
Hofstra University

#### Liza Gennaro Evans

Dancer and Choreographer  
Department of Drama and Dance  
Hofstra University  
Daughter of famed choreographer Peter Gennaro

5-5:30 p.m.

#### PRE-BANQUET ADDRESS: A CELEBRATION OF IRVING BERLIN

Student Center Theater  
Sondra and David S. Mack Student Center, North Campus

### Introduction:

#### James J. Kolb

Professor of Drama  
Chair, Department of Drama and Dance  
Hofstra University  
Conference Co-Director

#### Robert Kimball

Acclaimed author and historian of musical theatre  
Artistic Adviser, Ira and Leonore Gershwin Trusts and  
The Cole Porter Musical & Literary Property Trusts  
Special Consultant to the Library of Congress  
New York, NY

*Joseph G. Astman Distinguished Conference Scholar*



Dining Room  
Sondra and David S. Mack Student Center, North Campus

**FRIDAY, MARCH 28, 2003**

5:30 p.m. COCKTAIL RECEPTION

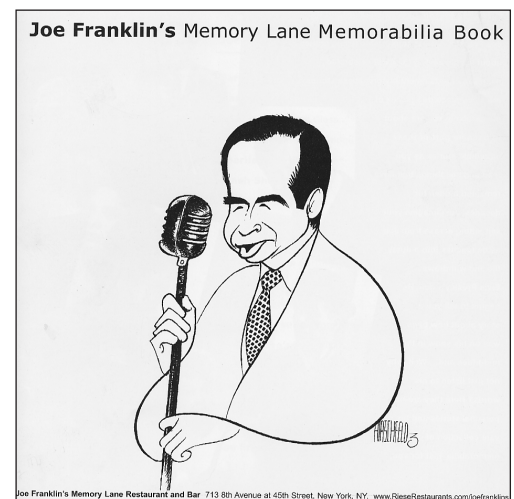
6:15 p.m. BANQUET

Presiding and  
Welcome: **Stuart Rabinowitz**  
President and  
Andrew M. Boas and Mark L. Claster  
Distinguished Professor of Law  
Hofstra University

Introductions: **Zenia Sacks DaSilva**  
Professor of Spanish  
Hofstra University  
Conference Co-Director

Commentary: **Joe Franklin**  
Joe Franklin's Restaurant and Bar  
Radio Host, WOR - 710 AM and  
WBBR -1130 AM Bloomberg Radio

Banquet Speaker: **Liz Smith**  
Nationally Syndicated Columnist



Joe Franklin  
Drawing courtesy of Al Hirschfeld.



Liz Smith

FRIDAY, MARCH 28, 2003

JOHN CRANFORD ADAMS PLAYHOUSE  
SOUTH CAMPUS

8:30 p.m.

**BROADWAY COMES TO HOFSTRA**

**CY COLEMAN, HIS TRIO AND FRIENDS**



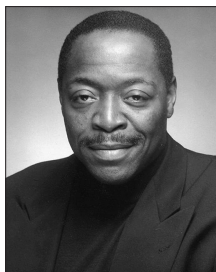
*featuring*

**Cy Coleman, piano**  
**Gary Haase, bass**  
**Buddy Wilson, drums**

and Friends ...



Carolee Carmello



Chuck Cooper



Gregg Edelman



Pamela Isaacs



Michele Lee

*Master of Ceremonies*  
**Michael B. DeLuise**  
Vice President for University Relations  
Hofstra University

**Presentation of Presidential Medal to Cy Coleman**  
**Stuart Rabinowitz**  
President and  
Andrew M. Boas and Mark L. Cluster  
Distinguished Professor of Law  
Hofstra University

- 8 a.m.-5 p.m.**                    **CONFERENCE REGISTRATION**  
West Multipurpose Room  
Sondra and David S. Mack Student Center, North Campus
- 8-11 a.m.**                        **COFFEE SERVICE**  
Sponsored by *The New York Times*
- 10 a.m.-4 p.m.**                **HOFSTRA UNIVERSITY BOOKSTORE**  
During the conference, the Hofstra University Bookstore will feature relevant books.  
The Bookstore is located in the Atrium of the Student Center.
- 10 a.m.-5 p.m.**                **TOWER RECORDS**, East Multipurpose Room, Student Center  
On-site Tower Records merchandise booth featuring selections of Broadway musicals.
- 9 a.m.-9 p.m.**                **HOFSTRA MUSEUM**  
Conference Exhibition  
***The Broadway Musical: 1920-2020***  
March 24-May 21, 2003  
Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall  
Joan and Donald E. Axinn Library, 10th Floor, South Campus

**8:45-10:15 a.m.**                **CONCURRENT SESSIONS**

**PANEL IV-A:**                    **SONDHEIM**  
Student Center Theater  
Sondra and David S. Mack Student Center, North Campus

Moderator:                    **Mark Horowitz**  
Senior Music Specialist  
Library of Congress  
Washington, D.C.

**Stephen Sondheim and the Search for Organic Form**  
**John DiGaetani**  
Professor of English  
Hofstra University

**“Why do they laugh? I do not laugh.”: Pastiche,  
Mimicry, and Postcolonial Critique in *Pacific Overtures***  
Robert L. McLaughlin  
Associate Professor of English  
Illinois State University

**SATURDAY, MARCH 29, 2003**

PANEL IV-A (continued):

“What do I care if the world knows how I feel?”:

*Fosca’s Female Gaze in Passion*

Sally E. Parry

Director of Undergraduate Studies

Department of English

Illinois State University

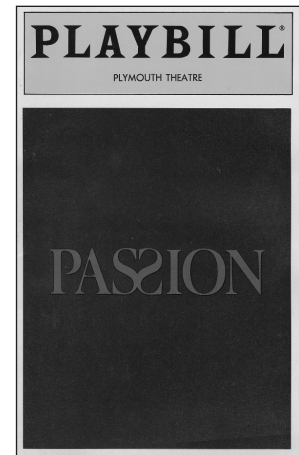
*The State and the Art: Stephen Sondheim,*

*The Kennedy Center*

*and a National Musical Theatre*

Korey Bradley Rothman

Department of Theatre University of Maryland



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PANEL IV-B:

“SERIOUS” MUSIC, “SERIOUS” DANCE

Plaza Rooms

Sondra and David S. Mack Student Center, North Campus

Moderator/Presenter:

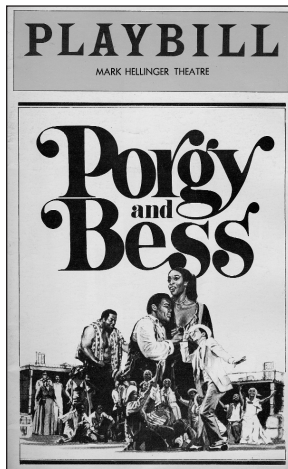
**James J. Kolb**

Professor of Drama

Chair, Department of Drama and Dance

Hofstra University

Conference Co-Director



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*Porgy and Bess: From Catfish Row to Broadway*

Joseph McLaren

Associate Professor of English

Hofstra University

*Modern Dance: Influences on Musical Theater Choreography, 1930s-1950s*

Raphael F. Miller

Director of Theatre

Associate Professor of Theatre and Dance

Georgia State University

*Candide, or the Success of Failure*

Araceli González Crespán

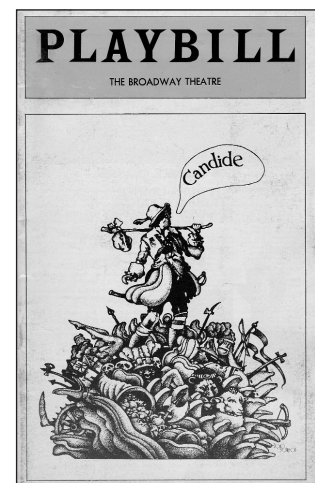
Departamento de Filología Inglesa

Francesca e Alemana

Universidad de Vigo, Spain

*Leonard Bernstein’s Urban Landscapes*

James J. Kolb



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**PANEL IV-C:**

**CHANGING FACES**

Leo A. Guthart Cultural Center Theater  
Joan and Donald E. Axinn Library, First Floor, South Campus

Moderator:

**Peter Sander**

Professor of Drama  
Hofstra University

**“Even the Stink of It”: New York City in the American Musical**

**Leonard Fleischer**

Director of Program Development  
City University Television  
City University of New York

**“Hello, Young Lovers”: Assimilation and Dramatic Configuration**

**Stuart J. Hecht**

Associate Professor of Theatre  
Chair, Department of Theatre  
Boston College

**“You must meet my wife”: Innocence and Sexual  
Tension in Seven Broadway Musical Ingenues**

**Patrick M. Horan**

Morristown-Beard School  
Morristown, NJ

**Homespun and Gingham: The Changing All-American Look on Broadway**

**John E. Hirsch**

North Hills, NY

**10:30-11:30 a.m.**

**SPECIAL PRESENTATION**

Student Center Theater  
Sondra and David S. Mack Student Center, North Campus

Introduction:

**Sylvia J. Giallombardo**

Vice Provost for Academic Affairs  
Hofstra University

**“Around the World With Cole Porter”**

**Robert Kimball**

Acclaimed author and historian of musical theatre  
Artistic Adviser, Ira and Leonore Gershwin Trusts and  
The Cole Porter Musical & Literary Property Trusts  
Special Consultant to the Library of Congress  
New York, NY

*Joseph G. Astman Distinguished Conference Scholar*

## SATURDAY, MARCH 29, 2003

11:45 a.m.-1 p.m.

### CONCURRENT SESSIONS

#### ROUND TABLE A:

#### THE MUSICAL AND THE INNER CITY

Student Center Theater

Sondra and David S. Mack Student Center, North Campus

Moderator:

#### Lloyd Richards

Director; Dean Emeritus

Yale University School of Drama

#### Mercedes Ellington

Choreographer and Dancer

New York, NY

#### Wendi Joy Franklin

AUDELCO Award-Winning "Best Actress" and Singer

New York, NY

#### Woodie King, Jr.

Founder and Producer

New Federal Theatre and

National Black Touring Circuit

New York, NY

#### Frank Owens

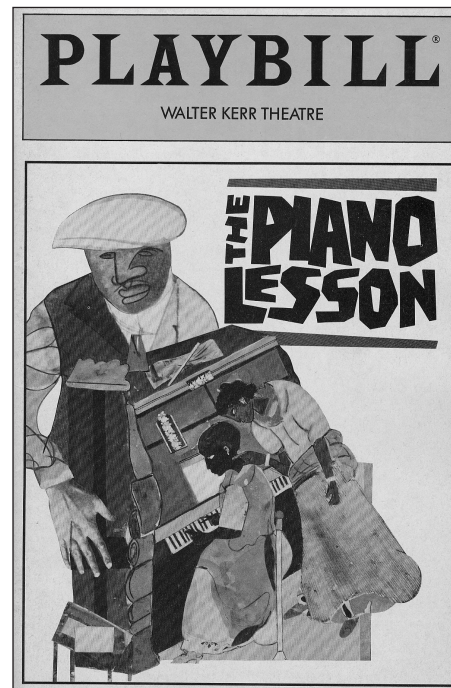
Pianist and Musical Director

Jackson Heights, NY

#### Melvin Van Peebles

Writer and Director

New York, NY



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**ROUND TABLE B:**

**THE SERVICE SOCIETIES**

Plaza Rooms  
Sondra and David S. Mack Student Center, North Campus

Moderator:

**Michael B. DeLuise**  
Vice President for University Relations  
Hofstra University

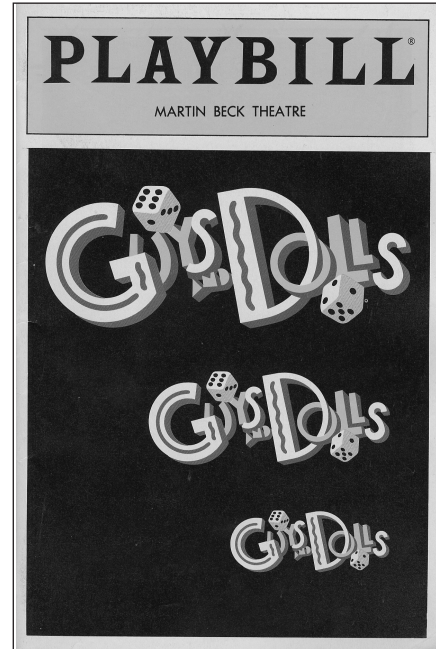
**Max Eisen**  
Broadway Publicist  
New York, NY

**Biff Liff**  
Agent  
William Morris Agency  
New York, NY

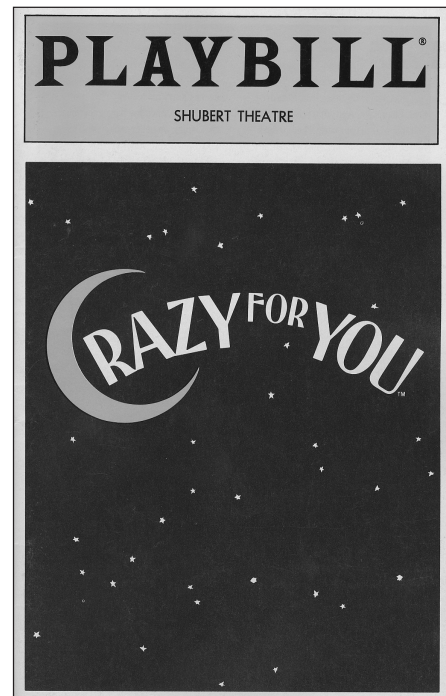
**Charles Van Nostrand**  
President  
Samuel French Inc.  
New York, NY

**Robert Viagas**  
Program Director of Playbill Broadcast  
*Playbill*  
New York, NY

**Glenn Young**  
President and Publisher  
Applause Books  
New York, NY



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**SATURDAY, MARCH 29, 2003**

Leo A. Guthart Cultural Center Theater  
Joan and Donald E. Axinn Library, First Floor, South Campus

1-2 p.m.

**LUNCH\*** and **MULTIMEDIA WORKSHOP**  
*Sponsored by THE HARBURG FOUNDATION*

**AND ALL AT ONCE THEY DID IT: MUSICAL THEATRE  
IN TEACHING AND LEARNING**

This workshop looks at three major efforts to integrate American musical theatre into the schools. The aim is only partly to put on a show. Rather, all involved seek to introduce musical theatre to young people in unique ways. In so doing, students will explore thematic ideas, reading, writing, history and often song and story writing. They will also strengthen social skills by learning musical theatre's biggest word (according to Oscar Hammerstein): *collaboration*.

\***BOX LUNCH** for workshop attendees.

Introductions:

**Zenia Sacks DaSilva**  
Professor of Spanish  
Hofstra University  
Conference Co-Director

**"Let Me Sing and I'm Happy": Musical Theatre for Literacy**  
**Deena Rosenberg**  
Artistic Director, The Harburg Foundation  
Founding Chair, New York University Tisch Graduate Musical  
Theatre Writing Program  
Executive Director, Performing Arts for Literacy  
New York, NY

**Integrating American Musicals into Social Studies and  
English Language Arts for Middle School Students**  
**Adrienne J. Kupper**  
American Musicals Project Manager  
The New York Historical Society  
Master Teacher, WNET National Teacher Training Institute  
New York, NY

**Musical Theatre International (MTI) Juniors:  
Broadway Musicals to Perform and Learn From**  
**James Hoare**  
Field Development, Music Theatre International  
New York, NY



2:15-3 p.m.

**CONCURRENT SESSIONS**

**INTERVIEW**

Student Center Theater  
Sondra and David S. Mack Student Center, North Campus

Introductions:

**Zenia Sacks DaSilva**  
Professor of Spanish  
Hofstra University  
Conference Co-Director

**Mario Fratti**  
Playwright, Theatre Critic and Author of *Nine*,  
winner of five 1982 Tony awards, including  
Best Musical. Currently in it's first Broadway revival,  
March 21, 2003



Mario Fratti

**THE MAKING  
OF A MUSICAL:**

**NEVER GONNA DANCE**  
Plaza Rooms  
Sondra and David S. Mack Student Center, North Campus

Moderator:

**Jean D. Giebel**  
Assistant Professor of Drama  
Hofstra University

**Jay Harris**  
Producer  
New York, NY

**Jeffrey Hatcher**  
Playwright  
New York, NY

**David Lahm**  
Consultant  
New York, NY

## SATURDAY, MARCH 29, 2003

3:15-4:45 p.m.

### CONCURRENT SESSIONS

PANEL V-A:

#### FROM *THE FANTASTICKS* TO THE FANTASTIC

Student Center Theater

Sondra and David S. Mack Student Center, North Campus

Moderator/Presenter:

**Robert Viagas**

Program Director of Playbill Broadcast

*Playbill*

New York, NY

#### Tom Jones and Harvey Schmidt: Their Legacy, Their Relevance

**Marsha Bagwell**

Assistant Professor and Head of the Acting and Musical Theatre Division

School of Theatre Arts

University of Arizona

#### *The Fantasticks*: The Final Performance

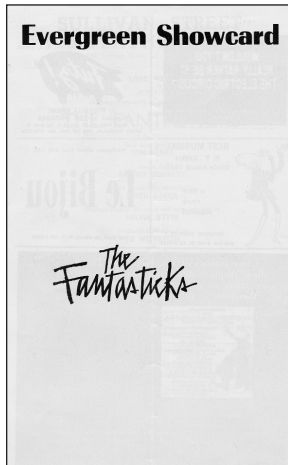
**Robert Viagas**

#### Not For Kids Only: Disney et al.

**Judith Abrams**

Producer and Actress

New York, NY



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PANEL V-B:

### MERGING GENRES

Leo A. Guthart Cultural Center Theater

Joan and Donald E. Axinn Library, First Floor, South Campus

Moderator:

**Ruth Prigozy**

Professor of English and Film Studies

Hofstra University

#### Eugene O'Neill Invades the Broadway Musical Stage

**William Green**

Professor of English

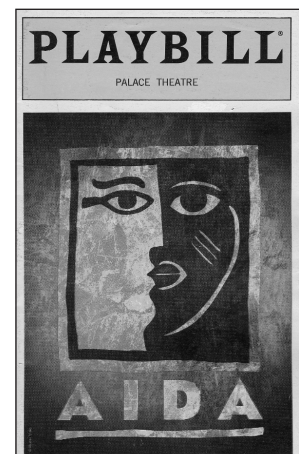
Queens College, CUNY

#### Opera and the Musical: *Carmen Jones* and *Aida*

**Mario Hamlet-Metz**

Department of Foreign Languages and Literatures

James Madison University



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PANEL V-B (continued)

**From Celluloid to Stage: The Adaptation of Film to the Musical Stage**

**Judith Sebesta**

Assistant Professor of Theatre History  
University of Arizona

**Unk! Eek! Ow! Oh! Oooh!: The First Decade of the Rock Musical**

**Jeffrey Smart**

Department of Theatre  
Virginia Commonwealth University

PANEL V-C:

**BROADWAY ABROAD**

Plaza Rooms

Sondra and David S. Mack Student Center, North Campus

Moderator/Presenter:

**The Broadway Musical *en Español*: Secrets of the Translator**

**Zenia Sacks DaSilva**

Professor of Spanish  
Hofstra University  
Conference Co-Director

***Dorothy Fields Takes London***

**Daniel Crawford**

Founder and Artistic Director  
King's Head Theatre  
London, England

**Transferring Broadway Musicals to London**

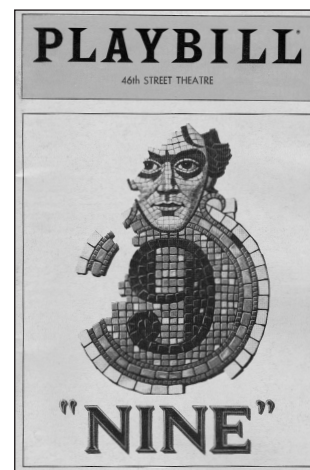
**C. J. Gianakaris**

Professor of English and Theatre  
Western Michigan University

**The Broadway Musical in Italy**

**Mario Fratti**

Playwright, Theatre Critic and  
Author of *Nine*



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## **SATURDAY, MARCH 29, 2003**

### **WORKSHOP II:**

#### **BELL CANTO/CAN BELTO: SINGING IN “THE BROADWAY MUSICAL: 1920-2020”**

Room 143

Sondra and David S. Mack Student Center, North Campus

*Bell Canto/Can Belto* is a workshop demonstrating the point at which and the ways in which musical theatre vocal training diverges from the traditional classic approach. Dr. Patton shows the importance of the “speaking quality,” the mixed voice for women, the belt voice for women, and the flexible middle register, which is the key to expressive theatre singing.

### Introduction:

#### **Elaine Malbin**

Star of Opera and Broadway

Great Neck, NY

#### **Beverly A. Patton**

Associate Professor of Theatre

Pennsylvania State University, University Park

5-11:30 p.m.

#### **BUS TO NEW YORK CITY THEATRE DISTRICT\***

Bus departs from the West Circle

Sondra and David S. Mack Student Center, North Campus

Chartered bus will transport conference participants round-trip between Hofstra University and the Theatre District in New York City. Return trip will make stops at the designated hotels.

\*Subject to full bus – 44 adults.

- 8:30 a.m.-5 p.m.**                    **CONFERENCE REGISTRATION**  
West Multipurpose Room  
Sondra and David S. Mack Student Center, North Campus
- 8:30 a.m.-11 a.m.**                **COFFEE SERVICE**  
Sponsored by *The New York Times*
- 10 a.m.-2 p.m.**                    **TOWER RECORDS**, East Multipurpose Room, Student Center  
On-site Tower Records merchandise booth featuring selections of Broadway musicals.
- 10 a.m.-11 p.m.**                **HOFSTRA MUSEUM**  
Conference Exhibition  
*The Broadway Musical: 1920-2020*  
March 24-May 21, 2003  
Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall  
Joan and Donald E. Axinn Library, 10th Floor, South Campus

**9:30-11 a.m.**                    **CONCURRENT SESSIONS**

**PANEL VI-A:**                    **THE CUTTING EDGE**  
Student Center Theater  
Sondra and David S. Mack Student Center, North Campus

Moderator:                    **Thomas G. Voss**  
President  
Rockland Community College

**A Look at Current Television Use of Broadway Theater Style**  
**Mary Jo Lodge**  
Assistant Professor of Musical Theatre  
Central Michigan University

**Homage or Sabotage?: Self-Reflective Irony in the “New” American Musical**  
**Jennifer Ewing Pierce**  
Ph.D. Candidate in Theatre  
University of Pittsburgh

**The Case of *The Capeman*: Appropriation of the Authentic**  
**Jason Ramírez**  
Ph.D. Candidate in Theatre  
The Graduate Center, CUNY

## SUNDAY, MARCH 30, 2003

### PANEL VI-B:

#### THE BEAT GOES ON

Plaza Rooms

Sondra and David S. Mack Student Center, North Campus

Moderator:

#### **Billy Bussell Thompson**

Professor of Spanish

Chair, Department of Romance Languages and Literatures

Hofstra University

#### **Making a Musical Mockery: Is Irony the Ruin or Rescue of the Musical Theater?**

##### **Andrew Ade**

University of North Carolina at Chapel Hill

#### **Uptown, Downtown: The Musical, Nonprofit Theater and the New Broadway Economy**

##### **Stephen Farrow**

Ph.D. Candidate, Graduate Centre for Study of Drama

University of Toronto

#### **The Cabaret as Cosmic Catharsis: The Communal Feast as Reconciliation in Broadway Musicals**

##### **Anne K. Kaler**

Professor of English

Gwynedd-Mercy College

### PANEL VI-C:

#### PERSPECTIVES

Leo A. Guthart Cultural Center Theater

Joan and Donald E. Axinn Library, First Floor, South Campus

Moderator:

#### **James J. Kolb**

Professor of Drama

Chair, Department of Drama and Dance

Hofstra University

Conference Co-Director

#### **Everything's Coming Up Races**

##### **Warren Hoffman**

Ph.D. Candidate in Literature

University of California at Santa Cruz

#### **Thoroughly Modern "Dykes"**

**Mary Cutler**, Associate Professor of Theatre Arts, and

**Jim Williams**, Assistant Professor of Theatre

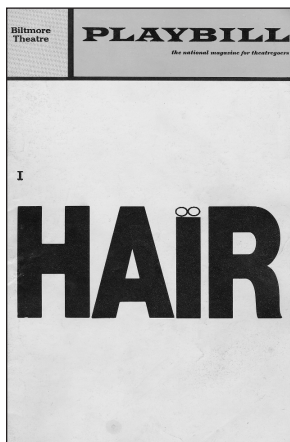
University of North Dakota

#### **"No day but today": Wider Families and Counter-Cultural Values in *Hair* and *Rent***

##### **Beth Rips**

Ph.D. Candidate in English

University of Nebraska, Lincoln



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**11 a.m.-12:15 p.m.**

**CONCURRENT SESSIONS**

**SPECIAL PRESENTATION:  
TREASURES OF THE ARCHIVES**

Student Center Theater  
Sondra and David S. Mack Student Center, North Campus

Introductions:

**James J. Kolb**  
Professor of Drama  
Chair, Department of Drama and Dance  
Hofstra University  
Conference Co-Director

***West Side Story: Materials from the Leonard Bernstein Collection***

**Mark Horowitz**  
Senior Music Specialist  
Library of Congress

**Highlights from the Rodgers & Hammerstein Archives**

**Sarah Velez**  
Assistant Chief  
Rodgers & Hammerstein Archives of Recorded Sound  
New York Public Library for the Performing Arts at Lincoln Center

**THE MAKING  
OF A MUSICAL:**

**AVENUE Q**  
Plaza Rooms  
Sondra and David S. Mack Student Center, North Campus

Moderator:

**Richard D. Ginsburg**  
Assistant Professor of Theatre and Dance  
Nassau Community College  
Garden City, NY  
President, The Gray Wig Alumni Repertory Theater  
Hofstra University

**Jeff Marx and Robert Lopez**  
Composers and Lyricists  
Brooklyn, NY

**Jeff Whitty**  
Book Writer  
Brooklyn, NY

**12:15-1 p.m.**

**LUNCH** (on your own)

1-2:30 p.m.

**CONCURRENT SESSIONS**

Round Table:

**THE CRITICS' CIRCLE**

Student Center Theater

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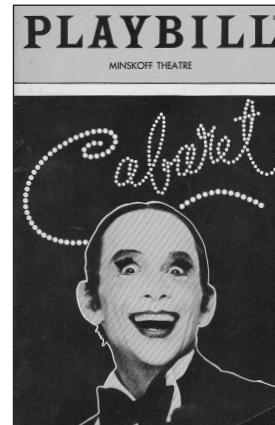
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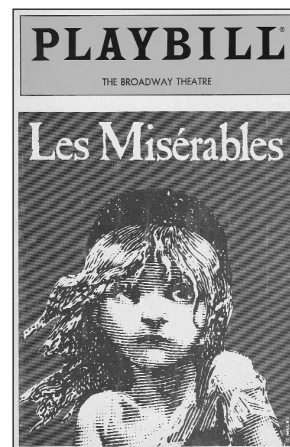
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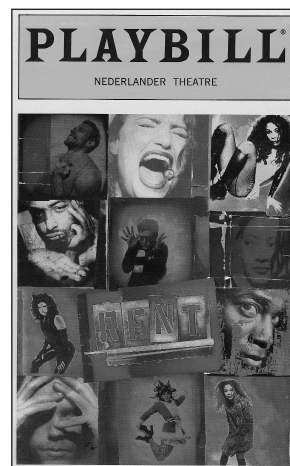
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2:30 p.m.

SPECIAL PERFORMANCE

THE HOFSTRA CULTURAL CENTER AND HOFSTRA USA PRODUCTIONS

present

the world premiere of the newly revised



# *What Makes Sammy Run?*

a musical about Hollywood  
**in concert!**

**Based on the novel by Budd Schulberg**

**Book by Budd Schulberg and Stuart Schulberg**

**Revised by Robert Armin**

**Music and lyrics by Ervin Drake**

**Directed by Bob Spiotto**

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## *What Makes Sammy Run?*

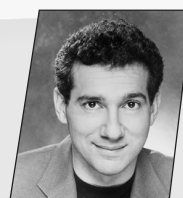
is the story of that charming heel Sammy Glick, and his rise from the gutters of New York's Lower East Side to the best bedrooms in Hollywood. This newly revised version of the 1964 Broadway musical restores much of the dramatic power of Budd Schulberg's classic 1941 novel, complete with such memorable songs as "A Room Without Windows," "My Hometown," "A Tender Spot," "A New Pair of Shoes" and "The Friendliest Thing (Two People Can Do)," as well as four new songs!

### **Featuring performances by ...**



#### **John Gabriel**

(Films: *The Hunters*, *El Dorado*.  
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Broadway: *Applause*,  
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#### **Stuart Zagnit**

(Broadway: *The Wild Party*, *Seussical*.  
National tours: *Crazy For You*,  
*Into the Woods*)



#### **Susan Bigelow**

(Broadway: *Footloose*,  
*South Pacific*,  
*Oklahoma*, *Working*)



#### **Barbara Fasano**

Award-winning recording artist  
and actress



#### **Adam Rosante** as Sammy Glick

**and ...** Cristina Doikos, Robert Anthony Jones, Marc Eliot, Jerry Maggio, Kevin Franznick

Immediately following the show, meet the authors, **Ervin Drake** and **Budd Schulberg**.

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- 1995 Kazuo Sayama (Japan), Writer and Baseball Historian  
Conference: Baseball and the "Sultan of Swat": Commemorating the 100th Birthday of Babe Ruth
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Conference: Africa 2000
- 1995 Nicholas Johnson, Former Commissioner, Federal Communications Commission (FCC)  
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Conference: Irish Literatures: Old and New Worlds
- 1996 Rem Koolhaas, Founder and Principal, Office for Metropolitan Architecture  
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- 1996 Joyce Carol Oates, Author and Poet  
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Conference: George Sand: History, Politics and Society: From the First Empire to the Third Republic
- 1997 Herbert S. Parmet, Distinguished Professor Emeritus, City University of New York  
Conference: The Tenth Presidential Conference: George Bush: Leading in a New World

- 1997 **Edward Peters**, Scholar  
Conference: Pope Innocent III and His World
- 1997 **Mario Lavista** (México), Composer  
Conference: The Hispanic Connection: Spanish and Spanish-American Literature in the Arts of the World
- 1998 **Oren Lyons** (Iroquois), Scholar  
Conference: Native American Experience: Long Island, New York and Beyond
- 1998 **Will Friedwald**, Writer and Frank Sinatra Historian  
Conference: Frank Sinatra: The Man, The Music, The Legend
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Conference: The Vision of Eleanor Roosevelt: World Citizen Ahead of Her Time
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Conference: Alfred Hitchcock: In Celebration of the 100th Anniversary of the Birth of Alfred Hitchcock
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- 2000 **Walter Isaacson**, Managing Editor, *Time*  
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Conference: John Steinbeck's Americas
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- 2002 **Howard Zinn**, Scholar  
Symposium: Representing Sacco and Vanzetti
- 2002 **Ian Thomson**, Scholar  
Conference: "If This Is a Man" The Life and Legacy of Primo Levi
- 2002 **Gary Giddins**, Biographer  
Conference: Bing! Crosby and American Culture
- 2003 **Robert Kimball**, Author and Historian of Musical Theatre  
Conference: The Broadway Musical: 1920-2020

## Hofstra Cultural Center

The Hofstra Cultural Center was founded in 1976 by the late Joseph G. Astman, Professor of Comparative Literature and Languages at Hofstra University, and has evolved into a dynamic instrument for fostering scholarly exchange and intellectual debate. In its 26-year history as an integral part of Hofstra University, it has sponsored more than 100 international conferences that have brought together thousands of scholars from throughout the United States and all over the world. The Cultural Center has solidified its role as a forum for the interdisciplinary exploration of a wide range of topics. Its conferences range from highly specialized inquiries (e.g., *The Trotsky-Stalin Conflict in the 1920s* and *Inscription as Art in the World of Islam*) to subjects of general cultural interest (*Chocolate: Food of the Gods*; *Baseball and the "Sultan of Swat:" Commemorating the 100th Birthday of Babe Ruth*; and *Frank Sinatra: The Man, The Music, The Legend*), from matters of local and regional concern (Long Island Studies Conferences *Robert Moses* and *Long Island Women: Activists and Innovators*) to issues of international and global significance (*New Directions in Worker/Management Relations: US/USSR*; *The United Nations at Fifty*; and *Africa 2000*).

The Hofstra Cultural Center operates primarily through the medium of the international scholarly conference, traditionally enriched by exhibitions, performances and various supplemental events, but it also sponsors other cultural activities. Its conference activities fall under three headings: conferences dedicated to monographic study of world historical figures (Einstein, James Joyce, Trotsky, Stalin, Goethe, George Sand, Van Gogh, C. G. Jung, Tchaikovsky and Sarah Bernhardt); conferences dedicated to historical, cultural, political or artistic problematics (*Heritage: An Appraisal of the Harlem Renaissance*; *Bamboo and Oak: The Impact of East Asia on American Society and Culture*; and *Avant-Garde Art and Literature*); and a series of conferences dedicated to the presidents of the United States. The "presidential series," inaugurated in 1982, has so far examined the presidencies of Roosevelt, Truman, Eisenhower, Kennedy, Johnson, Nixon, Ford, Carter, Reagan and Bush. Employing a pioneering format, these conferences have attempted to examine the presidencies in a critical way by inviting former members of the administrations and White House staffs to enter into discussion with political scientists, historians and economists.

"Since the Hofstra Cultural Center presented its first scholarly conference more than a quarter of a century ago, the world's most distinguished scholars, scientists, government leaders, artists, musicians, authors, journalists and newsmakers have shared their expertise and talents with our students, faculty and guests. A university should provide a forum to share ideas and increase knowledge. With each new event presented by the Cultural Center our universe of ideas and knowledge grows," said Hofstra President Stuart Rabinowitz.

Pellegrino D'Acierno  
Professor of Comparative Literature and Languages  
Hofstra University

# HOFSTRA CULTURAL CENTER

## Conference and Symposium Schedule and Publications Listing

•	George Sand Centennial	November 1976
•	Heinrich von Kleist Bicentennial	November 1977
+	The Chinese Woman	December 1977
•	George Sand: Her Life, Her Works, Her Influence	April 1978
•	William Cullen Bryant and His America	October 1978
+	The Trotsky-Stalin Conflict in the 1920s	March 1979
*	Albert Einstein Centennial	November 1979
+	Renaissance Venice Symposium	March 1980
+	Sean O'Casey	March 1980
*	Walt Whitman	April 1980
*	Nineteenth-Century Women Writers	November 1980
*	Feodor Dostoevski	April 1981
*	Gotthold Ephraim Lessing	November 1981
*	Franklin Delano Roosevelt: The Man, the Myth, the Era	March 1982
*	Johann Wolfgang von Goethe	April 1982
*	James Joyce	October 1982
*	Twentieth-Century Women Writers	November 1982
*	Harry S. Truman: The Man from Independence	April 1983
••	John Maynard Keynes	September 1983
*	Romanticism in the Old and the New World: Washington Irving, Stendahl, and Zhukovskii	October 1983
*	Espectador Universal: José Ortega y Gasset	November 1983
*	Dwight D. Eisenhower: Soldier, President, Statesman	March 1984
+	Victorian Studies	April 1984
+	Symposium on Eighteenth-Century Venice	April 1984
*	George Orwell	October 1984
*	Friedrich von Schiller	November 1984
*	John F. Kennedy: The Promise Revisited	March 1985
**	Higher Education: Today and Tomorrow	April 1985
••••	Heritage: A Reappraisal of the Harlem Renaissance	May 1985
+	New York State History Conference	June 1985
*	Eighteenth-Century Women and the Arts	October 1985
*	Johann Sebastian Bach	October 1985
+	Law School Conference: Sixteen Years of the Burger Court, 1969-1985	November 1985
+	Avant-Garde Art and Literature	November 1985
+	Television 1985-1986: Issues for the Industry and the Audience	November 1985
+	Artificial Intelligence	February 1986
**	Evolution of Business Education	March 1986
*	Lyndon B. Johnson: A Texan in Washington	April 1986
•••	Long Island Studies	May 1986
++	Attitudes Toward Persons With Disabilities	June 1986
*	The World of George Sand	October 1986
****	Miguel de Unamuno/Ramón Valle-Inclán/Federico García-Lorca	November 1986
+++	C. G. Jung and the Humanities	November 1986
+	The Bicentennial of the United States Constitution: A Celebration	April 1987
*	Suburbia Re-examined	June 1987
***	Shellfishing and Coastal Resource Management: A Global Perspective	August 1987
*	American Immigration and Ethnicity	October 1987
*	Richard Nixon: A Retrospective on His Presidency, Vols. I*, II*, III*	November 1987
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*	Multinational Culture: Social Impacts of a Global Economy	March 1988
*	Group Defamation and Freedom of Speech: The Relationship Between Language and Violence	April 1988
•••••	The Legacy of John von Neumann	June 1988
•••	Long Island Studies Conference: Robert Moses	June 1988
*	Business Finance in Less-Developed Capital Markets	September 1988
••••	Byron and His Contemporaries	December 1988
*	Chocolate: Food of the Gods	December 1988
++++	Minorities in Higher Education	March 1989
*	Gerald R. Ford: Restoring the Presidency, Vols. I*, II*	April 1989
+	East Coast Regional Meeting of the Society of Protozoologists	June 1989

* The French Revolution of 1789 and Its Impact	October 1989
••• Theodore Roosevelt and the Birth of Modern America	April 1990
* Vincent Van Gogh	May 1990
* The Environment: Global Problems-Local Solutions	June 1990
+ Bamboo and Oak: The Impact of East Asia on American Society and Culture	October 1990
* Jimmy Carter: Keeping Faith, Vols. I*, II*	November 1990
+ Mozart: 200 Years of Research and Analysis	February 1991
+ Innovative Financial Instruments and Developments in Financial Services	March 1991
* Opera in the "Golden West"	April 1991
* Detective Fiction and Film in Honor of the 100th Anniversary of the Birth of Agatha Christie, Vols. I*, II*	October 1991
* Money: Lure, Lore, and Liquidity	November 1991
+ The United States and Japan in World War II	December 1991
New Directions in Worker/Management Relations: US/USSR	March 1992
* The Allocation of Power Between Central and Local Governments: The American and Soviet Perspectives	April 1992
* Games Children Play	May 1992
◆ F. Scott Fitzgerald	September 1992
* The Organization for the Study of Communication, Language, and Gender	October 1992
+++++ The Next Long Island Hurricane!!! Are We Ready for the "Big One"?	November 1992
* Contested Terrain: Power, Politics, and Participation in Suburbia	March 1993
* Ronald Reagan-Ninth Presidential Conference, Vols. I*, II*, III*	April 1993
* Tchaikovsky and His Contemporaries	October 1993
* Edvard Grieg: Exploration of Scandinavian Cultures	November 1993
* First-Person Singular: <i>Autobiography</i>	March 1994
Women in Theatre: On the Occasion of the 150th Anniversary of the Birth of Sarah Bernhardt (1844-1923)	October 1994
Art, Glitter, and Glitz: The Theatre of the 1920s Celebrates American Diversity	November 1994
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# History, Society, and Politics: George Sand from the First Empire to the Third Republic	November 1996
George Bush: The 41st President of the United States, Vols. I,* II*	April 1997
* The World of Pope Innocent III	May 1997
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+ The Native American Experience: Long Island, New York and Beyond	April 1998
** Financial Services in the Evolving Global Marketplace: The Next Millennium	October 1998
Frank Sinatra: The Man, The Music, The Legend	November 1998
••• Nassau County Centennial: From Rural Hinterland to Suburban Metropolis	March 1999
* The Most Ancient of Minorities: History and Culture of the Jews of Italy	April 1999
+ The Eighth Eastcoast Regional Meeting of Protozoologists	June 1999
Tenth Anniversary Conference of Protozoology	September 1999
The Vision of Eleanor Roosevelt: World Citizen Ahead of Her Time	September 1999
Millennial Shakespeare: Performance/Text/Scholarship	November 1999
The Thatcher Years: The Rebirth of Liberty?	March 2000
Oscar Wilde: The Man, His Writings and His World	April 2000
The Leadership Difference: Rating the Presidents	October 2000
A Robert Anderson Retrospective: Theater and Film	October 2000
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The Classical Music of George Gershwin	April 2002

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 Representing Sacco and Vanzetti  
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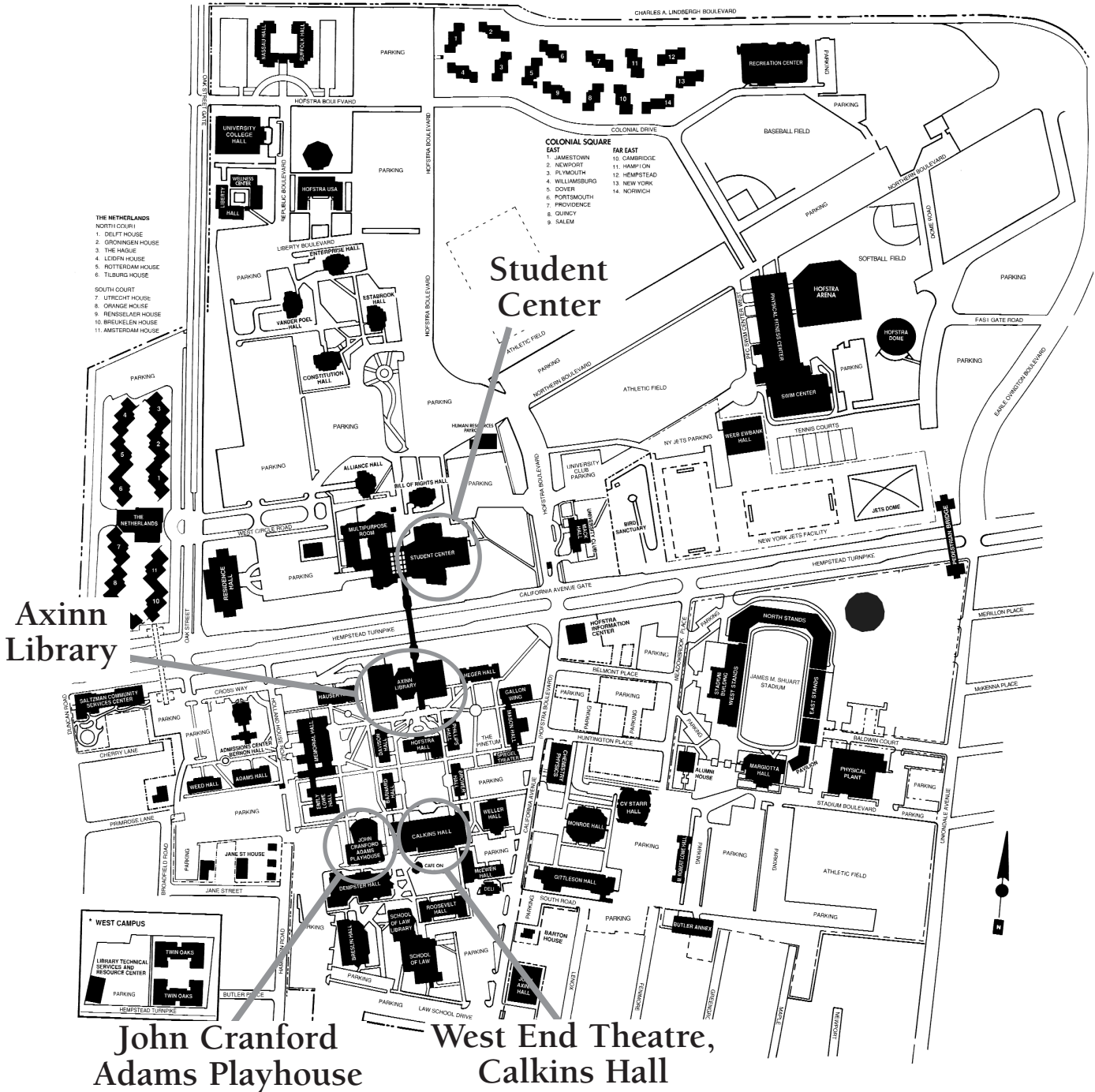
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- Main Café** 7:30 a.m.-8:30 p.m. (Thursday)  
7:30 a.m.-7:30 p.m. (Friday)  
10 a.m.-7 p.m. (Saturday)
- Sbarro's** 11 a.m.-2 a.m. (Thursday)  
11 a.m.-1 a.m. (Friday)  
Noon-1 a.m. (Saturday)  
Noon-2 a.m. (Sunday)
- Burlaps** 8 a.m.-11 p.m. (Thursday)  
8 a.m.-3 p.m. (Friday and Saturday)  
9 a.m.-2 p.m. (Sunday)
- University Club** (Call for reservations.)

### SOUTH CAMPUS:

- Café Bistro at Bits 'n Bytes** 7:30 a.m.-9 p.m. (Thursday)  
7:30 a.m.-3 p.m. (Friday)  
Closed on Saturday and Sunday
- Hofstra Deli** 7:30 a.m.-9 p.m. (Thursday)  
7:30 a.m.-5 p.m. (Friday)  
7:30 a.m.-3 p.m. (Saturday)  
Closed on Sunday
- Café on the Quad** 8 a.m.-9 p.m.

## TRUSTEES OF HOFSTRA UNIVERSITY

As of January 22, 2003

### OFFICERS

Salvatore F. Sodano\*, Chair  
Anthony J. Bonomo, Vice Chair  
Janis M. Meyer\*, Vice Chair  
Martha S. Pope, Secretary  
Stuart Rabinowitz, President

### MEMBERS

Suzy F. Bales  
Alan J. Bernon\*  
Mark Broxmeyer\*  
Bernadette Castro (on leave as of 2/95)  
John J. Conefry, Jr.  
Robert F. Dall\*  
Maurice A. Deane\*  
Nelson DeMille\*  
Helene Fortunoff  
Leo A. Guthart  
Peter S. Kalikow\*  
Abby Kenigsberg  
Arthur J. Kremer  
Charles Kushner\*  
Karen L. Lutz  
David S. Mack\*  
James F. McCann  
John D. Miller\*  
Lewis S. Ranieri  
Edwin C. Reed  
Terence E. Smolev\*  
Frank G. Zarb\*

\* Hofstra Alumni

### DELEGATES

Harold M. Hastings, Speaker of the Faculty  
Carole T. Ferrand, Chair, University Senate  
Executive Committee  
Stuart L. Bass,\* Chair, University Senate Planning  
and Budget Committee  
Phillip Dysert, President, Student Government  
Association  
Jeffrey Zygmunt, Vice President, Student  
Government Association  
Thomas Santucci,\* President, Alumni Organization  
Joseph D. Monticciolo, Chair, Hofstra Advisory Board

James H. Marshall,\* President Emeritus  
James M. Shuart,\* President Emeritus

Donald E. Axinn,\* Trustee Emeritus  
Robert E. Brockway,\* Trustee Emeritus  
Emil V. Cianciulli, Esq.,\* Trustee Emeritus  
George G. Dempster,\* Chairman Emeritus  
Bernard Fixler,\* Trustee Emeritus  
Milton M. Gardner, M.D., Trustee Emeritus  
Allan T. Gittleson, Chairman Emeritus  
Walter B. Kissinger, Trustee Emeritus  
Gerald Light, Trustee Emeritus  
Ann M. Mallouk,\* Trustee Emeritus  
Thomas H. O'Brien, Trustee Emeritus  
Donald A. Petrie,\* Trustee Emeritus  
Arnold A. Saltzman, Trustee Emeritus  
Norman R. Tengstrom,\* Trustee Emeritus

\* Hofstra Alumni

## HOFSTRA AT A GLANCE

2002-2003

**LOCATION:** Nassau County, Long Island, 25 miles east of New York City. Telephone: (516) 463-6600.

**CHARACTER:** A private, nonsectarian, coeducational university.

**FOUNDING DATE:** 1935

**PRESIDENT:** Stuart Rabinowitz

**THE SCHOOLS OF HOFSTRA:** Hofstra College of Liberal Arts and Sciences, Frank G. Zarb School of Business, School of Communications, School of Education and Allied Human Services, New College of Hofstra (innovative undergraduate college), School of Law, School for University Studies, Honors College, Saturday College, and University College for Continuing Education.

**FACULTY:** There are 1,291 faculty members of whom 507 are full-time. Ninety-one percent of full-time faculty hold the highest degree in their fields.

**STUDENT BODY:** Full-time undergraduate enrollment of 8,314. Total University enrollment, including part-time undergraduate, graduate and School of Law, is approximately 13,400. Male-female ratio is 43 to 57.

**UNDERGRADUATE DEGREE PROGRAMS:** Approximately 130 undergraduate programs of study.

**GRADUATE DEGREE PROGRAMS:** Approximately 140 graduate programs of study, including Ph.D., Ed.D., Psy.D. and J.D. programs.

**THE HOFSTRA CAMPUS:** With 111 buildings and 240 acres, Hofstra is an accredited member of the American Association of Botanical Gardens and Arboreta.

**HOFSTRA LIBRARIES:** The Hofstra Libraries are fully computerized and contain 1.6 million volumes and volume equivalents available for student use.

**ACCESSIBILITY:** Hofstra is 100 percent accessible to persons with disabilities.

**SUMMER SESSIONS:** Hofstra offers three summer sessions between May and August.



HOFSTRA UNIVERSITY  
HEMPSTEAD, NEW YORK 11549

