DEFINING CULTURE THROUGH DRESS:

Individual and Collective Identities

Thursday, Friday and Saturday
April 19, 20 and 21, 2007
Dress is an important component of our daily lives. Through clothing, individuals establish their sense of self as well as their place in society. The connections between dress and both individual and collective identities continue to be of interest to scholars and practitioners in the world of fashion and dress. Interdisciplinary in approach, the conference establishes associations between culture and dress through a dialogue among scholars in the fields of sociology, psychology, art, history, anthropology, communication, journalism and business, as well as fashion experts.

Stuart Rabinowitz  
President and Andrew M. Boas and Mark L. Claster Distinguished Professor of Law  
Hofstra University

John D. Miller  
Chair  
Board of Trustees  
Hofstra University

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Martha Kreisel  
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David Henderson, Associate Professor of Drama and Dance  
Claire Lindgren, Associate Professor of Fine Arts  
Lisa Merrill, Professor of Speech Communication, Rhetoric and Performance Studies  
Stanislao Pugliese, Professor of History
Pre-Conference Events

Wednesday, April 18, 2007

7-10 p.m.

FASHIONS VIDEOS
Multipurpose Room
Sondra and David S. Mack Student Center, North Campus

I Love Lucy
Fashion show: Lucy talks her way into modeling at a celebrity fashion show, thinking she’ll keep the duds. (25 minutes)

Unzipped
A hilariously revealing look at the high-powered world of fashion. Features fashion designer Isaac Mizrahi and several super models. (73 minutes)

Acqua e Sapone (Soap and Water) (English subtitles)
Comedy based on the adventures of a young woman in Rome’s high fashion world. Complications set in when a handsome janitor impersonates her tutor-priest. (105 minutes)

Optional New York City Trips
See page 14 for tour information

Thursday, April 19, 2007

8 a.m.-4 p.m.

Conference Registration and Coffee
Student Center Theater Lobby
Sondra and David S. Mack Student Center, North Campus

9 a.m.-8 p.m.

Book Display at the Hofstra University Bookstore, South Campus

9-10 a.m.

Opening Ceremony

Stuart Rabinowitz
President and
Andrew M. Boas and Mark L. Claster Distinguished Professor of Law
Hofstra University

Elena Cevallos
Professor of Library Services
Hofstra University
Conference Co-Director

Martha Kreisel
Associate Professor of Library Services
Hofstra University
Conference Co-Director

Keynote Address

Harold Koda
Curator-in-Charge, Costume Institute
Metropolitan Museum of Art, New York
Joseph G. Astman Distinguished Conference Scholar

“Dress Code”
THURSDAY, APRIL 19, 2007

10:15-11:15 a.m. CONCURRENT SESSIONS

Panel IA: Religious Symbolism

Bonni-Dara Michaels
Yeshiva University Museum, New York
“Clothing Worn by Jews as Expressions of Religious and Ethnic Identity”

Daniel James Cole
Fashion Institute of Technology, New York
“The Pagan at the Altar of Christ: Ancient Pre-Christian Sources and Symbolism in Christian Church Vestments”

Panel IB: Seeing Fashion

Melanie Dana Nakaue
Pacific Northwest College of Art, Oregon
“The Politics of Appropriation: An Examination of the Representation of Blackness Through the Mirror of High Fashion and Art”

Kathryn Simon
Cultural Producer and Curator
“New Narratives in Fashion: An Infinity of Utterances”

11:30 a.m.-12:30 p.m. CONCURRENT SESSIONS

Panel IIA: Middle Eastern and African Identities

Kimberley Connors
Semitic Museum, Harvard University
“Changing Costumes, Changing Identities: 19th-21st Century Palestinian Costumes”

Salihu Maiwada
Department of Industrial Design
Ahmadu Bello University, Nigeria
“Fulani Society and Traditional Dress in Northern Nigeria”

Panel IIB: Entertainment and Fashion

Barbara Cohen-Stratyner
The Research Libraries
The New York Public Library for the Performing Arts
“Fashion on the Stage”

12:30-1:30 p.m. Lunch (on your own)
1:30–3 p.m.  Plenary Session III: Fashion and a Sustainable Environment

Summer Rayne Oakes
Founder, SRO, New York
Model, Media Host, Writer, Speaker and Brand Strategist on Socio-Environmental Sustainability
“Eco-Fashion”

Representative of NatureWorks, LLC (Manufacturer of Ingeo), Minnetonka, Minnesota
Company that converts 100% renewable resources into fibers

Rusty Mae Moore
Department of Marketing and International Business
Frank G. Zarb School of Business
Hofstra University
“A Sustainable Global Economy and the Fashion Industry”

3:15–4:15 p.m.  CONCURRENT SESSIONS

Panel IVA: Latin American Identities

Pamela Scheinman
Department of Art & Design
Montclair State University, New Jersey
“21st Century Mazahua Identity and Dress”

Regina A. Root
Department of Modern Languages & Literature
College of William & Mary, Virginia
“Urban Expressions of Solidarity: Fashioning Female Subjectivity in Postcolonial Argentina”

Panel IVB: The Arts and Literature

Jessica Murphy
Department of 19th Century Modern & Contemporary Art
The Metropolitan Museum of Art, New York
“New Woman, Bohemian, Patron of the Arts: The Changing Style of Agnes Ernst Meyer, 1905-1925”

Suzanne Eberle
Department of Art History
Kendall College of Art and Design of Ferris State University, Michigan
“Art, Dress, and History: Fashioning the Post-Modern Self”

4:15–4:30 p.m.  Coffee Break
Thursday, April 19, 2007

4:30–5:30 p.m.  
**Featured Speaker**  
Co-Sponsored by the Office of the Vice President for Student Affairs

David Wolfe  
Creative Director  
Doneger Creative Services, New York

“Fashion and Image”

5:30–7:30 p.m.  
**Dinner** (on your own)

8 p.m.  
Hofstra Entertainment presents  
“FASHION STATEMENTS!”  
Monroe Lecture Center Theater  
California Avenue, South Campus

Conceived and directed by Bob Spiotto  
Musical accompaniment and arrangements by Ben Malkevitch  
This “collage for voices” will use as its source material poetry, famous quotes, quips and anecdotes, as well as assorted writings and musical selections that focus on fashion.

Tickets for the play only can be purchased at the John Cranford Adams Playhouse Box Office.

Please enclose a self-addressed, business-sized, stamped envelope with your check (payable to Hofstra University) and send to:  
John Cranford Adams Playhouse Box Office  
ATTN: FASHION STATEMENTS  
118 Hofstra University  
Hempstead, NY 11549-1180

Tickets on sale beginning April 3.  
Regular: $16  
Senior citizen (over 65) or matriculated non-Hofstra student: $13
8 a.m.–5 p.m.  
CONFERENCE REGISTRATION AND COFFEE  
Student Center Theater Lobby  
Sondra and David S. Mack Student Center, North Campus

9 a.m.–5 p.m.  
BOOK DISPLAY at the Hofstra University Bookstore, South Campus

9-9:45 a.m.  
Featured Speaker:

Eugenia Paulicelli  
Associate Professor, Comparative Literature  
Queens College at City University of New York  
“Fashion and Cultural Identity”

10-11:30 a.m.  
CONCURRENT SESSIONS

Panel VA:  
Fashioning Films: The Influence of Movies on Fashion

Diane Maglio  
Berkeley College, New York  
“Nine Tailors and Seven Suits of Clothes: The Fashion Influence of Silent Screen Stars on Fashion for Men of Moderate Means, 1917-1927”

Marlaine Glicksman  
Filmmaker and Vogue Magazine Editor  
“Film Fashion: What Becomes an Icon Most?”

Deborah N. Landis  
President, Costume Designers Guild, California  
“Hidden in Plain Sight: Motion Picture Costume Design”

Panel VB:  
Fashion Ubiquitousness: Uniforms and Uniformity

Gabriele Mentges  
Department of Art and Material Culture  
University of Dortmund, Germany  
“Uniform in Motion: The Fear of Uniformity”

Heike Jenss  
Department of Art and Design Studies  
Parsons The New School for Design, New York  
“Uniformity in Fashion and Style”

Joseph H. Hancock, II  
Westphal College of Media Arts and Design  
Drexel University, Philadelphia  
“What’s in a Name? The Branding of Ralph Lauren’s Cargo Pants”
FRIDAY, APRIL 20, 2007

11:45 a.m.–12:45 p.m. CONCURRENT SESSIONS

Panel VIA: European Women: 20th Century Fashion Statements

Katalin Medvedev
Department of Textiles, Merchandising and Interiors
University of Georgia
“Uniform Mass(querade): Socialist Women in Hungary Show Their True Colors”

Colleen R. Hill
The Museum at the Fashion Institute of Technology
New York
“The New Girls in Fashion: Sylvie Vartan and Françoise Hardy”

12:45–1:30 p.m. Lunch (on your own)

Panel VIIB: Wearable Art

Maryjean Viano Crowe and Stonehill College Students
Kathryn DeMarco, Rebecca Howe, Hillary DuBois
Marissa Antosh, Mieka Carey, Ellen Brown and Ashley Crusco
Department of Fine Arts
Stonehill College, Massachusetts
“Clothing, Art & Culture: Wearable Art/Wearable Ideas”

1:30–3 p.m. CONCURRENT SESSIONS

Panel VIIA: Asian Identities

Susan O. Michelman
Department of Merchandising, Apparel and Textiles
University of Kentucky
Yang-Jin Kim
Department of Apparel Design
Sangji Youngseo College, South Korea
Yoo-Kyoung Seock
Department of Textiles, Merchandising and Interiors
University of Georgia
Ae-Ran Koh, Department of Human Ecology
Yonsei University, South Korea
“A Comparative Cross-Cultural Study of Contemporary Modesty and Immodesty in American and South Korean Females”

Rachel Harris
Registrar, Fashion Institute of Design & Merchandising/FIDM Museum, California
“They Say I’m Terribly Modern: Dress, Identity, and Modernity in Japan, 1923-1932”

3:30–3:15 p.m. Coffee Break

Panel VIIB: Communicating Fashion

Arti Sandhu
Department of Fashion and Textile Design
Massey University, Wellington, New Zealand
“Keeping Up With The Kopoors: The Consumption and Display of Fashion in Indian Middle Class Society”

Robert Licata
Department of Journalism, Media Studies and Public Relations, School of Communication
Hofstra University
“Breaking News: Fixated on Fashion?”

Barbara Schuler
Features Editor, Newsday, Melville, New York

Ginia Bellafante
Journalist, The New York Times
3:15–4:45 p.m.  CONCURRENT SESSIONS

Panel VIIIA:  Hip-Hop

Marcia A. Morgado
Apparel Product Design & Merchandising
University of Hawaii at Manoa
“Abductive Inference and the Meanings of Unconventional Dress: An Introspective Study of Hip-Hop Style”

Jamal Joseph
School of the Arts, Columbia University
“Stylin’ on Screen: Urban Chic” An original film tracing black fashion from the cotton fields of the South to the bling-bling style of contemporary rappers and entertainers across the country

Aleesha Small
Rocawear, New York
A leading label in Hip-Hop clothing Modeled by Hofstra University students

Panel VIIIB:  Latin American Identities – Brazil

Maria Carolina Garcia Geraldi
Anhembi Morumbi University, São Paulo, Brazil
“Fashion, Culture and Identity in 20th Century Brazil: A Semiotic Approach Toward Ronaldo Fraga Collections”

Nízia Maria Souza Villaça
Escola de Comunicação, Universidade Federal de Rio de Janeiro, Brazil
“Fashion Dynamics and Brazilian Identity”

5–6:30 p.m.  CONCURRENT SESSIONS

Panel IXA:  The Gender? of Fashion

Kate Bea
Winchester School of Art, University of Southampton
Winchester, UK
“Could Gay Men’s Style be Effective in Indicating Trends in Heterosexual Men’s Fashions?”

Louise Wallenberg
Centre for Fashion Studies, Stockholm University, Sweden
“De-Gendering, En-Gendering: Androgynous Film Stars in the Swedish 1930s”

Peter Beicken
Department of German, School of Languages, Literatures, and Cultures, University of Maryland at College Park
“Fashion, Film and Fantasy: Gender-Bending Dress in Franz Kafka”

Panel IXB:  Reflections on the Clothing of Asia

John M. Lundquist
The Susan and Douglas Dillon Chief Librarian
Asian and Middle Eastern Division
The Research Libraries, The New York Public Library
“Costume and Dress in the Collections of the Asian and Middle Eastern Division, The Research Libraries, The New York Public Library”
FRIDAY, APRIL 20, 2007

6:30–7:30 p.m.

Reception and Exhibition Opening

David Filderman Gallery
Joan and Donald E. Axinn Library, Ninth Floor, South Campus

Hofstra University Museum presents
“What We Wear”

With a montage of videos on loan from Videofashion Videos

7:30–9:30 p.m.

Banquet

Greetings

Herman A. Berliner
Provost and Senior Vice President for Academic Affairs
Lawrence Herbert Distinguished Professor
Hofstra University

Elena Cevallos
Professor of Library Services
Hofstra University
Conference Co-Director

Martha Kreisel
Associate Professor of Library Services
Hofstra University
Conference Co-Director

Speaker

James Aguiar
Co-host of VOOM HD Networks’ ULTRA HD Full Frontal Fashion
New York, NY
8:30 a.m.–1 p.m.  CONFERENCE REGISTRATION
Student Center Theater Lobby
Sondra and David S. Mack Student Center, North Campus

8–9 a.m.  CONTINENTAL BREAKFAST

10 a.m.--4 p.m.  BOOK DISPLAY at Hofstra University Bookstore, South Campus

OPTIONAL NEW YORK CITY TRIPS
See page 14 for tour information

9-10:30 a.m.  CONCURRENT SESSIONS

Panel XA:  The Rich and Famous:
Upperclass European Women’s Fashions

Isabella Campagnol Fabretti
Curator, Rubelli Textile Collection, Venice, Italy
“Invisible Luxuries: Forbidden Fashions in Venetian Convents from the 16th to the 18th Century”

Alexandra R. Bush-Kaufer
Vice President, Anima Perdita, Inc., New York
“It Is the Very Fashion That the Queen and All the Ladies Doth Wear: Dress as Expression of Conformity and Individuality in Medieval and Renaissance Europe”

Carol Rifelj
Fulton Professor of French and Dean of Faculty Development and Research
Middlebury College, Vermont
“Memoirs and Marie Antoinette: Constructing the Past Through Fashion”

Panel XB:  Clothing Challenges

Claire Lacoste Kapstein
Department of Textiles, Fashion Merchandising and Design, University of Rhode Island
“Sartorial Pursuits and Challenges of Professional Women Over Age 60”

Carrie Hertz
Department of Folklore and Ethnomusicology
Indiana University
“Opening the Closet: The Organization and Storage of Clothing”

Linda Welters
Department of Textiles, Fashion Merchandising and Design, University of Rhode Island
“Dress and ‘Place’”

10:45-11:30 a.m.  Plenary Session XI:  Ladies’ Church Hats
Celebrating the tradition of African American women and their Sunday finery; the wearing of church hats is a combination of faith and fashion. They will be modeled by the ladies of the Women’s Ministry of Union Baptist Church, Hempstead, New York
11:30 A.M.-12:30 P.M.  CONCURRENT SESSIONS

Panel XIIA:  Fashion Identities:  
American Experiences I

Sally Helvenston Gray  
Apparel and Textile Design Program  
Michigan State University  
“An Enigma in American Dress”

Jacqueline M. Strano  
Graduate Student, Steinhardt School of Education  
New York University  
“Wilde’s Aesthetic Style: America’s Introduction to the Art of Dress”

Panel XIIIB:  Fashion Identities: American Experiences II

Susanne Bleiberg Seperson  
Department of Sociology, Dowling College, New York  
“From Sweatshops to Unions: The Impact of Jews, Gender and Class”

Shannon Bell Price  
Senior Research Associate, The Costume Institute  
The Metropolitan Museum of Art, New York  

12:45-1:45 P.M.  CONCURRENT SESSIONS

Panel XIII A:  Arts and Literature

Jane Necol  
Department of Art and Design Studies  
Parsons The New School for Design, New York  
“Do Clothes Make the Woman? Artists Design Their Identity”

Karen F. Stein  
Women’s Studies Program, University of Rhode Island  
“Gender, Costume and Disguise in Margaret Atwood’s Novels”

Panel XIII B:  Dress Decorations on Antique Maps

Alice Hudson  
Chief, Lionel Pincus and Princess Firyal Map Division  
The Research Libraries, The New York Public Library  
“Fashion on the Map: Exploring National Dress as Decoration on Antique Maps”

1:45-3 pm  
Let Them Eat Cake! Bridal Dresses and Lunch

Fashion Show  
sponsored by  
David's Bridal, Westbury, New York  
America’s leading bridal retailer with more than 240 stores nationwide  
Modeled by Hofstra University Students.
Lodging Information

The Long Island Marriott Hotel and Conference Center in Uniondale, Wingate Inn in Garden City, and Red Roof Inn in Westbury, have been designated as the official conference hotels. Following are the special discounted room rates and cutoff dates for room reservations.

**LONG ISLAND MARRIOTT HOTEL AND CONFERENCE CENTER**
101 James Doolittle Blvd.
Uniondale, NY 11553
Att: Reservations Manager
Tel: (516) 794-3800 or (800) 832-6255
Fax: (516) 794-5936
Room rate: $159 per night, single/double occupancy.
Cutoff date: March 23, 2007

**WINGATE INN**
821 Stewart Avenue
Garden City, NY 11530
Tel: (516) 705-9000; Fax: (516) 705-9100
Room rate: $139 per night, single/double occupancy
Cutoff date: March 23, 2007

**RED ROOF INN***
699 Dibblee Drive
Westbury, NY 11590
Tel: (516) 794-2555; (800) RED-ROOF
Room rate: $109.99 per night, single occupancy; 
$114.99 per night double occupancy; and an additional $5 per person for triple or quadruple occupancies.
When making your reservation, please refer to CP518984 to receive Hofstra University’s discounted rate.
Cutoff date: Based on availability.

**NOTE:** All reservations will be held until 6 P.M. on Day of arrival unless accompanied by the first night’s room deposit or secured by a major credit card. Reservations made after the cutoff date will be subject to availability at a higher room rate.

When making your reservations, please identify yourself as a participant in the Dress Conference at Hofstra University.

Scheduled transportation will be arranged between the Hofstra University campus and contracted hotels. Schedules will be available at the Conference Registration Desk as well as at the participating hotels.

*NOTE: Please be advised that there will be no shuttle service between the Red Roof Inn and the Hofstra University campus. Please visit the concierge desk for taxi service.
HOFSTRA UNIVERSITY is located in Hempstead, Long Island, New York, about 25 miles east of New York City, less than an hour away by train or automobile.

The Long Island Rail Road (LIRR) has frequent trains to the Hempstead Station and the Mineola Station from Pennsylvania Station, located at 34th Street and 7th Avenue, New York City, as well as from the Flatbush Avenue Station in Brooklyn, New York. Use local taxi service to the Hofstra campus.

Local Taxi Service:
- All Island Taxi Service: (516) 481-1111
- Hempstead Taxi: (516) 489-4460
- Pub Taxi Service: (516) 483-4433
- Ollie's Airport Service: (516) 437-0505, (516) 352-6633, (718) 229-5454

BY CAR: Travel on the Long Island Expressway to exit 38, Northern State Parkway to Meadowbrook Parkway South (exit 31A), or Southern State Parkway to Meadowbrook Parkway North (exit 22N). Take Meadowbrook Parkway to exit M4 (Hempstead Turnpike). Proceed west on Hempstead Turnpike (Route 24W) to the Hofstra campus (approximately one mile).

TRANSPORTATION FROM AIRPORTS:
The Hofstra campus is located approximately 30 minutes by car from either John F. Kennedy (JFK) International Airport or LaGuardia Airport. Call in advance for reservations:

Classic Transportation
Classic Transportation provides shared van service from JFK and LaGuardia Airports to Hofstra University. Courtesy phones are located in the baggage claim area of both airports, and are connected directly to Classic dispatch/reservation. Dial 20 from the courtesy phone to speak directly with the reservation department. Inform the representative that you are coming to Hofstra University. Cost: approximately $20.

Note: Classic offer a discount when you reserve your round-trip airport shuttle trip online at www.classic-trans.com or by calling (631) 567-5100.

Long Island Airport Limousine Service (LIALS)
LIALS can be called upon arrival at either JFK or LaGuardia Airport at a public telephone: 656-7000 (no area code required). The phones are monitored from 4 a.m. through midnight, seven days a week.

U.S. Limousine and Car Service
Personalized Transportation Service: (516) 352-2225 or (800) 962-2827

Note: Please be advised that there are no set fares charged by New York City yellow cabs between the airports and the Hofstra campus. Please confirm fee with the driver before starting your trip.

DINING FACILITIES ON CAMPUS:
There are several dining facilities on the Hofstra University campus.
OPTIONAL TOURS

**DEFINING CULTURE THROUGH DRESS**

**WEDNESDAY, APRIL 18 AND SATURDAY, APRIL 21**

**PLEASE NOTE:**
Tours must be reserved in advance and are subject to change/cancellation if minimum number of reservations is not met. Transportation is up to the individual and is not included in the prices of the tour. Please enclose a separate check if registering for Optional Tours with tour registration form. Make checks payable to: Hofstra University-Dress Tours.

**WEDNESDAY, APRIL 18, 2007**

<table>
<thead>
<tr>
<th>TOUR OPTION 1</th>
<th>#</th>
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<tbody>
<tr>
<td>11:30 a.m.-1:30 p.m. Lower East Side Tenement Museum</td>
<td>50 max.</td>
<td>$17 per person</td>
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<tr>
<td>108 Orchard Street</td>
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<tr>
<td>Exhibition: “Piecing It Together” and Walking Tour of Lower East Side</td>
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<tr>
<td>(212) 982-8420</td>
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<td><a href="http://www.tenement.org/index.htm">http://www.tenement.org/index.htm</a></td>
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<tr>
<td>The Lower East Side Tenement Museum's mission is to promote tolerance and historical perspective through the presentation and interpretation of the variety of immigrant and migrant experiences on Manhattan’s Lower East Side.</td>
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<td><strong>Piecing It Together</strong></td>
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<td>Celebrate the 1897 birth of Max Levine in the apartment/garment shop run by his parents, Jennie and Harris from Poland. Then pay a shiva (bereavement) call to the Rogarshevsky family, mourning the loss of their father, Abraham, who worked as a presser in a garment factory until succumbing to tuberculosis in 1918.</td>
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<tr>
<td>The “Piecing It Together” Tour has:</td>
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<td>9 steps up from street to the first floor; 29 up from the 1st floor to the 3rd floor; 31 down (all at once); Total: 38 steps up, 31 down</td>
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<tr>
<td>It is not wheelchair accessible.</td>
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<tr>
<td><strong>Walking Tour</strong></td>
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<td>In collaboration with local residents, The Tenement Museum has created a walking tour that looks at the neighborhood's past and present, focusing on specific sites in both historical and contemporary context.</td>
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<td><strong>Wheelchair accessible.</strong></td>
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<td>TOUR OPTION 2</td>
<td>3-4 p.m.</td>
<td>National Museum of the American Indian</td>
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<td>The George Gustav Heye Center</td>
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<td>Alexander Hamilton U.S. Custom House</td>
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<td></td>
<td>One Bowling Green</td>
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<td></td>
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<td>(212) 514-3700</td>
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<td><a href="http://www.nmai.si.edu/subpage.cfm?subpage=visitor&amp;second=ny&amp;third=george">http://www.nmai.si.edu/subpage.cfm?subpage=visitor&amp;second=ny&amp;third=george</a></td>
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<tr>
<td>TOUR OPTION 3</td>
<td>3-4:30 p.m.</td>
<td>Merchant’s House</td>
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<td>29 East 4th Street</td>
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<td>Located between Lafayette Street and Bowery</td>
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<td>(212) 777-1089</td>
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<td><a href="http://www.merchantshouse.org">http://www.merchantshouse.org</a></td>
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<td>TOUR OPTION 4</td>
<td>10-11 a.m.</td>
<td>Museum at the Fashion Institute of Technology</td>
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<td>+ Gallery</td>
<td>7th Avenue at 27th Street</td>
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<td>(212) 217-5800</td>
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<td>TOUR OPTION 5</td>
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<td>2-4 p.m. Walking Tour of the Garment District <a href="http://mikesnyctours.com">http://mikesnyctours.com</a></td>
<td>20</td>
<td>Join a lifelong “Garmento” for a tour of New York’s fabulous Garment Center. After 35 years in the business, extensive research, and numerous contacts, no one is better equipped to conduct this tour than your guide, a licensed NYC tourist guide and guest lecturer at the N.Y. Public Library [The History of the Garment Industry in N.Y.C.] and contributing writer for the Fashion Manuscript, an industry publication. Most group tours will have the opportunity to purchase a real bargain at a showroom sample sale (CASH ONLY!).</td>
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<th>TOUR OPTION 6</th>
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<tbody>
<tr>
<td>10 a.m.-Noon Walking Tour of the Garment District</td>
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<td>See Tour Option 5 for description</td>
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<tr>
<th>TOUR OPTION 7</th>
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<tr>
<td>2-3 p.m. Museum at the Fashion Institute of Technology 7th Avenue and 27th Street</td>
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<td>See Tour Option 4 for description</td>
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<tr>
<th>TOUR OPTION 8</th>
<th>#</th>
<th>$</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 a.m.-Noon Metropolitan Museum of Art 1000 Fifth Avenue at 82nd Street</td>
<td>35 (one guide)</td>
<td>“Art of Dress” Tour discusses fashion history within the context of the museum’s permanent collection of armor, textiles, paintings, sculpture and the decorative arts. Street-level entrances are at Fifth Avenue and 81st Street. Wheelchairs are available free of charge at coat-check areas on a first-come, first-served basis. Wheelchair accessible.</td>
</tr>
<tr>
<td>TOUR OPTION 9</td>
<td>#</td>
<td>$</td>
</tr>
<tr>
<td>----------------------</td>
<td>------------</td>
<td>------------</td>
</tr>
</tbody>
</table>
| 2:30-4:30 p.m.       | Metropolitan Museum of Art  
1000 Fifth Avenue at 82nd Street | See Tour Option 8 for description  
(Free public tour is at 1:45 p.m.) | $35 per person |

<table>
<thead>
<tr>
<th>TOUR OPTION 10</th>
<th>#</th>
<th>$</th>
</tr>
</thead>
</table>
| 10A: 10-11:30 a.m.   | Tenement Museum  
108 Orchard Street  
Exhibition: “Piecing It Together” | 30 | See Tour Option 1 for description | $9 per person |
| 10B: 1-2 p.m.        | Tenement Museum  
Walking Tour of Lower East Side | | | $15 per person |

<table>
<thead>
<tr>
<th>TOUR OPTION 11</th>
<th>#</th>
<th>$</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 a.m.-Noon</td>
<td>Walking Tour of the Garment District</td>
<td>20</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TOUR OPTION 12</th>
<th>#</th>
<th>$</th>
</tr>
</thead>
</table>
| 10 a.m.-5 p.m.       | Museum at the Fashion Institute of Technology  
7th Avenue and 27th Street | | See Tour Option 4 for description | Free  
Self-guided tour of gallery only |

<table>
<thead>
<tr>
<th>TOUR OPTION 13</th>
<th>#</th>
<th>$</th>
</tr>
</thead>
</table>
| 2:30-4:30 p.m.       | Metropolitan Museum of Art  
1000 Fifth Avenue at 82nd Street | 35 (one guide)  
36+ (2 guides) | See Tour Option 8 for description  
(Free public tour is at 1:45 p.m.) | $35 per person |

<table>
<thead>
<tr>
<th>TOUR OPTION 14</th>
<th>#</th>
<th>$</th>
</tr>
</thead>
</table>
| 10 a.m.-5 p.m.       | National Museum of the American Indian  
The George Gustav Heye Center  
Alexander Hamilton U.S. Custom House  
One Bowling Green | | See Tour Option 2 for description | Free |

<table>
<thead>
<tr>
<th>TOUR OPTION 15</th>
<th>#</th>
<th>$</th>
</tr>
</thead>
</table>
| 1:30-2 p.m.          | Merchant’s House  
29 East 4th Street | See Tour Option 3 for description | $15 per person |
# Optional Tours Registration Form

**PLEASE NOTE:**
Tours must be reserved in advance and are subject to change/cancellation if minimum number of reservations is not met. Transportation is up to the individual and is not included in the prices of the tour. Please enclose a separate check if registering for Optional Tours with tour registration form. Make checks payable to: Hofstra University-Dress Tours.

## Wednesday, April 18, 2007

<table>
<thead>
<tr>
<th>Tour option #</th>
<th>Time</th>
<th>Place</th>
<th>Price Per Person</th>
<th>Number of People</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>11:30 a.m.-1:30 p.m.</td>
<td>Tenement Museum</td>
<td>$17</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>3-4 p.m.</td>
<td>National Museum of the American Indian</td>
<td>Free</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>3-4:30 p.m.</td>
<td>Merchant’s House</td>
<td>$15</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>10-11 a.m.</td>
<td>Museum at the Fashion Institute of Technology</td>
<td>$10</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>2-4 p.m.</td>
<td>Walking Tour of the Garment District</td>
<td>$20</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>10 a.m.- Noontime</td>
<td>Walking Tour of the Garment District</td>
<td>$20</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>2-3 p.m.</td>
<td>Museum at the Fashion Institute of Technology</td>
<td>$10</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>10 a.m.-Noontime</td>
<td>Metropolitan Museum of Art</td>
<td>$35</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>2:30-4:30 p.m.</td>
<td>Metropolitan Museum of Art</td>
<td>$35</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Saturday, April 21, 2007

| 1OA           | 10-11:30 a.m.      | Tenement Museum                               | $9               |                  |            |
| 1OB           | 1-2 p.m.           | Tenement House Walking Tour of Lower East Side | $15              |                  |            |
| 11            | 10 a.m.-Noontime   | Walking Tour of Garment District              | $20              |                  |            |
| 12            | 10 a.m.-5 p.m.     | Museum at the Fashion Institute of Technology | Free             |                  |            |
| 13            | 2:30-4:30 p.m.     | Metropolitan Museum of Art                     | $35              |                  |            |
| 14            | 10 a.m.-5 p.m.     | National Museum of the American Indian         | Free             |                  |            |
| 15            | 1-2:30 p.m.        | Merchant’s House                               | $15              |                  |            |

**TOTAL**
CONFERENCE REGISTRATION FORM

Mail or fax to:
DRESS CONFERENCE
Hofstra Cultural Center
200 Hofstra University
Hempstead, NY 11549-2000
Tel: (516) 463-5669
Fax: (516) 463-4793

Name___________________________________________
Address_________________________________________
City/State/Zip____________________________________
Affiliation _______________________________________
Telephone_______________________________________
Fax____________________________________________
E-mail__________________________________________

I have made lodging reservations at:
❑ Long Island Marriott
❑ Wingate Inn
❑ Red Roof Inn

Method of payment:
❑ Check in the amount of $________
  payable to Dress Conference
❑ MasterCard*     ❑ Visa*       Amount: $________
Cardholder's Name_____________________________________
Card #____________________________________________
Exp. Date___________________________________________
Cardholder's Signature______________________________

*Please add $3 handling fee for credit card orders.

Hofstra University is 100-percent program accessible to persons with disabilities. All events (with the exception of meals) are FREE to Hofstra students, faculty and staff upon presentation of a current HofstraCard.

Cancellations: A $15 administrative fee will be deducted from registration refunds; however, notice in writing must be received by April 9, 2007. No refunds will be granted for meals.

Returned Checks: A $25 handling fee will be charged for returned checks.

<table>
<thead>
<tr>
<th>CONFERENCE FEES</th>
</tr>
</thead>
<tbody>
<tr>
<td>REGISTRATION</td>
</tr>
<tr>
<td>Regular rate</td>
</tr>
<tr>
<td>Senior citizen (65 and over)</td>
</tr>
<tr>
<td>(Must include copy of Medicare card)</td>
</tr>
<tr>
<td>Matriculated non-Hofstra student</td>
</tr>
<tr>
<td>(Must include copy of current student ID)</td>
</tr>
<tr>
<td>Performance: Fashion Statements!</td>
</tr>
<tr>
<td>Thursday, April 19 at 8 p.m.</td>
</tr>
<tr>
<td>Regular</td>
</tr>
<tr>
<td>Senior citizen (over 65) or matriculated non-Hofstra student</td>
</tr>
<tr>
<td>Banquet</td>
</tr>
<tr>
<td>Lunch and Bridal Fashion Show</td>
</tr>
<tr>
<td>TOTAL</td>
</tr>
</tbody>
</table>

19
LOCATION: Hempstead, Long Island, 25 miles east of New York City.
Telephone: (516) 463-6600

CHARACTER: A private, nonsectarian, coeducational university.

FOUNDING DATE: 1935

PRESIDENT: Stuart Rabinowitz, J.D.

COLLEGES AND SCHOOLS: Hofstra College of Liberal Arts and Sciences, Frank G. Zarb School of Business, School of Communication, School of Education and Allied Human Services, New College of Hofstra (innovative college), School of Law, School for University Studies, Honors College, Saturday College, and University College for Continuing Education.

FACULTY (INCLUDING LIBRARIANS): There are 1,206 faculty members, of whom 532 are full-time. Ninety percent of full-time faculty hold the highest degree in their fields.

STUDENT BODY: Full-time undergraduate enrollment of 8,031. Total University enrollment, including part-time undergraduate, graduate and School of Law, is approximately 13,000. Male-female ratio is 44 to 56.

UNDERGRADUATE DEGREE PROGRAMS: Approximately 140 undergraduate programs of study.

GRADUATE DEGREE PROGRAMS: Graduate degrees, including the Ph.D., Ed.D., Psy.D., Au.D., and J.D., advanced certificates and professional diplomas, are offered in more than 155 programs of study.

THE HOFSTRA CAMPUS: With 113 buildings and 240 acres, Hofstra is a registered member of the American Public Gardens Association.

LIBRARIES: The Hofstra Libraries are fully computerized and contain 1.2 million volumes (1.6 million with volume equivalents) available for student use. Hofstra’s electronic library provides access to 120 databases and 17,000 full-text journals.

ACCESSIBILITY: Hofstra is 100 percent program accessible to persons with disabilities.

JANUARY AND SUMMER SESSIONS: Hofstra offers a January session and three summer sessions between May and August.
HOFSTRA CULTURAL CENTER

presents a conference

DEFINING CULTURE THROUGH DRESS:
Individual and Collective Identities

Thursday, Friday and Saturday
April 19, 20 and 21, 2007