Hofstra Cultural Center
and
Hofstra College of Liberal Arts and Sciences
Department of Psychology

present

Applied Organizational Psychology:
A New Approach to Improving Productivity
And the Quality of Work Life

Friday and Saturday
March 19 and 20, 2004

Registration Program

Co-sponsored by the
Organizational Behavior Division
of the Academy of Management

Hofstra University
Hempstead, New York 11549
The Hofstra Cultural Center, in conjunction with the Department of Psychology, will hold a conference titled “Applied Organizational Psychology: A New Approach to Improving Productivity and the Quality of Work Life.” The conference will address issues related to the creation and application of knowledge that has theoretical significance and practical value. These issues include the following questions:

- What is the relationship between rigor and relevance?
- What are the criteria of scientific rigor?
- Must research be experimental to be rigorous?
- What are the criteria of practical relevance?
- Must research be done in organizations to be relevant?
- How can the discoveries of basic research be applied in practice?
- How does practice suggest areas for research?
- How can one conduct research that satisfies the dual criteria of rigor and relevance?
- How can rigorous scientific methods be used to evaluate the effectiveness of interventions?

Psychology is not the only discipline concerned with productivity and quality of work life. Other disciplines concerned with these issues include management, sociology, economics, political science, labor relations, law and medicine. This conference will be of interest to students, faculty, researchers and practitioners, as well as managers and executives from the private and public sectors, who are interested in enhancing individual and organizational outcomes.

This conference is the inaugural event of Hofstra’s new Ph.D. Program in Applied Organizational Psychology. To learn more about the program, please visit www.hofstra.edu/orgpsy.

**Conference Co-Directors**
Dr. Ira T. Kaplan and Dr. William Metlay
Professors of Psychology

**Conference Coordinator**
Lauren T. Mennella
Hofstra Cultural Center
Panelists
A distinguished panel of speakers will discuss their research and practice in such areas as selection, job design, work motivation, performance appraisal, training and development, coaching, leadership, teamwork, knowledge management and organization development. Presenters include:

Seymour Adler  
Aon Consulting

Alicia Alvero  
Queens College, CUNY

Allan H. Church  
PepsiCo

Thomas Diamante  
Adelphi University

Kathleen Gallo  
North Shore-Long Island Jewish Health System

J. Richard Hackman  
Harvard University

Ira T. Kaplan  
Hofstra University

Manuel London  
Stony Brook University

Joshua P. Metlay  
University of Pennsylvania

William Metlay  
Hofstra University

Richard M. O’Brien  
Hofstra University

Eduardo Salas  
University of Central Florida

Kurt Salzinger  
Former Executive Director for Science  
American Psychological Association

Liora P. Schmelkin  
Hofstra University

Janine Waclawski  
Pepsi-Cola Company
FRIDAY, MARCH 19, 2004

8 a.m.  
Conference Registration and Continental Breakfast  
Student Center Theater Lobby  
Sondra and David S. Mack Student Center  
North Campus

9 a.m.  
PANEL I: Applying Science to Practice  
Panelists:  
Liora P. Schmelkin  
Vice Provost for Academic Affairs  
Hofstra University  
Kurt Salzinger  
Former Executive Director for Science  
American Psychological Association  
Seymour Adler  
Aon Consulting  
Joshua P. Metlay  
University of Pennsylvania

Noon  
LUNCH (on your own)

1:30 p.m.  
PANEL II: The Influence of Practice on Research  
Panelists:  
Eduardo Salas  
University of Central Florida  
Allan H. Church  
PepsiCo  
Janine Waclawski  
Pepsi-Cola Company  
Alicia Alvero  
Queens College, CUNY  
Richard M. O’Brien  
Hofstra University
6 p.m.  
COCKTAIL RECEPTION  
Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall  
Joan and Donald E. Axinn Library, 10th floor  
South Campus

7 p.m.  
DINNER

Keynote Address:  
Joseph G. Astman Distinguished Conference Scholar  
J. Richard Hackman  
Cahners-Rabb Professor of  
Social and Organizational Psychology  
Harvard University

What Makes for a Great Ensemble?  
Integrating Contributions from Science and Practice

SATURDAY, MARCH 20, 2004

8:30 a.m.  
Conference Registration and Continental Breakfast  
Student Center Theater Lobby  
Sondra and David S. Mack Student Center  
North Campus

9 a.m.  
PANEL III: Resolving Conflicts Between Science and Practice

Panelists:  
Manuel London  
Stony Brook University

Thomas Diamante  
Adelphi University

Kathleen Gallo  
North Shore-Long Island Jewish Health System

Ira T. Kaplan  
Conference Co-Director  
Hofstra University

William Metlay  
Conference Co-Director  
Hofstra University

Noon  
CLOSING REMARKS
LODGING INFORMATION

The Long Island Marriott Hotel and Conference Center in Uniondale has been designated the official conference hotel. Following are the room rates and cutoff dates for room reservations.

LONG ISLAND MARRIOTT HOTEL AND CONFERENCE CENTER
101 James Doolittle Blvd.
Uniondale, NY 11553
Att: Reservations Manager
Tel: (516) 794-3800 or (800) 228-1000    Fax: (516) 794-5936
Room rate: $155 per night, single/double occupancy. All reservations will be held until 6 p.m. on day of arrival unless accompanied by the first night’s room deposit or secured by a major credit card.

WINGATE INN*
821 Stewart Avenue
Garden City, NY 11530
Tel: (516) 705-9000 or (800) 228-1000
Fax: (516) 705-9100
Room rate: $155 per night, single/double occupancy on March 17 and 18
$139 per night, single/double occupancy on March 19 and 20
All reservations will be held until 6 p.m. on day of arrival unless accompanied by the first night’s room deposit or secured by a major credit card.
Cutoff date: February 17, 2004

RED ROOF INN*
699 Diblee Drive
Westbury, NY 11590
Tel: (516) 794-2555 or (800) RED-ROOF
Room rate: $94.99 per night, single/double occupancy. When making your reservation, please refer to CP518984 to receive Hofstra University’s discounted rate.
Cutoff date: Based on availability.

*Please be advised that there will be no shuttle service between the Red Roof Inn in Westbury, the Wingate Inn in Garden City and the Hofstra University campus. Please visit the concierge desk for taxi service.

Please make your reservations early as the number of rooms is limited. When making your reservations, please identify yourself as a participant in the Applied Organizational Psychology Conference at Hofstra University. Scheduled transportation will be arranged between the Hofstra University campus and the Long Island Marriott. Schedules will be available at the Conference Registration Desk as well as at the hotel.

DINING FACILITIES ON CAMPUS

There are several dining facilities on the Hofstra University campus. One dining facility, the Hofstra University Club, requires reservations. You may make reservations for lunch/dinner by calling (516) 463-6648. Reservations are limited.

LOCATION OF HOFSTRA UNIVERSITY

HOFSTRA UNIVERSITY is located in Hempstead, Long Island, New York, about 25 miles east of New York City, less than an hour away by train or automobile. The Long Island railroad (LIRR) has frequent trains to the Hempstead and Mineola Stations from Pennsylvania Station, located at 34th Street and 7th Avenue, New York City, as well as from the Flatbush Avenue Station in Brooklyn, New York. Use local taxi service to the Hofstra campus.

Local Taxi Service: All Island Taxi Service (516) 481-1111 • Pah Taxi Service (516) 483-4433
Hempstead Taxi (516) 489-4460

BY CAR: Travel on the Long Island Expressway, Northern State Parkway or Southern State Parkway to Meadowbrook State Parkway to Exit M4 (Hempstead Turnpike). Proceed west on Hempstead Turnpike to the Hofstra campus (approximately one mile).

TRANSPORTATION FROM AIRPORTS:

The Hofstra campus is located approximately 30 minutes by car from either John F Kennedy International Airport or LaGuardia Airport. Call in advance for reservations:
Horizon Transportation Service: Personalized Transportation Service (516) 538-4891
Hempstead Limousine Service Corporation: Personalized Transportation Service (516) 485-4399
Long Island Airport Limousine Service (LIALS): LIALS can be called upon arrival at either JFK or LaGuardia Airport at a public telephone: 656-7000 (no area code required). Phones are monitored from 4 a.m. until midnight, seven days a week.

NOTE: Please be advised that there are no set fares charged by New York City yellow cabs between the airports and the Hofstra campus. Please confirm fee with the driver before starting your trip.
CONFERENCE REGISTRATION FORM

Mail to: Applied Organizational Psychology Conference
Hofstra Cultural Center, 200 Hofstra University, Hempstead, NY 11549-2000
Tel: (516) 463-5669 • Fax: (516) 463-4793

Make check payable to: Applied Organizational Psychology Conference

Name ________________________________
Address ____________________________________________________________________________
City ___________________ State ___________ Zip __________________
Affiliation __________________________________________________________
Telephone No. ____________________________
E-mail ________________________________

All events are free (with the exception of meals) to Hofstra students, faculty and staff upon presentation of a valid HofstraCard.

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<thead>
<tr>
<th>Conference Registrants</th>
<th>Number of Persons</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration Fee:</td>
<td>$125</td>
<td>______</td>
</tr>
<tr>
<td>(includes breakfasts and Friday dinner)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Senior citizens and Matriculated non-Hofstra students with valid ID:</td>
<td>$75</td>
<td>______</td>
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TOTAL ________ ________

Cancellations: A $10 handling fee will be deducted from refunds on registration, but notice must be received by March 12, 2004. Returned checks: A $20 handling fee will be charged for returned checks.

Hofstra University facilities are completely accessible to persons with disabilities.

Hofstra University continues its commitment to extending equal opportunity to all qualified individuals without regard to race, color, religion, sex, sexual orientation, marital status, age, national or ethnic origin, or physical or mental disability in the conduct and operation of its educational programs and activities, including admission and employment. This statement of nondiscrimination is in compliance with Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973 and other federal, state and local laws. The Director of Environmental Safety in the Plant Department (516) 463-6622 is the individual designated by the University to coordinate its efforts to comply with Section 504. The Equal Rights and Opportunity Officer is the University's official responsible for coordinating its adherence to Title IX and other equal opportunity regulations and laws. Questions or concerns regarding Title IX or other aspects of this policy (other than Section 504) should be directed to the Equal Rights and Opportunity Officer (516) 463-6976.