

CENTER FOR SUBURBAN STUDIES
HOFSTRA UNIVERSITY LIBRARY
and
LONG ISLAND STUDIES INSTITUTE
in cooperation with
HOFSTRA CULTURAL CENTER
present

New Visions of Suburban Life: An Interdisciplinary Conference

Friday and Saturday, March 18 and 19, 2005



CONFERENCE REGISTRATION PROGRAM

HOFSTRA UNIVERSITY
HEMPSTEAD, NEW YORK

CENTER FOR SUBURBAN STUDIES
HOFSTRA UNIVERSITY LIBRARY

and

LONG ISLAND STUDIES INSTITUTE

in cooperation with

HOFSTRA CULTURAL CENTER

present

*New Visions of Suburban Life:
An Interdisciplinary Conference*

Stuart Rabinowitz

*President and Andrew M. Boas and Mark L. Claster
Distinguished Professor of Law
Hofstra University*

Salvatore F. Sodano

*Chair
Board of Trustees
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Adolph J. and Dorothy R. Eckhardt Distinguished Professor of Corporate Law
Hofstra University*

Conference Co-Directors

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*Vice President for Business Development and
Executive Dean, Center for Suburban Studies,
Hofstra University*

Daniel R. Rubey

*Dean of Library and Information Services
Hofstra University*

Conference Coordinators

Deborah Lom

*Assistant Director for Conferences
and Special Events
Hofstra Cultural Center*

Lauren Mennella

*Conference Coordinator
Hofstra Cultural Center*

Friday, March 18, 2005

- 8-9 a.m. **CONFERENCE REGISTRATION**
Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall
Joan and Donald E. Axinn Library, 10th Floor
South Campus
- 9-10:45 a.m. **OPENING CEREMONY**
- Greetings**
Stuart Rabinowitz
President and
Andrew M. Boas and Mark L. Cluster
Distinguished Professor of Law
Hofstra University
- Keynote Address**
Robert Puentes
Fellow, The Brookings Institution, Metropolitan Policy Program
“The Evolution and Current State of the First Suburbs: an Agenda for Action”
- 10:45-11 a.m. **COFFEE BREAK**
- 11 a.m.-12:30 p.m. **CONCURRENT SESSIONS**
- PANEL I-A: BOOMBURBS, DIFFERENCE AND DEMOGRAPHICS**
- Robert E. Lang** and **Jennifer LeFurgy**
Virginia Polytechnic Institute and State University
“Boomburbs: The Rise of America’s Accidental Cities”
- John Archer**
University of Minnesota
“Difference and Design in a Democratic Suburbia”
- Becky Nicolaidis**
University of California, San Diego
“Beyond White Flight: A Preliminary Foray Into the
Demography of Post-War California Suburbia”
- PANEL I-B: SUBURBIA IN THEATRE, FICTION AND FILM**
- Kaye DeMetz**
Bergen Community College, NJ
“Reflections of Suburbia in Theatre, Art and Song”
- Robert A. Beuka**
Bronx Community College, CUNY
“Cheever Country Revisited: Chang-Rae Lee and the
Changing Face of Suburban Fiction”
- Philip C. Dolce**
Bergen Community College, NJ
“Crime in Suburbia: The Film Version”
- 12:30-1:30 p.m. **LUNCH** (on your own)



Friday, March 18, 2005

1:30-3 p.m.

CONCURRENT SESSIONS

PANEL II-A: LONG ISLAND'S HOUSING DILEMMA

Patricia T. Caro

Nassau Community College, SUNY
"The Blurring of the Queens-Nassau Border"

Clifford B. Sondock

Land Use Institute, Jericho, NY
"Long Island's Housing Dilemma"

Jim Morgo

Suffolk County Commissioner for Economic Development
and Workforce Housing, Hauppauge, NY

PANEL II-B: TRANSPORTATION: COMMUTING AND COMMERCE

Neil S. Yellin

President, MTA Long Island Bus, Garden City, NY
"Transit Bus Service in Nassau County: Its Changing Role in Suburban Life"

Claude Willey

California State University, Northridge
"Aesthetic Dimensions of the San Fernando Valley
Bicycle Commute"

Jean-Paul Rodrigue

Hofstra University
"The Suburbanization of Transport Terminals and
Freight Distribution Centers"

3-4:30 p.m.

CONCURRENT SESSIONS

PANEL III-A: RACE AND SOCIAL JUSTICE: THE POLITICS OF COMMUNITY

Joel Schwartz and Cynthia D'Alessio

Montclair State University, NJ
"Contrivances of Containment: Zoning, School Districts,
and IQ Tests in Montclair, New Jersey"

Leslie Wilson and Cynthia D'Alessio

Montclair State University, NJ
"Race Relations in Suburbia in the Age of Brown:
Tales From North Jersey"

Hugh Bartling

DePaul University, IL
"Ecumenical Organizing and Social Justice in Suburbia:
Towards a New Politics of Community"



3-4:30 p.m.

PANEL III-B: PASTORAL IDEAL AND SUBURBAN SPRAWL

Edmund Merem

Jackson State University, MS

“The Environmental Effects of Urban Sprawl on the Quality of Public Parks: A Comparative Analysis of Park Management Approaches in the Face of Sprawl in North and South Jackson of Central Mississippi”

Betsy McCully

Kingsborough Community College, CUNY

“Eden Regained: The Pastoral Ideal and Suburban Sprawl in Nineteenth-Century New York”

John J. Pittari, Jr.

Auburn University, AL

“The Promise of Place: Sustaining the Sub-Urbanism of Sunnyside Gardens” [Queens, NY]

4:30-4:45 p.m.

COFFEE BREAK

4:45-6:15 p.m.

CONCURRENT SESSIONS

PANEL IV-A: SHOPPING MALLS AND DOWNTOWN RENEWAL

Robert A. Beuka

Bronx Community College, CUNY

“From the Big H to the Big K: Signs and Symbols of Post Regional Suburbia”

June Pauline Williamson

City College, CUNY

“Retrofitting Suburbs: How to Revive a Dead Mall”

Sherman E. Silverman

Prince George’s Community College, MD

“Restoration of the Silver Spring Business District”

PANEL IV-B: TEENAGE WASTELAND: PROBLEMS AND SOLUTIONS

Matthew Durington

Towson University, MD

“Suburban Moral Panic: Heroin, Teenagers and Media Ethnography in Plano, Texas”

Claire B. Gallagher

Georgian Court University, NJ

“Seeing the World Differently: Suburban and Urban Children’s Perceptions of Neighborhood and Community”

Lance W. Elder

President and Chief Executive Officer of the Education and Assistance Corporation, Hempstead, NY

6:30-7:15 p.m.

RECEPTION AND HOFSTRA MUSEUM EXHIBITION OPENING

From the Market to the Mall

David A. Filderman Gallery

Joan and Donald E. Axinn Library, Ninth Floor, South Campus

7:15-9:30 p.m.

SUBURBAN BARBECUE

Banquet Speaker

Robert Fishman

Professor of Architecture and Urban Planning

Taubman College of Architecture and Urban Planning

University of Michigan

Joseph G. Astman Distinguished Conference Scholar

“The Fifth Migration”



Saturday, March 19, 2005

8-9 a.m. CONFERENCE REGISTRATION AND CONTINENTAL BREAKFAST
Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall
Joan and Donald E. Axinn Library, 10th Floor
South Campus

9-10:30 a.m. PLENARY SESSION

SUBURBAN CHALLENGES TO HOMELAND SECURITY

Introductions

Stuart Rabinowitz

President and
Andrew M. Boas and Mark L. Cluster
Distinguished Professor of Law
Hofstra University

The Honorable Peter T. King

U.S. Congressman

The Honorable Steve J. Israel

U.S. Congressman

The Honorable Michael A.L. Balboni

New York State Senator

10:30 a.m.-12:30 p.m. PLENARY SESSION
DOCUMENTARY FILM AND PANEL DISCUSSION

Farmingville

Carlos Sandoval and Catherine Tambini, 2004; 78 mins.

Farmingville meticulously reveals the underlying forces, and the human impact, of what has become the largest influx of Mexican workers in U.S. history - a migration that economic globalization is carrying beyond border areas and major cities and into the small cities and towns of America. The filmmakers spent nearly a year in Farmingville, New York, talking to all sides and filming the conflict within the community as it unfolded in legal and political maneuverings, community organizing, vigilante action and, most tragically, violence. *Farmingville* achieves a remarkable intimacy with many of the principal players in the town's drama, who share their personal hopes and fears, revealing just how profoundly local all politics, even global politics, are.

Panelists:

Patrick Young

Director of Legal Services for Central American Refugee Center

Bart Jones

Newsday reporter covering immigration topics

Ray Wysolmierski

Leader of the Greater Farmingville Community Association

Margaret Bianculli-Dyber

Appears in the film as a member of the
Sachem Quality of Life Organization

12:30-1:30 p.m. LUNCH (on your own)

1:30-2:45 p.m.

CONCURRENT SESSIONS

PANEL V-A: NEW IMMIGRANT WORKERS

Corey Dolgon

Worcester State College, MA

"The End of the Hamptons: Scenes From the Class Struggle in America's Paradise"

Ruth Malzberg Silverman

Nassau Community College, SUNY

"The Emergence of Immigrant Day Labor Sites in Long Island's Suburbs:
Marlon Brando Shapes Up on the Island"

PANEL V-B: HEALTH CARE AND SOCIAL SERVICES

Michael E. Sahn

Former Executive Director/Deputy County Executive for
Health and Human Services, Nassau County, NY

Suzanne Michael

Adelphi University, NY

"Vital Signs: Ecological Analysis of Long Island's Social Health"

Maria Kranidis

Suffolk County Community College, NY

"Voices From the Margins: Mental Patients' Narratives"

2:45-3 p.m.

COFFEE BREAK

3-4:15 p.m.

PANEL VI-A: NIMBYISM AND EXCLUSION

Grant R. Saff

Hofstra University

"The Discourse of Residential Exclusion:

From Cape Town, South Africa to Farmingville, New York"

Patricia Allen Halcrow and Nancy Barker

Nassau Community College, SUNY

"Nimbyism and Moral Panic: Successful Opposition to a
Homeless Shelter in Bayport, New York"

James Rowen

San Jose State University, CA

Planning and Government Relations Consultant

"Feng Shui: A Nimbyist Doctrine, or Cultural Sensitivity in Suburban Planning?"

PANEL VI-B: IMAGINING JEWS IN SUBURBIA: TV's "THE GOLDBERGS"

Joanne Jacobson

Yeshiva University, NY

"Learning Suburbia: *The Goldbergs*"

Andrew M. Ingall

The Jewish Museum, NY

"Urban Dreams/Suburban Dread: Molly Goldberg Between Two Worlds"

Marla Brettschneider

University of New Hampshire

"Arrested Assimilation: Molly Goldberg and the Race/Class/Gender
Ideology of U.S. Suburbia at Mid-Century"

4:15-4:30 p.m.

CLOSING REMARKS



Lodging Information

The **Long Island Marriott Hotel and Conference Center** in Uniondale, **Wingate Inn** in Garden City, and **Red Roof Inn** in Westbury have been designated as the official Conference hotels. Following are the room rates and cutoff dates for room reservations.

LONG ISLAND MARRIOTT HOTEL AND CONFERENCE CENTER

101 James Doolittle Blvd.

Uniondale, NY 11553

Att: Reservations Manager

Tel: (516) 794-3800 or (800) 832-6255

Fax: (516) 794-5936

Room rate: **\$147 per night, single/double occupancy.**

Cutoff date: February 25, 2005

WINGATE INN

821 Stewart Avenue

Garden City, NY 11530

Tel: (516) 705-9000; Fax: (516) 705-9100

Room rate: **\$139 per night, single/double occupancy Friday-Sunday; \$155 per night, single/double occupancy Monday-Thursday.**

Cutoff date: February 21, 2005

RED ROOF INN*

699 Dibblee Drive

Westbury, NY 11590

Tel: (516) 794-2555; (800) RED-ROOF

Standard room rate: \$94.99 per night, single/double occupancy.

Business king room: \$99.99 per night, single/double occupancy.

When making your reservation, please refer to **CP518984** to receive Hofstra University's discounted rate.

Cutoff date: Based on availability.

NOTE: ALL RESERVATIONS WILL BE HELD UNTIL 6 PM. ON DAY OF ARRIVAL UNLESS ACCOMPANIED BY THE FIRST NIGHT'S ROOM DEPOSIT OR SECURED BY A MAJOR CREDIT CARD. RESERVATIONS MADE AFTER THE CUTOFF DATE WILL BE SUBJECT TO AVAILABILITY AT A HIGHER ROOM RATE. WHEN MAKING YOUR RESERVATIONS, PLEASE IDENTIFY YOURSELF AS A PARTICIPANT IN THE SUBURBAN LIFE CONFERENCE AT HOFSTRA UNIVERSITY.

Scheduled transportation will be arranged between the Hofstra University campus and contracted hotels. Schedules will be available at the Conference Registration Desk as well as at the participating hotels.

***PLEASE BE ADVISED THAT THERE WILL BE NO SHUTTLE SERVICE BETWEEN THE RED ROOF INN IN WESTBURY AND THE HOFSTRA UNIVERSITY CAMPUS. PLEASE VISIT THE CONCIERGE DESK FOR TAXI SERVICE.**

Location of Hofstra University

HOFSTRA UNIVERSITY is located in Hempstead, Long Island, New York, about 25 miles east of New York City, less than an hour away by train or automobile. The Long Island Rail Road (LIRR) has frequent trains to the Hempstead Station from Pennsylvania Station, located at 34th Street and 7th Avenue, New York City, as well as from the Flatbush Avenue Station in Brooklyn, New York. Use local taxi service to the Hofstra campus.

Local Taxi Service:

| | |
|-------------------------|----------------|
| All Island Taxi Service | (516) 481-1111 |
| Pub Taxi Service | (516) 483-4433 |
| Hempstead Taxi | (516) 489-4460 |

BY CAR: Travel on the Long Island Expressway, Northern State Parkway or Southern State Parkway to Meadowbrook State Parkway to Exit M4 (Hempstead Turnpike). Proceed west on Hempstead Turnpike to the Hofstra campus (approximately one mile).

TRANSPORTATION FROM AIRPORTS:

The Hofstra campus is located approximately 30 minutes by car from either John F. Kennedy (JFK) International Airport or LaGuardia Airport.

Call in advance for reservations:

Horizon Transportation Service

Personalized Transportation Service (516) 538-4891

Hempstead Limousine Service Corporation

Personalized Transportation Service (516) 485-4399

Long Island Airport Limousine Service (LIALS)

LIALS can be called upon arrival at either JFK or LaGuardia Airport at a public telephone: 656-7000 (no area code required). The phones are monitored from 4 a.m. through midnight, seven days a week.

Classic Transportation

Courtesy phones are located in the baggage claim area of JFK and LaGuardia Airports, and are connected directly to Classic dispatch/reservation. Dial 20 for the courtesy phone to speak directly with the reservation department. Inform the dispatcher of the town you wish to travel to, and one of their drivers will come inside to help you to their van. **Cost: Approximately \$26. Save \$5 when you reserve your round-trip Airport Shuttle trip online at www.classictrans.com.**

NOTE: Please be advised that there are no set fares charged by New York City yellow cabs between the airports and the Hofstra campus. Please confirm fee with the driver before starting your trip.

DINING FACILITIES ON CAMPUS

There are several dining facilities on the Hofstra University campus. Only one dining facility, the Hofstra University Club, requires reservations. You may make reservations for lunch/dinner by calling (516) 463-6648. Reservations are limited.

FOR INFORMATION: HOFSTRA CULTURAL CENTER

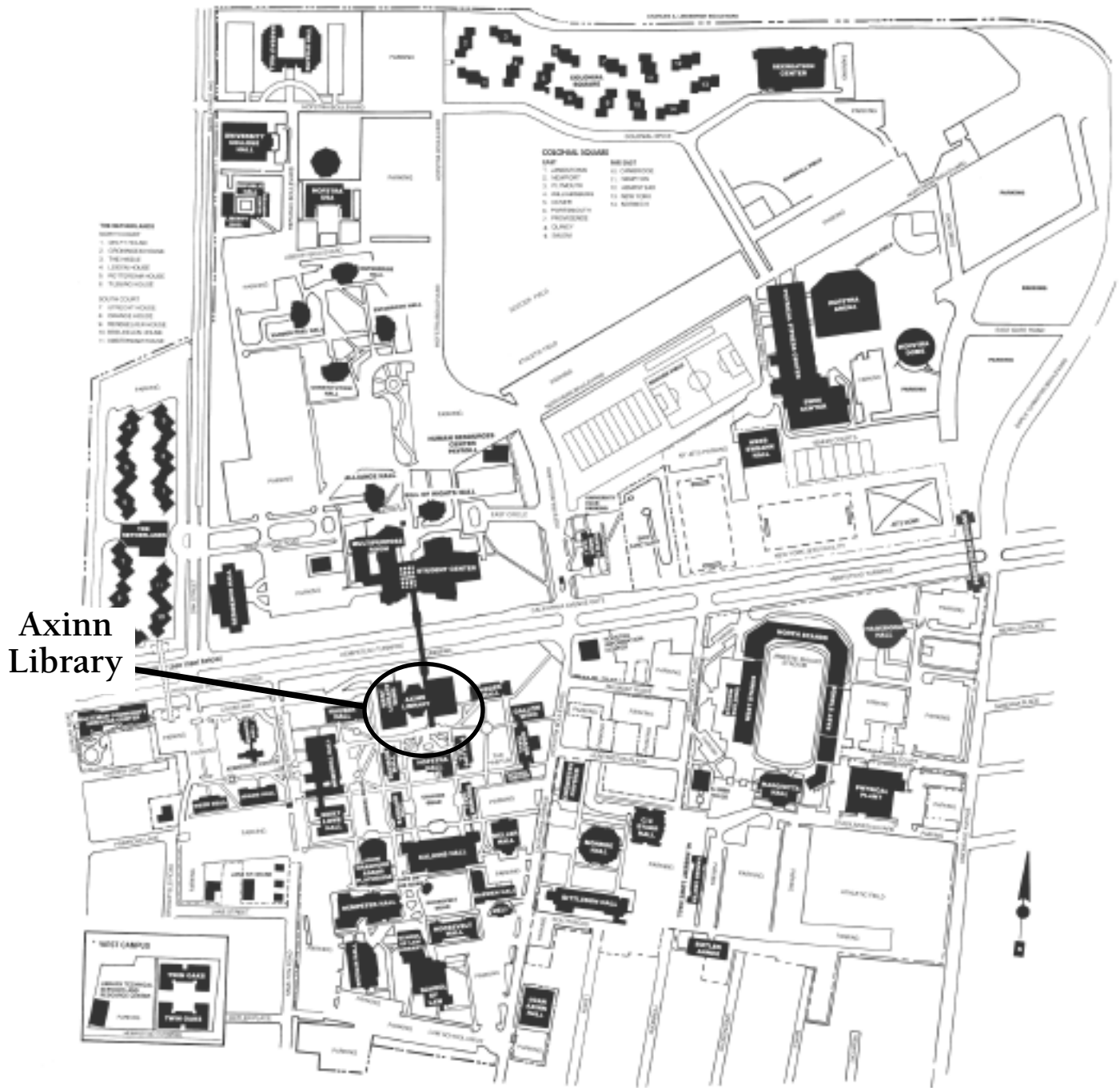
200 Hofstra University, Hempstead, New York 11549-2000

Telephone: (516) 463-5669; Fax: (516) 463-4793

E-mail: HOFCULCTR@hofstra.edu

www.hofstra.edu/culture

Campus Map



HOFSTRA UNIVERSITY continues its commitment to extending equal opportunity to all qualified individuals without regard to race, color, religion, sex, sexual orientation, marital status, age, national or ethnic origin, or physical or mental disability in the conduct and operation of its educational programs and activities, including admission and employment. This statement of nondiscrimination is in compliance with Title IX of the Educational Amendments of 1972, Section 504 of the Rehabilitation Act of 1973 and other federal, state and local laws. The Director of Environmental Safety in the Plant Department (516) 463-6622 is the individual designated by the University to coordinate its efforts to comply with Section 504. The Equal Rights and Opportunity Officer is the University's official responsible for coordinating its adherence to Title IX and other equal opportunity regulations and laws. Questions or concerns regarding Title IX or other aspects of this policy (other than Section 504) should be directed to the Equal Rights and Opportunity Officer (516) 463-6775.

NEW VISIONS OF SUBURBAN LIFE: AN INTERDISCIPLINARY CONFERENCE

CONFERENCE REGISTRATION FORM

Mail to:

Suburban Life Conference
 Hofstra Cultural Center
 200 Hofstra University
 Hempstead, NY 11549-2000
 Tel: (516) 463-5669
 Fax: (516) 463-4793

Make check(s) payable to Suburban Life Conference.

Name _____

Street Address _____

City/State/Zip _____

Affiliation _____

Telephone _____

Fax _____

E-mail _____

I have made hotel reservations at:

- Long Island Marriott
- Wingate Inn
- Red Roof Inn

Method of Payment:

- Check payable to Suburban Life Conference
- MasterCard* Visa*

 Cardholder's Name

 Card # Exp. Date

 Cardholder's Signature

***Please add a \$3 handling fee for credit card orders.**

All events (with the exception of meals) are free to Hofstra students, faculty and staff upon presentation of a current HofstraCard. Hofstra University is 100-percent program accessible to persons with disabilities.

Cancellations: A \$10 handling fee will be deducted from registration refunds; however, notice must be received by **March 4, 2005**.

Returned Checks: A \$20 handling fee will be charged for returned checks.

CONFERENCE FEES

REGISTRATION FEE

| | NO. OF PERSONS | AMOUNT |
|---|----------------|--------|
| Regular Rate | \$50 | _____ |
| Daily Rate <input type="checkbox"/> Friday <input type="checkbox"/> Saturday (please indicate day) | \$30 | _____ |
| Senior Citizen (over 65) | \$45 | _____ |
| Matriculated Non-Hofstra Student (include copy of current student ID) | \$25 | _____ |
| Suburban Barbecue (Friday, March 18 at 7:15 p.m.) | \$35 | _____ |
| TOTAL | | _____ |

HOFSTRA UNIVERSITY

Hempstead, New York 11549

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